

2024 Street Banner Program

This document provides important information for submitting entries. Submissions that do not meet the enclosed requirements may be disqualified.

The Regional Municipality of Wood Buffalo acknowledges that the land on which we live, learn, work and play is Treaty 8 Territory, the traditional lands of the Cree, Dene, Métis, and the ancient gathering grounds of many Indigenous peoples. We are thankful for these lands along with the traditional teachings they offer us in the spirit of maintaining good relations, the preservation of land, and culture for future generations.

Public Art Wood Buffalo invites all residents of the region to participate in the annual Street Banner Program.

This annual street banner program aims to showcase the creative talents of residents of all ages throughout the region. All entries will be displayed for the community to view at the Kirschner family Art Gallery.

Select designs will be reproduced and hung as street banners to beautify streetscapes throughout Wood Buffalo.

Theme: SPIRIT OF WATER

Water is one of the most precious elements on our planet, giving life to everything around us. Explore the incredible power, and beauty of water!

Some ideas to inspire creative flow:

- ecosystems, global biodiversity and ecological balance.
- sustainability, long-term viability, water quality, and equitable distribution.
- H2O Magic- explore the molecular secret of water's structure & symbols.
- master of disguise with shapeshifting ability that can move from solid, to liquid, to gas and back.
- societal significance – water has been a symbol of purification, renewal, and life which is evident in many different cultural and spiritual practices.
- recreation and transportation.
- fluid and rhythmic wave patterns, create a harmonious relationship between water, music, and dance.

DEADLINE: 4 p.m. May 3, 2024



Submission Guidelines

Art Paper

Submissions are to be on 130lb Art Paper. If you have art paper, please submit with the following dimensions – 19 cm x 59.7 cm (7.5” x 23.5”).

Art Paper is available in a cold press (best for paint) or hot press (best for pencil, pastels, crayon).

Art Paper Pick Up

Art Paper pick up occurs during business hours (Monday – Friday 8:30 a.m. – 4:30 p.m.) at the main floor counter at Jubilee Building (9909 Franklin Avenue) or rural contact offices.

Limitation: maximum 2 pieces.

For large quantities please request in advance to public.art@rmwb.ca.

Submission Guidelines

- Participants are limited to a maximum of two entries.
- Participants must be a resident of and residing in the Regional Municipality of Wood Buffalo.
- Original artwork is required. Photos or mechanical reproductions (e.g. scan) of artwork will not be accepted.
- Graphic designs should be a minimum of 300 dpi in JPG, EPS, or PDF format. File size should not exceed 10 MB. Email digital design to public.art@rmwb.ca
- **On the back of each banner submission, clearly include:**
 - First Name Initial and Last Name (e.g. S.Rivers)
 - Title of Artwork
- **All submission to be accompanied by a completed Artist Information, Waiver / Photo release, and Community Art Gallery Waiver form.**

Deadline: 4 p.m. Friday, May 3, 2024

Fort McMurray - Submit artwork and completed release form to the Municipal Office (Jubilee Building) - 9909 Franklin Avenue.

Rural submission can be dropped off at the local Municipal Contact Office.

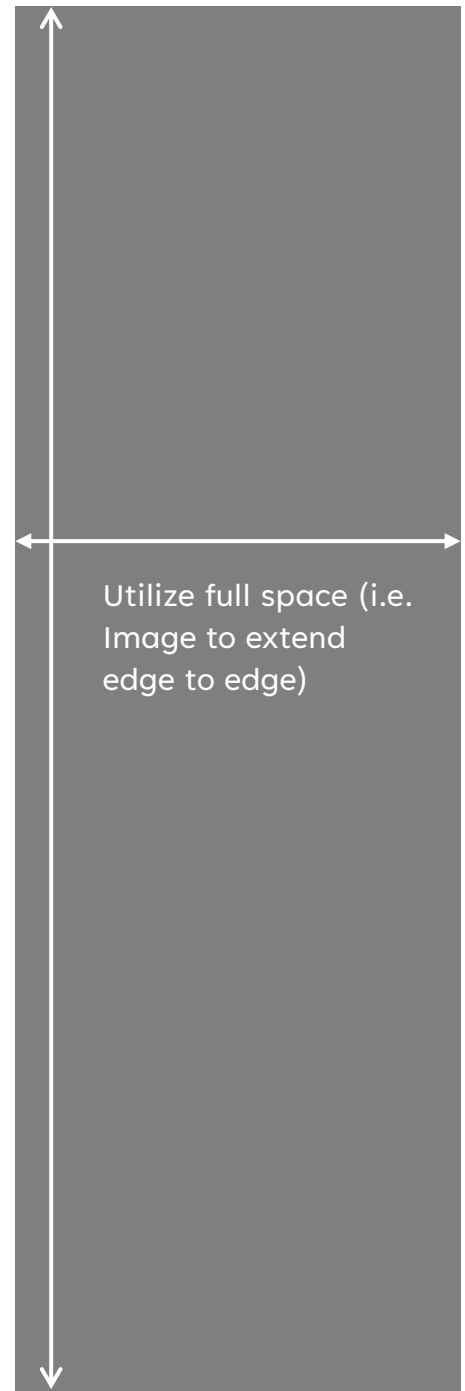
Questions on technical guidelines and submission can be directed to: public.art@rmwb.ca or PULSE 780-743-7000



Design Parameters

Design Parameters

- Artwork on paper must be submitted on 130 lb. pressed art paper. Paper must maintain a proportional scale of 19cm x 59.7 cm (7.5" x 23.5". Art Paper is available for pick up.
- Artwork must reflect on the theme as described on the previous page.
- Consider scale and distance of the viewing audience and use large scale images.
- Design is to fill the **entire space of the paper from edge to edge (no borders or blank spaces)**.
- Use bold colours that have high contrast.
- Do not include text.
- Graphic designs should be a minimum of 300 dpi.
- Photography is not accepted.
- Artwork must be original.



Selection Process

Banner Selection

- Artwork will be reviewed by a *Selection Panel* which is comprised of 3 – 5 representatives from the public and community organizations.
- Selection panel will make recommendations based on the *Selection Criteria*.
- Selection will consider artworks of all skill levels, ages and from areas in Wood Buffalo including:
 - ✓ design selection from artists/creatives under 18 years of age
 - ✓ design selection from artists/creatives from rural communities.
- Chosen artwork will be professionally digitalized and transferred on to a 76.2cm x 238.76cm (30" x 94") banner. Banner placement maybe on a singular or double banner pole.
- Selected banner design recipients will receive a \$600.00 artist design fee and a screened banner.

Selection Criteria:

Designs will be evaluated with the following considerations:

- originality and reflective of the theme (may include review of title and artist statement)
- meets design parameters or this call.
- presentation supports high quality reproduction
- artistic merit at various skill levels - emerging and professional
- support a diversity of ages, and representation from Fort McMurray - Wood Buffalo communities.

To stay informed of upcoming public art opportunities and events, please sign up for the Artist Roster [here](#):

www.rmwb.ca/PublicArt



Artist – Artwork Information

Attach Form to Artwork (1 of 3)

Title of Artwork: _____

First Name: _____ Last Name: _____

Community: _____

School (if applicable): _____

Age Category: 12 and under 13 – 17 years of age 18 and up



Artist Inspiration – In a 100 words or less, tell us about the inspiration that led to the creation of the design:

Return of banner design artwork

Designs will be kept for a limited amount of time and can be picked up at the Municipal location they were dropped off. An email will go out to those who indicate that they would like to pick up their designs when they are available. All unclaimed designs after December 31, 2024, will be disposed of.

- YES - I intend to keep my banner and will pick-up.**
- NO - I do not want back the design and give permission for it to be disposed of.**

REMEMBER to include the following on the back of the artwork submission:

- **First Initial and Last Name**
- **Title of artwork**

The personal information on this form is collected under the authority of Section 33 (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used to contact winners, and the image and your name may be used in our publications, websites or displays. If you have any questions about the collection or use of this information, contact the Culture and Social Development Branch, Community and Protective Services Department, 9909 Franklin Ave., Fort McMurray, AB T9H 2K4, or call 780.743.7000.



Waiver & Photo Release Form

Attach Form to Artwork (2 of 3)

Please read the following statements. By signing this waiver/release form, you are agreeing to the terms set out in this document.

- The images submitted are mine and I certify that they do not infringe on the property or the rights of any other person or entity, and I have all the necessary rights and authority to submit the artwork.
- I agree to the collection, use and disclosure by the Regional Municipality of Wood Buffalo of my personal information for the purposes of administering and promoting the Street Banner Program and awarding the prize, if any, including but not limited to releasing the name of the selected artist(s) to those who request such information.
- I agree that there will be no financial compensation for my time or expenses for this consent or the use of the images. I hereby release and agree to indemnify and save harmless the Regional Municipality of Wood Buffalo, its agents and employees from any and all claims, demands and causes of action.
- By submitting my artwork, I consent to it's public display for the purpose of promoting the Street Banner Program and understand that my artwork may be photographed and/or recorded on video.
- Should my artwork be chosen, I hereby grant the Regional Municipality of Wood Buffalo the right to use, publish, reproduce, exhibit, display, broadcast, distribute and create derivative works of the artwork in whole or in part, separately or in conjunction with other entries, in any medium now or hereafter known, and for any purpose whatsoever, including (but not by way of limitation) promotions, publications, etc.
- Selected entries will be contacted directly.

This agreement shall be binding upon me, my heirs, legal representatives and assigns.

I, _____, have read this document prior to signing it and fully understand its contents and agree to be bound by its terms.

Signature _____ Date _____

Phone Number _____ E-Mail _____

Parent/Guardian (If participant is under 18 years old):

Name _____ Signature _____

Phone Number _____ E-Mail _____

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Community Art Gallery Exhibition –

Come out and see the talents of Wood Buffalo! With so many inspired designs it is a shame not to be able to see them all.

Artworks will be on display mid-June – mid July at the Kirschner Family Community Art Gallery at McDonald Island Park

- The RMWB and the Regional Recreation Corporation Wood Buffalo (RRCWB) reserve the right to alter the gallery guidelines, at any time without prior notice.
- The artist's work must be the original in a manner that adheres to copyright law as defined by the [Government of Canada](#).
- The RRCWB Arts and Culture department reserve the right to alter the gallery schedule and exhibition dates without prior notice.
- The artwork must be clearly labeled noting name and contact information.
- The Artist must sign a waiver and a photo release before any artwork will be accepted for display. If Artist is under 18, the waiver and photo release will need to be signed by parent or guardian.
- The Artist must not remove artwork from the show until it has ended.
- Artworks will be collected by the RMWB after the exhibition and an email sent out to participants on pick up times. Artworks will only be held for a limited amount of time before they will be destroyed. Please indicate if you would like to pick up your artworks on the submission form.
- The Kirschner Family Community Art Gallery will design a poster for the exhibition, press release and promote the exhibition through social media.
- If the artist wishes to promote the exhibition on social media channels outside of the ones used by MacDonald Island Park and the RRCWB, they will ensure that in all promotional material, the name of the community art gallery must be written as **Kirschner Family Community Art Gallery** and that all posts and mentions adhere to the guidelines herein. Exhibition space is available to individuals and groups on an equitable basis.
- The Arts & Culture department will consider a wide range of artistic expression for potential exhibitions. However, in deciding the suitability of any work, the department is mindful that the gallery space is a public space used by all segments of the community and all age groups.
- The selection of artworks for exhibition will be reviewed and approved by the MacDonald Island Park Arts & Culture department for curatorial purposes. The Arts & Culture department reserves final approval of artworks selected for exhibition in the gallery space. For more information on the Gallery please contact: arts.info@RRCWB.ca or 780 791 0070 ext. 5003.



Community Art Gallery

Artist Information Waiver

Attach Form to Artwork (3 of 3)

Please include design in the 2024 Street Banner EXHIBITION – “SPIRIT OF WATER”

DATES: _____

ARTIST NAME: _____

PHONE NUMBER: _____

E-MAIL: _____

NUMBER OF ARTWORK DESIGNS DROPPED OFF: _____

DISCLAIMER

Basic security measures are in place at the MacDonald Island Community Art Gallery and Anzac Recreation Centre (periodic patrols by guards, security cameras, safety hooks), but exhibits will NOT be supervised at all times. The gallery is located in a public facility and is a designated fire escape route. The facility/gallery is equipped with sprinklers. All possible care will be taken to keep artwork in the same condition as it was when delivered to the gallery, but the Regional Recreation Corporation cannot guarantee this and cannot accept liability for loss or damage to artwork. Each artist will be required to sign a waiver in order to exhibit their work in the gallery. Each artist is responsible for securing INSURANCE for their artwork (if interested). Final selection of artwork will be reviewed and approved by the Regional Recreation Corporation Arts & Culture department for curatorial purposes.

ARTIST

I have read the disclaimer above and hereby waive any right of action I may have against the Regional Recreation Corporation of Wood Buffalo for any damage, loss, or decrease in value of my work as a result of my participation in this exhibition.

SIGNATURE: _____

DATE: _____

PARENT/GUARDIAN SIGNATURE: _____
(for those under 18 years of age)