

## Election Year: 2025 (Jan 1 - Dec 31, 2025)

### Upon filing a Notice of Intent:

- ★ **Mayoral** candidates may spend up to \$1 per person based on the municipality's population, or \$20,000, whichever is greater.
- ★ **Councillor** candidates where there are wards, up to \$1 per person based on the average population of the wards in the municipality, or \$20,000 whichever is greater.

### Year Before Election: Late 2024 (Oct 31 - Dec 31, 2024)

- Spending is capped at half of the election year limit:
  - All candidates: \$0.50 per resident or \$10,000, whichever is greater.

### First Two Years After Election

- No campaign expenses may be incurred in the first two years of post-election with respect to that campaign period (i.e. for non-election-year campaigns).



### How to Calculate Your Expense Limit

➡ As of the 2024 Municipal Affairs Population list, **RMWB** had approximately **72,326** residents.



- 1 Mayor:  $\$1 \times 72,326 = \$72,326$ .  
Since this exceeds the \$20,000, the limit is \$72,326.
- 2 Councillor: Where there are wards, up to \$1 per person based on the average population of all wards in the municipality, or \$20,000, whichever is greater.  
Determine the average population of the wards in the local jurisdiction (see *Expense Limits Regulation AR 171/2024*).

$$\$1 \times \frac{A \text{ (A=Municipality's total Population)}}{B \text{ (B=Number of Wards)}}$$

### Population and Calculation for RMWB

Total population (per 2024 Municipal Affairs list): 72,326  
 Number of Wards: 4  
 Average population per ward =  $72,326 \div 4 = 18,081.5$

- 3 Year before the election:
  - Mayor:  $\$0.50 \times 72,326 \approx \$36,163 \rightarrow$  limit becomes \$36,163.
  - Councillor:  $\$0.50 \times 18,081.5 \approx \$9,040.75 < \$10,000 \rightarrow$  limit becomes \$10,000
- 4 Non-election years (first two after election): zero permitted expenses.



## RMWB Spending Limits Calculation

### Summary Table

Candidate	Population	Election-Year Limit (\$1×pop)	Limit (≥ \$20k?)	Final Election-Year Limit	Year-Before Limit (\$0.50×pop)	≥\$10k?	Final Year-Before Limit
<sup>1</sup> Councillor	18,082	\$18,082	No	\$20,000	\$9,040.75	No	\$10,000
Mayor	72,326	\$72,326	Yes	\$72,326	\$36,163	Yes	\$36,163

### Interpretation:

- Mayor has a calculated limit well above the minimum threshold, allowing up to \$72,326 during the 2025 election year (\$36,163 cap in late 2024).
- Councillor falls below the calculated amount, so the legislated minimum threshold applies: \$20,000 for the election year (\$10,000 in late 2024).

### Additional Notes

- Campaign expenses include advertising, promotional materials, surveys, meeting venues—not volunteer time if unpaid. Candidates **MUST** file a Notice of Intent before collecting funds or incurring expenses, open a campaign account before exceeding \$1,000, and file <sup>2</sup>disclosure reports during campaign years.

<sup>1</sup> Councillor limits apply to all councillor candidates, regardless of which ward they are running in within the RMWB.

<sup>2</sup> If any campaign contributions were received for the period Jan. 1 - Jul 31, 2025, disclosure must be filed by Sept. 30, 2025. For the entire election disclosure must be filed by Mar. 1, 2026.

