

## *PROCLAMATION*

- WHEREAS** optimal nutrition is vital in the early months and years of life and is fundamental to the prosperity and livelihood of our community; and
- WHEREAS** breastmilk is one of the most readily available, sustainable and cost-effective prevention strategies in protecting against a variety of infections and many chronic and acute diseases in both mothers and children and, in turn, decreases the burden on our healthcare system; and
- WHEREAS** breastfeeding provides a safe, reliable, secure source of infant and young child nutrition during natural disasters and emergency situations; and
- WHEREAS** World Breastfeeding Week is a time to recognize the importance of providing support and encouragement to breastfeeding families in our community; and
- WHEREAS** supporting families to confidently breastfeed anytime, anywhere in Wood Buffalo's public spaces should be recognized as a collective societal responsibility; and
- WHEREAS** with the support of families, friends, partners, healthcare providers, and the community, Wood Buffalo can be a breastfeeding-friendly community where breastfeeding is recognized as a normal way to feed infants and young children.

**THEREFORE NOW**, I, Jane Stroud, Deputy Mayor of the Regional Municipality of Wood Buffalo, on behalf of Mayor Don Scott, do hereby proclaim **October 1<sup>st</sup> to October 7<sup>th</sup>, 2019** as:

### **“Breastfeeding Week”**

**IN WITNESS WHEREOF**, I have hereunder set my hand and caused to be affixed the seal of the Regional Municipality of Wood Buffalo in Fort McMurray, Alberta, this **28<sup>th</sup> day of September 2019**.

Jane Stroud  
**Deputy Mayor**

