

2026 STREET BANNER PROGRAM

THEME: EVERYDAY HEROISM, LOCAL LEGENDS

Every day, ordinary people quietly shape the heartbeat of our community through acts of compassion, dedication, and service. From the kind gesture of a child and the unconditional love of a beloved pet, to teachers who spark curiosity and nurses and EMS personnel who support us in our most vulnerable moments; to the non-profit workers who champion those in need, elders who share wisdom, child care providers who nurture our youngest residents, coaches who build confidence, artists who inspire joy, and the countless unsung neighbours, whose contributions uplift those around them and strengthen the fabric of local life. This theme celebrates the everyday heroism found in small gestures and steadfast commitment—reminding us that legends are not only born from grand moments, but from the consistent care that helps communities thrive. This theme celebrates the moments and actions that shape our community.

1. PROGRAM OVERVIEW

The annual Street Banner Program invites artists ages 12 and up from across the Regional Municipality of Wood Buffalo (RMWB) to create original banner artwork celebrating the theme Everyday Heroism, Local Legends. Selected designs will be reproduced as full-sized street banners and installed throughout the region.

SUBMISSION DEADLINE: MAY 21, 2026

2. ELIGIBILITY

Open to residents of the Regional Municipality of Wood Buffalo, ages 12 and older.

3. DESIGN PARAMETERS

All artwork must:

- Be created in proper dimensional proportions – 19cm x 59.7cm (portrait)
- Reflective of the Theme
- Be created in vertical (portrait) orientation
- Fill the space with the design and colours – full edge-to-edge coverage
- Use bold, high-contrast colours. Avoid white/light-tinted colours that will fade
- Be large, clear, and visually strong - details are readable from a distance
- Be original and free of copyright/trademark imagery
- Be inclusive, positive, and free of harmful or oppressive content
- Limited or no text
- No AI-generated or AI-altered imagery
- Maximum two (2) entries per artist

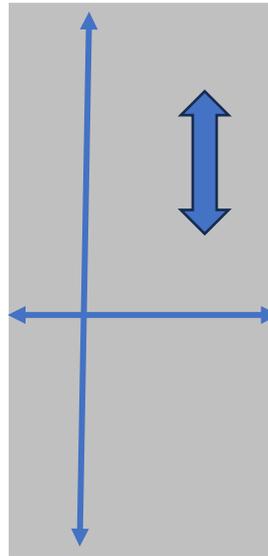
Copyright, in simplest terms, means “the right to copy.” Copyright is legal protection granted to the creator/owner of the work and gives the right to control how the work is used and shared.



3. DESIGN PARAMETERS

On back of each submission:

- First & Last Name
- Title of Artwork
- All submissions to include signed waiver forms



Artwork design is vertical in orientation

Dimension size:
19cm x 59.7cm

Design fills paper
(edge to edge)

Use bold colours with high contrast

4. ARTWORK FORMATS & SUBMISSION PROCESS

4.1 Original Artwork - Hand-drawn, or painted artwork

- **Size:** 19 cm × 59.7 cm (7.5 in × 23.5 in) precut 130lb art paper.
- Art Paper is available at Municipal Offices. Limit 1 sheet/pick up.
- Paper Pick up or Artwork drop off to occur at Jubilee Centre (9909 Franklin Avenue) or rural municipal offices

Artwork Submission:

- Clearly print on the back - Artist's full name and Artwork title
- Submit artwork and signed waivers to the Jubilee Centre (9909 Franklin Avenue) or any rural municipal office between the hours of 8:30am–4:30pm Monday – Friday.

4.2 Graphic Design Artwork – Graphic design artwork

- Graphic design created using professional design software – **include design software used on Submission - Waiver Form**
- **The usage of generative Artificial Intelligence (AI) tools/software for design, edits, or enhancement is strictly prohibited.** Proof of sketches, drafts and layered files may be requested to validate original work.
- **Dimension Size:** 19 cm × 59.7 cm (7.5 in × 23.5 in)
- **Colour:** CMYK
- **Resolution:** Minimum 300 dpi.
- Label design file with Artist name

Graphic Design Submission:

- Email Graphic Design File in the following format: PDF and RAW (AI, TIFF, or EPS), and completed Waiver Forms to: culture@rmwb.ca



5. ARTIST SHOWCASE

Banner designs will be on display at the Kirschner Community Art Gallery at MacDonald Island Park, from June 22 to July 31, 2026, an Artist Appreciation event will be held on June 25th at 6:30pm.

6. SELECTION CRITERIA

A Selection Panel will review submissions based on:

- Relevance to the 2026 theme - Originality and creative interpretation
- Compliance with all Design Requirements and suitability for large-scale reproduction
- Artistic merit
- Representation of artists across ages, skill levels, and communities

7. AWARD

The 2026 Street Banner Series will showcase fourteen (14) designs, with banners installed in Fort McMurray and rural Wood Buffalo communities. All eligible designs submitted from across the region will be considered.

Artists whose designs are selected for the 2026 Street Banner Series will receive:

- One (1) full-size street banner featuring their artwork
- A \$600.00 design fee

The Regional Municipality of Wood Buffalo (RMWB) reserves the right to withhold awards if submissions do not meet program quality or design criteria.

Rural Community Designs

To expand opportunities for artists from Anzac, Janvier, Conklin, Fort McKay, and Fort Chipewyan, additional rural artworks may be selected for display within the artist's home community. Rural artists whose designs are selected will be notified and will receive a secondary prize of a full-size street banner.

8. PROGRAM TIMELINE

Submission Deadline:	May 21, 2026
Selection Notification:	June 16, 2026
Gallery Exhibition:	June 22 – July 31, 2026
Appreciation Event:	Thursday, June 25, 2026
Artwork Pick Up:	August 10 – September 30, 2026
	<i>Available for pick up at the municipal office, it was dropped at. All unclaimed designs after October 16, 2026 will be destroyed.</i>
Banner Installation:	September 2026

Timeline subject to change



2026 RMWB Street Banner Program - Call to Artist

9909 Franklin Avenue, Fort McMurray, Alberta, Canada T9H 2K4 | rmwb.ca



2026 STREET BANNER ENTRY- WAIVER FORM

EACH SUBMISSIONS MUST INCLUDE A SIGNED WAIVER FORM

First Name: _____ Last Name: _____

Phone: _____ Email: _____

Community: _____

(Fort McMurray, Fort Chipewyan, Anzac, Janvier, Draper etc.)

Age Category: 12 – 17 years _____ 18 and up: _____

Title of Artwork: _____

Materials or Graphic Program(s) used to create:

By signing this waiver/release form, you are agreeing to the terms set out in this document:

- **I confirm no artificial intelligence (AI) tools or programs were used in the creation of this design.**
- **Copyright:** I certify that this design is mine and does not infringe on the property or rights of any other person or entity, and that I have the sole rights and authority to submit the artwork.
- **Display:** I consent to its public display for the purpose of promoting the Street Banner Program and understand that my artwork may be photographed and/or videoed.
- I agree that there will be no financial compensation for my time or expenses for this consent or the use of the images.
- **Personal Information:** I agree to the collection, use and disclosure by the RMWB of my personal information for the purposes of administering and promoting the Street Banner Program, including but not limited to sharing the name and title of artwork on display at the gallery showcase and announcements of selected designs.
- Should my artwork be chosen, I hereby grant the Regional Municipality of Wood Buffalo (RMWB) the right to use, publish, reproduce, exhibit, display, broadcast, distribute and create derivative works of the artwork in whole or in part, separately or in conjunction with other entries, in any medium now or hereafter known, and for any purpose whatsoever, including (but not by way of limitation) promotions, publications, etc.
- I hereby release and agree to indemnify and save harmless the RMWB, its agents, and employees from any and all claims, demands and causes of action.
- This agreement shall be binding upon me, my heirs, legal representatives, and assigns.

I, _____, (artist printed name) have read this document and fully understand its contents and agree to be bound by its terms.

Signature _____ Date _____

Parent/Guardian (If participant is under 18 years old):

Name _____ Signature _____

The personal information collected is authorized under Section 4(c) of the Protection of Privacy Act and is managed in accordance with the Act. It will be used to process your Street Banner submission and for administrative purposes directly related to the program for which you are applying. If you have questions about the collection or use of your personal information, please contact PULSE at 780-743-7000, 1-800-973-9663, or online at rmwb.ca/pulse.





Community Art Gallery Exhibition Guidelines & Permission

Kirschner Family Community Art Gallery – Wheels in Motion Exhibition

Come out and see the talents of Wood Buffalo, with so many inspired designs it is a shame not to be able to see them all. Artworks will be on display **June 22 – July 31, 2026.**

Please submit a signed waiver to have your artwork showcased in the Gallery exhibition.

ARTIST NAME: _____ (print)

GUIDELINES

- The Regional Recreation Corporation Wood Buffalo (RRCWB) reserve the right to alter the gallery guidelines, schedule and exhibition dates at any time without notice.
- The artist's work must be the original in a manner that adheres to copyright law as defined by the [Government of Canada](#).
- The artist must not remove the artwork from the exhibition. All artworks will be collected by the RMWB after the exhibition and returned to the submission office.
- If the artist wishes to promote the exhibition on social media channels outside of the ones used by MacDonald Island Park and the RRCWB, they will ensure that the name of the gallery is written as **Kirschner Family Community Art Gallery**.

DISCLAIMER

- The MacDonald Island Community Art Gallery is in a public facility with basic security (periodic patrols by staff, security cameras) and is NOT supervised. The gallery is also a designated fire escape route and equipped with sprinklers. All possible care will be taken to keep artwork in the same condition as it was when delivered to the gallery, but the RRCWB cannot guarantee this and cannot accept liability for loss or damage to artwork.
- Each artist is responsible for securing INSURANCE for their artwork (if interested).
- Final selection of artwork will be reviewed and approved by the RRCWB Arts & Culture department for curatorial purposes.

For more information on the Gallery please contact: arts.info@RRCWB.ca or 780.791.0070 ext. 5003.

ARTIST

I have read the disclaimer above and hereby waive any right of action I may have against the Regional Recreation Corporation of Wood Buffalo for any damage, loss, or decrease in value of my work as a result of my participation in this exhibition.

SIGNATURE: _____

DATE: _____

PARENT/GUARDIAN SIGNATURE: _____

(for those under 18 years of age)