



REGIONAL MUNICIPALITY
OF **WOOD BUFFALO**

OFFICE OF THE MAYOR

PROCLAMATION

- WHEREAS** optimal nutrition is vital in the early months and years of life and is fundamental to the prosperity and livelihood of our community; and
- WHEREAS** breastmilk is one of the most readily available, sustainable and cost-effective prevention strategies in protecting against a variety of infections and many chronic and acute diseases in both mothers and children and, in turn, decreases the burden on our healthcare system; and
- WHEREAS** breastfeeding provides a safe, reliable, secure source of infant and young child nutrition during natural disasters and emergency situations; and
- WHEREAS** World Breastfeeding Week is a time to recognize the importance of providing support and encouragement to breastfeeding families in our community; and
- WHEREAS** supporting families to confidently breastfeed anytime, anywhere in Wood Buffalo's public spaces should be recognized as a collective societal responsibility; and
- WHEREAS** with the support of families, friends, partners, healthcare providers, and the community Wood Buffalo can be a breastfeeding-friendly community where breastfeeding is recognized as a normal way to feed infants and young children.

THEREFORE NOW, on behalf of Mayor Don Scott and the Regional Municipality of Wood Buffalo, I, Deputy Mayor Sheila Lalonde, do hereby proclaim **October 1st to October 7th, 2018** as:

“Breastfeeding Week”

IN WITNESS WHEREOF, I have hereunder set my hand and caused to be affixed the seal of the Regional Municipality of Wood Buffalo in Fort McMurray, Alberta, this **29th of September 2018**.

Sheila Lalonde
Deputy Mayor

