



REGIONAL MUNICIPALITY
OF **WOOD BUFFALO**

OFFICE OF THE MAYOR

PROCLAMATION

- WHEREAS** National Tourism Week is recognized in Canada to highlight the value of the tourism industry to Canada's economy; and
- WHEREAS** tourism creates significant local economic impact in the region every year, and has been identified as a region with potential for growth by Travel Alberta and other organizations over the next decade; and
- WHEREAS** tourism helps showcase the Indigenous and northern heritage and culture on which the region is founded, while creating opportunities to highlight the true nature of the region and the people that live here; and
- WHEREAS** the region has a long, successful history in sport tourism, having hosted several provincial, national and international sports events, tournaments and championships; and
- WHEREAS** a strong tourism industry contributes to local and small businesses, services, and events for all residents, and can attract new families to the region.

NOW THEREFORE, I, Sandy Bowman, Mayor of the Regional Municipality of Wood Buffalo, do hereby proclaim **April 7 to April 11, 2025**, as:

NATIONAL TOURISM WEEK

IN WITNESS WHEREOF, I have hereunder set my hand and caused to be affixed the seal of the Regional Municipality of Wood Buffalo in Fort McMurray, Alberta, this eighth day of April 2025.

Sandy Bowman
Mayor

