



# PUBLIC ENGAGEMENT UPDATE

July 2022

We live in a big, beautiful region with a lot of opportunities to enjoy nature and outdoor recreation. While you're out this summer, watch for opportunities to participate in the projects that shape our community.

A few of those opportunities include the [Community Coffee Chats](#). We'll be out at local spray parks, baseball diamonds, and dog parks throughout July. As you make your way around the region, watch for signs – we're asking for feedback on [wayfinding throughout the region](#). Do you know any great examples of wayfinding signage from somewhere in Wood Buffalo, or from your home community or country?

But wait, there's more. The following is a summary of the new, ongoing, and recently completed engagement opportunities across the region. Get involved today by reading more below and subscribing to [Participate Wood Buffalo](#) for email notifications about the projects that are important to you.

Thank you for your feedback. It makes a difference, and we look forward to more conversations with you.

Have questions? Email us at [participate@rmwb.ca](mailto:participate@rmwb.ca).

## Did you know?

Council approved its [Strategic Plan for 2022-2025](#). Areas of focus include Fiscal Management, Building Partnerships, Rural and Indigenous Communities and Relationships, Local Economy, and Downtown Visualization.

Read the full plan: [Council's Strategic Plan 2022-2025](#)

## New!



### Wayfinding

We're engaging with residents to get your feedback on a regional wayfinding strategy and a detailed plan for downtown Fort McMurray and the waterfront area. Local input will support the development of guiding principles and signage that is inclusive of everyone in Wood Buffalo. Share your feedback at a Lunch 'n' Go session on **July 6 (at Jubilee Centre)**, or attend a **virtual engagement on July 19**. Learn more or do the **survey online until July 20** at [rmwb.ca/wayfinding](http://rmwb.ca/wayfinding).

## Ongoing Engagements



### Community Coffee Chats

Over the next few months, the Community Coffee Chat will be popping up at locations around Fort McMurray and across the region. Check out the details for the Fort McMurray Splash Park Week, **July 4-7**, [here](#). These chats will be focusing on why engagement is important to building a vibrant, sustainable community. Stop by for a free coffee, chat and let us know what is great about your neighbourhood.



### Draper Projects

Let's continue the conversation on **July 13** (in-person at the Waterways Legion) and **July 14** (virtual) about projects that matter in your community. Ask questions, share your feedback, and keep up to date on what's happening by clicking [here](#).



### Heritage Resources Management Plan

The Municipality is working towards a plan to identify, evaluate and manage heritage resources throughout the region. We invite you to share what your vision and values for a Heritage Resources Management Plan. Visit [here](#) to find out how you can get involved.



### 2022 Construction Season

Did you know there are over 100 projects happening this season? Please be cautious and obey all construction signs and personnel. Visit [rmwb.ca/construction](http://rmwb.ca/construction) to stay informed. And if all you want is an email visit [rmwb.ca/subscribe](http://rmwb.ca/subscribe).

## Recently Completed

Thank you for taking the time to share your thoughts on how we can make Fort McMurray Wood Buffalo an even greater place to call home. Here are the results of our recently completed engagements:



### Abasand Dog Park Feasibility Study

From May 16 to June 6, we asked residents in Abasand how they felt about the possibility of a dog park in their neighbourhood. Overall, there were over 700 visitors to the online project page and 463 surveys were completed. 73% of respondents want a dog park in Abasand. Click on the link to read the full [What We Heard Report](#).



### Cultural Infrastructure Needs Assessment

We asked for your feedback on cultural infrastructure needs and gaps in the region. We had 364 responses through surveys, one on one meetings and virtual workshops. Click on the link to read the full [What We Heard Report](#).



### Vehicle for Hire Bylaw

Nearly 2,000 people visited the project page to learn about the Vehicle for Hire Bylaw updates! Of those visitors, 425 completed the online survey or quick poll: 80% of survey comments directly indicated support of ridesharing options, while 88% of quick poll responses confirmed they would use ridesharing services if available in the region. Click on the link to read the full [What We Heard Report](#).

*This information is current at time of publication.*

