

OFFICE OF THE MAYOR

PROCLAMATION

WHEREAS the region is home to the first community health centre in Alberta to

achieve an internationally recognized Baby-Friendly Designation; and

WHEREAS optimal nutrition is of vital significance in the early months and years

of life and is fundamental to the community's prosperity; and

WHEREAS enabling families that choose to breastfeed is beneficial for several

reasons, and it is integral we work alongside the community to

support breastfeeding in public spaces; and

WHEREAS National Breastfeeding Week is recognized across Canada every year

during the first week of October as a time to acknowledge the role we

can play in encouraging breastfeeding families in the region; and

WHEREAS this year's theme is Prioritising Breastfeeding: Create Sustainable

Support Systems.

NOW THEREFORE, I, Sandy Bowman, Mayor of the Regional Municipality of Wood Buffalo, do hereby proclaim **October 1-7**, **2025**, as:

NATIONAL BREASTFEEDING WEEK

IN WITNESS WHEREOF, I have hereunder set my hand and caused to be affixed the seal of the Regional Municipality of Wood Buffalo in Fort McMurray, Alberta, this **fourth day of October 2025**.

Sandy Bowman

Mayor

