



# PUBLIC ENGAGEMENT UPDATE

October 2021

Here's your look at engagement opportunities launching this month, as well as ongoing campaigns and what we've learned from you in recent engagement activities. As we wrap up the Municipal election and begin engagements again, remember to check out the current public engagements and share your thoughts by visiting [rmwb.ca/participate](http://rmwb.ca/participate). While you are there, click [subscribe to page updates](#) to continue to receive these Public Engagement Updates via email.

## Engaging Stats

1.6K

VISITORS TO PARTICIPATE WOOD BUFFALO

12

ENGAGEMENT EVENTS

25

ONLINE CONTRIBUTIONS

7

PROJECTS

## Current Engagements



### Municipal Elections

Did you know Municipal Elections are taking place across Alberta on October 18? It's your opportunity to vote for RMWB Council and School Board Trustees. Find everything you need to know to vote at [rmwb.ca/elections](http://rmwb.ca/elections). Click the "Subscribe to page updates" button to never miss an update—and if you see us out sharing voter information, please stop by and say hello!



You might notice that we'll be quieter than usual from September 15-October 19—but we promise it's only temporary! Every four years, we hit pause during the election campaigns for RMWB Council and School Board Trustees. During this time, we won't actively promote engagements. We like to think of it as something we can do to support the democratic process. In the meantime, you can find out everything you need to know about the October 18 elections at [rmwb.ca/elections](http://rmwb.ca/elections).



### Draper Projects

There are a number of projects affecting the community of Draper and a consolidated page has been set up to assist residents in knowing what is happening. Residents of Draper can ask questions to the project teams and provide feedback.

[Find more information.](#)



### 2021 Construction Season

Want to know what construction projects are happening in your community AND have a chance to win great prizes? Subscribe to your community page on the Construction Page at [rmwb.ca](http://rmwb.ca) for updates on your community specific projects. The next draw will be happening October 20<sup>th</sup>. Three lucky winners will receive a \$100 pre-paid Visa from the *Love.Shop.Local* program from the Chamber of Commerce. The Grand Prize Family Gift Basket, valued over \$400, will be drawn at the end of the 2021 Construction Season.

[Sign up here.](#)

## Upcoming Engagements



### igNIGHT Artist Spotlight Sessions

We're lighting the way to Fort McMurray's illuminated art event with interactive virtual art-making workshops brought to you from the igNIGHT artists! Join us October 5 – 8, from 2 p.m. – 4 p.m., for a different lesson. RSVP before spots fill up to receive a complimentary art supply package!

[For more information.](#)



### Artist Information Session: Public Art Community Benches

Local artists, designers and creatives are invited to a virtual Artist Information Session on October 21, 2021, from 6:30 p.m. – 8:00 p.m. to discuss their latest project—the Public Art Bench Program. Connect with Public Art Wood Buffalo for a deeper exploration of the pilot project, starting in Anzac and Saprae Creek Estates, including guest speakers and important information for the application process.

[For more information.](#)



### Heritage Resources Management Plan

The Municipality is working towards a plan to protect heritage resources in the Wood Buffalo region, and we want to hear from you! What is a heritage plan? What heritage resources or heritage sites are here? How should we preserve them? Wood Buffalo residents are invited to join the process of developing a sustainable plan to showcase and safeguard heritage resources in the region. Start now by sharing resources, sites, or landscapes you see in the region by clicking [here](#) and watch for more coming November 2021.

## Recently Completed Engagements

Thank you for taking the time to share your thoughts on how we can make Fort McMurray Wood Buffalo an even greater place to call home. Here's a quick snapshot of results from recent community engagements.



### Pop-up Photography Tour

Public Art Wood Buffalo (PAWB) and Fort McMurray Wood Buffalo Economic Development & Tourism (FMWBEDT) partnered for a region-wide pop-up photography and videography tour to create a portfolio of resident stories and images for a mural installation being placed on the exterior of the building (known as the Red Cross building) facing the newly renovated Kiyām Community Park in downtown Fort McMurray, AB., along with a larger campaign being built by FMWBEDT promoting the region. The tour took place throughout the month of August with Crystal Mercredi and Lucas Seaward capturing the diversity of Wood Buffalo residents. The tour included 14 pop-ups in 10 locations (Anzac, Conklin, Draper, Gregoire Lake Estates, Saprae Creek Estates, Janvier, Fort McMurray, Fort McKay, Fort Chipewyan, and Fort Fitzgerald), resulting in 685 participants and nearly a dozen mentees.



### Transit Master Plan

Through the public survey, transit employee survey, three stakeholder workshops, and two rural community workshops, the public shared information about issues, transportation needs and what people expect from Wood Buffalo Transit. There were 190 public survey responses from 189 contributors, with over 300 comments regarding service provision and rider experience for consideration by the project team. The online Ideas Tab generated 13 ideas for how to improve transit. One question was received on the Q&A tab from the public, with a personalized response. The RMWB conducted an additional 15 interviews with transit staff to identify issues, concerns, and areas for improvement regarding transit operations. Three stakeholder workshops were held for 30 attendees. Two rural community workshops were held in Anzac, and Fort McKay. The rural workshops were attended had four participants. All of the feedback we received from the survey, workshops, and Participate Wood Buffalo will help inform the Transit Master Plan. This will enable Wood Buffalo Transit to better meet the opportunities and challenges it will face in the future.

*This information is current at time of publication.*

