

**Community Investment Program**  
**2025 Community Impact Grant - Community Events Stream**  
**CIPAC Approval**

<b>No.</b>	<b>Applicant</b>	<b>2025 Total Budget</b>	<b>2025 Grant Request</b>	<b>Eligible Grant Request</b>	<b>CIPAC Approved Grant</b>
1	Chard Métis Community Association	148,058	20,000	20,000	20,000
2	The Fort McMurray Society of the Friends of Music	112,330	20,000	20,000	20,000
3	Northern Off Road 4 x 4 Society	37,200	20,000	20,000	20,000
4	Fort McMurray Dance Association	s.17(1)	20,000	20,000	-
5	New Heights Outreach Association	63,745	20,000	20,000	-
		<b>s.17(1)</b>	<b>100,000</b>	<b>100,000</b>	<b>60,000</b>



REGIONAL MUNICIPALITY  
OF WOOD BUFFALO

## Application Summary: 2025 - 3151 - Community Impact Grant - Community Events

### Application ID

2025 - 3151 - Community Impact Grant - Community Events

## Applicant Information

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### Organization Information

Chard Métis Community Association  
9917 Biggs Avenue  
Fort McMurray, AB, T9H 1S2

### Primary Contact

Justin Herman  
9917 Biggs Ave  
Fort McMurray  
Phone: s.17(1)  
Email: ceo@chardmetis.com

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### Is the organization a registered non-profit?

Applicants must be a registered non-profit organization or a community group in partnership with a registered non-profit organization. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### Has the organization operated within the Regional Municipality of Wood Buffalo for at least one year?

Applicants must have resided or operated within the Regional Municipality of Wood Buffalo for at least one year prior to applying. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### What is your organization's Mission Statement?

To preserve and promote the Métis way of life, by looking to our Elders, to maintain our Métis traditions, culture, spirituality and respect of Mother Earth. To ensure future generations carry on this mission, we are dedicated to educating our youth.

### Brief Summary of the Proposed Event(s):

The requested funding is for a three-day Winter Culture Camp will provide an immersive educational experience for our citizens, our business partners, industry representatives, and the wider population. The camp, scheduled for March 2025, will feature daytime activities, workshops and overnight stays facilitated by Elders, staff, and subject matter experts.

### Please note any restrictions on participating in your organization's programs or services.

N/A

### Minimum number of board members according to the organization's bylaws:

5

## Application Summary: 2025 - 3151 - Community Impact Grant - Community Events

Please list your current Board of Directors in the table:

### Board of Directors

Name	Board Position	Years on Board
Raoul Montgrand	President	14
April Herman	Vice President	10
Cyrilla Herman	Secretary	6
Eunice Montrand	Treasurer	10
Marie Agnes Herman	Chard Métis Elder	32

Do one or more board representatives have lived experience or expertise reflective of the demographics your organization serves?

Yes

If Yes; Please briefly explain the lived experience or expertise.

They are all community members and citizens of the Chard Métis Nation.

### Event Details

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#### Are you applying for more than one event?

If you are unsure, please contact [CIP@rmwb.ca](mailto:CIP@rmwb.ca) for clarification.

No

### Event(s)

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**Step 1:** Click on the button below to enter the name of your event(s).

**Step 2:** Click on the Save Draft button at the bottom of the screen.

**Step 3:** Click on the "Event Details" button below to complete the details of each event. Please be sure to submit the current event information form before moving onto the next event information form.

**Event:** Winter Culture Camp 2025    **Status:** Completed

## Finances

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### Organization's most recent Fiscal Year End date

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Please click Save Draft to update the following two questions with this date.

2024-03-31

### Unrestricted Net Assets

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Unrestricted Net Assets (accumulated net assets/surplus that the organization has not set aside for a particular purpose or earmarked by a donor for a specific program or project) from your Financial Statements ending: 03/31/2024

\$404,307.00

### Total Operating Expenses

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Total Expenses from your Financial Statements Ending: 03/31/2024

\$1,348,120.00

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### What efforts have been made in the past fiscal year to increase the financial support for your organization?

Over the past fiscal year, the Chard Métis Nation has taken substantial strides in expanding its network of business partnerships, successfully collaborating with 17 organizations. This expansion has been a pivotal step in fortifying the Métis community's socio-economic standing. Each partnership is meticulously crafted to align with the Nation's vision of economic development while upholding cultural integrity. By fostering these strategic alliances, the Chard Métis Nation has amplified its ability to create sustainable projects that resonate with community needs and aspirations. These relationships with diverse sectors have opened avenues for innovative ventures, skill development opportunities, and employment pathways that affirm the Nation's commitment to enhancing community well-being.

In conjunction with strengthening organizational partnerships, the Chard Métis Nation has also made significant progress in securing grant funding aimed at uplifting community social services. This funding enables the development and implementation of programs essential to addressing pressing social issues such as mental health, prevention of violence, housing, substance use, and youth suicide. Each program is designed to provide crucial support and foster resilience within the community, ensuring members have access to essential resources and assistance. Through targeted mental health initiatives, individuals are offered the tools they need to thrive emotionally and psychologically. Prevention of violence programs focus on creating safer environments, while initiatives for housing and substance use provide practical and sustainable solutions to fundamental challenges.

The Chard Métis Nation's proactive approach in obtaining financial support demonstrates its unwavering dedication to nurturing a thriving, healthy, and inclusive community. The commitment to addressing the distinctive challenges faced by community members ensures that every initiative is not only beneficial in the short term but also lays a foundational framework for future development. By enriching its business partnerships and securing essential grant funding, the Nation is championing a path toward a fortified, vibrant future.

Administration Costs (included in the 15%) - Accounting; Bookkeeping;  
Executive Wages & Salaries; Freight/Courier/Postage; Insurance; Legal Costs;  
Office Supplies; Printing; Office Rent and Utilities

**Please complete the following budget table: If there are multiple programs, projects, services or events**

## Application Summary: 2025 - 3151 - Community Impact Grant - Community Events

included in this application, please provide the total budget for all requests in the budget table. Additionally, attach a detailed breakdown of the budget by program, project, service or event on the Attachment tab.

### Secured Revenue

Revenue Sources	Description	Revenue (Jan-Dec)
In-Kind Donation	Chard Métis Nation	\$25,000.00
Other	Chard Métis Dene Group of Companies	\$10,000.00
In-Kind Donation	PLANNING: In-Person meetings - Rental of community hall for 0.5 days (\$5000 In-Kind contribution from Regional Municipality of Wood Buffalo (\$250/half-day * 4/month * 5 months)	\$5,000.00
		<b>\$40,000.00</b>

### Revenue in Progress

Revenue Sources	Description	Revenue (Jan-Dec)
Government of Alberta Grant	Indigenous Reconciliation Initiative	\$75,000.00
Sponsorship	Three Sponsorships @ \$5000 each	\$15,000.00
		<b>\$90,000.00</b>

### Expenses

Type of Expense	Description	Total Expenses	Requested RMWB Grant
Food Costs	PLANNING: Refreshments for In-Person Meeting - Coffee, water and light snacks and beverages for 50 attendees.(50 attendees x \$5/person *4 meetings/month * 5 months)	\$5,000.00	\$5,000.00
Rent - Venue/Facility/Room/Equipment	PLANNING: Purchase of A/V Equipment - Purchase of projector and speakers (\$1500 for projector and \$1000 for mic and speakers)	\$2,500.00	\$0.00





## Application Summary: 2025 - 3151 - Community Impact Grant - Community Events

Administration Costs 15% Maximum	PLANNING: Materials - Whiteboard markers, notepads, and pens. (\$25/meeting * 4 meetings/month * 5 months)	\$500.00	\$500.00
Advertising/Marketing	COMMUNICATIONS: Graphic Design - Professional Graphic Design Support (s.17(1) s.17(1))	\$6,250.00	\$0.00
Advertising/Marketing	COMMUNICATIONS: Printing - Finalization packets, including activity summaries and schedules. (150 programs * \$2/poster)	\$300.00	\$0.00
Advertising/Marketing	COMMUNICATIONS: Website Updates - Monthly website subscription fee (\$500 * 5 months)	\$2,500.00	\$0.00
Advertising/Marketing	COMMUNICATIONS: Social Media - Drafting, posting, and promoting social media content (\$50/week * 5 months)	\$1,000.00	\$1,000.00
Advertising/Marketing	COMMUNICATIONS: Digital Communications Tools - Use of email services and community forums. (\$50/week * 5 months)	\$1,000.00	\$1,000.00
Advertising/Marketing	COMMUNICATIONS: Printed Posters (50 posters * \$2/poster)	\$100.00	\$0.00
Program Materials & Supplies	COMMUNICATIONS: Walkie Talkies - Remote harvest camp location with little/no cell services (5 sets * \$100/set)	\$500.00	\$500.00
Administration Costs 15% Maximum	COMMUNICATIONS: Cell Phone - Partial reimbursement for 4 staff (4 staff * \$50/month * 5 months)	\$1,000.00	\$0.00
Program Staff wages & Benefits	STAFFING: Project Manager - 0.25 FTE to develop a detailed schedule of activities, allocate resources, and assign roles and responsibilities to team members. (s.17(1))	(s.17(1))	



## Application Summary: 2025 - 3151 - Community Impact Grant - Community Events

Program Staff wages & Benefits	STAFFING: Project Coordinators - 0.5 FTE to coordinate and execute planning and scheduling of activities and facilitators s.17(1)			
Program Staff wages & Benefits	STAFFING: Communications Coordinator - 0.25 FTE for Communications Coordinator for social content, posters, and more s.17(1)			
Program Staff wages & Benefits	STAFFING: Evaluator - 0.25 FTE to develop feedback tools, inform project team, and execute on the data collection, analysis and reporting. s.17(1)			
Program Materials & Supplies	ACTIVITIES: Facilitators - Facilitators' fees for ice fishing, trapping, medicine gathering, and other cultural activities s.17(1)	\$18,000.00		\$0.00
Program Materials & Supplies	ACTIVITIES: Labourers - Casual labour for cooking, setting up, cleaning, etc. s.17(1) (extra days for set-up/clean-up))	\$12,500.00		\$0.00
Food Costs	ACTIVITIES: Food & Refreshments - Three meals/day for 3 days (10 people * \$250/day * 5 days (extra days for set-up/clean-up))	\$22,500.00		\$0.00
Program Materials & Supplies	ACTIVITIES: Program Supplies - Fishing lines, gloves, snare lines, bait, beads, thread, tools (\$20/day * 100 people * 3 days)	\$6,000.00		\$0.00
Transportation and Delivery	ACTIVITIES: Fuel & Transportation - Gas for transportation and propane for 3 days (\$500/day * 3 days)	\$1,500.00		\$0.00



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Travel	ACTIVITIES: Accommodations - For facilitators (10 people * \$250/day * 5 days (extra days))	\$12,500.00	\$0.00
Program Materials & Supplies	ACTIVITIES: Wood Cutting and Hauling	\$1,500.00	\$0.00
Program Materials & Supplies	ACTIVITIES: Purchase of Trapper Tents (\$3000/trapper tent * 2)	\$6,000.00	\$0.00
Administration Costs 15% Maximum	Contingency (5% of project total)	\$7,408.00	\$0.00
		<b>\$148,058.00</b>	<b>\$20,000.00</b>

### Shortfall

<b>Total</b>	
(Total Secured Revenue - Total Expenses)	-\$108,058.00

### Total RMWB Grant Request

<b>Amount</b>	
Total	\$20,000.00

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### Total Cost of Event

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Total cost includes all costs and in kind donations of the entire event.

\$148,058.00

### Total Grant Request

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Up to 75% of total event cost up to maximum of \$20,000.

\$20,000.00

### Grant request as percentage of total cost of event

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14%

### Outline any expected in-kind contributions or other non-financial resources being leveraged for this program, project, service or event to demonstrate community support.

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The Chard Métis Nation (CMN) staff will play a key role in the success of each program and initiative. Their team of professionals, experienced in social services, will manage program development, implementation, and evaluation. With strong community ties, they will engage stakeholders and volunteers, tailoring initiatives to meet local needs. The team will organize training, workshops, and outreach using their expertise. CMN staff will also collaborate with partners to enhance program impact, ensuring efforts are culturally sensitive and inclusive. Their dedication ensures that every initiative benefits and resonates with the community as a whole.

## Attachments

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Please attach a budget breakdown for each program, project, service or event if there are multiple requests included in this application.

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### Financial Statements of most recent fiscal year end

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Year end date must fall between July 1st of last year and June 30th of this year.

[2024-10-10\\_Chard-Metis-Commuity-Association\\_Financial-Statments-2024-03-31.pdf](#)  
2.3 MB - 2024-10-10 8:11 PM

Total Files: 1

### Please upload a relevant Logic Model(s).

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Please see the >Logic Model Template attachment if you require a Logic Model Template.

[2024\\_RMWB-CIP-Logic\\_Model\\_CMN-Winter-Culture-Camp.docx](#)  
53.5 KB - 2024-10-08 3:41 PM

Total Files: 1

## Application Summary: 2025 - 3151 - Community Impact Grant - Community Events

### Declaration

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Declaration: In making this application, I, the undersigned, confirm:

- that I have read the appropriate Grant Guidelines;
- that I understand that this application form and all required attachments must be completed in full and received before 2024-10-15 4:30 p.m. MT;
- that I understand that this application form and any attachments shall be part of the Community Investment Program Approval Committee (CIPAC, Council Appointed) meeting agenda and accessible through all methods that the public meeting agenda is available;
- that I understand the term of the Grant is January 1 to December 31, 2025 and that all expenditures must happen during this term; and
- that I am authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.
- that I understand the personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Partnerships and Initiatives, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (587)919-5522.

### Acknowledgement

I do hereby certify that to the best of my knowledge, this application contains a full and correct account of all matters stated herein.

### Applicant Name

Rolando Inzunza

### Position/Title

Director of Consultation

**Date:** 2024-10-10



### Event Name

Winter Culture Camp 2025

### Beginning Date

2025-03-01

### Completion Date

Note: The term of the grant is January 1 - December 31. The program, project, service or event and all expenditures must occur during this term.

2025-03-31

### Location of the event.

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.

Janvier

### What type of event are you applying for?

- Cultural Focused
- Related to a National or Provincial Holiday
- Sport Focused
- Other



**Council approved plans identify seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

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Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Diversity, inclusion and accessibility
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

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Our proposed program aligns with these priorities by fostering diversity, inclusion, and accessibility through tailored initiatives that engage rural and Indigenous communities, honouring their unique cultures and perspectives. We prioritize partnership and collaboration, building strong relationships with local stakeholders to ensure community-driven support. By promoting social participation, our program encourages involvement from all community members, enhancing social cohesion. We celebrate the value of culture, heritage, and regional pride by integrating traditional practices and storytelling into our activities, preserving these vital elements for future generations. Our approach ensures that every voice is heard and respected, creating a vibrant, inclusive environment.





In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.

## Target Population

Age	Target Population
Infants/Toddlers (0-3 years)	3
Preschoolers (4-5 years)	5
Children (6-12 years)	10
Youth (13-18)	10
Adults	50
Seniors (65+)	30
Families	30
Community	1000
Total	1138

Please identify the equity deserving population the program, project, service or event will serve.

Youth, Seniors, 2SLGBTQIA+, First Nations, Métis, and/or Inuit Peoples, Youth, Seniors, Women and/or girls, People experiencing poverty and/or homelessness, People living in rural communities

### Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

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The pressing need for this project stems from a deeply-rooted desire to not only celebrate and reclaim Indigenous culture, but also to share and intertwine it with the broader societal fabric. Indigenous communities, including the Chard Métis, have a rich and diverse history and culture stretching back centuries. It is our belief that this cultural wealth should not only be preserved but also celebrated openly and shared widely.

In recent times, the importance of reclaiming Indigenous culture has become increasingly relevant. This project, therefore, offers a platform for the Métis people to express cultural pride, to strengthen our community bonds, and to affirm our identity. There is also a profound need to foster inter-cultural connections, enabling others to learn about and better understand the Métis people, our history, and our unique culture. Through this project, we seek to create a learning space where other cultures can interact with ours, thereby fostering a culture of respect, understanding, and appreciation for diversity.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

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During the Winter Culture Camp participants will engage in an integrated series of workshops and interactive activities aimed at promoting understanding and appreciation of traditional foods and medicines of Métis culture. These activities will include but not be limited to:

1. Identification, harvesting, and preparation of traditional natural winter plants and medicines with a detailed explanation of applications and usage.
2. Hands-on instruction in traditional harvesting techniques as applied to ice fishing, hunting, and trapping activities. This might be expanded to include traditional preparation techniques using either freshly harvesting proteins or proteins previously harvested.
3. Hand-on experience with traditional blessings, harvesting prayers and celebrations, and camp-based games and storytelling.



**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

Research by Preston et al. (2017) in "Educational Workshops and Indigenous Knowledge Retention: Engaging Indigenous Communities in Canada" highlights the effectiveness of educational workshops in fostering community engagement. The study shows that these workshops significantly enhance community involvement and knowledge retention among Indigenous participants in Canada. This approach facilitates the sharing and preservation of Indigenous knowledge while empowering participants through active involvement in the learning process.

The findings suggest that if our organization were to conduct interactive workshops tailored to engage and educate the target population, we could expect improved learning and heightened participation. These workshops should address specific cultural and educational needs, ensuring relevant and engaging content for participants. By creating a welcoming and supportive environment, participants would feel encouraged to actively engage, ask questions, and share their experiences and insights.

Additionally, such workshops could serve as a platform for dialogue and collaboration, fostering stronger connections within the community and between our organization and participants. The sustained engagement and improved learning outcomes observed in Preston et al.'s research highlight the potential benefits of this educational approach, offering a pathway to meaningful and impactful community engagement. Embracing this strategy could lead to significant advancements in community involvement and knowledge preservation.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

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To successfully execute the Winter Culture Camp, a diverse array of resources will be necessary. First and foremost, people are crucial. This includes staff members who are essential for organizing and running the camp activities, as well as casual labour/volunteers who can assist with various tasks such as guiding participants, setting up events, and providing support during workshops. Trained instructors or cultural experts are also needed to lead cultural activities and ensure participants gain valuable insights. Physical space is another important resource, such as an indoor venue to host events and accommodate participants comfortably. Outdoor spaces may also be required for certain activities, depending on the camp's program. Additional equipment necessary for traditional, indigenous ice fishing and harvesting of winter plants includes things like ice augers, fishing rods, lines, hooks, nets, ice chisels, snowshoes, sleds, and tools for plant harvesting like knives and baskets.

Material resources will be needed, including art supplies relevant to the cultural themes of the camp. Catering services also provide meals and refreshments throughout the event. Lastly, financial resources cover expenses related to marketing, logistics, and any unforeseen costs. Ensuring the availability and proper allocation of these resources will be instrumental in achieving the camp's goals.

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

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The proposed project is designed to be community-driven, emphasizing collective action and mutual support. The workshop will be organized in two phases: planning and implementation. In the planning phase from November 2024 to February 2025, the focus will be on community consultations, brainstorming, and program framework development. In November, outreach to community members and stakeholders will occur through meetings to gather input. December will involve brainstorming sessions to explore workshop ideas, with a final decision-making meeting to confirm activities. By January, a detailed schedule of activities will be developed, roles and responsibilities assigned, and feedback integrated into the program itinerary. Preparations will also include designing post-event surveys and establishing metrics for evaluation in February. The implementation phase, starting in March 2025, will execute the planned activities. Marketing efforts will commence in February to promote the event, leveraging digital and local outreach. Social media campaigns and community partnerships will enhance visibility. Coordination meetings will ensure resource readiness, and active engagement with attendees will create an inclusive atmosphere. On event day, participant involvement will be facilitated, and the event flow monitored, ensuring a successful workshop that resonates with the community and leaves a lasting impact.

**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

The event will be an inclusive gathering for members of the Chard Métis Nation and the neighbouring communities, uniting over 1,000 participants. This event will span 3-5 days, offering a vibrant community space for cultural exchanges, activities, and celebrations. Attendees will have ample time to connect, share experiences, and engage in discussions emphasizing the rich heritage of these communities.

The Winter Culture Camp will offer a variety of sessions to engage participants and celebrate cultural heritage. Traditional crafts workshops will immerse attendees in skills like beadwork, weaving, and carving led by skilled artisans. Storytelling sessions will allow Elders to share wisdom and narratives passed through generations, fostering community and identity.

Guided nature walks will highlight the connection to the land and its seasonal changes, offering insights into traditional plant knowledge and wildlife tracking to nurture respect for the environment. Meals featuring local and traditional foods will encourage culinary exploration and cultural exchange. Evening social gatherings with music, dance, and drumming will create a joyful atmosphere, promoting participation and unity. Each activity aims to deepen cultural appreciation and strengthen the community bonds of community members.

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

Outcomes for the project include improved participant engagement, enhanced skill development, and increased community involvement. These will be measured throughout the grant period if the application is approved.



### What tools will you use to measure the outcomes of the program, project, service or event?

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Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Other:

#### **Other:**

Incorporating traditional Indigenous research methods can offer unique insights into the success of the project. These methods emphasize a holistic and community-centred approach, valuing storytelling, oral histories, and cultural protocols. Engaging with Elders and community members through respectful dialogue can provide qualitative data and feedback that reflect the community's perspectives and values. Additionally, participatory approaches, such as talking circles and community gatherings, can foster collective evaluation and shared understanding of the project's impact. These methods ensure that the assessment process aligns with Indigenous ways of knowing and honours the interconnectedness of people, land, and culture.

#### **Please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

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The program is planned and organized by a dedicated team of Indigenous staff who are deeply embedded within the community. This ensures that the initiative resonates with the unique needs and aspirations of Indigenous community members. The organizational processes involve inclusive planning sessions where community voices are integral to decision-making. Indigenous staff coordinate by leveraging their extensive networks and cultural knowledge to forge partnerships and secure necessary resources. Execution of the program draws on traditional leadership principles, emphasizing collaboration, respect, and reciprocity. Each phase of the project is thoughtfully aligned with cultural protocols, ensuring every step from inception to delivery is culturally relevant and beneficial. The involvement of Indigenous staff underscores a commitment to authenticity, ensuring that the program not only meets its objectives but also strengthens community bonds and celebrates Indigenous heritage and identity.

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

The event is proudly organized by the Métis community, marking a significant first as we introduce a winter culture camp. This inaugural event is set to offer an array of seasonal traditional activities that celebrate and preserve Métis heritage in a distinctively cold-weather context. In contrast to previous years, where activities predominantly focused on other seasons, this camp will delve into winter-specific practices, allowing participants to engage deeply with traditions that flourish during this time of year. Such an initiative not only highlights the adaptability and resilience inherent in Métis culture but also provides a new platform for community members to reconnect with traditions that are uniquely woven into the fabric of our history. By focusing on winter activities, the camp promises an enriching experience that underscores our community's dedication to cultural continuation and innovation.

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Chard Métis Nation	Organizing the event, coordinating partners, actively leading event delivery
Chard Métis Dene Group of Companies	Financially supporting event, inviting business partners to participate and learn.
Sponsor # 1 (To be confirmed)	Financial contribution
Sponsor # 2 (To be confirmed)	Financial contribution
Sponsor # 3 (To be confirmed)	Financial contribution
Government of Alberta (To be confirmed)	Financial contribution

**Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.**

## Logic Model Template

### What is a Logic Model?

A logic model is a tool that can be used as a roadmap to lay out what is needed to see the social change we want to see. We develop and implement programs and services because we want them to have a positive impact, and this tool helps us tell that story with clarity.

<b>Organization Name:</b>	Chard Métis Community Association (o/a Chard Métis Nation)
<b>Organization Mission Statement:</b>	To preserve and promote the Métis way of life, by looking to our Elders, to maintain our Métis traditions, culture, spirituality and respect of Mother Earth. To ensure future generations carry on this mission, we are dedicated to educating our youth.

<b>Program/Event Name:</b>	<b>Winter Culture Camp 2025</b>
<b>Target Population:</b> Who exactly are we trying to support? (e.g., youth in Fort McMurray, seniors and elders in Anzac, etc.)	Indigenous community members of the Chard Métis Nation in Janvier.
<b>Statement of Need:</b> What is the <b>social problem or gap</b> we hope to address by delivering the program/event? What <b>evidence</b> do we have that this problem or gap exists?	<p>The pressing need for this project stems from a deeply-rooted desire to not only celebrate and reclaim Indigenous culture, but also to share and intertwine it with the broader societal fabric. Indigenous communities, including the Chard Métis, have a rich and diverse history and culture stretching back centuries. It is our belief that this cultural wealth should not only be preserved but also celebrated openly and shared widely.</p> <p>In recent times, the importance of reclaiming Indigenous culture has become increasingly relevant. This project, therefore, offers a platform for the Métis people to express cultural pride, to strengthen our community bonds, and to affirm our identity. There is also a profound need to foster</p>





## Logic Model Template

	<p>inter-cultural connections, enabling others to learn about and better understand the Métis people, our history, and our unique culture. Through this project, we seek to create a learning space where other cultures can interact with ours, thereby fostering a culture of respect, understanding, and appreciation for diversity.</p>
<p><b>Broad Strategy: How</b> will we address social problem?  <i>(e.g., What approach are we taking that we hope will lead our program/event to support the social problem?)</i></p>	<p>During the Winter Culture Camp participants will engage in an integrated series of workshops and interactive activities aimed at promoting understanding and appreciation of traditional foods and medicines of Métis culture. These activities will include but not be limited to:</p> <ol style="list-style-type: none"> <li>1. Identification, harvesting, and preparation of traditional natural winter plants and medicines with a detailed explanation of applications and usage.</li> <li>2. Hands-on instruction in traditional harvesting techniques as applied to ice fishing, hunting, and trapping activities. This might be expanded to include traditional preparation techniques using either freshly harvesting proteins or proteins previously harvested.</li> <li>3. Hand-on experience with traditional blessings, harvesting prayers and celebrations, and camp-based games and storytelling. During the Winter Culture Camp participants will engage in an integrated series of workshops and interactive activities aimed at promoting understanding and appreciation of traditional foods and medicines of Métis culture. These activities will include but not be limited to:</li> </ol> <ol style="list-style-type: none"> <li>1. Identification, harvesting, and preparation of traditional natural winter plants and medicines with a detailed explanation of applications and usage.</li> <li>2. Hands-on instruction in traditional harvesting techniques as applied to ice fishing, hunting, and trapping activities. This might be expanded to include traditional preparation techniques using either freshly harvesting proteins or proteins previously harvested.</li> <li>3. Hand-on experience with traditional blessings, harvesting prayers and celebrations, and camp-based games and storytelling.</li> </ol>



## Logic Model Template

<p><b>Rationale:</b> What evidence do we have that this strategy will work? Research? <i><b>if/then statement</b></i></p> <p><i>If [my organization] does 'x' program, then [this] change will happen for the target population.</i></p>	<p>Research by Preston et al. (2017) in "Educational Workshops and Indigenous Knowledge Retention: Engaging Indigenous Communities in Canada" highlights the effectiveness of educational workshops in fostering community engagement. The study shows that these workshops significantly enhance community involvement and knowledge retention among Indigenous participants in Canada. This approach facilitates the sharing and preservation of Indigenous knowledge while empowering participants through active involvement in the learning process.</p> <p>The findings suggest that if our organization were to conduct interactive workshops tailored to engage and educate the target population, we could expect improved learning and heightened participation. These workshops should address specific cultural and educational needs, ensuring relevant and engaging content for participants. By creating a welcoming and supportive environment, participants would feel encouraged to actively engage, ask questions, and share their experiences and insights.</p> <p>Additionally, such workshops could serve as a platform for dialogue and collaboration, fostering stronger connections within the community and between our organization and participants. The sustained engagement and improved learning outcomes observed in Preston et al.'s research highlight the potential benefits of this educational approach, offering a pathway to meaningful and impactful community engagement. Embracing this strategy could lead to significant advancements in community involvement and knowledge preservation.</p>
<p><b>Inputs:</b> What resources do we need to deliver the program/event?</p> <p><i>(e.g., staff labour, venue space, volunteers, computers, etc.)</i></p>	<p>To successfully execute the Winter Culture Camp, a diverse array of resources will be necessary. First and foremost, people are crucial. This includes staff members who are essential for organizing and running the camp activities, as well as casual labour/volunteers who can assist with various tasks such as guiding participants, setting up events, and providing support during workshops. Trained instructors or cultural experts are also</p>

## Logic Model Template

	<p>needed to lead cultural activities and ensure participants gain valuable insights.</p> <p>Physical space is another important resource, such as an indoor venue to host events and accommodate participants comfortably. Outdoor spaces may also be required for certain activities, depending on the camp's program. Additional equipment necessary for traditional, indigenous ice fishing and harvesting of winter plants includes things like ice augers, fishing rods, lines, hooks, nets, ice chisels, snowshoes, sleds, and tools for plant harvesting like knives and baskets.</p> <p>Material resources will be needed, including art supplies relevant to the cultural themes of the camp. Catering services also provide meals and refreshments throughout the event. Lastly, financial resources cover expenses related to marketing, logistics, and any unforeseen costs. Ensuring the availability and proper allocation of these resources will be instrumental in achieving the camp's goals.</p>
<p><b>Activities:</b> What do we <i>do</i>? What turns our inputs into outputs? (e.g., workshops, mentorship sessions, community event, etc.)</p>	<p>The proposed project is designed to be community-driven, emphasizing collective action and mutual support. The workshop will be organized in two phases: planning and implementation. In the planning phase from November 2024 to February 2025, the focus will be on community consultations, brainstorming, and program framework development. In November, outreach to community members and stakeholders will occur through meetings to gather input. December will involve brainstorming sessions to explore workshop ideas, with a final decision-making meeting to confirm activities. By January, a detailed schedule of activities will be developed, roles and responsibilities assigned, and feedback integrated into the program itinerary. Preparations will also include designing post-event surveys and establishing metrics for evaluation in February. The implementation phase, starting in March 2025, will execute the planned activities. Marketing efforts will commence in February to promote the event, leveraging digital and local outreach. Social media campaigns and community partnerships will enhance visibility. Coordination meetings will</p>



## Logic Model Template

	<p>ensure resource readiness, and active engagement with attendees will create an inclusive atmosphere. On event day, participant involvement will be facilitated, and the event flow monitored, ensuring a successful workshop that resonates with the community and leaves a lasting impact.</p>
<p><b>Outputs:</b> - What do we deliver?  <i>(e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.)</i></p> <p><i>Note, you should have the same number of outputs as activities – each activity should deliver outputs.</i></p>	<p>The event will be an inclusive gathering for members of the Chard Métis Nation and the neighbouring communities, uniting over 1,000 participants. This event will span 3-5 days, offering a vibrant community space for cultural exchanges, activities, and celebrations. Attendees will have ample time to connect, share experiences, and engage in discussions emphasizing the rich heritage of these communities.</p> <p>The Winter Culture Camp will offer a variety of sessions to engage participants and celebrate cultural heritage. Traditional crafts workshops will immerse attendees in skills like beadwork, weaving, and carving led by skilled artisans. Storytelling sessions will allow Elders to share wisdom and narratives passed through generations, fostering community and identity.</p> <p>Guided nature walks will highlight the connection to the land and its seasonal changes, offering insights into traditional plant knowledge and wildlife tracking to nurture respect for the environment. Meals featuring local and traditional foods will encourage culinary exploration and cultural exchange. Evening social gatherings with music, dance, and drumming will create a joyful atmosphere, promoting participation and unity. Each activity aims to deepen cultural appreciation and strengthen the community bonds of community members.</p>

**Outcomes:** What **change** do we want to see for the participants by running our program/event?



## Logic Model Template

### ***Short term outcomes: changes in knowledge, skills, attitudes, and opinions.***

Short Term Outcome(s)	Indicator(s)	Measure(s)
<p>1. Increase awareness of community success, needs and challenges - Skills such as critical thinking, problem-solving, and empathy are likely to be enhanced as individuals engage with these community issues. Attitudes and opinions may shift towards a more proactive and collaborative approach to community development, fostering a sense of responsibility and commitment to making a positive impact.</p>	<p>a. Indicators for measuring this change could include the number of community members participating in local initiatives</p>	<p>i. Discussions identifying changes in attitudes and opinions.</p>
		<p>ii.</p>
	<p>b. Indicators for measuring this change could include feedback from community forums highlighting increased understanding</p>	<p>i. Positive feedback from participants and peers</p>
<p>2. Enhanced skills and knowledge among participants - Participants will gain a deeper understanding of culturally relevant skills, leading to improved knowledge retention and application. Skills will be refined through hands-on experience. Attitudes and opinions may become more open-minded and positive towards continued learning and professional development.</p>	<p>a. Indicators for measuring this change could include the number of community members participating in local initiatives</p>	<p>i.</p>
		<p>ii.</p>

### Logic Model Template

	b. Indicators for measuring this change could include feedback from community forums highlighting increased understanding and appreciation/practices of culturally relevant skills	i. Demonstrating improved knowledge
		ii. Observable improvements in task performance and execution
3.	a.	i.
		ii.
	b.	i.
		ii.

<p><b>Intermediate outcomes:</b>  <i>Changes in behaviours and actions.</i></p> <p><i>Once people have short-term outcomes (changes in knowledge, skills, attitudes and opinions) what changes in behaviours and actions do you hope to see? What changes are needed to move toward the broader, longer-term impacts?</i></p>	<ul style="list-style-type: none"> <li>• Improvement in community well-being</li> <li>• Increased access to social services</li> <li>• Strengthened partnerships and collaborations</li> </ul>
<p><b>Long-term outcomes/Impact:</b></p>	<ul style="list-style-type: none"> <li>• Sustainable community development</li> <li>• Enhanced quality of life for community members</li> </ul>



## Logic Model Template

*Changes in status or life conditions. Often long-term outcomes are higher level outcomes that are achieved through the actions of many community actors and partners.*

- Inclusive, vibrant, and resilient community

*Once your logic model is complete, read through it with an “if-then” approach, i.e., “**If** we have these inputs, **then** we can run our activities”. Do all components of the logic model logically link together? Can you follow the path from your inputs to your intended long-term outcomes/impact?*

*If you have any questions about completing this logic model template or updating your logic model from past years, please contact us at [CIP@rmwb.ca](mailto:CIP@rmwb.ca).*

**CHARD METIS COMMUNITY ASSOCIATION**  
**FINANCIAL STATEMENTS**  
**MARCH 31, 2024**  
**(UNAUDITED)**





## INDEPENDENT PRACTITIONER'S REVIEW ENGAGEMENT REPORT

To the members of Chard Metis Community Association

We have reviewed the accompanying financial statements of Chard Metis Community Association ("CMCA" or the "Association") that comprise the statement of financial position as at March 31, 2024, and the statements of operations, net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibilities for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

### Other Matters

The financial statements of Chard Metis Community Association for the year ended March 31, 2023 were prepared on a compilation basis by another practitioner.

### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Chard Metis Community Association as at March 31, 2024, and the results of its operations, its net assets and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Edmonton, Alberta  
October 8, 2024

*DeGraves Pallard + Associates LLP*

CHARTERED PROFESSIONAL ACCOUNTANTS

**CHARD METIS COMMUNITY ASSOCIATION****STATEMENT OF OPERATIONS****FOR THE YEAR ENDED MARCH 31**

(UNAUDITED)

	<u>2024</u>	<u>2023</u>
<b>REVENUES</b>		
Capacity and community funding	\$ 627,040	\$ 498,210
Government grants	481,459	154,540
Golf tournaments	99,729	65,167
Housing contributions	44,206	-
Donations	44,175	9,000
Other revenue	25,934	100,526
	<u>1,322,543</u>	<u>827,443</u>
<b>EXPENSES</b>		
Programs and services (Schedule 1)	906,816	567,510
Salaries and benefits	194,866	141,444
Professional fees	59,949	60,124
Advertising and promotion	40,349	21,005
Rent (Note 5)	30,000	7,716
Automotive	29,914	37,558
Office	22,027	16,889
Travel	20,228	28,811
Insurance	16,241	17,241
Telephone	8,751	7,825
Interest on long-term debt	8,408	8,494
Interest and bank charges	3,770	4,750
Utilities	3,590	6,393
Dues, subscription and fees	3,211	-
Subcontractors	-	126,277
	<u>1,348,120</u>	<u>1,052,037</u>
<b>DEFICIENCY OF REVENUES OVER EXPENSES FROM OPERATIONS</b>	<u>(25,577)</u>	<u>(224,594)</u>
<b>OTHER REVENUES (EXPENSES)</b>		
Gain on disposal of equipment	-	6,834
Amortization of property and equipment	(125,487)	(48,945)
	<u>(125,487)</u>	<u>(42,111)</u>
<b>DEFICIENCY OF REVENUES OVER EXPENSES</b>	<u>\$ (151,064)</u>	<u>(266,705)</u>

See accompanying notes

**CHARD METIS COMMUNITY ASSOCIATION**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT MARCH 31**  
**(UNAUDITED)**

	<u>2024</u>	<u>2023</u>
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	\$ 1,603,266	\$ 405,402
Accounts receivable (Note 10)	282,772	245,398
Prepaid expenses and deposits	22,612	20,888
	<hr/>	<hr/>
	1,908,650	671,688
<b>PROPERTY AND EQUIPMENT</b> (Note 3)	2,433,837	196,753
<b>ASSETS UNDER CONSTRUCTION</b> (Note 4)	1,596,674	1,835,917
<b>DUE FROM CHARD METIS DENE GROUP OF COMPANIES LTD.</b> (Note 5)	122,360	-
<b>DUE FROM CHARD METIS DENE HOLDINGS LTD.</b> (Note 5)	1,000	5,765
<b>DUE FROM CHARD METIS DENE INC.</b> (Note 5)	-	1,219,167
	<hr/>	<hr/>
	\$ 6,062,521	\$ 3,929,290
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT</b>		
Bank indebtedness (Note 6)	\$ 275	\$ 569
Accounts payable and accrued liabilities	119,184	79,703
Source deductions payable	2,314	-
Current portion of long-term debt (Note 9)	46,082	45,466
	<hr/>	<hr/>
	167,855	125,738
<b>DEFERRED CONTRIBUTIONS</b> (Note 7)	551,516	182,284
<b>DEFERRED INDIGENOUS HOUSING INITIATIVE CONTRIBUTIONS</b> (Note 8)	4,295,794	2,000,000
<b>LONG TERM DEBT</b> (Note 9)	122,610	166,801
<b>DUE TO CHARD METIS DENE GROUP OF COMPANIES LTD.</b> (Note 5)	-	378,657
	<hr/>	<hr/>
	5,137,775	2,853,480
<b>NET ASSETS</b> (Statement 3)	<hr/>	<hr/>
	924,746	1,075,810
	<hr/>	<hr/>
	\$ 6,062,521	\$ 3,929,290

See accompanying notes

ON BEHALF OF THE COUNCIL

*JWA*

**CHARD METIS COMMUNITY ASSOCIATION**  
**STATEMENT OF CHANGES IN NET ASSETS**  
**FOR THE YEAR ENDED MARCH 31**

(UNAUDITED)

	OPERATIONS	INVESTMENT IN CAPITAL ASSETS	EXTERNALLY RESTRICTED	2024 TOTAL
NET ASSETS, BEGINNING OF YEAR	\$ 885,552	\$ (179,598)	\$ 369,856	\$ 1,075,810
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR (Statement 1)	(151,064)	-	-	(151,064)
EQUIPMENT:				
AMORTIZATION	81,282	(81,282)	-	-
PURCHASE OF VEHICLES, COMPUTERS, FURNITURE AND STORAGE EQUIPMENT, NET	(195,830)	195,830	-	-
HOUSING:				
AMORTIZATION	-	(44,206)	44,206	-
COMPLETION OF RESIDENTIAL HOUSING	-	2,210,316	(2,210,316)	-
CHANGE IN ASSETS UNDER CONSTRUCTION	-	(326,615)	326,615	-
CHANGE IN DEFERRED INDIGENOUS HOUSING CAPITAL CONTRIBUTIONS	-	(2,295,794)	2,295,794	-
UNRESTRICTED FUNDS USED FOR HOUSING	(211,111)	-	211,111	-
COMMUNITY PLAYGROUND:				
PURCHASE OF PLAYGROUND	(4,522)	87,372	(82,850)	-
DEFERRED PLAYGROUND CONTRIBUTIONS	-	(82,850)	82,850	-
NET ASSETS, END OF YEAR	\$ 404,307	\$ (516,827)	\$ 1,037,266	\$ 924,746

See accompanying notes

**CHARD METIS COMMUNITY ASSOCIATION**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED MARCH 31**  
(UNAUDITED)

	<u>2024</u>	<u>2023</u>
<b>OPERATING ACTIVITIES</b>		
Deficiency of revenues over expenses for the year	\$ (151,064)	\$ (266,705)
Items not affecting cash:		
Gain on disposal of equipment	-	(6,834)
Amortization of property and equipment	125,487	48,945
	<u>(25,577)</u>	<u>(224,594)</u>
Net change in non-cash working capital accounts		
Increase in accounts receivable	(37,374)	(245,398)
Increase in prepaid expenses and deposits	(1,724)	(20,888)
Decrease (increase) in assets under construction	239,243	(1,096,015)
Increase in accounts payable and accrued liabilities	39,481	50,758
Increase in source deductions payable	2,314	-
Increase in deferred contributions, net	2,665,026	1,039,389
	<u>2,881,389</u>	<u>(496,748)</u>
<b>INVESTMENT ACTIVITIES</b>		
Proceeds on disposal of equipment	-	27,900
Purchase of property and equipment	(2,362,571)	(163,849)
	<u>(2,362,571)</u>	<u>(135,949)</u>
<b>FINANCING ACTIVITIES</b>		
Repayments from related parties, net	722,915	192,244
Advances from loans	-	154,248
Increase (decrease) in bank indebtedness	(294)	569
Repayment of loans	(43,575)	(64,527)
	<u>679,046</u>	<u>282,534</u>
<b>INCREASE (DECREASE) IN CASH DURING THE YEAR</b>	1,197,864	(350,163)
<b>CASH, BEGINNING OF YEAR</b>	405,402	755,565
<b>CASH, END OF YEAR</b>	<u>\$ 1,603,266</u>	<u>\$ 405,402</u>

See accompanying notes

**CHARD METIS COMMUNITY ASSOCIATION**  
**NOTES TO FINANCIAL STATEMENTS**  
**MARCH 31, 2024**  
**(UNAUDITED)**

**1. PURPOSE AND STATUS OF THE ORGANIZATION**

Chard Metis Community Association ("CMCA" or the "Association") is a not-for-profit organization incorporated under the Societies Act of Alberta on March 12, 2013 and as such is not subject to income taxes.

The Association's purpose is to provide community services and the development of certain housing initiatives for the members of CMCA.

The Chard Metis Nation is a member of the Association and its mission is to preserve and promote the Metis way of life, by looking to their Elders, to maintain their Metis traditions, culture, spirituality and respect of Mother Earth. To ensure future generations carry on this mission, they are dedicated to educating their youth. Other organizations operating in the Chard Metis Nation include Chard Metis Dene Group of Companies Ltd., Chard Metis Dene Holdings Ltd., Chard Metis Dene Inc. and Chard Metis Dene Holdings Limited Partnership.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

These financial statements have been prepared by management in accordance with Part III of the CICA Handbook-Accounting which constitutes Canadian accounting standards for not-for-profit organizations in Canada. The precise determination of the reported amounts of assets, liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year are dependent on future events. As a result, the preparation of financial statements for a period involves the use of estimates and approximations which have been made using careful judgment. Actual results could differ from those estimates and approximations. The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below.

**BASIS OF PRESENTATION**

CMCA follows the deferral method of accounting for contributions. Externally restricted contributions are recognized as revenue in the year in which the related expenses are incurred and the year end balance of unexpended restricted contributions is recorded as deferred revenue. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

**CASH**

Cash consists of cash balances and highly liquid investments with an original maturity of one year or less.

**CHARD METIS COMMUNITY ASSOCIATION**  
**NOTES TO FINANCIAL STATEMENTS**  
**MARCH 31, 2024**  
(UNAUDITED)

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES CONTINUED**

**PROPERTY AND EQUIPMENT**

Property and equipment are recorded at cost less accumulated amortization. Gains and losses arising on the disposal of individual assets are recognized in earnings in the year of disposal. Amortization is provided for using the following methods and rates:

Buildings	4% declining balance
Furniture and equipment	20% declining balance
Storage containers	20% declining balance
Vehicles	30% declining balance
Computer equipment	55% declining balance

**FINANCIAL INSTRUMENTS**

CMCA initially measures its financial assets and financial liabilities at fair value net of any transaction costs incurred. CMCA subsequently measures all of its financial assets and financial liabilities at cost or amortized cost.

The carrying value of accounts receivable, accounts due to/from related parties, bank indebtedness, accounts payable and accrued liabilities approximate their estimated fair values due to their short terms to maturity.

The fair value of long-term debt approximate fair values due to their fixed payments and short terms to maturity.

**3. PROPERTY AND EQUIPMENT**

	2024		2023	
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Buildings	\$ 2,210,316	\$ 44,205	\$ -	\$ -
Vehicles	332,785	139,359	260,133	72,030
Furniture and equipment	51,130	5,113	-	-
Computer equipment	24,815	8,118	2,380	1,420
Storage containers	14,582	2,996	8,544	854
	2,633,628	199,791	271,057	74,304
Net book value	\$ 2,433,837		\$ 196,753	

During the year, CMCA recorded amortization of \$125,487 (2023 - \$48,945).

**CHARD METIS COMMUNITY ASSOCIATION**  
**NOTES TO FINANCIAL STATEMENTS**

**MARCH 31, 2024**

(UNAUDITED)

**4. ASSETS UNDER CONSTRUCTION**

	<u>2024</u>	<u>2023</u>
Housing	\$ 1,509,302	\$ 1,835,917
Playground	87,372	-
	<u>\$ 1,596,674</u>	<u>\$ 1,835,917</u>

**5. RELATED PARTY TRANSACTIONS**

CMCA incurred rent expense of \$30,000 payable to one of CMCA's members related to the use of a business office.

Chard Metis Dene Group of Companies Ltd. provided project management services related to CMCA's housing developments. During the year, CMCA incurred project manager costs of \$190,000 related to these agreements.

These transactions were measured at the exchange amount which is the amount of consideration established and agreed to by the related parties.

Related party balances are unsecured, non-interest bearing and have no set terms of repayment.

**6. BANK INDEBTEDNESS**

CMCA has access to an operating line of credit at Servus Credit Union with a limit of up to \$450,000 repayable on demand with interest payable at prime plus 2.20% (March 31, 2024 - 9.40%). As at March 31, 2024, CMCA had drawn \$275 (2023 - \$569) on this operating line.



**CHARD METIS COMMUNITY ASSOCIATION**  
**NOTES TO FINANCIAL STATEMENTS**  
**MARCH 31, 2024**  
(UNAUDITED)

**7. DEFERRED CONTRIBUTIONS**

	Balance as at March 31, 2023	Received in the Year	Recognized as Revenue/ Deferred Contributions	Balance as at March 31, 2024
Government grants	\$ 79,784	\$ 812,694	\$ (481,459)	\$ 411,019
Community playground funding	-	82,850	-	82,850
Golf tournaments	-	152,502	(99,729)	52,773
Capacity and community funding	102,500	529,414	(627,040)	4,874
	<b>\$ 182,284</b>	<b>\$ 1,577,460</b>	<b>\$ (1,208,228)</b>	<b>\$ 551,516</b>

**8. DEFERRED INDIGENOUS HOUSING INITIATIVE CONTRIBUTIONS**

Deferred Indigenous housing initiative contributions consist of the unamortized amount of contributions received for the purchase and construction of residential homes to be used by CMCA's members. Recognition of these amounts as revenue is deferred to periods when the residential housing units are amortized. Changes in deferred capital contributions are as follows:

	2024	2023
Balance, beginning of year	\$ 2,000,000	\$ 1,125,000
Amounts received during the year:		
Cenovus Energy Inc. - Indigenous Housing Initiative Funding	2,200,000	375,000
Rural Development Network Society	140,000	-
Government of Alberta	-	500,000
Amount recognized as revenue during the year	(44,206)	-
	<b>\$ 4,295,794</b>	<b>\$ 2,000,000</b>

**CHARD METIS COMMUNITY ASSOCIATION**  
**NOTES TO FINANCIAL STATEMENTS**  
**MARCH 31, 2024**  
(UNAUDITED)

**9. LONG TERM DEBT**

	<b>2024</b>	<b>2023</b>
Scotiabank vehicle loan bearing interest at a fixed rate of 4.49%, requiring blended bi-weekly payments of interest and principal of \$586, with a maturity date of August 2028, secured by vehicle with a carrying value of \$47,613 (2023 - \$68,019).	\$ 60,528	\$ 72,762
Scotiabank vehicle loan bearing interest at a fixed rate of 3.99%, requiring blended bi-weekly payments of interest and principal of \$536, with a maturity date of April 2028, secured by vehicle with a carrying value of \$44,164 (2023 - \$63,092).	52,317	63,919
Scotiabank vehicle loan bearing interest at a fixed rate of 3.49%, requiring blended bi-weekly payments of interest and principal of \$606, with a maturity date of January 2027, secured by vehicle with a carrying value of \$30,078 (2023 - \$42,968).	42,070	56,107
Scotiabank vehicle loan bearing interest at a fixed rate of 6.89%, requiring blended monthly payments of interest and principal of \$572, with a maturity date of May 2026, secured by vehicle with a carrying value of \$9,816 (2023 - \$14,023).	13,777	19,479
	168,692	212,267
Less current portion	(46,082)	(45,466)
	\$ 122,610	\$ 166,801

Principal repayments over the next five years are as follows:

2025	\$	46,082
2026	\$	47,561
2027	\$	40,093
2028	\$	28,247
2029	\$	6,709

**CHARD METIS COMMUNITY ASSOCIATION**

**NOTES TO FINANCIAL STATEMENTS**

**MARCH 31, 2024**

**(UNAUDITED)**

**10. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT**

CMCA is exposed to various risks through its financial instruments. The following provides information about the Association's risk exposure and concentration as at March 31, 2024.

**CREDIT RISK**

Credit risk arises from the potential that a counter party will fail to perform its obligations. The Association is exposed to credit risk from accounts receivable related to services provided to CMCA members. The Association does not believe it is subject to any significant credit risk.

**LIQUIDITY RISK**

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. It is the Association's opinion that there is no significant liquidity risk as of March 31, 2024.

**INTEREST RATE RISK**

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Association is exposed to interest rate risk on its operating line of credit which is in place with a major financial institution.

**11. COMPARATIVE FIGURES**

Certain comparative figures have been reclassified to conform to the presentation adopted for the current year.

**CHARD METIS COMMUNITY ASSOCIATION**  
**SCHEDULE OF PROGRAMS AND SERVICES**  
**FOR THE YEAR ENDED MARCH 31**  
(UNAUDITED)

	<u>2024</u>	<u>2023</u>
Consulting	\$ 384,329	\$ 200,084
Health and Eldercare	176,883	90,821
Member support	119,182	113,648
Golf tournaments	75,749	51,128
Home repairs	56,433	42,850
Affordable housing	37,537	3,541
Community events	28,127	39,846
Funerals	23,326	20,700
Education and training	5,250	4,892
	<u>\$ 906,816</u>	<u>\$ 567,510</u>



REGIONAL MUNICIPALITY  
OF WOOD BUFFALO

## Application Summary: 2025 - 3108 - Community Impact Grant - Community Events

### Application ID

2025 - 3108 - Community Impact Grant - Community Events

## Applicant Information

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### Organization Information

The Fort McMurray Society of the Friends of Music  
230 Powder Drive  
Fort McMurray, AB, T9K 0W8

### Primary Contact

Norma Jean Atkinson

Phone: s.17(1)

Email: s.17(1)

## Application Summary: 2025 - 3108 - Community Impact Grant - Community Events

### Is the organization a registered non-profit?

Applicants must be a registered non-profit organization or a community group in partnership with a registered non-profit organization. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### Has the organization operated within the Regional Municipality of Wood Buffalo for at least one year?

Applicants must have resided or operated within the Regional Municipality of Wood Buffalo for at least one year prior to applying. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### What is your organization's Mission Statement?

Developing and fostering a love and appreciation, primarily of classical music and speech arts, and supporting the study and performances of such by young people.

### Brief Summary of the Proposed Event(s):

To arrange the 50th Annual Music Festival to provide opportunity of music and speech arts students to perform for a live audience in an appropriate venue. This is a very important event as it marks a golden jubilee of Fort McMurray Music Festival.

### Please note any restrictions on participating in your organization's programs or services.

No Restrictions.

### Minimum number of board members according to the organization's bylaws:

8

## Application Summary: 2025 - 3108 - Community Impact Grant - Community Events

Please list your current Board of Directors in the table:

### Board of Directors

Name	Board Position	Years on Board
Norma Jean Atkinson	President	47
Chitra Udayshankar	Vice President	13
Julia Rex	Secretary/Treasurer	8
Florence Anderson	Director	16
Makayla Genong	Director - Volunteer	0
Victoria Ganace	Director - Fundraising	1
Karen Saunderson	Director	15
Tran Tu	Director - Rules/Protest/Interpreter	9
Kimerica Parr	Director - Casino Chairperson	13
James Wang	Director	9
Shilpa Arvikar	Director	5

**Do one or more board representatives have lived experience or expertise reflective of the demographics your organization serves?**

Yes

**If Yes; Please briefly explain the lived experience or expertise.**

Our board members have lived experience in other countries (e.g. Vietnam, China, India, the Caribbean), other provinces of Canada (e.g. Saskatchewan, Ontario, Newfoundland), and Alberta. Each member brings their unique skills to the table and contribute to tasks as needed.

### Event Details

---

#### Are you applying for more than one event?

If you are unsure, please contact [CIP@rmwb.ca](mailto:CIP@rmwb.ca) for clarification.

No

### Event(s)

---

**Step 1:** Click on the button below to enter the name of your event(s).

**Step 2:** Click on the Save Draft button at the bottom of the screen.

**Step 3:** Click on the "Event Details" button below to complete the details of each event. Please be sure to submit the current event information form before moving onto the next event information form.

**Event: 50th Annual Oilsands Rotary Music Festival    Status: Completed**

**Event: 2025 50th Annual Oilsands Rotary Music Festival    Status: Completed**



## Finances

---

### Organization's most recent Fiscal Year End date

---

Please click Save Draft to update the following two questions with this date.

06/30/2024

### Unrestricted Net Assets

---

Unrestricted Net Assets (accumulated net assets/surplus that the organization has not set aside for a particular purpose or earmarked by a donor for a specific program or project) from your Financial Statements ending: 06/30/2024

\$92,744.52

### Total Operating Expenses

---

Total Expenses from your Financial Statements Ending: 06/30/2024

\$92,744.52

### What efforts have been made in the past fiscal year to increase the financial support for your organization?

---

Annually in November/December, a fundraising request form/donor request form is sent out all previous year's donor and to a additional 100 potential donors. The letter and donor form is posted on our website: [www.oilsandsmusic.com](http://www.oilsandsmusic.com)

This year we have a volunteer Fundraising Director, who has many business connections in RMWB.

Administration Costs (included in the 15%) - Accounting; Bookkeeping; Executive Wages & Salaries; Freight/Courier/Postage; Insurance; Legal Costs; Office Supplies; Printing; Office Rent and Utilities

## Application Summary: 2025 - 3108 - Community Impact Grant - Community Events

Please complete the following budget table: If there are multiple programs, projects, services or events included in this application, please provide the total budget for all requests in the budget table. Additionally, attach a detailed breakdown of the budget by program, project, service or event on the Attachment tab.

### Secured Revenue

Revenue Sources	Description	Revenue (Jan-Dec)
Other	In-kind donations (Balloons); Hotel Discount	\$500.00
Program/Event Income (Ticket sales, admission, etc.)	Entry fees & Admissions	\$60,000.00
Sponsorship	Donations	\$15,000.00
		<b>\$75,500.00</b>

### Revenue in Progress

Revenue Sources	Description	Revenue (Jan-Dec)
Sponsorship	Annual donors, new investors	\$15,000.00
Please Select	Fort McMurray Oilsands Rotary Club	\$5,000.00
Other	GST refund	\$2,239.37
		<b>\$22,239.37</b>

### Expenses

Type of Expense	Description	Total Expenses	Requested RMWB Grant
Rent - Venue/Facility/Room/Equipment	SECPA, CENTREFIRE, Keyano	\$23,500.00	\$20,000.00
Other (Provide Detail)	Fees, AGM, Adjudicator, Provincial	\$58,380.00	\$0.00
Advertising/Marketing	Website & Venue signage	\$500.00	\$0.00
Administration Costs 15% Maximum	AMFA Membership Fees	\$5,950.00	\$0.00
Travel	Adjudicators Travel	\$23,000.00	\$0.00
Volunteer Appreciation	Volunteer Appreciation	\$1,000.00	\$0.00
		<b>\$112,330.00</b>	<b>\$20,000.00</b>



## Application Summary: 2025 - 3108 - Community Impact Grant - Community Events

### Shortfall

	Total
(Total Secured Revenue - Total Expenses)	-\$36,830.00

### Total RMWB Grant Request

	Amount
Total	\$20,000.00

## Application Summary: 2025 - 3108 - Community Impact Grant - Community Events

### Total Cost of Event

---

Total cost includes all costs and in kind donations of the entire event.

\$78,216.10

### Total Grant Request

---

Up to 75% of total event cost up to maximum of \$20,000.

\$20,000.00

### Grant request as percentage of total cost of event

---

26%

### Outline any expected in-kind contributions or other non-financial resources being leveraged for this program, project, service or event to demonstrate community support.

---

We have a preferred rate for accommodations for our adjudicators at The Merit Hotel.  
We also have in-kind donations for stage. decorations like balloons, etc.

## Application Summary: 2025 - 3108 - Community Impact Grant - Community Events

### Attachments

---

Please attach a budget breakdown for each program, project, service or event if there are multiple requests included in this application.

---

[Budget\\_2025.pdf](#)

485.5 KB - 10/15/2024 3:33 PM

[Scan.pdf](#)

479.3 KB - 10/15/2024 2:54 PM

Total Files: 2

### Financial Statements of most recent fiscal year end

---

Year end date must fall between July 1st of last year and June 30th of this year.

[Scan\\_2.pdf](#)

496 KB - 10/11/2024 4:18 PM

[Scan\\_4.pdf](#)

547 KB - 10/11/2024 4:20 PM

Total Files: 2

### Please upload a relevant Logic Model(s).

---

Please see the >Logic Model Template attachment if you require a Logic Model Template.

## Application Summary: 2025 - 3108 - Community Impact Grant - Community Events

### Declaration

---

Declaration: In making this application, I, the undersigned, confirm:

- that I have read the appropriate Grant Guidelines;
- that I understand that this application form and all required attachments must be completed in full and received before 2024-10-15 4:30 p.m. MT;
- that I understand that this application form and any attachments shall be part of the Community Investment Program Approval Committee (CIPAC, Council Appointed) meeting agenda and accessible through all methods that the public meeting agenda is available;
- that I understand the term of the Grant is January 1 to December 31, 2025 and that all expenditures must happen during this term; and
- that I am authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.
- that I understand the personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Partnerships and Initiatives, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (587)919-5522.

### Acknowledgement

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I do hereby certify that to the best of my knowledge, this application contains a full and correct account of all matters stated herein.

### Applicant Name

---

Norma Jean Atkinson

### Position/Title

---

President

**Date:** 10/15/2024



### Event Name

50th Annual Oilsands Rotary Music Festival

### Beginning Date

03/10/2025

### Completion Date

Note: The term of the grant is January 1 - December 31. The program, project, service or event and all expenditures must occur during this term.

05/10/2025

### Location of the event.

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.

Anzac, Fort McKay, Fort McMurray, Gregoire Lake Estates

### What type of event are you applying for?

- Cultural Focused
- Related to a National or Provincial Holiday
- Sport Focused
- Other

**Council approved plans identify seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Diversity, inclusion and accessibility
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

Youth in the community get the opportunity to show their skills like singing, acting, and playing different musical instruments. They get to meet other youths from the community and get connected with youth and community members. The participants come from the many cultural backgrounds in the community.

**In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.**

### Target Population

Age	Target Population
Infants/Toddlers (0-3 years)	0
Preschoolers (4-5 years)	20
Children (6-12 years)	800
Youth (13-18)	300
Adults	0
Seniors (65+)	0
Families	0
Community	0
Total	1120





## Event Summary 50th Annual Oilsands Rotary Music Festival

**Please identify the equity deserving population the program, project, service or event will serve.**

Youth, Seniors, 2SLGBTQIA+, Immigrants, refugees and/or newcomers, First Nations, Métis, and/or Inuit Peoples, Other racialized communities, Youth, Seniors, Women and/or girls, People experiencing poverty and/or homelessness, People living with disabilities, People living in rural communities

### Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

We hope to keep young students interested and engaged in preparation for their solo and/or group festival performances, leaving them with little or no time to engage in illegal or dangerous activities.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

The parents, teachers, group leaders and volunteers who support our festival work to select repertoire and practice schedules to ensure success in the festival.

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

Professional adjudicators view the performances and give both oral and written feedback with advice on how to make the next performance better.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

Our festival is held in 2 venues in RMWB : The Suncor Energy Centre for Performing Arts, Centre Fire Amphitheatre, Keyano Main Theatre, and some schools in Fort McMurray.

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

The best performances are invited by the adjudicators to additional performances in our Grand Concert, the Alberta Provincial Music Oilsands Rotary Music Festival (in Fort McMurray) Winners in qualifying disciplines advance to the Alberta Provincial Music Festival (in Edmonton), winners in qualifying disciplines advance to the Canada West Festival, (in Saskatoon in 2025) and we have participants in the annual Alberta Culture Days in September.



**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

In 2024, there were 983 entries, with 1760 participants who performed for approximately 2774 audience members (We tracked our audience nos. for our Grant).

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

It is hope that music and speech arts will give them lifelong skills that will be helpful in all aspects of their career path and personal life.

1. Provide youth the opportunity to perform in their chosen disciplines.
2. Promote building connections and support with other individuals and groups in the community.
3. Foster a love for music that continues into adult life either as teachers, performers or participants in community groups.

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Observation, Other:

**Other:**

Award winners write thank you notes to the donors of the awards. They also include comments such as "I had lots of fun performing". Thank you for organizing this event."

**Please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

Participants in the festival are not culturally identified but we can be certain that Indigenous students will be participating in group situations, such as school entries in bands, choirs, choral speech, or hand bells.

In preparing one or more selections for the ORMF, group members develop intercultural understanding by preparing music or poetry from different cultures, empathize with the other participants when viewing their performances; and develop mutual respect for the accomplishments of all performers in their sessions.

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

There is no other festival like the Oilsands Rotary Music Festival in the Regional Municipality of Wood Buffalo.

Our event is unique because it features young amateur musicians performing for a live audience and receiving written and oral adjudications and immediate audience response.

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Fort McMurray Oilsands Rotary Club	Volunteers & Fundraising
Fort McMurray Music Teachers Association	Students, Participants, Volunteers
FMPSD	School Group Participation
FMCSO	School Group Participation



## Event Summary 50th Annual Oilsands Rotary Music Festival

Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.



## Event Summary

### 2025 50th Annual Oilsands Rotary Music Festival

#### Event Name

2025 50th Annual Oilsands Rotary Music Festival

#### Beginning Date

03/10/2025

#### Completion Date

Note: The term of the grant is January 1 - December 31. The program, project, service or event and all expenditures must occur during this term.

05/10/2025

#### Location of the event.

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.

Fort McMurray

#### What type of event are you applying for?

- Cultural Focused
- Related to a National or Provincial Holiday
- Sport Focused
- Other

# Event Summary

## 2025 50th Annual Oilsands Rotary Music Festival

**Council approved plans identify seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Diversity, inclusion and accessibility
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

Music and Speech Arts students participate as soloists, in duets and duologues, in groups in band, choirs, choral speech, string ensembles, in handbell choirs working as individuals and collaboratively as groups to prepare performances for audiences and adjudication by professionals from other communities.

**In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.**

### Target Population

Age	Target Population
Infants/Toddlers (0-3 years)	5
Preschoolers (4-5 years)	50
Children (6-12 years)	500
Youth (13-18)	300
Adults	50
Seniors (65+)	10
Families	150
Community	40
Total	1105



## Event Summary 2025 50th Annual Oilsands Rotary Music Festival

**Please identify the equity deserving population the program, project, service or event will serve.**

Youth, Seniors, 2SLGBTQIA+, First Nations, Métis, and/or Inuit Peoples, Other racialized communities,  
Youth, Seniors, Women and/or girls, People living with disabilities, People living in rural communities,  
Other



### Logic Model

---

**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

We hope to keep young students interested and engaged in preparation for their solo and/or group festival performances, leaving them with little or no time to engage in illegal or dangerous activities.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

The parents, teachers, group leaders, and volunteers who support our festival work to select repertoire and practice schedules to ensure success in the festival.

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

Professional adjudicators view the performances and give both oral and written feedback with advice on how to make the next performance better.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

Our festival will be held in the following venues in the RMWB: Suncor Energy Centre of the Performing Arts, Keyano Main Theatre, Centerfire Amphitheatre, band and handbell classrooms in various schools in FMPSD and FMCSO, and in churches.

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

The best performances are invited by the adjudicators to additional performances in showcases during festival, in our Grand Concert, the Alberta Provincial Music Festival, the Canada West Festival, and the annual Alberta Culture Days.



# Event Summary

## 2025 50th Annual Oilsands Rotary Music Festival

**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

In 2024 there were 983 entries with 1,769 participants who performed for approximately 2,734 audience members. (We tracked our audiences throughout the festival to be accurate for this grant.)

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

It is our hope that music and speech arts will give our participants lifelong skills that will be helpful and all aspects of the career paths and personal lives.

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Observation, Other:

**Other:**

Award winners write thank you notes to the donors, which include the Oilsands Rotary Music Festival and many of the notes include "I had fun performing." and "I will be performing again next year". etc.



## Event Summary 2025 50th Annual Oilsands Rotary Music Festival

**Please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

The festival spans two months with multiple days of two or three sessions. Each day is introduced with a Land Acknowledgement which has been an important step for us in building awareness and reconciliation. As our festival sees thousands of participants, both in solo and in group entries, many of them identify as Indigenous. Many schools also participate through bands, choirs, choral speech, string ensembles and handbell choirs. These groups have individuals who identify as Indigenous and their parents are visible audience members.

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

There is no other festival like ours within 300 kilometers, the nearest being in Lac La Biche and Athabasca.

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Fort McMurray Oilsands Rotary Club	Fundraiser, Volunteers
Fort McMurray Music Teachers Association	Volunteers, encourages students to participate

**Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.**

2024-2025 Budget  
Fort McMurray Society of the Friends of Music  
Oilsands Rotary Music Festival

INCOME

Donations	\$54,760
Festival Entry Fees	28,000
Admissions	17,000
Grants	20,000
GST Refund	900
Casino	32,000
Total	\$152,660

EXPENSES

Accounting Fees	2,200
Phone, Fax, Internet	1,600
Office Supplies	1,650
Postage	500
AMFA Membership Fees	1,500
Web Fees	500
Provincial Festival Entry Fees	4,550
Provincial AGM Fees	330
Adjudicators Fees	17,000
-accommodation	7,500
Travel	
-adjudicators	5,000
-board members	500
-provincial groups	10,000
Festival Venue Rental	23,500
Festival Awards	35,000
Volunteers	1,000
Total	\$152,660

Revised: Our casino date was in August so the payout will be in late October.

**Fort McMurray Society of the Friends of Music**  
**Balance Sheet**  
As of 30 June 2024

	30 Jun 24
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Chequing/Savings</b>	
1066 · ATB Financial-1124	39,578.37
1067 · Treasury Casino Account-1125	8,501.99
<b>Total Chequing/Savings</b>	48,080.36
<b>Accounts Receivable</b>	
11000 · Accounts Receivable	375.00
<b>Total Accounts Receivable</b>	375.00
<b>Total Current Assets</b>	48,455.36
<b>Fixed Assets</b>	
1820 · Furniture and Equipment	6,480.00
1825 · Accum Dep - Furniture and Equip	-5,167.82
1845 · Computer Equipment	8,025.44
1846 · Accum Depr - Computer Equipment	-5,117.12
<b>Total Fixed Assets</b>	4,220.50
<b>TOTAL ASSETS</b>	<b>52,675.86</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
2000 · Accounts Payable	1,086.96
<b>Total Accounts Payable</b>	1,086.96
<b>Other Current Liabilities</b>	
2115 · Accrued Expenses	1,500.00
2315 · GST/HST Payable	-4,210.56
2316 · GST Rebate	2,239.37
<b>Total Other Current Liabilities</b>	-471.19
<b>Total Current Liabilities</b>	615.77
<b>Total Liabilities</b>	615.77
<b>Equity</b>	
3560 · Retained Earnings	33,418.49
Net Income	18,641.60
<b>Total Equity</b>	52,060.09
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>52,675.86</b>

*Norma Jean Atkinson*  
President

## Fort McMurray Society of the Friends of Music

## Profit &amp; Loss

July 2023 through June 2024

	<u>Jul '23 - Jun 24</u>
Ordinary Income/Expense	
Income	
Door Receipts-Band	665.00
4020 · Casino Revenue	38,193.03
4030 · Gate Receipts	280.00
4100 · Door Receipts-Speech	1,600.00
4111 · Door Receipts-Vocal & Music	800.00
4112 · Entry Fees	27,837.43
4160 · Sales	2,403.00
4425 · Donors	21,478.40
4448 · Grants	20,000.00
4470 · Interest Income	26.56
<b>Total Income</b>	<b>113,283.42</b>
Expense	
5470 · Volunteers	150.00
5610 · Professional Fees	3,800.00
5615 · AMFA Registration Fees	1,200.00
5616 · Donations	3,000.00
5630 · Bank Service Charges	416.08
5659 · Videography	500.00
5700 · AMFA Membership Fees	4,515.00
5740 · Office Supplies	2,414.71
5760 · Adjudicators Fees	14,079.24
5761 · Printing	292.51
5770 · Facilities Rental	18,837.05
5790 · Awards	26,828.66
5820 · Telephone Expense	1,481.00
5830 · Travel Expense	14,697.57
5900 · Event costs	2,430.00
<b>Total Expense</b>	<b>94,641.82</b>
<b>Net Ordinary Income</b>	<b>18,641.60</b>
<b>Net Income</b>	<b>18,641.60</b>

*Norma Jean Atkinson*  
President



REGIONAL MUNICIPALITY  
OF WOOD BUFFALO

# Application Summary: 2025 - 3131 - Community Impact Grant - Community Events

## Application ID

2025 - 3131 - Community Impact Grant - Community Events

## Applicant Information

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### Organization Information

Northern Off Road 4 x 4 Society  
59 Fitzsimmons Ave  
Fort McMurray, AB, T9H 1Z3

### Primary Contact

Kim Farwell

s.17(1)

Fort McMurray

Phone: s.17(1)

Email: s.17(1)

## Application Summary: 2025 - 3131 - Community Impact Grant - Community Events

### Is the organization a registered non-profit?

Applicants must be a registered non-profit organization or a community group in partnership with a registered non-profit organization. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### Has the organization operated within the Regional Municipality of Wood Buffalo for at least one year?

Applicants must have resided or operated within the Regional Municipality of Wood Buffalo for at least one year prior to applying. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### What is your organization's Mission Statement?

To renew the passion for motorsports in Fort McMurray, providing a sustainable and inclusive venue for racing enthusiasts.

### Brief Summary of the Proposed Event(s):

Clearwater Contender Season Closer - an invitational race open to our local drivers as well as visitors from tracks in Western Canada. It is a two day event complete with a concert!

### Please note any restrictions on participating in your organization's programs or services.

Drivers must be members and have cars that meet our safety specifications. All community members are welcome to spectate. Waivers are required for all participation

### Minimum number of board members according to the organization's bylaws:

10



## Application Summary: 2025 - 3131 - Community Impact Grant - Community Events

Please list your current Board of Directors in the table:

### Board of Directors

Name	Board Position	Years on Board
Larry Aulenbach	President	5
Kyle Reid	Vice President	3
Jenn Selk	Secretary	1
Dawn Lu	Treasurer	2
Sarah Ashmore-MacDonald	Director	3
Curtis Pearce	Director	5
Johnny Christopher	Director	1
Jeff Reid	Director	2
Chris Reid	Director	1
Chris Cinnamon	Director	2

**Do one or more board representatives have lived experience or expertise reflective of the demographics your organization serves?**

Yes

**If Yes; Please briefly explain the lived experience or expertise.**

We are all racing enthusiasts, from rookie level drivers, to lifetime experience, including two who tour North America at high levels of car racing. We hosted our first invitational Clearwater Classic this year, which saw 5 cars come from out of town.

We started the season With 12 confirmed mini stock cards and 3 V8s, and finished the year at this event with 16 mini stocks and 11 V8s, which shows significant growth especially in the V8 class - as it was the first full season that we hosted this class of car.

### Event Details

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#### Are you applying for more than one event?

If you are unsure, please contact [CIP@rmwb.ca](mailto:CIP@rmwb.ca) for clarification.

No

### Event(s)

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**Step 1:** Click on the button below to enter the name of your event(s).

**Step 2:** Click on the Save Draft button at the bottom of the screen.

**Step 3:** Click on the "Event Details" button below to complete the details of each event. Please be sure to submit the current event information form before moving onto the next event information form.

**Event: Clearwater Classic 2025    Status: Completed**

## Finances

---

### Organization's most recent Fiscal Year End date

---

Please click Save Draft to update the following two questions with this date.

12/31/2023

### Unrestricted Net Assets

---

Unrestricted Net Assets (accumulated net assets/surplus that the organization has not set aside for a particular purpose or earmarked by a donor for a specific program or project) from your Financial Statements ending: 12/31/2023

\$20,410.00

### Total Operating Expenses

---

Total Expenses from your Financial Statements Ending: 12/31/2023

\$51,571.00

### What efforts have been made in the past fiscal year to increase the financial support for your organization?

---

An improved sponsorship package as well as more community/business engagement has seen an increase in event/track sponsorship. We've also worked to improve the track and facilities to entice more spectators and drivers. Opening the season closer to invite out of town drivers (enticed with a larger purse and trophies) saw more interest in our track that translated into people visiting from elsewhere in the province. Improving our track surface, as well as working on community engagement through our Dirt Driving Experience and Laps for the Ladies saw more community members finding us for the first time - some even ended up building cars and racing!

## Application Summary: 2025 - 3131 - Community Impact Grant - Community Events

Administration Costs (included in the 15%) - Accounting; Bookkeeping; Executive Wages & Salaries; Freight/Courier/Postage; Insurance; Legal Costs; Office Supplies; Printing; Office Rent and Utilities

Please complete the following budget table: If there are multiple programs, projects, services or events included in this application, please provide the total budget for all requests in the budget table. Additionally, attach a detailed breakdown of the budget by program, project, service or event on the Attachment tab.

### Secured Revenue

Revenue Sources	Description	Revenue (Jan-Dec)
Program/Event Income (Ticket sales, admission, etc.)	Admission (projected)	\$10,000.00
Program/Event Income (Ticket sales, admission, etc.)	Driver Registration (projected)	\$3,500.00
Other	2024 Projected Revenue	\$400.00
		<b>\$13,900.00</b>

### Revenue in Progress

Revenue Sources	Description	Revenue (Jan-Dec)
Sponsorship	Gold Sponsor	\$5,000.00
Sponsorship	Silver Sponsors	\$12,000.00
Sponsorship	Bronze Sponsors	\$9,000.00
Sponsorship	Platinum/Title Sponsors	\$10,000.00
		<b>\$36,000.00</b>

### Expenses

Type of Expense	Description	Total Expenses	Requested RMWB Grant
Advertising/Marketing	Radio Campaign / Support	\$1,700.00	\$1,000.00
Advertising/Marketing	Facebook Ads / Boosting	\$2,000.00	\$1,200.00

## Application Summary: 2025 - 3131 - Community Impact Grant - Community Events

Rent - Venue/Facility/Room/Equipment	Stage Rental	\$5,000.00	\$2,500.00
Food Costs	Canteen Supplies (food, beverage)	\$2,000.00	\$1,000.00
Program Staff wages & Benefits	Site Prep Labour	s.17(1)	
Program Staff wages & Benefits	Security	s.17(1)	
Program Staff wages & Benefits	Canteen Staff	s.17(1)	
Rent - Venue/Facility/Room/Equipment	Tent Rental	\$3,000.00	\$1,500.00
Program Materials & Supplies	Posters, Signage	\$2,000.00	\$1,000.00
Transportation and Delivery	Equipment Delivery / Pick Up	\$2,500.00	\$1,750.00
Other (Provide Detail)	Band Payment	\$5,000.00	\$3,750.00
Volunteer Appreciation	T Shirts and Meals	\$500.00	\$250.00
Other (Provide Detail)	Driver Prizes / Trophies	\$3,000.00	\$800.00
		<b>\$37,200.00</b>	<b>\$20,000.00</b>

### Shortfall

	<b>Total</b>
(Total Secured Revenue - Total Expenses)	-\$23,300.00

### Total RMWB Grant Request

	<b>Amount</b>
Total	\$20,000.00

## Application Summary: 2025 - 3131 - Community Impact Grant - Community Events

### Total Cost of Event

---

Total cost includes all costs and in kind donations of the entire event.

\$37,200.00

### Total Grant Request

---

Up to 75% of total event cost up to maximum of \$20,000.

\$20,000.00

### Grant request as percentage of total cost of event

---

54%

### Outline any expected in-kind contributions or other non-financial resources being leveraged for this program, project, service or event to demonstrate community support.

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Volunteer hours from both the board and through WB Volutneers  
Board member contributions  
Driver Contributions  
Social Media Campaign via fans and friends



# Application Summary: 2025 - 3131 - Community Impact Grant - Community Events

## Attachments

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Please attach a budget breakdown for each program, project, service or event if there are multiple requests included in this application.

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### Financial Statements of most recent fiscal year end

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Year end date must fall between July 1st of last year and June 30th of this year.

[2023\\_Area\\_63\\_Statement\\_of\\_Finacial\\_Position\\_\(signed\).JPG](#)

184.7 KB - 10/28/2024 7:23 PM

[2023\\_Area\\_63\\_Statement\\_of\\_Operations\\_\(signed\).JPG](#)

238.5 KB - 10/28/2024 7:23 PM

Total Files: 2

### Please upload a relevant Logic Model(s).

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Please see the >Logic Model Template attachment if you require a Logic Model Template.

[Clearwater\\_Classic\\_2025\\_Logic\\_Model.pdf](#)

202.9 KB - 10/14/2024 7:32 PM

Total Files: 1

## Application Summary: 2025 - 3131 - Community Impact Grant - Community Events

### Declaration

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Declaration: In making this application, I, the undersigned, confirm:

- that I have read the appropriate Grant Guidelines;
- that I understand that this application form and all required attachments must be completed in full and received before 2024-10-15 4:30 p.m. MT;
- that I understand that this application form and any attachments shall be part of the Community Investment Program Approval Committee (CIPAC, Council Appointed) meeting agenda and accessible through all methods that the public meeting agenda is available;
- that I understand the term of the Grant is January 1 to December 31, 2025 and that all expenditures must happen during this term; and
- that I am authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.
- that I understand the personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Partnerships and Initiatives, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (587)919-5522.

### Acknowledgement

I do hereby certify that to the best of my knowledge, this application contains a full and correct account of all matters stated herein.

### Applicant Name

Sarah Ashmore-MacDonald

### Position/Title

Director Area 63 Board

**Date:** 10/14/2024





## Event Name

Clearwater Classic 2025

## Beginning Date

05/30/2025

## Completion Date

Note: The term of the grant is January 1 - December 31. The program, project, service or event and all expenditures must occur during this term.

10/05/2025

## Location of the event.

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.

Fort McMurray

## What type of event are you applying for?

- Cultural Focused
- Related to a National or Provincial Holiday
- Sport Focused
- Other

**Council approved plans identify seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Diversity, inclusion and accessibility
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

As an invitational race weekend, we are not only opening our gates to locals who want to see us race, and local drivers that are part of our track - we are engaging drivers and teams from all over western Canada. Additionally, holding a concert shows that we can use our track as more than just a race venue, and brings people in that may not only show up for racing.

**In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.**

### Target Population

Age	Target Population
Infants/Toddlers (0-3 years)	0
Preschoolers (4-5 years)	50
Children (6-12 years)	50
Youth (13-18)	50
Adults	500
Seniors (65+)	50
Families	50
Community	0
Total	750



**Please identify the equity deserving population the program, project, service or event will serve.**

---

Youth, Youth, Women and/or girls, Other

## Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

As the only car/dirt track in a 500km radius, we are uniquely positioned to offer a one of kind experience for our local community, as well as draw visitors from out of town that might not otherwise engage in tourism to the RMWB.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

Advertising to a large audience, as well as utilizing sponsorship to create a large driver purse will encourage out of town drivers/teams to travel for the invitational weekend, and local community members, (racing enthusiasts as well as those who may be new to the sport) will have an opportunity to see a one-of-a-kind event.

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

If Area 63 Motorsports Park hosts the Clearwater Classic 2025 as an invitational race weekend + concert, we will see an influx of local spectators as well as tourism from out of town teams.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

Volunteers, Board Labour, Venue Space, Rental Equipment, Sponsorship assistance

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

Races leading up to the season closer, track preparation, venue preparation - all culminating in the Clearwater Classic which will be:

Friday Race (two to three race car classes, qualifying, heat races, feature races, as well as demonstration races).

Friday Night Concert in the infield (a stage set up, fire pits, canteen and beverage tents)

Saturday Morning Breakfast for drivers/pit crews.

Saturday Race (two to three race car classes, qualifying, heat races, feature races, as well as demonstration races).

Closing Ceremonies with trophy presentations

**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

Based on 2024 season:

16 ministock cars

11 V8 cars

5 Out of Town Drivers

15 pit crew

~200 attendance (anticipating over twice that for 2025)

~100 attendance for the concert

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

We want to see more attendance from locals and visitors. We will see more visiting drivers and their teams in each class, as well.



### What tools will you use to measure the outcomes of the program, project, service or event?

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Interviews, Observation

### Please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.

We offer a land acknowledgement at each event, and partner with Indigenous owned sponsors whenever possible.

### Please provide details of how your program, project, service or event differs from other services being offered in the community.

We are the only 3/8 mile dirt track in a 500KM radius. With permanent grandstands, a canteen, and parking, we are uniquely situated north of town with views both on and off the track. Between our racing events and other programming, we are able to host the RMWB at least once a month throughout or season, which means there are lots of opportunities for us to expose racing to the local community!

### This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.

Community Organization or Group	Role
881 Crew	Support with event set up, emceeing, advertisement
Waypoints	Charity Partner for events leading up to Clearwater Classic
United Way	Charity Partner for events leading up to Clearwater Classic
Fort McMurray Search And Rescue	Charity Partner for events leading up to Clearwater Classic



Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.

## 2023 RMWB Logic Model Template

### What is a Logic Model?

A logic model is a visual representation of the links between what our organization works toward, what resources go into the programs, projects or events we deliver, and what change we want to see as a result of implementing or hosting our event, program or project.

### What are logic models used for?

Logic models are commonly used to identify the outcomes or change an organization hopes to achieve for the target population they're serving, and how the things we do relate to those outcomes we hope to see. We all develop and implement different programs and services because we want them to have a positive impact, and this tool helps us tell that story with clarity.

<b>Organization Name:</b>	<b>Northern 4x4 Offroad Society (Area 63 Motorsports Park)</b>
<b>Organization Mission Statement:</b>	<b>Our Mission:</b> <b>To renew the passion for motorsports in Fort McMurray, providing a sustainable and inclusive venue for racing enthusiasts.</b>  <b>Our Vision:</b> <b>To be a world-class motorsports facility that attracts racers and fans from across northeastern Alberta, fostering a love for automotive fun.</b>  <b>Our Values:</b> <b>Community, Passion, Entertainment, Teamwork, Integrity, Communication</b>
<b>Program/Project/Event Title:</b>	<b>Clearwater Classic 2025</b>
<b>Target Population:</b> Who exactly are we trying to support? <i>(e.g., youth in Fort McMurray, seniors and elders in Anzac, etc.)</i>	Local RMWB community racing enthusiasts, and new fans alike, along with drivers/teams/spectators from Western Canada.



## 2023 RMWB Logic Model Template

<p><b>Statement of Need:</b> What is the <b>social problem</b> in the community right now? <i>(e.g., poverty, homelessness, social isolation, etc.)</i></p>	<p>A lack of invitation race car driving events with competition for local and non-local drivers.</p>
<p><b>Outcomes:</b> What <b>change</b> do we want to see for the participants by running our program/project/event?</p>	<p>We want to improve our facility and increase tourism in the RMWB by attracting more drivers and spectators, as well as create a strong racing environment for our local members.</p>
<p><b>Broad Strategy:</b> <b>How</b> will we address social problem? <i>(e.g., What approach are we taking that we hope will lead our program/event to support the social problem?)</i></p>	<p>By investing in a year end invitational weekend long event, we have the opportunity to entice local spectators, as well as visitors in the form of other drivers and out of town spectators.</p>
<p><b>Rationale:</b> What evidence do we have that this strategy will work? Research? <b>if/then statement</b> <i>If [my organization] does 'x' program, then [this] change will happen for the target population.</i></p>	<p>If we provide a unique racing experience, with a focus on what our local track can provide (driver prizes, concert, etc), we can entice drivers from neighbouring tracks to bring their teams and their families to Fort McMurray, while also creating a unique event for locals to enjoy.</p>
<p><b>Inputs:</b> Resources invested to achieve our goal <i>(e.g., staff labour, venue space, volunteers, computers, etc.)</i></p>	<p>Board Labour, volunteer hours, equipment rental, hotel rooms, advertising, venue space</p>
<p><b>Outputs:</b> - What do we deliver?</p>	

## 2023 RMWB Logic Model Template

<p><i>(e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.)</i></p>	<p>A one of a kind car race and concert venue for one weekend, as a culmination to our race season.</p> <p>24 local cars/drivers, 10+ visiting cars/drivers, 500+ spectators</p>
<p><b>Activities:</b> What turns our inputs into outputs? <i>(e.g., workshops, mentorship sessions, community event, etc.)</i></p>	<p>This community event and invitational will see spectators in the stands, visitors in hotels, engagement with local vendors and business by drivers, spectators, visitors (tourism).</p>

Program/Event Name		Intended Outcome:
1	<i>Clearwater Classic 2025</i>	<i>Increase tourism and local engagement at our local dirt track for ministock and V8 cars.</i>
2		
3		
4		
5		

**Northern Off Road 4x4 Society**  
**Operating As: Area 63 Motorsports Park**  
**Statement of Operations**


For the year ended December 31	2023	2022
<b>Revenue</b>		
Membership Income	\$ 12,160	12,050
Grants	\$ 15,205	18,960
Event Income	\$ 14,207	24,056
Sponsorship	\$ 4,786	
Donations Flow Through	\$ 2,870	11,898
Merchandise Sale	\$ 4,400	
Transponder Sale	\$ 3,600	
<b>Total Income</b>	<b>\$ 57,228</b>	<b>\$ 66,964</b>
<b>Expenditures</b>		
Insurance	\$ 9,282	9,444
Bleacher Rental	\$ 10,000	7,245
Portable Toilets	\$ 3,335	1,869
Advertising	\$ 4,840	4,295
Safety Equipment & Other	\$ 2,956	6,654
Ambulance	\$ 3,528	
Merchandise	\$ 4,767	
Lease and Track Preparation		10,041
Signage	\$ 1,750	
Timing Gear		9,154
Administrative Costs		1,431
Bank	\$ 435	886
Lease (rent/taxes)	\$ 454	1,157
Prizes	\$ 6,500	5,000
Sponser Frames	\$ 354	
Donations Out	\$ 3,370	1,011
<b>Total Expenses</b>	<b>\$ 51,571</b>	<b>\$ 58,188</b>
<b>Excess of revenue over expenses for year</b>	<b>\$ 5,656</b>	<b>\$ 8,776</b>

*Per the Bylaws of Northern Off Road 4x4 Society, financials were audited by two members elected by the members for this purpose.*

**Northern Off Road 4x4 Society  
Operating As: Area 63 Motorsports Park  
Statement of Financial Position**

<b>December 31</b>	<b>2023</b>	<b>2022</b>
Current Assets		
Cash	42,317	46,243
Accounts Receivable	2,000	-
Land Assets		
Lease Deposits and Fees (Note 1)	3,850	3,850
<b>Total Assets</b>	<b>\$ 48,167</b>	<b>\$ 50,093</b>
Current Liabilities		
Accounts Payable	12,105	19,688
Long Term Debts		
Lease Fees (Note 2)	12,652	12,652
Member loans (lease depts) (Note 3)	3,000	3,000
Net Assets (Unrestricted)	20,410	14,754
<b>Total Liabilities and Net Assets</b>	<b>\$ 48,167</b>	<b>\$ 50,093</b>

Approved on behalf of the board:

 Dawn Lu, Treasurer

 LARRY AUGENBACH PRESIDENT



REGIONAL MUNICIPALITY  
OF WOOD BUFFALO

## Application Summary: 2025 - 3126 - Community Impact Grant - Community Events

### Application ID

2025 - 3126 - Community Impact Grant - Community Events

## Applicant Information

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### Organization Information

Fort McMurray Dance Association  
201 Parry Crescent  
Fort McMurray, AB, T9K 0A4

### Primary Contact

Kayla Erlandson

s.17(1)

Fort McMurray

Phone: s.17(1)

Email: fmdaasoc@gmail.com

## Application Summary: 2025 - 3126 - Community Impact Grant - Community Events

### Is the organization a registered non-profit?

Applicants must be a registered non-profit organization or a community group in partnership with a registered non-profit organization. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### Has the organization operated within the Regional Municipality of Wood Buffalo for at least one year?

Applicants must have resided or operated within the Regional Municipality of Wood Buffalo for at least one year prior to applying. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### What is your organization's Mission Statement?

Elevating Dance in the Wood Buffalo Region

### Brief Summary of the Proposed Event(s):

The Wood Buffalo Dance Showcase will take place in August 2025. It will feature a week of free dance classes followed by a showcase performance of the class facilitators.

### Please note any restrictions on participating in your organization's programs or services.

Classes offered at the event will be designated for age and skill level. Participants will need to choose classes that fit their abilities and ages.

### Minimum number of board members according to the organization's bylaws:

3

# Application Summary: 2025 - 3126 - Community Impact Grant - Community Events

**Please list your current Board of Directors in the table:**

## Board of Directors

Name	Board Position	Years on Board
Kayla Erlandson	President	4
Melinda Richer	Director	4
Catherine Corpeus	Director	4
Melanie Schneider	Director	3
Bob Mckay	Director	1

**Do one or more board representatives have lived experience or expertise reflective of the demographics your organization serves?**

Yes

**If Yes; Please briefly explain the lived experience or expertise.**

3 of our Board Members are Dance Instructors in the region, 2 are dance business owners, 4 of the board members have children in the dance industry in the wood buffalo region. All board members have experience producing dance or non-profit events and managing budgets.

### Event Details

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#### Are you applying for more than one event?

If you are unsure, please contact [CIP@rmwb.ca](mailto:CIP@rmwb.ca) for clarification.

No

### Event(s)

---

**Step 1:** Click on the button below to enter the name of your event(s).

**Step 2:** Click on the Save Draft button at the bottom of the screen.

**Step 3:** Click on the "Event Details" button below to complete the details of each event. Please be sure to submit the current event information form before moving onto the next event information form.

**Event:** Wood Buffalo Dance Festival    **Status:** Completed



## Application Summary: 2025 - 3126 - Community Impact Grant - Community Events

### Finances

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#### Organization's most recent Fiscal Year End date

---

Please click Save Draft to update the following two questions with this date.

2023-12-31

#### Unrestricted Net Assets

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Unrestricted Net Assets (accumulated net assets/surplus that the organization has not set aside for a particular purpose or earmarked by a donor for a specific program or project) from your Financial Statements ending: 12/31/2023

\$141.35

#### Total Operating Expenses

---

Total Expenses from your Financial Statements Ending: 12/31/2023

\$2,358.65

#### What efforts have been made in the past fiscal year to increase the financial support for your organization?

---

We have increased our Grant applications and Sponsorship strategy. We have created a Sponsorship Package and have enlisted our board members to make key connections to promote our programming and financial need.

Administration Costs (included in the 15%) - Accounting; Bookkeeping; Executive Wages & Salaries; Freight/Courier/Postage; Insurance; Legal Costs; Office Supplies; Printing; Office Rent and Utilities

Please complete the following budget table: If there are multiple programs, projects, services or events

## Application Summary: 2025 - 3126 - Community Impact Grant - Community Events

included in this application, please provide the total budget for all requests in the budget table. Additionally, attach a detailed breakdown of the budget by program, project, service or event on the Attachment tab.

### Secured Revenue

Revenue Sources	Description	Revenue (Jan-Dec)
Program/Event Income (Ticket sales, admission, etc.)	Showcase Ticket Sales	\$3,000.00
Program/Event Income (Ticket sales, admission, etc.)	Clothing Sales	\$2,000.00
		<b>\$5,000.00</b>

### Revenue in Progress

Revenue Sources	Description	Revenue (Jan-Dec)
Sponsorship	Corporate Sponsorship	\$35,000.00
Government of Alberta Grant	Foundational Grants	\$45,000.00
		<b>\$80,000.00</b>

### Expenses

Type of Expense	Description	Total Expenses	Requested RMWB Grant
Rent - Venue/Facility/Room/Equipment	Convention Space (Teaching)	\$15,000.00	\$0.00
Travel	Travel for Facilitators to come to the region	\$20,000.00	\$20,000.00
Gifts for Elders / Honorariums	Facilitators Honorariums	\$25,000.00	\$0.00
Food Costs	Food for Facilitators	\$10,000.00	\$0.00
Rent - Venue/Facility/Room/Equipment	Space for Showcase	\$2,500.00	\$0.00
Advertising/Marketing	Social Media and Local Spaces	\$5,000.00	\$0.00
Program Staff wages & Benefits	Social Media Manager	s.17(1)	\$0.00
		<b>s.17(1)</b>	<b>\$20,000.00</b>



# Application Summary: 2025 - 3126 - Community Impact Grant - Community Events

## Shortfall

	Total
(Total Secured Revenue - Total Expenses)	s.17(1)

## Total RMWB Grant Request

	Amount
Total	\$20,000.00

## Application Summary: 2025 - 3126 - Community Impact Grant - Community Events

### Total Cost of Event

---

Total cost includes all costs and in kind donations of the entire event.

s.17(1)

### Total Grant Request

---

Up to 75% of total event cost up to maximum of \$20,000.

\$20,000.00

### Grant request as percentage of total cost of event

---

25%

**Outline any expected in-kind contributions or other non-financial resources being leveraged for this program, project, service or event to demonstrate community support.**

---

We anticipate some local facilitators may donate their time to teach. Additionally, we expect some food and hospitality to be donated or discounted.

## Application Summary: 2025 - 3126 - Community Impact Grant - Community Events

### Attachments

---

Please attach a budget breakdown for each program, project, service or event if there are multiple requests included in this application.

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[2025\\_Wood\\_Buffalo\\_Dance\\_Festival\\_Budget.xlsx](#)  
9.4 KB - 2024-10-09 12:24 PM

[FMDA\\_Statement\\_of\\_Financial\\_Position.pdf](#)  
195.8 KB - 2024-10-29 9:39 PM

[FMDA\\_Statement\\_of\\_Operations\\_and\\_Changes\\_in\\_Net\\_Assets.pdf](#)  
208.3 KB - 2024-10-29 9:39 PM

Total Files: 3

### Financial Statements of most recent fiscal year end

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Year end date must fall between July 1st of last year and June 30th of this year.

[2023\\_FMDA\\_Bank\\_Summary.docx](#)  
14.2 KB - 2024-10-09 12:23 PM

Total Files: 1

### Please upload a relevant Logic Model(s).

---

Please see the >Logic Model Template attachment if you require a Logic Model Template.

[2024\\_Logic\\_Model\\_Template-FMDA\\_Grant\\_.docx](#)  
49.2 KB - 2024-10-14 10:34 PM

Total Files: 1

## Application Summary: 2025 - 3126 - Community Impact Grant - Community Events

### Declaration

---

Declaration: In making this application, I, the undersigned, confirm:

- that I have read the appropriate Grant Guidelines;
- that I understand that this application form and all required attachments must be completed in full and received before 2024-10-15 4:30 p.m. MT;
- that I understand that this application form and any attachments shall be part of the Community Investment Program Approval Committee (CIPAC, Council Appointed) meeting agenda and accessible through all methods that the public meeting agenda is available;
- that I understand the term of the Grant is January 1 to December 31, 2025 and that all expenditures must happen during this term; and
- that I am authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.
- that I understand the personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Partnerships and Initiatives, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (587)919-5522.

### Acknowledgement

---

I do hereby certify that to the best of my knowledge, this application contains a full and correct account of all matters stated herein.

### Applicant Name

---

Kayla Erlandson

### Position/Title

---

President

**Date:** 2024-10-14



### Event Name

Wood Buffalo Dance Festival

### Beginning Date

2025-07-21

### Completion Date

Note: The term of the grant is January 1 - December 31. The program, project, service or event and all expenditures must occur during this term.

2025-07-25

### Location of the event.

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.

Fort McMurray

### What type of event are you applying for?

- Cultural Focused
- Related to a National or Provincial Holiday
- Sport Focused
- Other



**Council approved plans identify seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Diversity, inclusion and accessibility
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

This event has not been hosted in the region previously. We will be bringing in outside professional educators to eliminate the cost of traveling for our wood buffalo dancers, all while providing an opportunity for local citizens to experience dance for no cost. We will also be partnering with local indigenous organizations to provide teachings on indigenous dance (pow wow, fancy dance). This event will draw participants from outside the region to participate in the level of training that we have acquired.





In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.

### Target Population

Age	Target Population
Infants/Toddlers (0-3 years)	0
Preschoolers (4-5 years)	0
Children (6-12 years)	30
Youth (13-18)	35
Adults	10
Seniors (65+)	5
Families	10
Community	10
Total	100

Please identify the equity deserving population the program, project, service or event will serve.

Youth, 2SLGBTQIA+, Immigrants, refugees and/or newcomers, First Nations, Métis, and/or Inuit Peoples, Other racialized communities, Youth, Women and/or girls, People experiencing poverty and/or homelessness, People living in rural communities

### Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

To receive additional training or experiences in the arts, the population of wood buffalo need to travel out of the region or pay high fees to engage in professional artists to come to the region. Currently, there is no cross-organization training to promote or utilize like resources in the region to facilitate a unified approach to creating a solution to this problem.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

By hosting an event from an unbiased organization with support from multiple dance leaders in the region, we will be able to provide opportunities in a safe, supportive environment that will allow for all interested participants to take part.

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

If the Fort McMurray Dance Association hosts the Wood Buffalo Dance Festival, then 1500 people will have access to dance training that they would not have had previously.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

To host the event, we need a large venue space, a comprehensive marketing plan, and professional facilitators.

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

The Wood Buffalo Dance Festival will have 4 days of training and educational workshops, an intensive choreography training program and a concluding performance. The festival will also have an opportunity for teachers and educators in the region to learn and improve on skills specifically catered to their learning.



**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

The festival will feature 50 sessions, 10 professional facilitators, a minimum of 5 local instructors, and partnerships with 3 local organizations. We will have a minimum of 200 participants registered in our first year

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

Dancers can dance when they wouldn't receive in regular opportunities

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Observation, Other:

**Other:**

Registration and Attendance Records

**Please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

Our festival will work with current indigenous dance programs to host a learning session about both pow wow and fancy dance and the importance of it to our region, the meaning behind it, and the opportunity it brings for self-expression.



## Event Summary Wood Buffalo Dance Festival

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

No Dance Programming is offered completely free to residents of Wood Buffalo. In addition, no dance programming brings industry professionals at no cost to residents. Typically, we see high costs for training from non-local training or a cost/low cost for local training. We also do not have an event that offers training in a neutral location. Currently, all dance training is offered at a specific dance business or organization's place of business. This makes it less appealing for residents to take part.

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Athabasca Tribal Council	Indigenous Liason
Fort McMurray Celtic Studio	Irish, Highland, and Celtic Step Instruction
Divine Group of India	Indian Dance Instruction

Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.

Revenue	
Showcase Ticket Revenue	3000
Grants	50000
Sponsorship	35000
Clothing Sales	5000
Total	93000

Expenses	
Training Venue	15000
Facilitator Fees	25000
Facilitator Travel	20000
Food	10000
Showcase Venue Rental	2500
Coffee/Tea/Hospitality for Facilitators	1000
Contingency	7000
Clothing costs	2000
Total	82500

## Logic Model Template

### What is a Logic Model?

A logic model is a tool that can be used as a roadmap to lay out what is needed to see the social change we want to see. We develop and implement programs and services because we want them to have a positive impact, and this tool helps us tell that story with clarity.

<b>Organization Name:</b>	<b>Fort McMurray Dance Association</b>
<b>Organization Mission Statement:</b>	<b>To Elevate Dance in the region</b>

<b>Program/Event Name:</b>	
<b>Target Population:</b> Who exactly are we trying to support? <i>(e.g., youth in Fort McMurray, seniors and elders in Anzac, etc.)</i>	Dancers and Citizens who are not familiar with dance or do not have the opportunity to dance.
<b>Statement of Need:</b> What is the <b>social problem or gap</b> we hope to address by delivering the program/event? What <b>evidence</b> do we have that this problem or gap exists?	To receive additional training or experiences in the arts, the population of wood buffalo need to travel out of the region or pay high fees to engage in professional artists to come to the region. Currently, there is no cross-organization training to promote or utilize like resources in the region to facilitate a unified approach to creating a solution to this problem.

## Logic Model Template

<p><b>Broad Strategy: <i>How</i></b> will we address social problem?  <i>(e.g., What approach are we taking that we hope will lead our program/event to support the social problem?)</i></p>	<p>By hosting an event from an unbiased organization with support from multiple dance leaders in the region, we will be able to provide opportunities in a safe, supportive environment that will allow for all interested participants to take part.</p>
<p><b>Rationale:</b> What evidence do we have that this strategy will work? Research? <b><i>if/then statement</i></b>  <i>If [my organization] does 'x' program, then [this] change will happen for the target population.</i></p>	<p>If the Fort McMurray Dance Association hosts the Wood Buffalo Dance Festival, then 1500 people will have access to dance training that they would not have had previously.</p>
<p><b>Inputs:</b> What resources do we need to deliver the program/event?  <i>(e.g., staff labour, venue space, volunteers, computers, etc.)</i></p>	<p>To host the event, we need a large venue space, a comprehensive marketing plan, and professional facilitators.</p>
<p><b>Activities:</b> What do we <b>do</b>? What turns our inputs into outputs?  <i>(e.g., workshops, mentorship sessions, community event, etc.)</i></p>	<p>The Wood Buffalo Dance Festival will have 4 days of training and educational workshops, an intensive choreography training program and a concluding performance. The festival will also have an opportunity for</p>

## Logic Model Template

	teachers and educators in the region to learn and improve on skills specifically catered to their learning.
<p><b>Outputs:</b> - What do we deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.)</p> <p><i>Note, you should have the same number of outputs as activities – each activity should deliver outputs.</i></p>	<p>The festival will feature 50 sessions, 10 professional facilitators, a minimum of 5 local instructors, and partnerships with 3 local organizations. We will have a minimum of 200 participants registered in our first year</p>

**Outcomes:** What **change** do we want to see for the participants by running our program/event?

**Short term outcomes: changes in knowledge, skills, attitudes, and opinions.**

Short Term Outcome(s)	Indicator(s)	Measure(s)
1. Dancers can dance when they wouldn't receive in regular opportunities	a. Consultation with social profits in the region to identify individuals who require and/or who would benefit from this event	i. A minimum of 50 low-income or socially assisted participants register and attend the festival programming
		ii.



### Logic Model Template

	b. Working with existing organizations to identify and encourage recreational dancer who made be held back from higher dance training due to financial constraints	i. A minimum of 50 dancers who are already participating in dancers register and attend the festival programming ii.
2. Local Dancers have opportunity to participate in higher level training they would not normally participate in	a. working with dancers and organizations in the region to identify educational opportunity gaps and working to have them in the festival	i. A minimum of 50 dancers who are already participating in dancers register and attend the festival programming and have training from an educator that reside outside of the region ii.
	b. working with dancers and organizations to identify the financial restrictions at nonlocal events and working to create a more feasible opportunity long term	establishing a budget that supports sustainable budget of the event long term ii.
3. Increased awareness of the Fort McMurray Dance Association and the opportunities it has for the region.	a. Increased participation on social media	i. 50 new subscribers to the Fort McMurray Dance Association Social media channels ii.
	b. Active Participation in the association programs and events	i. 15 new entries into the fort McMurray dancer social media program ii. 10 new participants in the Wood Buffalo Dance Showcase in September 2025



## Logic Model Template

<p><b>Intermediate outcomes:</b>  <i>Changes in behaviours and actions.</i></p> <p><i>Once people have short-term outcomes (changes in knowledge, skills, attitudes and opinions) what changes in behaviours and actions do you hope to see? What changes are needed to move toward the broader, longer-term impacts?</i></p>	<p>Sense of opportunity for dance the region – people see that they can have opportunities to better themselves and their dance education in the region of wood buffalo. The question is asked how do we bring and create the opportunity vs. where do we find the opportunities?</p>
<p><b>Long-term outcomes/Impact:</b></p> <p><i>Changes in status or life conditions. Often long-term outcomes are higher level outcomes that are achieved through the actions of many community actors and partners.</i></p>	<p><b>An overall outlook that those who want to dance are not limited by their location and the opportunity to dance is available to all who seek it.</b></p>

Once your logic model is complete, read through it with an “if-then” approach, i.e., “**if** we have these inputs, **then** we can run our activities”. Do all components of the logic model logically link together? Can you follow the path from your inputs to your intended long-term outcomes/impact?

If you have any questions about completing this logic model template or updating your logic model from past years, please contact us at [CIP@rmwb.ca](mailto:CIP@rmwb.ca).

## Statement of Financial Position

Fort McMurray Dance Association      2023-12-31      2022-12-31

<b>Assets</b>		
Cash	\$141	\$0
<b>Total Assets</b>	<b>\$141</b>	<b>\$0</b>
<b>Liabilities</b>		
Accounts Payable	\$0	\$0
<b>Total Liabilities</b>	<b>\$0</b>	<b>\$0</b>
<b>Net Assets</b>		
<b>Net Assets end of year</b>	<b>\$141</b>	<b>\$0</b>
<b>Total Net Assets</b>	<b>\$141</b>	<b>\$0</b>

The following financial statements have been verified by board member Melanie Schneider on October 29, 2024



October 29 2024

S.17(1)

# Statement of Operations and Changes in Net Assets

Fort McMurray Dance Association

2023-12-31    2022-12-31

<b>REVENUE</b>		
Grants	\$2,500	\$0
<b>Net sales</b>	<b>\$2,500</b>	<b>\$0</b>
<b>EXPENSES</b>		
Bank Charges	\$8	
Professional Fees	\$276	
Program Expenses	\$2,075	
<b>Total expenses</b>	<b>\$2,359</b>	<b>\$0</b>
<b>Excess of revenue over expenses</b>	<b>\$141</b>	<b>\$0</b>
<b>Net assets beginning of year</b>	<b>\$0</b>	
<b>Net assets, end of year</b>	<b>\$141</b>	<b>\$0</b>

The following financial statements have been verified by board member Melanie Schneider on October 29, 2024



October 29 2024

s.17(1)



# Application Summary: 2025 - 3159 - Community Impact Grant - Community Events

## Application ID

2025 - 3159 - Community Impact Grant - Community Events

## Applicant Information

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### Organization Information

New Heights Outreach Association  
201 Fox Crescent  
Fort McMurray, AB, T9K 0C1

### Primary Contact

Yemi Ologunde

Phone: s.17(1)

Email: s.17(1)

## Application Summary: 2025 - 3159 - Community Impact Grant - Community Events

### Is the organization a registered non-profit?

---

Applicants must be a registered non-profit organization or a community group in partnership with a registered non-profit organization. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### Has the organization operated within the Regional Municipality of Wood Buffalo for at least one year?

---

Applicants must have resided or operated within the Regional Municipality of Wood Buffalo for at least one year prior to applying. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### What is your organization's Mission Statement?

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Bring people in the community together to plan and deliver programs that will enhance the social, cultural, economic and spiritual well-being of the people of Fort McMurray.

### Brief Summary of the Proposed Event(s):

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The Sound of Victory Concert is an annual event uniting the FortMc community through music, featuring a renowned artist and local talent while celebrating culture. Alongside a cultural diversity event showcasing arts from various countries and sharing a community meal, these initiatives foster cultural exchange and social cohesion among residents

### Please note any restrictions on participating in your organization's programs or services.

---

N/A

### Minimum number of board members according to the organization's bylaws:

---

5

## Application Summary: 2025 - 3159 - Community Impact Grant - Community Events

Please list your current Board of Directors in the table:

### Board of Directors

Name	Board Position	Years on Board
OLAKUNLE OLADEBO	PRESIDENT/DIRECTOR	16
OMOYEMI BANKOLE	DIRECTOR/SECRETARY	16
ADEOLUWA OGUNSONA	DIRECTOR	10
HELEN AKAMADU	TREASURER	10
ADEYEMI OLOGUNDE	DIRECTOR	14

**Do one or more board representatives have lived experience or expertise reflective of the demographics your organization serves?**

Yes

**If Yes; Please briefly explain the lived experience or expertise.**

Yes, our board representatives possess live experience and expertise that genuinely reflect the diverse demographics of the community we serve. The majority of our board members have lived in Fort McMurray for over 10 years, which provides them with a comprehensive understanding of the local culture, challenges, and dynamics. Their long-term residency allows them to develop strong relationships within the community and engage with various cultural groups, ensuring that our organization remains connected and relevant to the people we aim to support.

This extensive experience enables our board to identify and address the unique issues faced by community members, such as economic challenges, mental health concerns, and cultural inclusivity. By drawing on their personal experiences and insights, board members can advocate for tailored solutions and resources that meet the specific needs of the population in the region.

Furthermore, the diverse backgrounds of our board members enrich our discussions and decision-making processes, promoting innovative ideas and strategies that reflect the community's values and aspirations. Their commitment to serving the community, coupled with their lived experiences, positions our organization to effectively champion initiatives that enhance the well-being and resilience of Fort McMurray residents. Ultimately, this alignment between our board's experience and the community's demographics fosters trust and collaboration, which are vital for achieving meaningful impact.

## Event Details

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### Are you applying for more than one event?

If you are unsure, please contact [CIP@rmwb.ca](mailto:CIP@rmwb.ca) for clarification.

Yes

## Event(s)

---

**Step 1:** Click on the button below to enter the name of your event(s).

**Step 2:** Click on the Save Draft button at the bottom of the screen.

**Step 3:** Click on the "Event Details" button below to complete the details of each event. Please be sure to submit the current event information form before moving onto the next event information form.

Event: SOUND OF VICTORY    Status: Completed

Event: DIVERSITY SUNDAY    Status: Completed



## Finances

---

### Organization's most recent Fiscal Year End date

---

Please click Save Draft to update the following two questions with this date.

2023-12-31

### Unrestricted Net Assets

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Unrestricted Net Assets (accumulated net assets/surplus that the organization has not set aside for a particular purpose or earmarked by a donor for a specific program or project) from your Financial Statements ending: 12/31/2023

-\$28,937.00

### Total Operating Expenses

---

Total Expenses from your Financial Statements Ending: 12/31/2023

\$0.00

### What efforts have been made in the past fiscal year to increase the financial support for your organization?

---

During the previous fiscal year, New Heights Outreach Association actively sought financial support from local business owners by presenting them with various opportunities to advertise and promote their businesses at our events. This collaboration proved mutually beneficial, as it not only helped generate essential funds for our initiatives but also enabled local businesses to gain valuable visibility within the community. By participating in our events, these businesses were able to showcase their products and services to a wider audience, thereby enhancing their local presence. While the contributions from these businesses provided only limited funding, their support was immensely appreciated and demonstrated a strong commitment to community engagement and collaboration. Through these combined efforts, we successfully raised a total of \$9,000 to support the Sound of Victory event held in 2024.

## Application Summary: 2025 - 3159 - Community Impact Grant - Community Events

Administration Costs (included in the 15%) - Accounting; Bookkeeping; Executive Wages & Salaries; Freight/Courier/Postage; Insurance; Legal Costs; Office Supplies; Printing; Office Rent and Utilities

Please complete the following budget table: If there are multiple programs, projects, services or events included in this application, please provide the total budget for all requests in the budget table. Additionally, attach a detailed breakdown of the budget by program, project, service or event on the Attachment tab.

### Secured Revenue

Revenue Sources	Description	Revenue (Jan-Dec)
Sponsorship	Daystar Sponsorship	\$10,000.00
		<b>\$10,000.00</b>

### Revenue in Progress

Revenue Sources	Description	Revenue (Jan-Dec)
Sponsorship	local business partnership	\$8,000.00
Sponsorship	individual sponsorship	\$1,000.00
		<b>\$9,000.00</b>

### Expenses

Type of Expense	Description	Total Expenses	Requested RMWB Grant
Advertising/Marketing	Advertisement	\$5,395.00	\$1,500.00
Gifts for Elders / Honorariums	Honorarium for invited guests	\$32,200.00	\$13,500.00
Rent - Venue/Facility/Room/Equipment	Hall rental and sound set up	\$8,000.00	\$2,000.00
Transportation and Delivery	flight expenses for guest artists and accomodation	\$6,300.00	\$1,000.00
Other (Provide Detail)	media coverage (videos)	\$1,200.00	\$400.00



## Application Summary: 2025 - 3159 - Community Impact Grant - Community Events

Other (Provide Detail)	Snack drinks and miscellaneous expenses	\$650.00	\$100.00
Other (Provide Detail)	DIVERSITY SUNDAY	\$10,000.00	\$1,500.00
		<b>\$63,745.00</b>	<b>\$20,000.00</b>

### Shortfall

		Total
(Total Secured Revenue - Total Expenses)		-\$53,745.00

### Total RMWB Grant Request

		Amount
Total		\$20,000.00

## Application Summary: 2025 - 3159 - Community Impact Grant - Community Events

### Total Cost of Event

---

Total cost includes all costs and in kind donations of the entire event.

\$63,745.00

### Total Grant Request

---

Up to 75% of total event cost up to maximum of \$20,000.

\$20,000.00

### Grant request as percentage of total cost of event

---

31%

### Outline any expected in-kind contributions or other non-financial resources being leveraged for this program, project, service or event to demonstrate community support.

---

We anticipate several in-kind contributions and non-financial resources to support the Sound of Victory concert. Local artists will volunteer their talents, enhancing the cultural experience and fostering community spirit. While technical equipment will be rented, a local company will provide setup and sound engineering services at no charge. A dedicated planning team will contribute over 200 hours of work at no cost to the event. Additionally, community members will help promote the concert through social media and outreach, maximizing attendance and engagement. By leveraging these contributions, we demonstrate strong community support while minimizing expenses and maximizing impact.

## Application Summary: 2025 - 3159 - Community Impact Grant - Community Events

### Attachments

---

Please attach a budget breakdown for each program, project, service or event if there are multiple requests included in this application.

---

[Diversity\\_Sunday\\_-\\_2025\\_Budget.pdf](#)  
47.7 KB - 2024-10-14 2:50 PM

[SOV\\_BUDGET\\_2025\\_-\\_breakdown.pdf](#)  
89.4 KB - 2024-10-13 11:12 PM

Total Files: 2

### Financial Statements of most recent fiscal year end

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Year end date must fall between July 1st of last year and June 30th of this year.

[New\\_Height\\_Financial\\_Report\\_2023\\_\(2\).pdf](#)  
839.5 KB - 2024-10-12 10:29 PM

Total Files: 1

### Please upload a relevant Logic Model(s).

---

Please see the >Logic Model Template attachment if you require a Logic Model Template.

[2025\\_Logic\\_Model\\_Template\\_\(3\)\\_completed.docx](#)  
10 KB - 2024-10-13 11:14 PM

[2025\\_Logic\\_Model\\_Template\\_\(Diversity\\_2025\).docx](#)  
51.9 KB - 2024-10-14 2:51 PM

Total Files: 2

## Application Summary: 2025 - 3159 - Community Impact Grant - Community Events

### Declaration

---

Declaration: In making this application, I, the undersigned, confirm:

- that I have read the appropriate Grant Guidelines;
- that I understand that this application form and all required attachments must be completed in full and received before 2024-10-15 4:30 p.m. MT;
- that I understand that this application form and any attachments shall be part of the Community Investment Program Approval Committee (CIPAC, Council Appointed) meeting agenda and accessible through all methods that the public meeting agenda is available;
- that I understand the term of the Grant is January 1 to December 31, 2025 and that all expenditures must happen during this term; and
- that I am authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.
- that I understand the personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Partnerships and Initiatives, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (587)919-5522.

### Acknowledgement

---

I do hereby certify that to the best of my knowledge, this application contains a full and correct account of all matters stated herein.

### Applicant Name

---

YEMI OLOGUNDE

### Position/Title

---

DIRECTOR

**Date:** 2024-10-15



## Event Name

SOUND OF VICTORY

## Beginning Date

2025-02-10

## Completion Date

Note: The term of the grant is January 1 - December 31. The program, project, service or event and all expenditures must occur during this term.

2025-09-27

## Location of the event.

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.

Fort McMurray

## What type of event are you applying for?

- Cultural Focused
- Related to a National or Provincial Holiday
- Sport Focused
- Other



**Council approved plans identify seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Diversity, inclusion and accessibility
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

The Sound of Victory (SOV) concert unites the community through music and promotes wellness with a keynote speech on physical and mental health. It emphasizes diversity, culture, and inclusion by showcasing musical genres and artists from various backgrounds, ensuring members feel connected and engaged. Collaborating with local non-profits and businesses enhances the experience and supports local initiatives. Interactive elements like a Q&A session encourage participation. Volunteers are recruited through event planning and fundraising, fostering community involvement. Overall, the SOV concert strengthens community bonds and fosters collaboration, creating a meaningful event for all participants.





In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.

## Target Population

Age	Target Population
Infants/Toddlers (0-3 years)	25
Preschoolers (4-5 years)	30
Children (6-12 years)	40
Youth (13-18)	55
Adults	575
Seniors (65+)	50
Families	55
Community	70
Total	900

Please identify the equity deserving population the program, project, service or event will serve.

Youth, Seniors, Immigrants, refugees and/or newcomers, Youth, Seniors, Women and/or girls

### Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

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The Sound of Victory concert aims to address the social problem of community social isolation and mental health challenge exacerbated by recent social isolation and economic uncertainty. Many community members experience feelings of loneliness and lack of support, particularly among marginalized groups who may feel excluded from cultural events and lack of Afro-cultural mental health-related programs and events in Wood Buffalo. According to the Wood Buffalo Diversity and inclusion plan, this event will promote and provide a platform to enhance diverse voices through showcasing musical talents.

Evidence of this issue includes increasing rates of mental health disorders and social isolation reported by local health organizations along with current internal program survey, which showed that more than 70% of the program participants reported feeling disconnected from their community. Additionally, studies show that community engagement and participation in social events can significantly improve mental health outcomes and foster a sense of belonging.

We can address these gaps, promote wellness, and strengthen community connection by creating an inclusive event that brings diverse groups together through music, social talk, and volunteerism, especially for older adults from marginalized communities. The concert will provide a space for collaboration, partnership and support, impacting on the community's well-being.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

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The Sound of Victory (SOV) concert aims to address the social problem of community isolation and mental health challenges through a comprehensive approach. By creating a welcoming environment centred around music, the concert will unite diverse community members, fostering relationships that combat loneliness and social isolation.

A central strategy by integrating a keynote speaker focused on wellness and mental health Q&A, will raise awareness about mental and physical health issues. This educational component will provide participants with valuable resources and tools to address their well-being, helping to reduce stigma and encourage open discussions about mental health.

Moreover, the concert encourages active community engagement by offering volunteer opportunities for residents. Involving community members in the planning and execution of the event fosters a sense of ownership and pride, strengthening local ties. Overall, this multifaceted approach aims to create lasting positive impacts on the community, promoting wellness, inclusivity, and collaboration among all participants.

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

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A recent survey conducted during the 2024 Sound of Victory (SOV) concert revealed overwhelmingly positive feedback from attendees. 85% of respondents reported feeling positive about the event, describing it as "a blessing to the city," while 75% expressed a desire for it to become an annual tradition.

The survey highlighted the community's appreciation for the event, which resulted in enhanced social connection and reported improved knowledge about mental health. The centralized Q&A strategy proved to be functional based on the responses and expected event outcomes.

Overall, the survey responses underscore the success of the SOV concert in promoting inclusivity and community spirit while providing valuable insights for future improvements. The enthusiasm for making the event an annual occurrence, along with suggestions for enhancements, reflects a strong desire for it to grow and thrive within the community. By continuing to foster joy and connection among participants, the SOV concert can remain a significant cultural touchstone and a source of pride for the community.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

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To achieve the goals of the event, several key resources will be invested:

-Partnerships and collaboration with local nonprofit organizations will enhance the event's reach and impact, providing valuable support and resources, and also promoting the event to the community.

- Volunteer involvement will be extended to individuals aged 13 and above, engaging teenagers and other community members as volunteers. This will assist with event logistics and fosters a sense of ownership, connection and engagement.

Securing an appropriate venue that can accommodate the expected audience size and provide necessary amenities will be essential for the concert's success. Finally, a feedback survey will be implemented to gather input from attendees, allowing for the identification of areas for improvement.

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

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The event will feature a variety of engaging activities designed to promote community connection and wellness. The program will include live performances by local bands and cultural groups from Fort McMurray, showcasing diverse musical talents and fostering local pride. These performances will entertain while offering a platform for emerging artists to gain exposure.

The wellness keynote speech will focus on cultural diversity, integration, and topics related to physical and mental well-being. The aim is to raise awareness and reduce the stigma surrounding mental health, encouraging community members to prioritize their well-being.

A performance by a renowned guest artist will highlight the event, drawing larger crowds and creating an unforgettable experience, leaving a lasting impression on participants.

Volunteer recruitment includes partnerships with local organizations and leveraging volunteer centers. Volunteers will support planning, create social media content, and coordinate cultural groups for practice.

Together, these activities will create a dynamic and meaningful event that entertains and fosters a sense of belonging within the community. By celebrating local talent and promoting wellness, the SOV concert aims to strengthen community ties and contribute to the well-being of participants.



**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

The Sound of Victory (SOV) concert aims to deliver several key outputs across its activities:

- 900 participants (expected number)
- Mental wellness session
- 7 musical performances
- Over 25 volunteers
- Over 300 volunteer hours
- At least 12 community partners.

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

The Sound of Victory (SOV) concert aims to achieve several important outcomes for participants, which include:

- Improved social connection, with participants experiencing a greater sense of belonging and engagement with their local community. This will be measured through post-event surveys, which will assess participants' feelings of connection and involvement in local events.
- Increased awareness of mental and physical wellness. Through the keynote speech on wellness and the resources provided at the event, participants will gain valuable knowledge about physical and mental wellness practices. Feedback surveys and follow-up data on the number of people seeking additional wellness resources after the event will be used to evaluate this outcome.
- Improved cultural inclusivity by featuring performances from diverse local artists and genres. This will ensure that a wide range of cultural backgrounds is represented, fostering a more inclusive and united community. Participant feedback will be gathered to assess how well the event promoted cultural representation.

These outcomes will be tracked through surveys and engagement data, ensuring that the SOV concert makes a lasting, measurable impact on community connection, wellness awareness, and cultural inclusivity.

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Observation, Other:

**Other:**

recorded live streaming showing audience engagement

**Please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

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At the start of the Sound of Victory (SOV) concert, we will include a formal land acknowledgment to honor the traditional territory on which the event takes place. The host or emcee will express gratitude to the Indigenous Nation(s) who have historically cared for this land, recognizing their enduring connection and stewardship.

This acknowledgment serves as a gesture of respect and reconciliation, thanking the Indigenous community for allowing us to gather on their traditional territory. By incorporating this acknowledgment, we aim to foster mutual understanding and highlight the importance of Indigenous culture and history.

This act of respect aligns with the SOV concert's broader goals of inclusivity and community connection, ensuring that Indigenous peoples and their contributions are recognized. It is a step towards supporting cultural healing and reconciliation while celebrating the shared space in which we come together.

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

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The Sound of Victory (SOV) concert distinguishes itself in the community through its unique combination of music and wellness. Unlike other local events that primarily focus on entertainment, the SOV concert integrates a keynote speech centered on mental and physical health, offering attendees valuable insights and resources to promote overall well-being. This focus on wellness not only enhances the concert experience but also addresses pressing community health issues.

Additionally, the SOV concert emphasizes cultural inclusivity by showcasing a diverse lineup of local artists. This commitment to representing various cultural backgrounds fosters a sense of belonging and connection among attendees, ensuring that everyone feels welcome and valued. By highlighting diverse musical genres and talents, the concert celebrates the rich cultural tapestry of the community.

Moreover, the concert actively promotes community engagement by offering volunteering opportunities for residents of all ages, encouraging participation in the event's organization and execution. This involvement fosters a sense of ownership and pride, empowering community members to take an active role in shaping the event.

Overall, the combination of wellness education, cultural representation, and community involvement makes the Sound of Victory concert a distinctive and impactful experience for all participants.



**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Jesus is Lord	musical performance
All Nations Church	musical performance
McMurray Gospel Asssembly	musical performance
The Lord's Heritage Church	musical performance
The Commons Pharmacy	Business Partnership
Enmax Realtor- Janet Ishola	Business Partnership
Back and Gold Physiotherapy	Business Partnership
Endix Industrial	Business Partnership
SachiLaw	Business Partnership

**Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.**





## Event Name

DIVERSITY SUNDAY

## Beginning Date

2025-01-03

## Completion Date

Note: The term of the grant is January 1 - December 31. The program, project, service or event and all expenditures must occur during this term.

2025-06-07

## Location of the event.

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.

Fort McMurray

## What type of event are you applying for?

- Cultural Focused
- Related to a National or Provincial Holiday
- Sport Focused
- Other



**Council approved plans identify seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Diversity, inclusion and accessibility
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

Diversity Sunday promotes inclusion by celebrating diverse cultural backgrounds, fostering unity through faith, and ensuring all cultures feel welcomed. It supports social wellness by reintroducing outdoor activities, offering opportunities for families to reconnect and strengthen relationships. The event encourages active participation through worship, cultural presentations, and food-sharing, promoting social inclusion and engagement. Collaboration with various nationalities and local Indigenous communities helps organize the event, sharing cultures and traditions. Diversity Sunday also celebrates the rich cultural heritage of the community, promoting pride in cultural identity through food, performances, and fellowship, thereby strengthening regional pride and cultural heritage.



In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.

## Target Population

Age	Target Population
Infants/Toddlers (0-3 years)	20
Preschoolers (4-5 years)	30
Children (6-12 years)	75
Youth (13-18)	170
Adults	220
Seniors (65+)	80
Families	75
Community	8
Total	678

Please identify the equity deserving population the program, project, service or event will serve.

Youth, Seniors, Immigrants, refugees and/or newcomers, Youth, Seniors, Women and/or girls

### Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

Diversity Sunday addresses the social challenge of fostering unity among different cultural groups within the community. Fort McMurray, known for its long winter season and limited outdoor activities, can leave people feeling isolated. The event provides an opportunity to reconnect, as it's one of the first major gatherings of the summer where people can enjoy the warmth through fellowship, BBQ, and shared activities. By celebrating cultural diversity and the love of Jesus, the event offers a solution to both the social isolation caused by winter and the need for cultural understanding. Evidence of this need comes from the growing diversity in the church and community, where people seek meaningful ways to engage after the winter months.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

Diversity Sunday reintroduces communal gatherings through an outdoor BBQ event, capitalizing on the arrival of summer to bring people together. By using food, music, and cultural presentations, the event promotes love and unity in Christ. This strategy works well because it not only provides a setting for worship and cultural exchange but also serves as the first major outdoor event after a long winter. The BBQ is a symbolic and practical way to encourage social interaction and joy in the community, reminding people of the warmth of summer and the warmth of God's love.

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

The strategy of using faith to unite different cultures works because the church teaches that, through Jesus, all people are one. By holding Diversity Sunday, Daystar Chapel Fort McMurray provides a space for people to experience unity in Christ, while celebrating their cultural uniqueness. Evidence that this strategy works is demonstrated by the positive impact past Diversity Sundays have had, with attendees reporting a stronger sense of connection and belonging. Celebrating diverse cultures in a faith-based context encourages participants to love one another as Jesus commanded, building stronger bonds in the church and the community.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

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**Staff and Volunteers:** Church members and volunteers provide support in planning, setup, and coordination, reflecting the value of service in Christian faith.

**Venue:** The event is held at Daystar Chapel Fort McMurray, using both the church hall and outdoor spaces.

**Equipment and Rentals:** Tents, tables, chairs, grills, sound systems, and decorations are rented to create an environment conducive to worship and fellowship.

**Supplies:** Grilling equipment, plates, cutlery, and food are provided, ensuring the practical needs of the community are met.

**Financial Support:** Although nationalities are encouraged to gather funds among their communities, the church also supports these different nationalities for food preparation, allowing them to showcase their culture as a reflection of God's diverse creation.

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

---

Diversity Sunday comprises several faith-based and cultural activities, including:

**Praise and Worship:** Different nationalities lead worship in their own languages and styles, reflecting the love of Christ in diverse ways.

**Cultural Presentations:** Groups present songs, dances, or historical insights about their cultures, all under the theme of celebrating Jesus.

**Food and Fellowship:** Attendees share meals prepared by various cultural groups and enjoy a BBQ, promoting unity and love through the act of breaking bread together.

**Children's Activities:** Games like a bouncy castle, water guns, and bubble stations engage younger participants in fun, family-oriented entertainment.

**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

500+ Attendees: Expected to participate in the celebration, coming together in worship and fellowship.

7 Nationalities Represented: Cultures leading worship, preparing food, and sharing their traditions in honor of Jesus.

Worship and BBQ Event: A day of collective worship followed by the community's first major outdoor gathering after the long winter, with grilled food shared among attendees which promotes togetherness.

7 Food Booths: Featuring cultural delicacies, emphasizing sharing and community in the love of Christ.

Kids' Entertainment Stations: Providing a fun and engaging experience for children, fostering family participation.

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

The desired change from Diversity Sunday is to strengthen the participants' love for Jesus and their appreciation of diverse cultures within the body of Christ. By running the event, we hope to see increased fellowship among church members and the wider community, creating deeper relationships rooted in love and unity. A measurable outcome would be improved cultural understanding and stronger bonds among different groups in the church, which could be tracked through participant feedback and engagement after the event.

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Focus Groups, Interviews

**Please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

Diversity Sunday focuses on celebrating global cultures through faith, and we are committed to including and honoring Indigenous cultures. We aim to partner with local Indigenous communities by inviting representatives to share their history, cultural traditions, and faith journey. This can involve incorporating Indigenous worship elements and providing a space for their culture to be recognized and celebrated. We also acknowledge the importance of the land we gather on and typically open the event with a formal land acknowledgment to honor Indigenous peoples. Moving forward, we plan to engage an Indigenous representative to lead the land acknowledgment, reinforcing our mission of love, reconciliation, and unity in Christ.

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

Diversity Sunday stands out from other cultural events in Fort McMurray by being a faith-based celebration centered around worshiping Jesus. While other events may focus solely on multiculturalism, this event combines cultural celebration with the Christian call to love one another and worship together. It is unique in that it emphasizes unity through faith, bringing different cultures together in the name of Christ, rather than focusing solely on secular cultural expression.

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Daystar Chapel Fort McMurray	The primary organizer, responsible for hosting, planning, and managing the event.
Daystar Chapel members & Cultural Associations	Sponsors
Local Businesses	Some local businesses may support the event through sponsorships or donations of supplies, helping to make the celebration a success.



Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.



**SOUND OF VICTORY - 2025 BUDGET**

Projected Expenses		<i>Projected expenses are derived from costs over multiple years, with adjustments for economic factors such as inflation to provide updated projections.</i>
<b>Advertisement</b>		
Coroplast, Fliers and post card	\$500.00	
Postcard /door hanger / billboard Printing	\$1,500.00	
All Design works (Programme and flyer designs)	\$195.00	
Programmes printing (8pg full color 550 copies)	\$2,000.00	
Mounting Materials (billboard)	\$600.00	
Social Medial Advert	\$100.00	
Souvenir	\$500.00	
<b>TOTAL</b>	<b>\$5,395.00</b>	
<b>Honorarium / Gift</b>		
Guest Artist and team	\$28,000.00	
Supporting Instrumentalist and backup- 4 persons	\$3,000.00	
Other Artists and group choir	\$1,000.00	
Door Price	\$200.00	
<b>TOTAL</b>	<b>\$32,200.00</b>	
<b>Facility</b>		
Hall rental	\$6,000.00	<b>900 - projected number of attendees</b>
Technical work for sound	\$0.00	<b>Sponsored by Northway Technologies INC</b>
Sound, lights and equipment rentals	\$2,000.00	
<b>TOTAL</b>	<b>\$8,000.00</b>	
<b>Accomodation and feeding</b>		
Accomodation + feeding for 5 (Guest Minister and instrumentalists)	\$1,800.00	
<b>TOTAL</b>	<b>\$1,800.00</b>	
<b>Transportation</b>		
Air Ticket (International) for Guest Artist	\$2,500.00	
Air Ticket (local) for 4	\$2,000.00	
<b>TOTAL</b>	<b>\$4,500.00</b>	
<b>Welfare</b>		
Snacks / Drinks	\$150.00	
<b>TOTAL</b>	<b>\$150.00</b>	
<b>Media Coverage</b>		
Pictures	\$0.00	<b>Sponsored by Daystar Chapel</b>
Video	\$1,200.00	
<b>TOTAL</b>	<b>\$1,200.00</b>	
<b>Stationaries / Miscellaneous</b>		
<b>TOTAL</b>	<b>\$500.00</b>	
<b>Total Cost</b>	<b>\$53,745.00</b>	
<b>PROJECTED INCOME/SPONSORSHIP</b>		
<b>Source of finance</b>		
Daystar Sponsorship	\$10,000.00	
Individual Sponsorship	\$1,000.00	
Partners- Local businesses	\$8,000.00	
<b>Total Income</b>	<b>\$19,000.00</b>	
<b>Surplus / (Deficit)</b>	<b>-\$34,745.00</b>	<b>Deficit</b>

# DIVERSITY SUNDAY - 2025 BUDGET

Expense Category	Estimated Cost
Cultural Support (7 Nationalities @ \$250)	\$1,750
Rentals (Tents, Tables, Chairs, BBQ Grills, Sound System)	\$2,500
Food and Beverages (BBQ Items, Snacks, Drinks)	\$1,500
Event Decorations (Booths, Hall, Church)	\$1,500
Kids' Activities (Bouncy Castle, Water Guns, Bubble Station)	\$1,000
Advertising (Flyers, Online Ads)	\$750
Supplies (Cups, Plates, Cutlery, Grilling Utensils, Propane Gas)	\$500
Miscellaneous (Contingency)	\$500
<b>Total</b>	<b>\$10,000</b>

Expense Category	Estimated Cost (CAD)
<b>Rentals</b>	
Tents, Tables, and Chairs	\$2,000
BBQ Grill (rental)	\$400
Speakers for Music (rental)	\$500
<b>Supplies</b>	
Grilling Utensils & Supplies	\$400
Cups, Plates, Cutlery, Napkins	\$600
Propane Gas	\$200
<b>Cultural Representation</b>	
7 Nationalities @ \$200 each	\$1,400
<b>Food and Drinks</b>	
BBQ Ingredients (meat, vegetables, etc.)	\$2,000
Variety of Drinks (adult and kids)	\$800
<b>Advertising and Promotion</b>	
Flyers, Online Ads, Social Media	\$600
<b>Event Decorations</b>	

<b>Expense Category</b>	<b>Estimated Cost (CAD)</b>
<b>Decorations for booths, hall, church</b>	<b>\$800</b>
<b>Kids' Entertainment</b>	
<b>Bouncy Castle, Water Guns, Bubbles</b>	<b>\$500</b>
<b>Miscellaneous Contingency</b>	<b>\$300</b>
<b>Total Estimated Budget</b>	<b>\$10,000</b>

## Logic Model Template

### What is a Logic Model?

A logic model is a tool that can be used as a roadmap to lay out what is needed to see the social change we want to see. We develop and implement programs and services because we want them to have a positive impact, and this tool helps us tell that story with clarity.

<b>Organization Name:</b>	<b>Daystar Chapel Fort McMurray</b>
<b>Organization Mission Statement:</b>	<b>Our vision at Daystar Chapel is captured succinctly as “Building Families, Raising Leaders”</b>

<b>Program/Event Name:</b>	<b>Diversity Sunday</b>
<b>Target Population:</b> Who exactly are we trying to support? <i>(e.g., youth in Fort McMurray, seniors and elders in Anzac, etc.)</i>	Diversity Sunday supports the diverse congregation of Daystar Chapel Fort McMurray and the wider community, including families, individuals of various cultural backgrounds, and all age groups. Reflecting the church’s motto, "Building Family and Raising Leaders," the event promotes unity by bringing families together in faith, while providing leadership opportunities for individuals from different cultures through worship, presentations, and event organization. It engages community members seeking spiritual growth, cultural connection, and family-oriented activities, fostering love, inclusion, and leadership within the community.
<b>Statement of Need:</b> What is the <b>social problem or gap</b> we hope to address by delivering the program/event? What <b>evidence</b> do we have that this problem or gap exists?	Diversity Sunday addresses the social challenge of fostering unity among different cultural groups within the community. Fort McMurray, known for its long winter season and limited outdoor activities, can leave people feeling isolated. The event provides an opportunity to reconnect, as it’s one of the first major gatherings of the summer where people can enjoy



## Logic Model Template

	<p>the warmth through fellowship, BBQ, and shared activities. By celebrating cultural diversity and the love of Jesus, the event offers a solution to both the social isolation caused by winter and the need for cultural understanding. Evidence of this need comes from the growing diversity in the church and community, where people seek meaningful ways to engage after the winter months.</p>
<p><b>Broad Strategy: How</b> will we address social problem? <i>(e.g., What approach are we taking that we hope will lead our program/event to support the social problem?)</i></p>	<p>Diversity Sunday reintroduces communal gatherings through an outdoor BBQ event, capitalizing on the arrival of summer to bring people together. By using food, music, and cultural presentations, the event promotes love and unity in Christ. This strategy works well because it not only provides a setting for worship and cultural exchange but also serves as the first major outdoor event after a long winter. The BBQ is a symbolic and practical way to encourage social interaction and joy in the community, reminding people of the warmth of summer and the warmth of God's love.</p>
<p><b>Rationale:</b> What evidence do we have that this strategy will work? Research? <b>if/then statement</b> <i>If [my organization] does 'x' program, then [this] change will happen for the target population.</i></p>	<p>The strategy of using faith to unite different cultures works because the church teaches that, through Jesus, all people are one. By holding Diversity Sunday, Daystar Chapel Fort McMurray provides a space for people to experience unity in Christ, while celebrating their cultural uniqueness. Evidence that this strategy works is demonstrated by the positive impact past Diversity Sundays have had, with attendees reporting a stronger sense of connection and belonging. Celebrating diverse cultures in a faith-based context encourages participants to love one another as Jesus commanded, building stronger bonds in the church and the community.</p>
<p><b>Inputs:</b> What resources do we need to deliver the program/event? <i>(e.g., staff labour, venue space, volunteers, computers, etc.)</i></p>	<ul style="list-style-type: none"> <li>• <b>Staff and Volunteers:</b> Church members and volunteers provide support in planning, setup, and coordination, reflecting the value of service in Christian faith.</li> <li>• <b>Venue:</b> The event is held at Daystar Chapel Fort McMurray, using both the church hall and outdoor spaces.</li> <li>• <b>Equipment and Rentals:</b> Tents, tables, chairs, grills, sound systems, and decorations are rented to create an environment conducive to worship and fellowship.</li> <li>• <b>Supplies:</b> Grilling equipment, plates, cutlery, and food are provided, ensuring the practical needs of the community are met.</li> </ul>

## Logic Model Template

	<p><b>Financial Support:</b> Although nationalities are encouraged to gather funds among their communities, the church also supports these different nationalities for food preparation, allowing them to showcase their culture as a reflection of God’s diverse creation.</p>
<p><b>Activities:</b> What do we <i>do</i>? What turns our inputs into outputs? (e.g., workshops, mentorship sessions, community event, etc.)</p>	<ul style="list-style-type: none"> <li>• <b>Praise and Worship:</b> Different nationalities lead worship in their own languages and styles, reflecting the love of Christ in diverse ways.</li> <li>• <b>Cultural Presentations:</b> Groups present songs, dances, or historical insights about their cultures, all under the theme of celebrating Jesus.</li> <li>• <b>Food and Fellowship:</b> Attendees share meals prepared by various cultural groups and enjoy a BBQ, promoting unity and love through the act of breaking bread together.</li> <li>• <b>Children’s Activities:</b> Games like a bouncy castle, water guns, and bubble stations engage younger participants in fun, family-oriented entertainment.</li> </ul>
<p><b>Outputs:</b> - What do we deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.)</p> <p><i>Note, you should have the same number of outputs as activities – each activity should deliver outputs.</i></p>	<ul style="list-style-type: none"> <li>• <b>500+ Attendees:</b> Expected to participate in the celebration, coming together in worship and fellowship.</li> <li>• <b>7 Nationalities Represented:</b> Cultures leading worship, preparing food, and sharing their traditions in honor of Jesus.</li> <li>• <b>1 Worship and BBQ Event:</b> A day of collective worship followed by the community’s first major outdoor gathering after the long winter, with grilled food shared among attendees which promotes togetherness.</li> <li>• <b>7 Food Booths:</b> Featuring cultural delicacies, emphasizing sharing and community in the love of Christ.</li> <li>• <b>3 Kids’ Entertainment Stations:</b> Providing a fun and engaging experience for children, fostering family participation.</li> </ul>

## Logic Model Template

**Outcomes:** What **change** do we want to see for the participants by running our program/event?

The desired change from Diversity Sunday is to strengthen the participants' love for Jesus and their appreciation of diverse cultures within the body of Christ. By running the event, we hope to see increased fellowship among church members and the wider community, creating deeper relationships rooted in love and unity. A measurable outcome would be improved cultural understanding and stronger bonds among different groups in the church, which could be tracked through participant feedback and engagement after the event.

**Short term outcomes: changes in knowledge, skills, attitudes, and opinions.**

Short Term Outcome(s)	Indicator(s)	Measure(s)
1. Increased knowledge and appreciation of cultural diversity	a. Number of participants who express understanding and respect	i. Post-event surveys
		ii. feedback forms
Development of inclusive attitudes	b. Number of participants who report feeling more connected	i. Post-event interviews
		ii. Group Discussion
2. Openness to engage with diverse cultural expressions of faith	a. Participation in cultural activities (singing, dancing, presenting)	i. Count of participants in cultural presentations
		ii.
	b.	i.
		ii.
3. Strengthened sense of community within the church	a. increase in interactions between people of different cultures	i. Observation during and after the event
		ii.



## Logic Model Template

	b.	i.
		ii.

<p><b>Intermediate outcomes:</b>  <i>Changes in behaviours and actions.</i></p> <p><i>Once people have short-term outcomes (changes in knowledge, skills, attitudes and opinions) what changes in behaviours and actions do you hope to see? What changes are needed to move toward the broader, longer-term impacts?</i></p>	<p><b>As a result of these changes in knowledge and attitudes, we hope to see participants actively engage in more inclusive behaviors. This could include building stronger relationships with people from different cultural backgrounds, participating more actively in church events, and taking on leadership roles within their church and community. These changes in behavior are essential for fostering a culture of unity and mutual respect. By embracing diversity in their everyday interactions, participants will contribute to a more cohesive and loving church environment, reflecting the church's motto of “Building Family and Raising Leaders.”</b></p>
<p><b>Long-term outcomes/Impact:</b>  <i>Changes in status or life conditions. Often long-term outcomes are higher level outcomes that are achieved through the actions of many community actors and partners.</i></p>	<p><b>The long-term impact of Diversity Sunday is to create a more united, inclusive, and thriving community where cultural diversity is celebrated as a strength. Over time, this could lead to stronger bonds within the congregation, increased leadership development, and a community where love and unity, as taught by Jesus, are lived out daily. As individuals from different cultures come together in faith, the broader community will benefit from enhanced cultural understanding, reconciliation, and a collective sense of purpose rooted in shared spiritual values.</b></p>





## Logic Model Template

*Once your logic model is complete, read through it with an “if-then” approach, i.e., “**if** we have these inputs, **then** we can run our activities”. Do all components of the logic model logically link together? Can you follow the path from your inputs to your intended long-term outcomes/impact?*

*If you have any questions about completing this logic model template or updating your logic model from past years, please contact us at [CIP@rmwb.ca](mailto:CIP@rmwb.ca).*

## What is a Logic Model?

A logic model is a tool that can be used as a roadmap to lay out what is needed to see the social change we want to see. We develop and implement programs and services because we want them to have a positive impact, and this tool helps us tell that story with clarity.

<b>Organization Name:</b>	<b>New Heights Outreach Association</b>
<b>Organization Mission Statement:</b>	Bring people in the community together to plan and deliver programs that will enhance the social, cultural diversity, economic and spiritual well-being of the people in the community.
<b>Program/Event Name:</b>	<b>Sound of Victory 2025</b>
<b>Target Population:</b> Who exactly are we trying to support? <i>(e.g., youth in Fort McMurray, seniors and elders in Anzac, etc.)</i>	Fort McMurray Community
<b>Statement of Need:</b> What is the <b>social problem or gap</b> we hope to address by delivering the program/event? What <b>evidence</b> do we have that this problem or gap exists?	<p>The Sound of Victory concert aims to address the social problem of community disconnection and mental health challenges, which have been exacerbated by recent social isolation and economic uncertainty. Many community members experience feelings of loneliness and lack of support, particularly among marginalized groups who may feel excluded from cultural events.</p> <p>Evidence of this issue includes increasing rates of mental health disorders reported by local health organizations, along with surveys indicating that many residents feel disconnected from their community. Additionally, studies show that community engagement and participation in social events can significantly improve mental health outcomes and foster a sense of belonging.</p> <p>By creating an inclusive event that brings diverse groups together through music, we can address these gaps, promote wellness, and</p>

	<p>strengthen community ties. The concert will provide a space for connection, collaboration, and support, making a tangible impact on the community's overall well-being.</p>
<p><b>Broad Strategy:</b> <i>How</i> will we address social problem? <i>(e.g., What approach are we taking that we hope will lead our program/event to support the social problem?)</i></p>	<p>The Sound of Victory (SOV) concert aims to address the social problem of community disconnection and mental health challenges through a comprehensive approach. By creating a welcoming environment centered around music, the concert will unite diverse community members, fostering relationships that combat loneliness and social isolation.</p> <p>A central strategy involves integrating a <b>**keynote speech focused on wellness**</b>, which will raise awareness about mental and physical health issues. This educational component will provide attendees with valuable resources and tools to address their well-being, helping to reduce stigma and encourage open discussions about mental health.</p> <p>Additionally, the concert prioritizes <b>**diversity and inclusivity**</b> by showcasing artists from various cultural backgrounds, ensuring that all community members feel represented and valued. By celebrating diverse voices, the event promotes understanding and connection among different cultural groups, which is essential for building a cohesive community.</p> <p>Moreover, the concert encourages <b>**active community engagement**</b> by offering volunteer opportunities for residents. Involving community members in the planning and execution of the event fosters a sense of ownership and pride, strengthening local ties. Overall, this multifaceted approach aims to create lasting positive impacts on the community, promoting wellness, inclusivity, and collaboration among all participants.</p>
<p><b>Rationale:</b> What evidence do we have that this strategy will work? Research? <i>if/then</i></p>	

<p><b>statement</b></p> <p><i>If [my organization] does 'x' program, then [this] change will happen for the target population.</i></p>	<p>A recent survey conducted during the 2024 Sound of Victory (SOV) concert revealed overwhelmingly positive feedback from attendees. <b>**85%**</b> of respondents praised the event, describing it as "a blessing to the city," while 75% expressed a desire for it to become an annual tradition.</p> <p>The survey highlighted the community's appreciation for the concert's organization and impact. Many respondents emphasized that the concert successfully brought people together, viewing it as an essential event for fostering community connection.</p> <p>Overall, the survey responses underscore the success of the SOV concert in promoting inclusivity and community spirit while providing valuable insights for future improvements. The enthusiasm for making the event an annual occurrence, along with suggestions for enhancements, reflects a strong desire for it to grow and thrive within the community. By continuing to foster joy and connection among participants, the SOV concert can remain a significant cultural touchstone and a source of pride for the community.</p>
<p><b>Inputs:</b> What resources do we need to deliver the program/event?</p> <p><i>(e.g., staff labour, venue space, volunteers, computers, etc.)</i></p>	<p>To achieve the goals of the Sound of Victory (SOV) concert, several key resources will be invested. First, partnerships with local nonprofit organizations will enhance the event's reach and impact, providing valuable support and resources. These collaborations will help connect the concert with community members and promote wellness initiatives.</p> <p>Additionally, opportunities for volunteer involvement will be extended to individuals aged 13 and above, engaging teenagers and other community members as volunteers. This not only assists with event logistics but also fosters a sense of ownership and connection to the concert. A dedicated team of staff members will oversee the planning and execution of the</p>

	<p>event, with roles in coordination, marketing, logistics, and operations to ensure everything runs smoothly.</p> <p>Securing an appropriate venue that can accommodate the expected audience size and provide necessary amenities will be essential for the concert's success. Finally, a feedback survey will be implemented to gather input from attendees, allowing for the identification of areas for improvement. This data will be critical in shaping future events and ensuring they effectively meet community needs. By leveraging these resources, the SOV concert aims to create a successful and impactful event that fosters community connection and wellness.</p>
<p><b>Activities:</b> What do we <i>do</i>? What turns our inputs into outputs? <i>(e.g., workshops, mentorship sessions, community event, etc.)</i></p>	<p>The Sound of Victory (SOV) concert will feature a variety of engaging activities designed to promote community connection and wellness. The program will include live performances by local band groups from Fort McMurray, showcasing diverse musical talents and fostering local pride. These performances will provide entertainment while offering a platform for emerging artists to gain exposure.</p> <p>A keynote speech centered around wellness will be a central component of the event, addressing important topics related to physical and mental health. This speech aims to raise awareness and reduce stigma surrounding mental health issues, encouraging community members to prioritize their well-being.</p> <p>To conclude the concert, a performance by a renowned guest artist will serve as a highlight for attendees. This performance is expected to draw larger crowds and create an unforgettable experience, leaving a lasting impression on the audience.</p> <p>Together, these activities will create a dynamic and meaningful event that not only entertains but also fosters a sense of belonging within the community. By celebrating local talent and promoting wellness, the SOV concert aims to strengthen community ties and contribute</p>

	<p>positively to the overall well-being of participants.</p>
<p><b>Outputs:</b> - What do we deliver?  <i>(e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.)</i></p> <p><i>Note, you should have the same number of outputs as activities – each activity should deliver outputs.</i></p>	<p>The Sound of Victory (SOV) concert aims to deliver several key outputs across its activities. The event is expected to attract around <b>**500</b> attendees, creating a space for community engagement and connection. It will feature 3-5 live performances by local band groups from Fort McMurray, providing a platform for local artists to showcase their talents and engage with the community.</p> <p>A keynote speech on wellness will reach the entire audience, delivering valuable insights on physical and mental health to <b>**100%**</b> of participants. This speech aims to promote wellness and reduce the stigma surrounding mental health issues. The concert will culminate with a performance by a renowned guest artist, anticipated to generate <b>**1,000 views or interactions**</b> through social media and live-streaming content.</p> <p>In addition, a post-event survey will be distributed to gather attendee feedback, with a goal of achieving a <b>**30% response rate**</b>. This feedback will help identify areas for improvement and shape future events.</p> <p>By delivering these outputs, the SOV concert will promote community connection, support local talent, and encourage wellness, ensuring a lasting positive impact on both attendees and the broader community.</p>

**Outcomes:** What **change** do we want to see for the participants by running our program/event?

**Short term outcomes: changes in knowledge, skills, attitudes, and opinions.**

Short Term Outcome(s)	Indicator(s)	Measure(s)
1. Increased Community Connection	a. Number of participants interacting and socializing during the event.	i. Pre- and post-event surveys measuring participants' feelings of community belonging.
		ii. observational data during the event on social interactions.
	b.	i.
		ii.
2. Participants will learn about mental and physical health resources available in the community.	a. Number of attendees engaging with wellness resources presented at the event.	i. Surveys assessing attendees' knowledge of wellness resources before and after the event.
		ii. Attendance at the keynote speech and sharing of wellness resources.
	b.	i.
		ii.
3. Attendees will experience a variety of musical performances from different cultural backgrounds.	a. Diversity of artists and genres represented at the concert.	i. Count of different cultural groups and genres showcased during the event.
		ii.
	b.	i.
		ii.

<p><b>Intermediate outcomes:</b>  <i>Changes in behaviours and actions.</i></p> <p><i>Once people have short-term outcomes (changes in knowledge, skills, attitudes and opinions) what changes in behaviours and actions do you hope to see? What changes are</i></p>	<p>Intermediate Outcomes</p> <p>The Sound of Victory concert aims to achieve several intermediate outcomes that will lead to lasting changes in behaviors and actions among</p>
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<p><i>needed to move toward the broader, longer-term impacts?</i></p>	<p>participants. First, we anticipate increased community engagement**, with attendees feeling motivated to attend more local events, volunteer, and support community initiatives. This shift will foster a stronger sense of belonging and encourage active participation in community life.</p> <p>Additionally, we hope to see the **adoption of wellness practices** as participants incorporate the mental and physical health resources learned during the event into their daily routines. This may include seeking therapy, joining exercise programs, or attending wellness workshops. To support this change, ongoing access to wellness resources and support groups will be essential.</p> <p>Moreover, the concert aims to promote **cultural understanding** by inspiring attendees to seek out and participate in cultural events beyond the concert. This can be facilitated through partnerships that encourage continuous cultural exchange.</p> <p>The formation of **support networks** is another key outcome, as participants leverage the connections made during the concert to create support groups or collaborate on community projects. Finally, we hope individuals will become **advocates for mental health awareness**, sharing their experiences and encouraging others to prioritize well-being, supported by training and connections with local mental health organizations.</p>
<p><b>Long-term outcomes/Impact:</b> <i>Changes in status or life conditions. Often</i></p>	<p>The Sound of Victory (SOV) concert aims to achieve several long-term outcomes that significantly change the status and life conditions</p>



<p><i>long-term outcomes are higher level outcomes that are achieved through the actions of many community actors and partners.</i></p>	<p>of community members. First, we anticipate enhanced community cohesion, where residents actively support one another and collaborate on shared goals, leading to reduced social isolation and improved community morale. Additionally, the concert seeks to contribute to long-term improvements in mental health outcomes. As awareness of mental health resources increases and individuals adopt wellness practices, we expect to see a decline in mental health disorders, increased resilience, and an overall enhancement of quality of life.</p> <p>Furthermore, by celebrating diverse cultural expressions, the SOV concert aims to foster a community that values inclusivity and mutual respect, promoting harmony among different cultural groups. Sustained community engagement is another key outcome, as the connections made at the concert encourage residents to participate in local events, volunteer for organizations, and advocate for community needs, creating a culture of active citizenship.</p> <p>Finally, the concert’s emphasis on wellness and community partnerships can lead to improved access to mental health services, cultural programs, and social support networks. Through these long-term outcomes, the Sound of Victory concert aspires to create a lasting impact, contributing to a healthier, more inclusive, and resilient society.</p>
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*Once your logic model is complete, read through it with an “if-then” approach, i.e., “If we have these inputs, **then** we can run our activities”. Do all components of the logic model logically link together? Can you follow the path from your inputs to your intended long-term outcomes/impact?*

NOTICE TO READER

On the basis of information provided by Trustees we have compiled the Statement of Financial Position of New Heights Outreach Society for the year ended December 31, 2023. This financial information is not audited and is not intended to be used for any purpose other than that for which it was prepared.

**NEW HEIGHTS OUTREACH SOCIETY**

**FINANCIAL STATEMENTS**  
(Unaudited)

**FOR YEAR ENDED DECEMBER 31, 2023**

We performed this engagement in accordance with the Standards for Related Services (SSRS) issued by the Canadian Institute of Chartered Accountants (CICA) and the relevant ethical requirements. Our responsibility is to issue a report on the financial information.

We did not perform an audit engagement of a review engagement, nor were we required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Trustees are responsible for the financial information and for its preparation for this purpose.

Chartered Accountant  
April 22, 2024

Chartered Professional Accountant  
Chartered Professional Accountant

## NOTICE TO READER

On the basis of information provided by Trustees, we have compiled the Statement of Financial Position of **New Heights Outreach Society** as at December 31, 2023, and 2022, the Statement of Income and Change in Accumulated Fund for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial information ("financial information").

Trustee is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

We performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, Compilation Engagements, which requires us to comply with relevant ethical requirements. Our responsibility is to assist management in the preparation of the financial information.

We did not perform an audit engagement or a review engagement, nor were we required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.

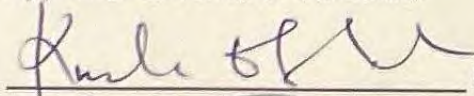
Brampton, Canada  
April 22, 2023

Softplus Professional Corporation  
Chartered Professional Accountant

**NEW HEIGHTS OUTREACH SOCIETY**  
**STATEMENT OF FINANCIAL POSITION**  
(Unaudited-See Notice to Reader)  
**AS AT DECEMBER 31, 2023**

	2023	2022
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 549	\$ 549
	\$ 549	\$ 549
<b>LIABILITIES AND NET ASSETS</b>		
Current liabilities		
Amount payable and accrued liabilities	\$ -	\$ -
Due to related party (notes 3)	29,486	29,485
	29,486	29,485
Net Assets		
Retained deficit	(28,937)	(28,937)
	\$ 549	\$ 548

Approved on behalf of the Board:

 Director

 Director

**NEW HEIGHTS OUTREACH SOCIETY**  
**STATEMENT OF INCOME AND CHANGE IN NET ASSETS**  
(Unaudited-See Notice to Reader)  
**FOR THE YEAR ENDED DECEMBER 31, 2023**

	2023	2022
Income from sponsors (notes 4)	\$ -	\$ 13,500
Expenditures		
SOV program and event expense	-	34,257
Bank charges and interest	-	60
	-	34,317
Net operating loss	-	(20,817)
Retained deficit, beginning of period	(28,937)	(8,120)
Retained deficit, end of period	\$ (28,937)	\$ (28,937)