



# Application Summary: 2026 - 3388 - Community Impact Grant - Community Programs and Projects

## Application ID

2026 - 3388 - Community Impact Grant - Community Programs and Projects

## Applicant Information

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### Organization Information

Nigerian Canadian Association of Fort McMurray  
P.O. Box 5995  
Fort McMurray, AB, T9K 0X6

### Primary Contact

Unokhaso (Uno) Monofi  
P O Box 5995 STN MAIN  
FORT MCMURRAY, AB, T9H 4V9

Phone: s.20(1)  
Email: [president@ncafmc.ca](mailto:president@ncafmc.ca)

## Application Summary: 2026 - 3388 - Community Impact Grant - Community Programs and Projects

### Is the organization a registered non-profit?

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Applicants must be a registered non-profit organization or a community group in partnership with a registered non-profit organization. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### Has the organization operated within the Regional Municipality of Wood Buffalo for at least one year?

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Applicants must have resided or operated within the Regional Municipality of Wood Buffalo for at least one year prior to applying. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### In the last year, have there been any significant changes to your organization or program?

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No

### What is your organization's Mission Statement?

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The Nigerian Canadian Association of Fort McMurray empowers Nigerian-Canadians by fostering cultural pride, unity, and active community engagement. We provide programs and events that support youth, families, and newcomers. We create opportunities for connection, learning, and growth within Fort McMurray and the Regional Municipality of Wood Buffalo.

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### **Brief Summary of the Proposed Program(s) and/or Project(s).**

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The proposed 2026 programs will showcase Nigerian culture and strengthen community engagement in Fort McMurray. Key initiatives include:

**Nigerian Cultural Week:** A week of music, dance, workshops, and a cultural parade reaching over 10,000 people.

**Youth Empowerment Summit:** Leadership and career development for 300 youth, with mentorship and skills workshops.

**Fashion and Arts Gala:** Fashion shows, art exhibits, and performances for 500 attendees.

**Film and Documentary Festival:** Nigerian films and discussions for 500 participants.

**Family Fun Day:** Games, crafts, and a community picnic for 1,500 individuals.

**Business Expo:** Networking and opportunities for 300 Nigerian-Canadian entrepreneurs.

The programs aim to foster cultural pride, youth development, family engagement, and economic participation while reaching a combined audience of over 12,000 residents.

### **Please note any restrictions on participating in your organization's programs, projects, services or events.**

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#### Participation Restrictions

Programs are open to all residents of Fort McMurray and RMWB.

Some events have limited capacity due to venue size.

Certain programs, such as youth workshops, target specific age groups (e.g., 12–25 years).

Family-oriented events prioritize attendees with children.

Cultural workshops may require prior registration to secure materials and space.

Participation may require adherence to event rules and safety guidelines.

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**Minimum number of board members according to the organization's bylaws:**

9

**Please list your current Board of Directors in the table:**

## Board of Directors

Name	Board Position	Years on Board
Uno Monofi	President	4
Chioma Igbokei	Vice President	5
Ikeoluwa Dada	General Secretary	5
Sophia Itasoa	Treasurer	4
Bank Okonkwo	Public Relations Officer	4
Bimbo Ogunye	Cultural Affairs Coordinator	4
Keji Banjoko	Youth Engagement Officer	4
Rodiyah Aderinoye-Ajiboye	Community Outreach Coordinator	4

**Do one or more board representatives or program staff have lived experience or expertise reflective of the demographics your organization serves?**

Yes

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### **If Yes; please briefly explain the lived experience or expertise.**

The Nigerian Canadian Association of Fort McMurray (NCAFM) board and program staff have direct lived experience within the Nigerian-Canadian community. Every board member identifies as Nigerian-Canadian or has extensive engagement with the community. They understand the cultural, social, and economic realities of the population we serve. This knowledge shapes all decision-making, program design, and outreach strategies.

Staff bring professional expertise and hands-on experience in organizing events, programs, and services that meet the community's needs. They have successfully coordinated large-scale cultural events, youth leadership programs, family engagement initiatives, and newcomer settlement support. Staff possess skills in event planning, mentorship, community engagement, and program evaluation. These competencies ensure programs are culturally relevant, inclusive, and high impact.

The leadership team combines lived experience with professional backgrounds in education, business, and community development. This dual perspective allows the organization to identify gaps in services and respond with targeted solutions. For example, youth empowerment programs draw on staff experience in mentoring, career guidance, and educational support, ensuring they address the unique challenges Nigerian-Canadian youth face in Fort McMurray.

Board members have a deep understanding of community networks and connections with local businesses, schools, and civic institutions. This allows NCAFM to create meaningful partnerships that increase program reach and effectiveness. Leadership actively engages with members to gather feedback and adapt programs based on community input, ensuring that initiatives remain responsive and impactful.

The combination of lived experience, professional expertise, and community knowledge makes NCAFM uniquely positioned to deliver programs that are culturally authentic, inclusive, and highly effective. Staff and board insights allow the organization to anticipate challenges, address barriers, and maximize the positive impact on the Nigerian-Canadian population, which currently exceeds 5,000 members in Fort McMurray, and the broader RMWB community.

### Program/Projects Details

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**Are you applying for more than one program or project?**

If you are unsure, please contact CIP@rmwb.ca for clarification.

Yes

### Program/Projects

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**Step 1:** Click on the button below to enter the name of your program(s) or project(s).

**Step 2:** Click on the Save Draft button at the bottom of the screen.

**Step 3:** Click on the "Program/Project Details" button below to complete the details of each Program/Project. Please be sure to submit the current program/project information form before moving onto the next project information form.

**Program/Project: NIGERIAN CULTURAL WEEK    Status: Completed**

**Program/Project: NIGERIAN YOUTH EMPOWERMENT SUMMIT    Status: Completed**

**Program/Project: NIGERIAN FASHION AND ARTS GALA    Status: Completed**

**Program/Project: NIGERIAN FILM AND DOCUMENTARY FESTIVAL    Status: Completed**

## Finances

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### Organization's most recent Fiscal Year End date

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Please click Save Draft to update the following two questions with this date.

03/31/2025

### Unrestricted Net Assets

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Unrestricted Net Assets (accumulated net assets/surplus that the organization has not set aside for a particular purpose or earmarked by a donor for a specific program or project) from your Financial Statements ending: 03/31/2025

\$11,342.26

### Total Operating Expenses

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Total Expenses from your Financial Statements Ending: 03/31/2025

\$17,956.87

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### What efforts have been made in the past fiscal year to increase the financial support for your organization?

#### Efforts to Increase Financial Support – NCAFM

**Grant Applications:** Submitted applications to municipal, provincial, and federal grant programs, including the Community Investment Program (CIP).

**Corporate Partnerships:** Engaged local businesses and corporations for sponsorship of events and cultural programming.

**Fundraising Events:** Organized smaller community events and online campaigns to raise funds for programs and operations.

**Membership Contributions:** Encouraged annual membership fees and donations from the Nigerian-Canadian community to support programming.

**Collaborations:** Partnered with schools, cultural organizations, and local institutions to secure joint funding for events and initiatives.

**Community Outreach:** Increased visibility of NCAFM programs through social media, newsletters, and public events to attract potential donors and sponsors.

These efforts have strengthened NCAFM’s financial sustainability, allowing the organization to expand cultural programming and serve a growing community of over 5,000 members in Fort McMurray and the RMWB region.

**Please complete the following budget table: If there are multiple programs, projects, services or events included in this application, please provide the total budget for all requests in the budget table. Additionally, attach a detailed breakdown of the budget by program, project, service or event on the Attachment tab.**

### Secured Revenue

Revenue Sources	Description	Revenue (Jan-Dec)
In-Kind Donation	Donors	\$20,458.93
		<b>\$20,458.93</b>

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### Revenue in Progress

Revenue Sources	Description	Revenue (Jan-Dec)
Please Select		\$0.00
		<b>\$0.00</b>

### Expenses

Type of Expense	Description	Total Expenses	Requested RMWB Grant
Administration Costs 15% Maximum	Admin	\$10,000.00	\$7,000.00
Advertising/Marketing	Social Media	\$15,000.00	\$10,000.00
Rent - Venue/Facility/Room/Equipment	For events	\$45,000.00	\$33,000.00
Program Materials & Supplies	For events	\$45,000.00	\$30,000.00
		<b>\$115,000.00</b>	<b>\$80,000.00</b>

### Shortfall

	Total
(Total Secured Revenue - Total Expenses)	\$94,541.07

### Total RMWB Grant Request

	Amount
Total	\$80,000.00

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### Total Cost of Program, Project, or Service

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Total cost includes all costs of the entire program, project or service.

\$115,000.00

### Total Grant Amount Request

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Up to 75% of total program, project cost up to maximum of \$100,000.

\$80,000.00

### Grant request as percentage of total cost of program, project or service

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Click on the Save Draft button to calculate the percentage.

70%

### Outline any expected non-financial resources being leveraged for this program, project, service or event to demonstrate community support.

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**Volunteer Support:** Over 30 community volunteers assisting with event setup, registration, coordination, and audience engagement.

**Partnerships:** Collaborations with local galleries, schools, cultural organizations, and Nigerian designers providing expertise, mentorship, and event support.

**Venue Access:** Donated or discounted use of auditoriums, galleries, and community halls for fashion shows, exhibits, and performances.

**In-Kind Contributions:** Artists, designers, and performers providing services, materials, and creative content at reduced or no cost.

**Community Networks:** Access to NCAFM's membership of over 5,000 individuals for outreach, promotion, and participation.

**Media :** Support from local media, social media channels, and newsletters to publicize the event and attract attendees.

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### Attachments

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**Please attach a budget breakdown for each program, project, service or event if there are multiple requests included in this application.**

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[Complete\\_with\\_Docusign\\_NCAFM\\_Balance\\_Sheet\\_as\\_at\\_March\\_31st\\_2025\\_-\\_Yearend.pdf](#)  
174.4 KB - 10/27/2025 2:35 PM

[NCAFM\\_2026\\_Program\\_Budget\\_Breakdown\\_-\\_pdf](#)  
304.3 KB - 10/11/2025 3:55 PM

[NCAFM\\_Balance\\_Sheet\\_as\\_at\\_March\\_31\\_\\_2025\\_xlsx.pdf](#)  
174.4 KB - 10/27/2025 2:34 PM

[Summary-NCAFM\\_Balance\\_Sheet\\_as\\_at\\_March\\_31\\_\\_2025\\_xlsx\\_pdf.pdf](#)  
123.5 KB - 10/27/2025 2:34 PM

Total Files: 4

**Please attach a Partnership Letter(s) of Support for the proposed program, project, service or event to demonstrate authentic partnership and collaboration.**

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Applicants may use the >Partnership Letter of Support Template or submit a customized letter.

Each letter should include the following five key elements:

1. Commitment to the partnership and shared initiatives
2. Confirmation of the community need
3. History of prior collaboration or rationale for a new partnership
4. Defined roles, responsibilities, and resource commitments
5. Contact information for the partner organization

Each letter must be signed by an authorized representative of the partner organization.

Please note: The partnership letter is a mandatory requirement for Community Sustaining applicants and optional for Community Impact Grant application.



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**Please attach signed Financial Statements for the most recent fiscal year end.**

Year-end date must fall between July 1, 2024 of last year and June 30, 2025.

[Complete\\_with\\_Docusign\\_NCAFM\\_Audited\\_Financial\\_-\\_NCAFM\\_Excops\\_Signed.pdf](#)  
227.8 KB - 10/11/2025 3:49 PM

[Complete\\_with\\_Docusign\\_NCAFM\\_Audited\\_Financial\\_Report\\_-\\_April\\_1st\\_2024\\_-\\_March\\_31st\\_2025\\_-\\_Spreadsheet\\_Rev\\_2.pdf](#)  
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[Complete\\_with\\_Docusign\\_NCAFM\\_Audited\\_Financial\\_and\\_Summarized\\_Annual\\_Report\\_-\\_April\\_1st\\_2024\\_-\\_March\\_31st\\_2025.pdf](#)  
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[Complete\\_with\\_Docusign\\_NCAFM\\_Audited\\_Financial\\_and\\_Summarized\\_Annual\\_Report\\_-\\_April\\_1st\\_2024\\_-\\_March\\_31st\\_2025\\_\(1\).pdf](#)  
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Total Files: 4

## Application Summary: 2026 - 3388 - Community Impact Grant - Community Programs and Projects

### Declaration

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Declaration: In making this application, I, the undersigned, confirm:

- that I have read the appropriate Grant Guidelines;
- that I understand that this application form and all required attachments must be completed in full and received before 2025-10-14 4:30 p.m. MT;
- that I understand that this application form and any attachments shall be part of the Community Investment Program Approval Committee (CIPAC, Council Appointed) meeting agenda and accessible through all methods that the public meeting agenda is available;
- that I understand the term of the Grant is January 1 to December 31, 2026 and that all expenditures must happen during this term; and
- that I am authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.
- that I understand the personal information collected in this application is collected under the authority of Section 4(c) of the Protection of Privacy Act and is managed in accordance with the Act. It will be used to process your application and contact you if needed during the review of this application. If you have questions about the collection or use of your personal information, you may contact the Manager, Community Partnerships and Initiatives, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at 587-919-5522.

### Acknowledgement

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I do hereby certify that to the best of my knowledge, this application contains a full and correct account of all matters stated herein.

### Applicant Name

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Unokhaso Monofi

### Position/Title

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President

**Date:** 10/11/2025



## Program, Project or Service Name

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NIGERIAN CULTURAL WEEK

## Beginning Date

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01/01/2026

## Completion Date

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Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

12/31/2026

## Location program, project or service will be provided:

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Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.  
Do not select the rural community if the service is provided to the clients from rural communities through the urban service area.

Fort McMurray

## Please complete the following Program/Project or Event Delivery Details.

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## Program, Project, or Event Delivery Information

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**Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Accessibility, inclusion and belonging
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

Nigerian Cultural Week will create a welcoming, inclusive space where everyone feels connected, regardless of background or age. The event highlights Nigerian traditions through music, dance, food, workshops, and a cultural parade, strengthening pride in heritage while enriching Fort McMurray’s multicultural identity. By attracting more than 10,000 participants, it fosters social participation, reduces isolation, and builds stronger community bonds. This celebration not only promotes accessibility and belonging but also showcases the value of culture, heritage, and regional pride, ensuring residents and newcomers alike feel engaged, respected, and part of a vibrant, diverse community.

**In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.**

### Target Population

Age	Target Population
Children (0-12 years)	1200
Youth (13-18 years)	1500
Adults	5500
Seniors (65+)	800
Families	600
Community	400
Total	10000



**Please identify the equity deserving population the program, project, service or event will serve.**

Youth, Seniors, Immigrants, refugees and/or newcomers, First Nations, Métis, and/or Inuit Peoples, Other racialized communities, Youth, Seniors, People experiencing poverty and/or homelessness, People living with disabilities, People living in rural communities

**How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.**

NCAFM is committed to making Nigerian Cultural Week open and welcoming for everyone. We reduce barriers by offering free or low-cost entry, selecting centrally located venues that are fully wheelchair accessible, and providing interpretation and translation support, including ASL interpreters where possible. To support families, we include kid-friendly spaces and childcare options. We are also introducing sensory-friendly zones so participants with sensory sensitivities can comfortably enjoy the event.

A success story comes from a newcomer family from Sierra Leone who attended a past cultural event. Their children joined the dance workshop, the mother volunteered in the food section, and the father connected with new friends through cultural storytelling. They later became active members of our association. At another celebration, Indigenous participants shared drumming and songs, sparking a powerful exchange of traditions. Seniors have also told us they felt valued when given spaces to share cultural wisdom with younger generations.

By blending cultural celebration with practical accessibility measures, Nigerian Cultural Week ensures inclusivity for newcomers, Indigenous peoples, youth, families, seniors, and people with disabilities. Our approach not only celebrates heritage but also builds lasting connections across Fort McMurray.

**If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

Nigerian Cultural Week is designed not only to celebrate Nigerian heritage but also to honor and respect the Indigenous communities of Fort McMurray. We begin by acknowledging the traditional territories of the Cree, Dene, and Métis peoples at all events, reinforcing our commitment to reconciliation. We actively invite local Indigenous leaders, elders, and artists to share their knowledge, language, and traditions through drumming, dance, and storytelling alongside Nigerian performances. By creating shared spaces for cultural exchange, we promote healing and mutual respect while amplifying Indigenous voices. Past events have featured Indigenous youth performing traditional songs, which inspired Nigerian youth to showcase their own cultural dances, fostering pride and cross-cultural learning. This year, we will further integrate Indigenous vendors and artisans into the marketplace, highlighting crafts, foods, and teachings. These efforts ensure the event is not only about Nigerian culture but also about strengthening relationships, supporting Indigenous cultural restoration, and promoting meaningful reconciliation in our community.

## Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

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Fort McMurray is home to a growing Nigerian and broader African community, yet many residents lack opportunities to celebrate their heritage and share it with others. This gap often leads to feelings of cultural isolation, limited visibility, and fewer opportunities for cross-cultural understanding. At the same time, the wider community misses out on learning about Nigerian traditions, music, food, and history, which could strengthen diversity and belonging. According to the 2021 Census, Fort McMurray continues to welcome increasing numbers of immigrants and newcomers, many from Africa, highlighting the need for culturally inclusive events. By hosting Nigerian Cultural Week, we address this gap by providing a vibrant platform where Nigerians can celebrate their identity, while fostering cultural exchange, social connection, and unity across the community.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

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Our strategy is to use Nigerian Cultural Week as a bridge for connection, education, and celebration. The event will feature parades, traditional music and dance, cultural workshops, food fairs, and storytelling that highlight Nigerian heritage while inviting all community members to participate. By creating accessible, family-friendly, and inclusive spaces, the program fosters interaction between newcomers, Indigenous peoples, and long-term residents, building mutual respect and understanding. The week-long format ensures repeated opportunities for engagement, not just a single event, helping participants form lasting connections. This broad, community-centered approach directly addresses cultural isolation, strengthens diversity, and builds a sense of belonging for Nigerians and the wider Fort McMurray community.

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

Research shows that cultural festivals and community-based events foster social inclusion, reduce isolation, and strengthen cross-cultural understanding. For example, studies on multicultural festivals in Canada have demonstrated that shared cultural activities create opportunities for newcomers to build relationships and for communities to appreciate diversity. If our organization delivers Nigerian Cultural Week with its parades, workshops, and interactive performances, then participants, both Nigerians and the wider community, will gain deeper cultural awareness, form meaningful social connections, and experience a stronger sense of belonging. This approach is also supported by evidence from municipal and national reports highlighting that inclusive cultural programming contributes to community wellness, cohesion, and pride.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

To achieve our goals, Nigerian Cultural Week will invest a combination of human, financial, and material resources. These include volunteer hours from community members, event support staff, and cultural leaders contributing their expertise. We will secure venue spaces across Fort McMurray for parades, workshops, and performances, and provide the necessary equipment such as sound systems, projectors, and staging. Additional resources include promotional materials, program supplies for art and cultural workshops, catering services, and accessibility measures such as ASL interpreters and sensory-friendly spaces. Financial support will be leveraged through grants, sponsorships, and in-kind donations from community partners.

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

Nigerian Cultural Week will feature a wide range of engaging activities that celebrate culture, foster learning, and build community connections. Planned activities include cultural parades showcasing traditional attire and music; interactive workshops on art, dance, and storytelling; panel discussions and mentorship sessions for youth and newcomers; a film festival highlighting Nigerian stories and filmmakers; a fashion and arts gala; and family-friendly events such as games, cultural performances, and food fairs. The week will also include business and networking expos to encourage collaboration, as well as wellness activities that promote inclusion and cross-cultural understanding.



**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

1 cultural parade with over 2,000 participants showcasing traditional attire, music, and dance.

10 interactive workshops (arts, crafts, dance, storytelling, cooking) engaging 1,000 attendees across age groups.

5 panel discussions/mentorship sessions focused on youth, entrepreneurship, and cultural identity with 500 participants.

1 film festival featuring 10 films and reaching 800 attendees.

1 fashion & arts gala highlighting 30 designers/artists with an audience of 1,200 people.

1 business and networking expo with 50 exhibitors and 600 visitors.

1 family fun day with cultural performances, games, and food stalls drawing 3,000 community members.

Total expected reach: 10,000 participants across all activities.

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

The Nigerian Cultural Week aims to strengthen community connections, promote inclusion, and build pride in cultural heritage. Through interactive events, participants will gain a deeper understanding of Nigerian and African traditions, while also engaging in meaningful cross-cultural exchanges with Indigenous and other community groups. Youth and families will feel more engaged in community life, and participants overall will report stronger social connections and belonging. Success will be measured by at least 75% of surveyed participants indicating increased cultural awareness and pride, 60% of youth reporting greater engagement, and attendance reaching or exceeding 10,000 participants, demonstrating broad community impact.

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Interviews, Observation

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

The Nigerian Cultural Week stands out from other events in the community because it is the only large-scale celebration dedicated specifically to Nigerian and African culture while also creating intentional spaces for cross-cultural learning. Unlike general multicultural festivals, this event provides deep, authentic experiences such as traditional performances, storytelling, art displays, food, and fashion that showcase the richness of Nigerian heritage. At the same time, it is designed to bring together Indigenous, newcomer, and other cultural groups, encouraging dialogue, collaboration, and mutual respect. By blending cultural pride with inclusivity, the event fills a unique gap in the community's cultural programming and creates meaningful opportunities for both education and celebration.



**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Community Youth Clubs	Engage youth participants, assist with parade coordination, and help run interactive sessions
Local Nigerian Cultural Troupes	Perform traditional music, dance, and lead interactive cultural activities
Local Businesses (e.g., Nigerian restaurants)	Supply food for cultural tasting events and sponsor event materials

### Program, Project or Service Name

NIGERIAN YOUTH EMPOWERMENT SUMMIT

### Beginning Date

01/01/2026

### Completion Date

Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

12/31/2026

### Location program, project or service will be provided:

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.  
Do not select the rural community if the service is provided to the clients from rural communities through the urban service area.

Anzac, Fort McMurray, Sapræ Creek Estates

### Please complete the following Program/Project or Event Delivery Details.

### Program, Project, or Event Delivery Information

Program/Project/ or Event Location	In Person (Yes/No)	Virtually (Yes/No)	Travel Budget Required (Yes/No)
Fort McMurray (central venue)	Yes	Yes (shuttle/carpool support for neighboring communities)	Yes (shuttle/carpool support for neighboring communities)

**How does your organization plan to address barriers related to delivering virtual services in rural areas. This may include limited internet access, lack of devices, and limited technical support. If applicable.**

NCAFM recognizes that delivering virtual services to rural participants can be challenging due to limited internet access, lack of devices, and minimal technical support. To address these barriers, we plan to implement a multi-pronged approach. First, we will partner with local community centers, libraries, and schools in rural areas to provide high-speed internet access and device lending programs. Second, we will offer pre-event technical orientation sessions and step-by-step guides, ensuring participants are comfortable using virtual platforms. For those with limited connectivity, we will provide recorded sessions and downloadable materials, allowing them to participate asynchronously. Additionally, a dedicated technical support team will be available via phone, email, or live chat to troubleshoot issues in real time. We also plan to explore hybrid models, combining small in-person hubs with online participation, so rural youth and families can join without being excluded. By addressing technology gaps proactively, NCAFM ensures that all participants, regardless of location, can fully engage in our programs, workshops, and mentorship opportunities, supporting inclusion, skill-building, and community connection.

**How does your organization plan to address transportation barriers to provide the program, project, service or event? If applicable.**

NCAFM is committed to ensuring that participants from neighboring communities, such as Anzac, Sapræe Creek Estates, and Fort McKay, can access our programs and events without transportation barriers. To achieve this, we will provide shuttle services from key community hubs to event venues in Fort McMurray, ensuring safe and reliable travel for all participants. We will also coordinate carpooling networks among families and youth groups, supported by our volunteers and staff. For participants who cannot attend in person, we will offer hybrid participation options, including live-streamed sessions and recorded materials, so distance does not prevent engagement. Additionally, we will partner with local schools, community centers, and transportation providers to identify and assist participants facing mobility challenges or limited transport options. By proactively addressing transportation gaps, NCAFM ensures equitable access for all youth, families, and community members, fostering inclusion, participation, and engagement across the region while strengthening connections between Fort McMurray and its neighboring communities.



**Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Accessibility, inclusion and belonging
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

The Nigerian Youth Empowerment Summit supports community wellness by equipping Nigerian-Canadian youth with mentorship, leadership skills, and career development opportunities. The event emphasizes accessibility and belonging by creating an inclusive space where youth connect with role models, peers, and community leaders. Through workshops and networking, participants gain confidence, strengthen their sense of identity, and feel empowered to contribute positively to the wider community. By fostering these connections, the summit promotes social participation, builds stronger community ties, and ensures youth are prepared to lead and thrive in Fort McMurray's diverse and growing society.



In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.

### Target Population

Age	Target Population
Children (0-12 years)	10
Youth (13-18 years)	220
Adults	60
Seniors (65+)	5
Families	5
Community	5
Total	305

Please identify the equity deserving population the program, project, service or event will serve.

Youth, Seniors, 2SLGBTQIA+, Immigrants, refugees and/or newcomers, Other racialized communities, Youth, Seniors, Women and/or girls, People experiencing poverty and/or homelessness, People living with disabilities

**How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.**

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NCAFM ensures that every youth can fully participate in the Youth Empowerment Summit by designing programs that are both accessible and inclusive. We reduce financial barriers through sliding-scale registration fees and sponsorships, ensuring no one is excluded due to cost. The summit is hosted in accessible venues with ramps, elevators, and restrooms, making it comfortable for participants with mobility challenges. For youth who are Deaf or hard of hearing, we provide ASL interpreters and live captioning. Quiet, sensory-friendly spaces are also available to support neurodiverse participants.

Inclusion extends beyond accessibility. Youth from immigrant, refugee, and newcomer families are paired with bilingual mentors who help overcome language barriers and encourage active participation in workshops and mentorship activities. This approach has proven transformative, for example, a newcomer student who initially struggled with English gained confidence through mentorship and later joined our youth leadership committee. Similarly, sensory-friendly accommodations allowed a participant on the autism spectrum to remain engaged and share her story with peers.

Through these intentional measures, the summit becomes more than a gathering; it is a safe, empowering space where diverse youth feel seen, supported, and inspired to thrive as future leaders.

**If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

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The Youth Empowerment Summit will celebrate Indigenous culture and promote reconciliation by creating meaningful opportunities for Indigenous youth and leaders to share their knowledge and traditions. The event will open with a land acknowledgment and include cultural expressions such as storytelling, drumming, and teachings from Elders that highlight the strength and resilience of Indigenous communities. Workshops and mentorship sessions will integrate Indigenous perspectives on leadership, healing, and cultural restoration, providing space for Indigenous youth to connect with their heritage while inspiring non-Indigenous participants to learn and reflect. By including Indigenous voices in planning and delivery, the summit promotes intergenerational learning, respect for language and traditions, and greater awareness of reconciliation as a shared responsibility.

## Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

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Many young people in our community face significant barriers to education, employment, and leadership opportunities, leaving them disconnected from pathways that could shape their futures. Youth unemployment and underemployment remain high in Nigeria and among newcomer populations in Canada, with studies showing that limited access to mentorship, skills training, and networking opportunities often leads to cycles of poverty and reduced civic engagement. This gap is especially evident for immigrant, refugee, and racialized youth, who frequently encounter systemic barriers such as language difficulties, lack of representation in leadership, and limited access to supportive role models.

At the same time, youth themselves have voiced a strong desire for platforms where their voices can be heard, their talents recognized, and their leadership skills developed. Despite this, few large-scale, youth-focused events exist locally that are both accessible and inclusive, particularly for underserved populations. The absence of these opportunities creates a social problem where many capable young people are left without the tools, networks, and confidence to realize their potential. By addressing this gap, the Youth Empowerment Summit seeks to bridge inequality, provide mentorship, and empower youth to become leaders who contribute positively to their communities.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

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The Youth Empowerment Summit will address the identified social gap by creating an inclusive platform that equips young people with the skills, networks, and confidence to thrive. Our strategy is rooted in three key approaches: education, mentorship, and community connection. Through interactive workshops, youth will gain practical knowledge in leadership, entrepreneurship, and career development. These sessions will be delivered by experienced professionals and community leaders who model success and resilience, ensuring participants can see themselves reflected in the guidance they receive.

To complement learning, the Summit will establish mentorship opportunities that connect youth with role models from diverse backgrounds. This personal support helps participants navigate systemic barriers such as lack of representation, limited access to resources, and social isolation. In addition, the Summit emphasizes inclusivity by intentionally engaging immigrant, refugee, and racialized youth, ensuring their unique challenges and contributions are acknowledged.



**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

Research consistently shows that youth benefit significantly from programs that combine mentorship, skills training, and inclusive community engagement. According to studies from the Canadian Council on Youth Development, young people who have access to mentorship are more likely to complete school, enter the workforce with confidence, and assume leadership roles. Similarly, research by the World Economic Forum highlights that early exposure to entrepreneurial and leadership skills directly increases youth employment opportunities and reduces long-term dependence on social services.

Based on this evidence, the Youth Empowerment Summit is designed with a clear theory of change: if NCAFM provides youth with targeted workshops, mentorship opportunities, and inclusive spaces for connection, then participants will gain the skills, confidence, and networks necessary to overcome barriers and achieve long-term success. This model has already been tested in smaller programs run by NCAFM, where mentorship and leadership activities resulted in participants reporting increased self-confidence, stronger communication skills, and greater involvement in community initiatives.

By combining evidence-based strategies with our proven track record, the Summit is positioned to produce measurable outcomes such as higher levels of youth engagement, stronger leadership capacity, and increased community participation among participants.



**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

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To achieve the goals of the Youth Empowerment Summit, NCAFM will invest significant human, financial, and community resources. A planning committee of 6 staff members will oversee coordination, while 12 professional facilitators, mentors, and guest speakers will deliver workshops and keynote sessions. In addition, 30 trained volunteers will support registration, ushering, translation, childcare, and hospitality, ensuring smooth operations and an inclusive environment.

The summit will be hosted in a fully accessible venue, with \$3,500 allocated to rental, audiovisual equipment, and hybrid participation technology, including real-time captioning. Program materials such as workbooks, translation handouts, and digital access resources will be developed for all participants.

Accessibility is a priority: 2 ASL interpreters and one sensory-friendly space will be provided, alongside multilingual support for newcomer youth. Transportation stipends and 20 or more youth sponsorships will reduce financial barriers for participants from low-income or rural backgrounds.

Community partners are contributing an estimated \$10,000 in-kind support, including catering, promotional services, and supplies. Collectively, these investments, staff labour, volunteer support, venue and equipment, program materials, and accessibility measures, form a strong foundation for delivering a high-quality, inclusive summit that will empower over 300 youth participants and achieve lasting community impact.



**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

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The Youth Empowerment Summit will be a full-day event featuring a mix of interactive, educational, and networking activities designed to engage over 300 youth participants. The day will begin with an opening keynote session from a recognized community leader, setting the tone with an inspiring message about leadership, resilience, and future opportunities.

Participants will then rotate through a series of skill-building workshops on topics such as entrepreneurship, career development, financial literacy, digital skills, and mental health awareness. Each workshop will be led by trained facilitators, with sessions tailored to different age groups to ensure relevance and engagement.

To strengthen peer-to-peer connections, the summit will host small group mentorship circles, pairing youth with professionals, community leaders, and university students who can share lived experiences, guidance, and career pathways. A panel discussion featuring diverse voices will highlight youth challenges and opportunities in areas like education, employment, and civic engagement.

The summit will also include networking breaks and an interactive resource fair, where local organizations and businesses can showcase programs, internships, and volunteer opportunities. The event will close with a youth showcase, allowing participants to present creative ideas or projects developed during the workshops, reinforcing empowerment and leadership skills.



**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

The Youth Empowerment Summit will deliver a wide range of measurable outputs designed to maximize impact for participants and the wider community. The event will engage over 300 youth directly throughout the summit. At least 1 opening keynote session will inspire participants and set the stage for meaningful learning. A minimum of 5 interactive workshops will be hosted, covering entrepreneurship, career development, financial literacy, digital skills, and mental health, with an expected 60 participants per session and over 300 total workshop engagements. In addition, 10 mentorship circles will connect youth with professionals, community leaders, and student mentors, providing at least 100 meaningful mentor-mentee connections.

The Summit will also deliver 1 large-scale panel discussion engaging over 200 youth, while a networking and resource fair will connect youth to more than 20 local organizations, businesses, and universities offering internships, volunteer roles, and career pathways. Finally, the event will culminate in a Youth Showcase, where at least 10 participants present projects or ideas developed during the summit, with an audience of over 300 attendees. Collectively, these outputs demonstrate clear, trackable outcomes that will ensure accountability and highlight the Summit's value to the community.



**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

#### Outcomes:

The Youth Empowerment Summit aims to build leadership, career skills, and confidence among Nigerian-Canadian youth. By the end, at least 80% of participants will report increased knowledge of career paths, leadership strategies, and entrepreneurial opportunities. Youth will gain mentorship, social networks, and practical skills to overcome barriers, particularly newcomers, racialized communities, and those facing social or economic challenges. Long-term, participants are expected to engage in community initiatives, peer mentorship, and collaborative projects.

#### Measurement Tools:

Outcomes will be assessed using pre- and post-event surveys, focus groups, mentor feedback forms, and observational checklists during workshops to track changes in skills, knowledge, confidence, and participation.

#### Distinctiveness:

The summit combines mentorship, workshops, and cultural empowerment, targeting Nigerian-Canadian youth while fostering cross-cultural engagement. It uniquely connects participants with professional networks, local businesses, and civic organizations, offering opportunities not found in other local youth programs.

#### Partnerships:

Partners include local schools, Keyano College, multicultural organizations, youth nonprofits, community leaders, and professional mentors. They provide volunteers, expertise, in-kind support, and outreach to maximize participation and impact.

### **What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Interviews, Observation

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

The Youth Empowerment Summit stands out from other community programs by combining mentorship, career development, leadership workshops, and cultural empowerment specifically for Nigerian-Canadian youth. While other youth programs may focus on recreation, academic tutoring, or general leadership skills, our summit addresses both cultural identity and professional growth, helping participants navigate challenges unique to newcomer and racialized communities. By pairing youth with bilingual mentors, offering hands-on skill-building sessions, and creating spaces for open dialogue on mental health and social inclusion, we provide an experience that is both holistic and culturally responsive. The summit also incorporates interactive workshops, panel discussions, and networking opportunities with local business leaders and professionals, offering real-world exposure and practical guidance that most standard youth programs do not provide. Our emphasis on mentorship, empowerment, and cultural pride equips participants with tangible skills, confidence, and a stronger sense of belonging, encouraging them to take active roles in their communities. This combination of cultural, social, and professional support ensures that the Youth Empowerment Summit fills a unique gap in Fort McMurray's youth programming landscape.

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Keyano College, Canaday	Host career panels, and support student mentorship sessions.
Local Nigerian-Canadian Professionals Network	Serve as mentors, speakers, and panelists to provide career guidance and leadership development.
Fort McMurray Youth Council	Co-host youth engagement activities, assist with event promotion, and provide peer leadership support
Local Businesses & Sponsors	Provide in-kind donations, prize support for competitions, and networking opportunities for youth.
Volunteers (NCAFM Members & Community)	Assist with event setup, registration, workshop coordination, and ensure accessibility accommodations are provided.



### Program, Project or Service Name

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NIGERIAN FASHION AND ARTS GALA

### Beginning Date

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01/26/2026

### Completion Date

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Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

12/26/2026

### Location program, project or service will be provided:

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Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.  
Do not select the rural community if the service is provided to the clients from rural communities through the urban service area.

Fort McMurray

### Please complete the following Program/Project or Event Delivery Details.

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### Program, Project, or Event Delivery Information

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**Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Accessibility, inclusion and belonging
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

The Nigerian Fashion and Arts Gala aligns with the selected priorities by creating an inclusive and welcoming space where community members of all backgrounds can connect and engage. The event celebrates Nigerian culture, showcasing fashion, art, and music, promoting heritage and regional pride. It encourages social participation by bringing together artists, designers, performers, and attendees, fostering community engagement and cross-cultural dialogue. Partnerships with local galleries, schools, and cultural organizations strengthen collaboration, while the shared experience supports community wellness by reducing social isolation and encouraging belonging. Overall, the gala builds pride, inclusivity, and active cultural participation.



In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.

### Target Population

Age	Target Population
Children (0-12 years)	50
Youth (13-18 years)	50
Adults	350
Seniors (65+)	30
Families	20
Community	0
Total	500

Please identify the equity deserving population the program, project, service or event will serve.

Youth, Seniors, Immigrants, refugees and/or newcomers, Youth, Seniors, Women and/or girls, People living with disabilities



**How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.**

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NCAFM ensures the Nigerian Fashion and Arts Gala is accessible and inclusive for all participants. The venue is wheelchair-accessible, with ramps, elevators, and accessible washrooms. ASL interpreters and real-time captioning will support Deaf or hard-of-hearing attendees. Quiet and sensory-friendly spaces are provided for neurodiverse participants to enjoy the event comfortably while staying engaged.

To address financial barriers, ticket subsidies and sponsorships will be offered, ensuring cost is not a barrier. Youth, newcomers, and immigrants will be paired with bilingual volunteers for guidance and translation. Transportation support will be provided for participants from neighboring communities, helping them access the venue safely and conveniently.

Past events show these measures work. For example, a youth with mobility challenges fully participated in a previous fashion showcase with personalized support, while a newcomer family engaged confidently thanks to volunteer guidance. These strategies ensure the gala is inclusive, empowering participants from diverse backgrounds to celebrate Nigerian culture, connect socially, and enjoy a meaningful cultural experience.

**If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

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## Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

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The Nigerian Fashion and Arts Gala addresses the limited opportunities in Fort McMurray for the community to experience and engage with Nigerian culture, fashion, and art in an interactive and immersive way. Despite a Nigerian-Canadian population exceeding 5,000 members, few events provide a platform to celebrate cultural heritage while fostering social participation and community engagement. This gap limits cultural awareness and reduces opportunities for residents to connect through shared experiences.

Evidence from previous NCAFM events, such as Nigerian Cultural Week and smaller fashion showcases, demonstrates strong interest in cultural programming. Thousands of participants have attended these events, providing feedback that highlights a desire for professional, high-quality events focused on Nigerian heritage. Attendees consistently request more opportunities to interact with artists, designers, and performers, showing that the community seeks culturally relevant, inclusive, and engaging programming.

The gala fills this gap by creating a structured, accessible, and high-impact event that promotes Nigerian culture, encourages social participation, and strengthens community cohesion. It provides residents of all backgrounds with opportunities to learn about and engage with Nigerian fashion, music, and visual arts, supporting cultural education, community connection, and a sense of belonging.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

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The Nigerian Fashion and Arts Gala addresses the lack of accessible, high-quality cultural programming through a multi-layered approach:

**Showcasing Nigerian Culture:** Feature fashion shows, art exhibits, and live musical performances to highlight Nigerian heritage and creativity.

**Interactive Engagement:** Provide opportunities for attendees to interact with designers, artists, and performers, fostering learning, dialogue, and cultural exchange.

**Inclusive Access:** Ensure the event is open to all residents, including youth, families, and newcomers, with clear information, accessible venues, and culturally sensitive programming.

**Partnerships and Collaboration:** Work with local galleries, schools, cultural organizations, and Nigerian-Canadian professionals to deliver a professional and engaging program.

**Promoting Heritage and Pride:** Connect attendees to Nigerian cultural identity while encouraging social participation and community engagement.

**Evaluation and Feedback:** Collect participant feedback to measure satisfaction, engagement, and learning outcomes, using the results to improve future programming.

This strategy combines cultural celebration, education, inclusivity, and collaboration to address the community gap, increase cultural awareness, and foster stronger social participation and community connections across Fort McMurray and the RMWB region.



**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

Evidence from previous NCAFM events demonstrates that culturally focused programs engage the community and strengthen social participation. Nigerian Cultural Week and past fashion showcases attracted thousands of participants and generated high levels of engagement and positive feedback.

If NCAFM hosts the Nigerian Fashion and Arts Gala, attendees will gain exposure to Nigerian culture, fashion, and art, leading to increased cultural awareness and appreciation. Youth and newcomers will feel a stronger sense of belonging and inclusion, while families and community members will have opportunities to participate actively in social and cultural activities.

The gala's interactive elements, such as fashion shows, art exhibits, and live performances, create immersive experiences that encourage learning and engagement. By providing opportunities for attendees to meet designers, artists, and performers, the festival strengthens community networks and fosters collaboration.

This evidence suggests that a professionally curated, accessible, and interactive cultural event will increase understanding of Nigerian heritage, promote social participation, and enhance community cohesion. Previous attendance numbers, participant feedback, and demonstrated interest in cultural programming show that this strategy will successfully achieve these outcomes in Fort McMurray and the RMWB region.



**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

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The Nigerian Fashion and Arts Gala will require the following resources to achieve its goals:

**Staff Labor:** Program coordinators, event managers, volunteers, and cultural advisors for planning, setup, and on-site support.

**Venue Space:** Accessible auditoriums, galleries, or community halls for fashion shows, art exhibits, and performances.

**Technology:** Sound systems, lighting, projectors, screens, and computers for presentations and visual displays.

**Marketing and Promotion:** Print and digital materials, social media campaigns, and outreach to attract participants.

**Materials:** Fashion show setups, art displays, signage, seating, and event décor.

**Partnerships:** Collaborations with local galleries, schools, cultural organizations, and Nigerian designers.

**Operational Costs:** Catering, accessibility accommodations, security, and logistical support for performers and attendees.

These inputs ensure the event is professional, inclusive, and culturally engaging. They enable NCAFM to deliver a high-quality experience that promotes Nigerian heritage, encourages social participation, and strengthens community engagement across Fort McMurray and the RMWB region.



**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

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The Nigerian Fashion and Arts Gala includes the following activities:

**Fashion Shows:** Showcase Nigerian designers and traditional and contemporary attire to highlight cultural heritage.

**Art Exhibits:** Display visual artwork, sculptures, and installations created by Nigerian-Canadian artists.

**Live Performances:** Feature Nigerian music, dance, and cultural performances to engage attendees.

**Interactive Engagement:** Provide opportunities for attendees to meet designers, artists, and performers.

**Educational Materials:** Distribute program guides, artist profiles, and cultural information to support learning.

**Networking Opportunities:** Connect attendees, designers, artists, and cultural organizations to encourage collaboration and cultural exchange.

**Community Outreach:** Promote participation among youth, families, and newcomers through targeted invitations and community partnerships.

These activities create an immersive, culturally rich experience that fosters learning, dialogue, and meaningful engagement while celebrating Nigerian heritage and promoting community connection in Fort McMurray and the RMWB region.



**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

**Fashion Shows:** 3–4 runway shows featuring 15–20 Nigerian designers, reaching 500 attendees including youth, families, and newcomers.

**Art Exhibits:** Display 50+ pieces of visual art and installations for attendees to view and interact with.

**Live Performances:** 5–6 performances showcasing music and dance, engaging the audience throughout the event.

**Interactive Engagement:** 200 attendees participate in meet-and-greet sessions with designers, artists, and performers.

**Educational Materials:** 500 program guides, artist profiles, and cultural handouts distributed to participants.

**Networking Opportunities:** Connections facilitated among 10+ local organizations, schools, and cultural partners.

**Community Outreach:** Participation from at least 3 community groups and outreach initiatives to youth and newcomers.

These outputs provide measurable indicators of the event’s reach, engagement, and cultural impact. They allow NCAFM to track attendance, participation, and collaboration, ensuring accountability and alignment with program goals.



**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

Participants will gain a deeper understanding and appreciation of Nigerian culture, fashion, and arts.

Youth and newcomers will develop a stronger sense of cultural identity and connection to the community.

Attendees will engage more actively in social and cultural activities, fostering participation and collaboration.

Artists, designers, and performers will build networks and opportunities to share their work with a broader audience.

Community members will demonstrate increased awareness of multicultural perspectives and cultural heritage.

These outcomes will be measured using surveys, feedback forms, and observation during the event. Tracking these outcomes will show the festival's impact on cultural knowledge, community engagement, and social participation in Fort McMurray and the RMWB region.

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Focus Groups, Interviews, Observation



## Project Summary NIGERIAN FASHION AND ARTS GALA

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

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The Nigerian Fashion and Arts Gala is unique in Fort McMurray because it focuses specifically on Nigerian culture, fashion, and visual arts. Unlike general multicultural or art events, it combines runway shows, art exhibits, live performances, and interactive engagement in a single immersive experience.

The event integrates education with cultural celebration, allowing attendees to learn about Nigerian heritage while connecting directly with designers, artists, and performers. It targets youth, families, and newcomers, providing culturally relevant programming that is not available through other community services.

Partnerships with Nigerian designers, local galleries, schools, and cultural organizations ensure professional, high-quality programming. Attendees gain knowledge, hands-on engagement, and networking opportunities that strengthen community participation.

This gala fills a cultural gap in Fort McMurray by delivering structured, interactive, and accessible programming that celebrates Nigerian heritage, promotes social participation, and enhances the region's multicultural identity. It provides a level of cultural immersion and professional presentation not offered by other events in the area.

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

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# Project Summary NIGERIAN FILM AND DOCUMENTARY FESTIVAL

## Program, Project or Service Name

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NIGERIAN FILM AND DOCUMENTARY FESTIVAL

## Beginning Date

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01/26/2026

## Completion Date

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Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

12/26/2026

## Location program, project or service will be provided:

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Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.  
Do not select the rural community if the service is provided to the clients from rural communities through the urban service area.

Fort McMurray

## Please complete the following Program/Project or Event Delivery Details.

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## Program, Project, or Event Delivery Information

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## Project Summary NIGERIAN FILM AND DOCUMENTARY FESTIVAL

**Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Accessibility, inclusion and belonging
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

Community Wellness: Offers screenings and discussions that promote cultural understanding and community dialogue.

Accessibility, Inclusion, and Belonging: Open to all residents, with accommodations for diverse audiences to ensure full participation.

Hosting Events/New Business and Visitors: Draws 500 attendees, including filmmakers and visitors from outside the region, enhancing Fort McMurray's culture.

Partnership and Collaboration: Partners with Nigerian filmmakers, local theaters, schools, and cultural organizations to deliver programming.

Social Participation: Encourages engagement through Q&A sessions, panel discussions, and audience interaction with filmmakers.

Value of Culture and Regional Pride: Showcases Nigerian stories and history, promoting cultural awareness and strengthening Fort McMurray's multicultural identity.



## Project Summary NIGERIAN FILM AND DOCUMENTARY FESTIVAL

In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.

### Target Population

Age	Target Population
Children (0-12 years)	500
Youth (13-18 years)	220
Adults	60
Seniors (65+)	5
Families	5
Community	5
Total	795

Please identify the equity deserving population the program, project, service or event will serve.

Youth, Seniors, 2SLGBTQIA+, Immigrants, refugees and/or newcomers, Other racialized communities,  
Youth, Seniors, Women and/or girls, People living with disabilities

## Project Summary

# NIGERIAN FILM AND DOCUMENTARY FESTIVAL

**How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.**

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The Nigerian Canadian Association of Fort McMurray ensures the Film and Documentary Festival is accessible and inclusive to all residents. The festival welcomes anyone interested in Nigerian culture, with accessible venues, seating, and registration options available online and in person. Programs are designed for youth, families, newcomers, and community members from diverse backgrounds.

Content is culturally relevant, educational, and appropriate for all ages. During screenings, Q&A sessions, and panel discussions, attendees are encouraged to ask questions and share perspectives. This allows every participant to engage fully and contribute meaningfully to discussions.

Collaborations with Nigerian filmmakers, local theaters, schools, and cultural organizations strengthen accessibility and participation. Social engagement is encouraged through interactive discussions and opportunities for attendees to share experiences.

The Nigerian Film and Documentary Festival provides a platform for inclusive cultural learning, community connection, and meaningful engagement. It aligns with our mission to ensure that anyone with interest, regardless of background or ability, can participate, learn, and connect while celebrating Nigerian culture in Fort McMurray and the RMWB region.

**If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

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## Logic Model

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## Project Summary NIGERIAN FILM AND DOCUMENTARY FESTIVAL

**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

The Nigerian Film and Documentary Festival addresses the limited exposure to Nigerian culture and storytelling in Fort McMurray and the Regional Municipality of Wood Buffalo (RMWB). Despite a Nigerian-Canadian population of over 5,000 members, few structured programs highlight Nigerian heritage or provide interactive cultural experiences. This gap limits understanding and appreciation of Nigerian culture and the diversity within the community.

Previous NCAFM events, such as Nigerian Cultural Week, demonstrate strong community interest. These events attracted thousands of participants and generated high engagement, showing clear demand for programs that connect cultural identity with social participation and community involvement. Feedback from attendees emphasized the desire for more accessible, interactive, and educational programs.

The Nigerian Film and Documentary Festival fills this gap by offering screenings, panel discussions, and Q&A sessions that are accessible to all residents. The festival provides opportunities for learning, dialogue, and meaningful cultural engagement, strengthening social connections and fostering community participation.

Delivering this festival will promote cultural education, increase social participation, and provide inclusive opportunities for residents of all ages to engage with Nigerian heritage. The festival supports community cohesion, raises awareness of Nigerian culture, and enhances the multicultural experience for Fort McMurray and the RMWB region.

## Project Summary

# NIGERIAN FILM AND DOCUMENTARY FESTIVAL

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

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The Nigerian Film and Documentary Festival addresses the limited exposure to Nigerian culture through a structured, multi-layered approach.

**Curated Film Screenings:** Feature Nigerian films and documentaries that highlight culture, history, and social issues, providing educational content and fostering understanding among audiences.

**Interactive Discussions:** Host Q&A sessions and panel discussions with filmmakers and cultural experts to encourage dialogue, reflection, and cultural exchange.

**Inclusive Participation:** Ensure the festival is open to all residents, including youth, families, and newcomers. Provide accessible venues, clear information, and culturally sensitive programming.

**Community Partnerships:** Collaborate with local theaters, schools, cultural organizations, and Nigerian-Canadian professionals to expand reach and strengthen community connections.

**Promotion of Heritage:** Connect attendees to Nigerian cultural identity while fostering engagement, social participation, and community connection.

**Evaluation and Feedback:** Collect audience feedback to measure understanding, engagement, and satisfaction, and use this data to improve future programming.

By combining education, engagement, inclusivity, and collaboration, the festival addresses cultural gaps, promotes social participation, and strengthens community connections across Fort McMurray and the RMWB region.

## Project Summary

# NIGERIAN FILM AND DOCUMENTARY FESTIVAL

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

Evidence shows structured cultural programming increases social participation, inclusion, and cross-cultural understanding. Previous NCAFM events, such as Nigerian Cultural Week, reached over 10,000 participants, demonstrating strong community interest. Film festivals internationally have proven effective in engaging audiences, promoting dialogue, and building social cohesion.

If NCAFM hosts the Nigerian Film and Documentary Festival, participants will gain knowledge of Nigerian culture, history, and social narratives. Youth, newcomers, and families will experience inclusion, cultural connection, and meaningful participation in discussions. The festival will foster appreciation for multicultural perspectives and strengthen community engagement.

This approach directly addresses the gap in accessible cultural programming in Fort McMurray and the RMWB region. By combining film screenings, interactive Q&A sessions, and panel discussions, the festival provides education, engagement, and social connection. It supports social participation, encourages dialogue among diverse community members, and strengthens the sense of belonging for participants.

The festival's model is proven to work because it builds on past event successes, leverages partnerships with local organizations and filmmakers, and targets measurable outcomes such as attendance, engagement in discussions, and feedback demonstrating increased cultural knowledge and inclusion.

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# NIGERIAN FILM AND DOCUMENTARY FESTIVAL

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

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The Nigerian Film and Documentary Festival will require the following resources:

**Staff Labor:** Program coordinators, cultural advisors, volunteers for event setup, registration, and audience support.

**Venue Space:** Local theaters, auditoriums, or community halls with accessibility features.

**Technology:** Projectors, sound systems, computers, and screens for film screenings and presentations.

**Marketing and Promotion:** Print and digital materials, social media campaigns, and community outreach to attract attendees.

**Materials:** Film licenses, educational guides, discussion handouts, and signage.

**Partnerships:** Collaboration with Nigerian filmmakers, schools, cultural organizations, and community groups.

**Operational Costs:** Seating arrangements, accessibility accommodations, event security, and refreshments for attendees.

These inputs ensure the festival is professional, accessible, and inclusive, providing a high-quality experience for all participants while supporting engagement, education, and cultural exchange in the community.



## Project Summary NIGERIAN FILM AND DOCUMENTARY FESTIVAL

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

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The Nigerian Film and Documentary Festival includes the following activities:

**Film Screenings:** Show Nigerian films and documentaries that highlight culture, history, and social issues.

**Q&A Sessions:** Host interactive sessions with filmmakers and cultural experts to engage the audience.

**Panel Discussions:** Facilitate conversations on cultural, social, and historical topics related to Nigerian heritage.

**Educational Materials:** Provide discussion guides, handouts, and resources to support learning.

**Youth Engagement:** Offer mentorship and follow-up sessions for youth to explore cultural identity and leadership skills.

**Community Outreach:** Invite newcomers and local residents to participate and engage with cultural programming.

**Networking Opportunities:** Connect attendees, filmmakers, and community partners to foster collaboration and cultural exchange.

These activities provide opportunities for learning, dialogue, and meaningful engagement. They ensure the festival is inclusive, interactive, and culturally enriching for all participants, while promoting Nigerian heritage and community connection in Fort McMurray and the RMWB region.

**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

Film Screenings: 10–12 screenings reaching 500 participants, including youth, families, newcomers, and community members.

Q&A Sessions: 5–6 interactive sessions with filmmakers and cultural experts.

Panel Discussions: 4–5 panels exploring Nigerian culture, history, and social issues.

Educational Materials: 500 discussion guides and handouts distributed to attendees.

Youth Engagement: 100 youth participants involved in mentorship and follow-up sessions.

Community Outreach: Invitations and participation from at least 3 local community groups and organizations.

Networking Opportunities: Connections facilitated among 10+ local organizations, schools, and cultural partners.

These outputs provide measurable indicators of the festival's reach, engagement, and educational impact. They ensure data is available to track attendance, participation, and collaboration. In addition, they allow NCAFM to evaluate program effectiveness, identify areas for improvement, and demonstrate the festival's contribution to cultural awareness, social participation, and community cohesion within Fort McMurray and the RMWB region.

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# NIGERIAN FILM AND DOCUMENTARY FESTIVAL

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

Participants will gain increased knowledge of Nigerian culture, history, and social narratives.

Youth and newcomers will develop a stronger sense of cultural identity and connection to the community.

Attendees will demonstrate greater appreciation for diversity and multicultural perspectives.

Community members will engage more actively in social participation through discussions, panels, and interactive sessions.

Filmmakers and cultural experts will connect with the community, creating opportunities for ongoing collaboration and cultural exchange.

These outcomes will be measured through surveys, feedback forms, and observation of participation during the festival. Tracking these changes will provide insight into the festival's effectiveness in promoting cultural education, engagement, and community connection throughout Fort McMurray and the RMWB region.

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Interviews, Observation



## Project Summary NIGERIAN FILM AND DOCUMENTARY FESTIVAL

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

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The Nigerian Film and Documentary Festival differs from other programs in Fort McMurray because it focuses exclusively on Nigerian culture and storytelling. Unlike general multicultural or film events, it combines film screenings with interactive Q&A sessions, panel discussions, and youth mentorship opportunities.

The festival integrates educational content with community engagement, allowing participants to learn, discuss, and connect in meaningful ways. It targets youth, families, and newcomers, providing culturally relevant programming that reflects Nigerian heritage.

Partnerships with Nigerian filmmakers, local theaters, schools, and cultural organizations create professional, high-quality programming that is not available in other community events. Attendees gain both cultural knowledge and hands-on engagement, making the festival an immersive, educational, and interactive experience.

This approach fills a gap in Fort McMurray's cultural landscape by providing structured, accessible, and targeted programming for the Nigerian-Canadian community, while also engaging the broader population in learning about Nigerian heritage. It strengthens social participation, community connection, and cultural awareness in a way that other services in the region do not.

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

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## **NCAFM 2026 Program Budget Breakdown – Total \$115,000**

<b>Program</b>	<b>Item</b>	<b>Description</b>	<b>Amount (CAD)</b>
<b>Nigerian Cultural Week</b>	Venue Rental	Community halls, stages, parade areas	8,000
	Performers & Artists	Fees for musicians, dancers, cultural performers	10,000
	Workshops & Materials	Craft supplies, workshop tools, handouts	4,000
	Parade & Event Logistics	Decorations, equipment, permits	6,000
	Catering & Refreshments	Food and beverage for attendees and participants	5,000
	Marketing & Promotion	Flyers, social media ads, outreach campaigns	4,000
	<b>Subtotal</b>		
<b>Youth Empowerment Summit</b>	Venue Rental	Auditorium, classroom spaces	4,000
	Speakers & Mentors	Honorariums for professionals and leaders	6,000
	Program Materials	Workbooks, handouts, mentorship guides	3,000
	Youth Engagement Activities	Team-building exercises, interactive workshops	3,000
	Marketing & Promotion	Flyers, social media, outreach to schools	4,000
<b>Subtotal</b>			<b>20,000</b>
<b>Nigerian Fashion and Arts Gala</b>	Venue Rental	Auditoriums, gallery space, runway setup	7,000
	Fashion Designers & Artists	Designer fees, artist stipends	8,000
	Art Exhibits & Performance Setup	Staging, lighting, audio equipment	5,000
	Catering & Refreshments	Food and beverages for attendees	3,000



<b>Program</b>	<b>Item</b>	<b>Description</b>	<b>Amount (CAD)</b>
	Marketing & Promotion	Flyers, social media, event advertising	2,000
<b>Subtotal</b>			<b>25,000</b>
<b>Nigerian Film and Documentary Festival</b>	Venue Rental	Screening spaces, auditorium	6,000
	Film Licensing & Screening Costs	Licensing fees for films	8,000
	Equipment & Technical Setup	Projectors, sound, lighting	4,000
	Q&A & Panel Sessions	Facilitators, discussion guides	4,000
	Educational Materials	Handouts, programs, informational booklets	2,000
	Marketing & Promotion	Flyers, social media, outreach	6,000
<b>Subtotal</b>			<b>30,000</b>
<b>Total Funding Requested</b>			<b>115,000</b>

Nigerian Canadian Association of Fort McMurray (NCAFM) Annual Financial report for April 1,2024 - March 31 , 2025			
SUMMARY OF ACCOUNT	\$	\$	\$
<b>Cash book balance as at April 1, 2024</b>			<b>\$ 5,986.48</b>
<b>Income</b>			
Donation from Benevity	5,128.33		
Donation from Business and individual Sponsors	15,330.60		
Transfer from past Exco to pay for credit card	2,853.72		
<b>Total income for the period:</b>		<b>23,312.65</b>	
<b>Expenditure</b>			
Bank charges	694.47		
Annual soccer tournament	7,106.38		
Keyano orientation and town hall meeting	641.77		
Youth BBQ	290.82		
Transfer to CC	2,853.72		
Mayjorad essay competition	2,625.00		
Room rents, web hosting ,street cleaning and other misc.	1,844.71		
Gala Night deposit	1,900.00		
<b>Total expenditure for the period:</b>		<b>17,956.87</b>	
<b>Net Revenue/(Loss)</b>			<b>5,355.78</b>
<b>Closing Balance as at March 31, 2025</b>			<b>11,342.26</b>
Bimbo Ogunye, Financial Sec, NCAFM			

Bank Okonkwo

Bimbo Ogunye

Uno Monofi

Greg Atabo

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8/21/2025

8/21/2025

8/19/2025

8/20/2025

<b>Nigerian Canadian Association of Fort McMurray (NCAFM)</b>		
<b>Balance Sheet as at March 31, 2025</b>		
	<b>Mar, 2025</b>	<b>Mar, 2024</b>
Assets	\$	\$
Current Assets		
Cash	11,342.26	5,986.48
Accounts Receivable		
Prepaid Expenses		
<b>Total Current Assets</b>	<b>11,342.26</b>	<b>5,986.48</b>
Fixed Assets		
Long Term Investment		
Office Equipment		
Furniture and Fittings		
<b>Total Fixed Assets</b>		
<b>Total Assets</b>	<b>11,342.26</b>	<b>5,986.48</b>
Liabilities		
Current Liabilities		
Accounts Payable		
Accrued expenses		
<b>Total current Liabilities</b>		
Long Term Liabilities		
Mortgage		
Other long liabilities		
<b>Total Long Term Liabilities</b>		
<b>Total Liabilities</b>	<b>-</b>	<b>-</b>
Net Assets		
Retained Surplus for the Year	5,355.78	3,848.72
Members Contribution/Donation B/F	5,986.48	2,137.76
<b>Total Net Assets</b>	<b>11,342.26</b>	<b>5,986.48</b>

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Bank Okonkwo

Bimbo Ogunye

Greg Atabo

Uno Monofi

10/27/2025

10/27/2025

10/27/2025

10/27/2025

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