

Street Banner Program

Please read the following document carefully as it provides important information for submitting entries. Entries that do not meet the enclosed requirements may be disqualified.

Public Art Wood Buffalo invites all residents of the region to participate in the annual Street Banner Program.

This annual street banner program aims to showcase the talents of local residents of all ages throughout the region. Select designs will be produced and hung as banners to increase vibrancy and colour to streetscapes and recognize artist and creative talents in the region.

Land Acknowledgement:

The Regional Municipality of Wood Buffalo acknowledges that the land on which we live, learn, work and play is Treaty 8 Territory, the traditional lands of the Cree, Dene, Métis, and the ancient gathering grounds of many Indigenous peoples. We are thankful for these lands along with the traditional teachings they offer us in the spirit of maintaining good relations with others for future generations.

THEME: NORTHERN SPIRIT

Northern Spirit is the theme for 2022 Street banner program. Share a design that captures our Northern Spirit and showcases the dynamic cultural fabric of the region.

Northern Spirit is dynamic and adds to the cultural diversity of language, tradition, celebration, history, sport, activities and landscapes. The theme can recognize one of the upcoming community events, such as the Arctic Winter Games, International Decade of Indigenous Languages, or other regional activities.

Deadline – 4:00p.m. July 29, 2022



Street Banner Program

Artwork Limitations:

- Submission can include creatively designed digital or artistic submissions. Photography will not be accepted
- Minimum finished artwork size must maintain a proportional scale of 19cm x 59.7 cm (7.5" x 23.5"). Artwork to be submitted on 130 lb cold press art paper. Art Paper can be picked-up
- Digital designs should be a minimum of 300 dpi as .JPG, and EPS or AI files
- Use colours that are deep, saturated and provide contrast
- Artistic design to fill the entire space of the art paper, from edge to edge (no borders)
- Avoid text as some banners styles are printed through (one-sided) and text will be inverted
- Avoid detailed design on the bottom 7.6cm (3") of art paper as selected entries will have logo placement added during fabrication that will overlay on design
- Consider scale and distance of the viewing audience and use large scale images. Text if used should be one – two words only and support the depiction of design

Art Paper and Artwork Submission Process:

Art Paper pick up and banner submission to be to Community Services Department on the 4th floor of Jubilee Building (9909 Franklin Avenue) or rural contact offices between the business hours of 9:00a.m. - 4:30p.m.

Banner Selection:

- Artwork will be chosen by a selection panel comprised of representatives from community and organizations
- Selected submission will be notified on or before August 10, 2022
- Chosen artwork will be professionally digitalized and transferred on to a 76.2cm x 238.76cm (30" x 94") banner. Banner placement maybe on a singular or double banner pole
- Selected banner design recipients will receive a \$500.00 artist design fee and a screened banner

Deadline: 4:00p.m. Friday, July 29, 2022

Submit artwork and completed release form to the 4th Floor Jubilee Building - 9909 Franklin Avenue, Fort McMurray or rural Municipal Contact Office

Questions on technical guidelines and submission can be directed to:

public.art@rmwb.ca or

PULSE at PULSE@rmwb.ca or 780.743.7000

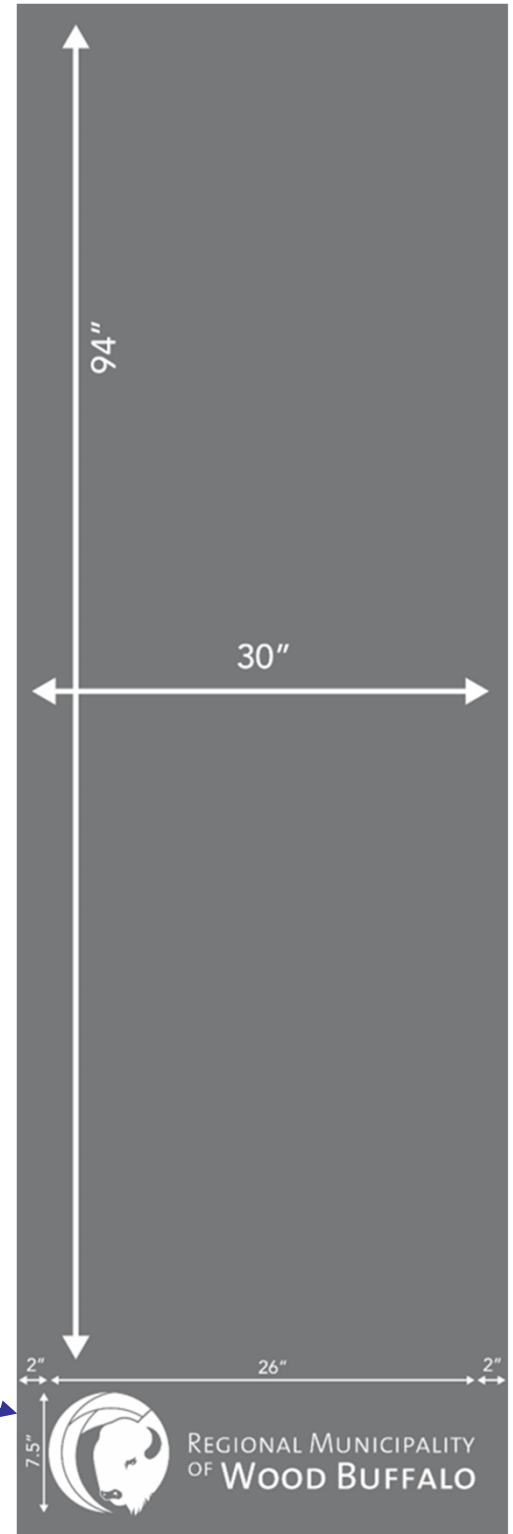


Submission Guidelines

Submission Guidelines:

- Participants are limited to a maximum of two entries
- Participants must be a resident of and residing in the Regional Municipality of Wood Buffalo
- Artwork must stay within the theme and limitations as indicated on the previous page (scale, colour, design parameters)
- Digital designs should be a minimum of 300 dpi as .JPG, and EPS or AI files. File size should not exceed 10 MB. Email digital design to public.art@rmwb.ca
- Original artwork is required. Photographs or mechanical reproductions (e.g. scan) of artwork will not be accepted
- **On the back of each submission, clearly include:**
 - full name
 - age (if under 18)
 - phone number and
 - email
- **Submission to be accompanied by a completed artist information, waiver and photo release forms (attached)**

Design should cover entire area of art paper. Submissions should not incorporate detailed design on the bottom 7.6 cm (3") of art paper as selected designs will have the Municipal logo placed on the bottom when fabricated which will overlay on top of the design.



2022 Street Banner Program Waiver & Photo Release Form

Attach Form to Artwork

Please read the following statements. By signing this waiver/release form, you are agreeing to the terms set out in this document.

- The images submitted are mine and I certify that they do not infringe on the property or the rights of any other person or entity, and I have all the necessary rights and authority to submit the artwork.
- I agree to the collection, use and disclosure by the Regional Municipality of Wood Buffalo of my personal information for the purposes of administering and promoting the Street Banner Program and awarding the prize, if any, including but not limited to releasing the name of the selected artist(s) to those who request such information.
- I agree that there will be no financial compensation for my time or expenses for this consent or the use of the images. I hereby release and agree to indemnify and save harmless the Regional Municipality of Wood Buffalo, its agents and employees from any and all claims, demands and causes of action.
- By submitting my artwork, I consent to its public display for the purpose of promoting the Street Banner Program and understand that my artwork may be photographed and/or recorded on video.
- Should my artwork be chosen, I hereby grant the Regional Municipality of Wood Buffalo the right to use, publish, reproduce, exhibit, display, broadcast, distribute and create derivative works of the artwork in whole or in part, separately or in conjunction with other entries, in any medium now or hereafter known, and for any purpose whatsoever, including (but not by way of limitation) promotions, publications, etc.
- The RMWB is committed to responsible creative environmental solutions. Following the display term of the banners, those that remain in good quality, may be upcycled for the RMWB to use for non-commercial purposes, transforming the banner material to other forms, like reusable bags, tapestry or donations. Please check one of the following on artwork upcycling:
 - Yes, I give permission for the banner and design to be used for an upcycle project
 - No, I do not give permission for reuse of designed banner.

This agreement shall be binding upon me, my heirs, legal representatives and assigns.

I, _____, have read this document prior to signing it and fully understand its contents and agree to be bound by its terms.

Signature _____ Date _____

Address / Postal Code _____

Phone Number _____ E-Mail _____

Parent/Guardian (If participant is under 18 years old):

Name _____ Signature _____

Phone Number _____ E-Mail _____

The personal information on this form is collected under the authority of Section 33 (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used to contact winners, and the image and your name may be used in our publications, websites or displays. If you have any questions about the collection or use of this information, contact the Culture and Social Development Branch, Community and Protective Services Department, 9909 Franklin Ave., Fort McMurray, AB T9H 2K4, or call 780.743.7000.

Regional Municipality of Wood Buffalo

9909 Franklin Avenue, Fort McMurray, Alberta, Canada T9H 2K4



2022 Street Banner Program Artist Information

Attach Form to Artwork



Title of Artwork: _____

Artist Name: _____

Selected entries will be contacted directly, please indicate the best method should this design be selected for fabrication and display:

Cell/Phone Number _____

E-Mail _____

In 100 words or less, describe what inspired this design:

If you would like to be notified by email of future banner program art calls, please check yes below. You can opt out of receiving future emails at anytime by emailing public.art@rmwb.ca

Yes, I would like to receive future notifications on the street banner art calls.

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