

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

### Application ID

2026 - 3381 - Community Impact Grant - Community Events

### Applicant Information

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#### Organization Information

Gethsemane International Assembly Wood Buffalo  
156 Crown Creek Lane 10003 Gordon Avenue  
Fort McMurray, AB, T9K 2V1

#### Primary Contact

Regina Oppon  
156 Crown Creek Lane  
Fort McMurray, , T9K 2V1

Phone: **20(1)**  
Email: [rboppon@reholothalliance.org](mailto:rboppon@reholothalliance.org)

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

### Is the organization a registered non-profit?

Applicants must be a registered non-profit organization or a community group in partnership with a registered non-profit organization. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### Has the organization operated within the Regional Municipality of Wood Buffalo for at least one year?

Applicants must have resided or operated within the Regional Municipality of Wood Buffalo for at least one year prior to applying. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### What is your organization's Mission Statement?

Rehoboth Alliance is a community-based organization whose mandate is to empower the healthy development of youth, women, and families' social, cultural, and emotional needs in the Regional Municipality of Wood Buffalo. We dedicate ourselves To help them achieve their goals while respecting their individuality their sometimes diverse, challenging needs.

### Brief Summary of the Proposed Event(s):

Our organization seeks funding to deliver vital cultural programs celebrating Wood Buffalo's Black community. The annual Black History Month celebration—featuring youth essay competitions, educational seminars, cultural showcases, and an awards banquet—promotes inclusion, belonging, and pride while honoring Black Canadians' resilience, achievements, and contributions to regional and national identity.

### Please note any restrictions on participating in your organization's programs, projects, services or events.

There are no restrictions in participating in organizations' programs, projects, projects, services or events.

### Minimum number of board members according to the organization's bylaws:

5

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

**Please list your current Board of Directors in the table:**

### Board of Directors

Name	Board Position	Years on Board
Kenneth J. Oppon	Board Chair	9
Clementina Okoro	Secretary	6
Candida Rodrigues Odei	Treasurer	3
Viola Zimunya	Board Member-at-Large	5
Benjamin Fonkou	Board member-at Large	3

**Do one or more board representatives or program staff have lived experience or expertise reflective of the demographics your organization serves?**

Yes

**If Yes; please briefly explain the lived experience or expertise.**

Our board members are skilled, empathetic professionals with the cultural competency to work consistently to encourage the well-being of others.

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

### Event Details

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#### Are you applying for more than one event?

If you are unsure, please contact CIP@rmwb.ca for clarification.

No

### Event(s)

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**Step 1:** Click on the button below to enter the name of your event(s).

**Step 2:** Click on the Save Draft button at the bottom of the screen.

**Step 3: Click on the "Event Details" button below to complete the details of each event. Please be sure to submit the current event information form before moving onto the next event information form.**

**Event: Black History Month Celebration    Status: Completed**

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

### Finances

#### Organization's most recent Fiscal Year End date

Please click Save Draft to update the following two questions with this date.

03/31/2025

#### Unrestricted Net Assets

Unrestricted Net Assets (accumulated net assets/surplus that the organization has not set aside for a particular purpose or earmarked by a donor for a specific program or project) from your Financial Statements ending: 03/31/2025

\$18,506.00

#### Total Operating Expenses

Total Expenses from your Financial Statements Ending: 03/31/2025

\$327,741.00

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

### What efforts have been made in the past fiscal year to increase the financial support for your organization?

In the past fiscal year, Rehoboth Alliance implemented several targeted strategies to strengthen financial sustainability and diversify funding sources. The organization enhanced community fundraising efforts by hosting cultural awareness events and benefit dinners that generated both revenue and in-kind contributions from local businesses. Sponsorship outreach was expanded through formal partnership proposals to small and medium enterprises within Wood Buffalo, resulting in increased local sponsorship participation for annual events.

Rehoboth Alliance also applied for additional grants from provincial and federal programs that support cultural inclusion, youth engagement, and community wellness—aligning with data-driven priorities outlined in the Community Investment Program Policy (FIN-220). To improve donor engagement, the organization launched a digital communication strategy, including a quarterly newsletter and targeted social media campaigns, which increased donor retention and community visibility.

Internally, financial reporting and accountability systems were strengthened to meet best-practice standards for transparency and compliance. These initiatives collectively demonstrate a proactive approach to resource development, reducing reliance on a single funding stream and expanding long-term financial resilience.

**Please complete the following budget table: If there are multiple programs, projects, services or events included in this application, please provide the total budget for all requests in the budget table. Additionally, attach a detailed breakdown of the budget by program, project, service or event on the Attachment tab.**

### Secured Revenue

Revenue Sources	Description	Revenue (Jan-Dec)
Program/Event Income (Ticket sales, admission, etc.)	Projected from the Banquet and Awards Night through affordable, community-accessible pricing designed to offset event delivery costs while maintaining inclusivity and broad public participation.	\$15,000.00
Sponsorship	Projected from secured through partnerships with local businesses and community organizations that support cultural inclusion, education, and regional pride initiatives.	\$18,000.00

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

**\$33,000.00**

### Revenue in Progress

Revenue Sources	Description	Revenue (Jan-Dec)
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### Expenses

Type of Expense	Description	Total Expenses	Requested RMWB Grant
Program Materials & Supplies	Allocated to program materials, event activities, and the Banquet and Awards Night to ensure high-quality, culturally authentic, and accessible programming for all participants.	\$22,000.00	\$8,000.00
Food Costs	Allocated to food (non-banquet), meals, and refreshments to provide inclusive, culturally appropriate hospitality that enhances participant engagement and community connection across all events.	\$3,000.00	\$3,000.00
Other (Provide Detail)	Allocated to entertainment and performances to showcase diverse cultural talents, promote intercultural understanding, and enhance the overall quality and engagement of event programming.	\$3,000.00	\$2,500.00
Rent - Venue/Facility/Room/Equipment	Allocated to venue rentals to secure accessible, community-based spaces that accommodate diverse participants and support the successful delivery of all event activities.	\$2,500.00	\$2,000.00
Other (Provide Detail)	Allocated to consultants, facilitators, speakers, and coaches to deliver expert-led sessions that enhance cultural education, leadership development, and community dialogue throughout the events.	\$5,000.00	\$2,500.00

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

Transportation and Delivery	Allocated to tours and transportation to ensure participant accessibility, facilitate group mobility between event venues, and promote inclusive community participation.	\$3,200.00	\$1,500.00
Training	Allocated to staff development and training to strengthen organizational capacity, ensure effective program delivery, and uphold best practices in inclusion and community engagement.	\$1,000.00	\$1,000.00
Advertising/Marketing	Allocated to advertising, marketing, and promotion to enhance public awareness, reach diverse audiences, and encourage broad community participation in all event activities.	\$4,400.00	\$2,500.00
Volunteer Appreciation	Allocated to volunteer appreciation to recognize contributions, encourage continued community involvement, and strengthen long-term volunteer engagement within the organization's programs and events.	\$7,000.00	\$1,000.00
Administration Costs 15% Maximum	Allocated to administrative costs to support essential coordination, documentation, and reporting activities necessary for effective program management and compliance with grant requirements.	\$8,700.00	\$1,000.00
		<b>\$59,800.00</b>	<b>\$25,000.00</b>

### Shortfall

	<b>Total</b>
(Total Secured Revenue - Total Expenses)	\$26,800.00

### Total RMWB Grant Request



## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

	<b>Amount</b>
Total	\$25,000.00

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

### Total Cost of Event

Total cost includes all costs and in kind donations of the entire event.

\$59,800.00

### Total Grant Amount Request

Up to 75% of total event cost up to maximum of \$25,000.

\$25,000.00

### Grant request as percentage of total cost of event

Click on the Save Draft button to calculate the percentage.

42%

### Outline any expected non-financial resources being leveraged for this program, project, service or event to demonstrate community support.

Rehoboth Alliance will leverage extensive non-financial community support to deliver the Black History Month Celebration. In-kind contributions include volunteer time valued at over 1,000 hours, venue access provided by local schools and community partners, and donated equipment and cultural materials from participating organizations. The YMCA and Multicultural Association will contribute promotional support and outreach, while local businesses will provide goods and services for event logistics and awards

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

### Attachments

**Please attach a budget breakdown for each program, project, service or event if there are multiple requests included in this application.**

**Please attach a Partnership Letter(s) of Support for the proposed program, project, service or event to demonstrate authentic partnership and collaboration.**

Applicants may use the >Partnership Letter of Support Template or submit a customized letter.

Each letter should include the following five key elements:

1. Commitment to the partnership and shared initiatives
2. Confirmation of the community need
3. History of prior collaboration or rationale for a new partnership
4. Defined roles, responsibilities, and resource commitments
5. Contact information for the partner organization

Each letter must be signed by an authorized representative of the partner organization.

Please note: The partnership letter is a mandatory requirement for Community Sustaining applicants and optional for Community Impact Grant application.

[Letter\\_of\\_support\\_-Kenya.pdf](#)

35.3 KB - 10/09/2025 11:03 AM

[LoS\\_-\\_RMWB\\_-\\_Cameroon\\_Community.pdf](#)

380.8 KB - 10/09/2025 11:03 AM

[Support\\_Letter\\_-\\_Ghana\\_Association.pdf](#)

520.8 KB - 10/09/2025 11:03 AM

Total Files: 3



## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

**Please attach signed Financial Statements for the most recent fiscal year end.**

Year-end date must fall between July 1, 2024 of last year and June 30, 2025.

[GIA\\_Financial\\_2025.pdf](#)

1.3 MB - 10/08/2025 1:48 PM

Total Files: 1

## Application Summary: 2026 - 3381 - Community Impact Grant - Community Events

### Declaration

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Declaration: In making this application, I, the undersigned, confirm:

- that I have read the appropriate Grant Guidelines;
- that I understand that this application form and all required attachments must be completed in full and received before 2025-10-14 4:30 p.m. MT;
- that I understand that this application form and any attachments shall be part of the Community Investment Program Approval Committee (CIPAC, Council Appointed) meeting agenda and accessible through all methods that the public meeting agenda is available;
- that I understand the term of the Grant is January 1 to December 31, 2026 and that all expenditures must happen during this term; and
- that I am authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.
- that I understand the personal information collected in this application is collected under the authority of Section 4(c) of the Protection of Privacy Act and is managed in accordance with the Act. It will be used to process your application and contact you if needed during the review of this application. If you have questions about the collection or use of your personal information, you may contact the Manager, Community Partnerships and Initiatives, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at 587-919-5522.

### Acknowledgement

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I do hereby certify that to the best of my knowledge, this application contains a full and correct account of all matters stated herein.

### Applicant Name

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Regina B Oppon

### Position/Title

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Executive Director

**Date:** 10/13/2025

## Event Summary

### Black History Month Celebration

#### Event Name

Black History Month Celebration

#### Beginning Date

02/01/2026

#### Completion Date

Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

02/28/2026

#### Location program, project or service will be provided:

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.

Do not select the rural community if the service is provided to the clients from rural communities through the urban service area.

Fort McMurray

#### Please complete the following Program/Project or Event Delivery Details.

#### Program, Project, or Event Delivery Information

#### What type of event are you applying for?

- Cultural Focused
- Related to a National or Provincial Holiday
- Sport Focused
- Other

## Event Summary Black History Month Celebration

**Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Accessibility, inclusion and belonging
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

### Describe how the proposed program, project, service or event align with these priorities.

The Black History Month Celebration supports the CIP 2026 priorities of community wellness, accessibility and belonging, and social participation by providing inclusive, educational, and cultural events open to all residents. Supported by community data showing a 7% Black population in Wood Buffalo, the initiative strengthens collaboration and celebrates the heritage and pride of Black Canadians. Guided by research on inclusion and community cohesion, it promotes dialogue, cultural understanding, and measurable social impact—advancing the CIP's vision of an inclusive, connected, and culturally vibrant region.

**In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.**

### Target Population

Age	Target Population
Children (0-12 years)	150
Youth (13-18 years)	300
Adults	700
Seniors (65+)	50
Families	200
Community	100
Total	1500

## Event Summary Black History Month Celebration

**Please identify the equity deserving population the program, project, service or event will serve.**

Youth, Seniors, Immigrants, refugees and/or newcomers, Other racialized communities, Youth, Seniors, Women and/or girls, People experiencing poverty and/or homelessness, People living in rural communities

## Event Summary

### Black History Month Celebration

**How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.**

Rehoboth Alliance ensures accessibility and inclusivity by designing all programs and events to be open, barrier-free, and representative of the diverse population of the Regional Municipality of Wood Buffalo. Our Black History Month Celebration events are free of charge and hosted in fully accessible community venues to eliminate financial and physical barriers to participation. Communication materials are distributed through schools, community partners, and multicultural organizations to reach residents across different ages, abilities, and cultural backgrounds.

We collaborate with the Public and Catholic School Boards, YMCA, and Multicultural Association to promote inclusive engagement and ensure equitable representation. Volunteers receive orientation on cultural sensitivity and inclusive practices to create welcoming environments for all participants, including newcomers, racialized residents, youth, and families.

A key success story is the steady growth in participation—from fewer than 300 attendees in our early years to more than 1,500 diverse participants in recent celebrations. Feedback consistently highlights the sense of belonging and connection fostered by these events. This approach directly supports the Community Investment Program's 2026 priorities of Accessibility, Inclusion, and Belonging, Social Participation, and Community Wellness, ensuring that everyone in Wood Buffalo can take part in meaningful cultural exchange and shared celebration.

## Event Summary

### Black History Month Celebration

**If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

While the Black History Month Celebration primarily highlights the heritage and contributions of people of African descent, the program intentionally integrates opportunities for intercultural dialogue and shared learning with Indigenous communities. Guided by research emphasizing the value of cross-cultural understanding in reconciliation and community cohesion, Rehoboth Alliance invites participation from local First Nations, Métis, and Inuit residents and organizations. Collaborative activities—such as opening prayers, cultural performances, and shared storytelling—create space for mutual recognition of histories marked by resilience and systemic inequities.

According to regional demographics, Indigenous Peoples represent approximately 11% of Wood Buffalo's population, and their inclusion is vital to advancing reconciliation and belonging. By encouraging participation and cultural exchange, the event promotes understanding between Indigenous and racialized communities, contributing to healing and collective identity.

This inclusive approach reflects the CIP's 2026 priorities of Accessibility, Inclusion, and Belonging, Social Participation, and Value of Culture, Heritage, and Regional Pride. Through respectful collaboration, the initiative supports the municipality's broader reconciliation goals by fostering relationships grounded in mutual respect, cultural appreciation, and shared community pride—strengthening the social fabric of Wood Buffalo while amplifying diverse voices in the celebration of heritage and identity.

## Logic Model

## Event Summary

### Black History Month Celebration

#### **Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

The Black population in the RMWB has increased from 2% in 2018 to over 7% in 2024, reflecting one of the region's fastest-growing demographic groups. Despite this growth, national research by the Canadian Human Rights Commission and Statistics Canada indicates that Black Canadians continue to face systemic inequities, including higher rates of unemployment, housing insecurity, and discrimination. The 2019 General Social Survey reported that nearly half of Black Canadians have experienced at least one form of discrimination. Locally, residents of African descent express a need for more visible cultural representation and opportunities to engage in dialogue that promotes inclusion and mutual understanding. This lack of structured cultural programming contributes to social isolation and limited community participation.

The Black History Month Celebration addresses this gap by offering accessible, evidence-informed events that foster intercultural connection and public awareness of the Black experience in Canada. Grounded in local demographic trends and social data, the initiative responds directly to community-identified needs and supports the Community Investment Program's 2026 priorities of Accessibility, Inclusion, and Belonging, Social Participation, and Community Wellness, strengthening unity and equity across the Wood Buffalo region.

## Event Summary

### Black History Month Celebration

#### **Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

The Black History Month Celebration employs an evidence-based, community engagement approach to strengthen inclusion and cultural understanding in the Regional Municipality of Wood Buffalo. With the local Black population now exceeding 7%, the initiative responds to documented disparities in representation and participation by creating structured opportunities for education, dialogue, and collaboration. Through events such as the Lincoln Alexander Essay Competition, a public seminar, and the Cultural Extravaganza, residents engage in learning experiences that highlight the contributions of Black Canadians while fostering mutual respect among diverse groups. Partnerships with the Public and Catholic School Boards, YMCA, and the Multicultural Association ensure broad outreach and accessible participation, consistent with best practices in inclusive community development.

This multifaceted strategy promotes connection across demographics, reduces stigma through cultural awareness, and encourages active civic participation. By combining education, celebration, and collaboration, the program builds understanding that extends beyond the event itself. The initiative directly advances the CIP's 2026 priorities of Accessibility, Inclusion, and Belonging, Social Participation, and Community Wellness, contributing to a stronger, more equitable, and culturally vibrant Wood Buffalo community.

## Event Summary

### Black History Month Celebration

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

Evidence from national and local research supports that inclusive cultural programming strengthens community connection and reduces social barriers. Studies by Statistics Canada and the Canadian Race Relations Foundation indicate that cultural education and dialogue-based events foster understanding and belonging among diverse populations. Locally, participation in Rehoboth Alliance's Black History Month Celebration has grown from under 300 to over 1,500 attendees, demonstrating clear community demand and positive social outcomes. If the organization continues implementing accessible, educational, and culturally relevant events, participants will gain greater awareness of Black heritage and shared community identity, helping to reduce stigma and promote inclusion. This approach is reinforced by research showing that collaborative partnerships—such as those with schools, youth groups, and cultural organizations—significantly improve engagement and sustainability in community initiatives.

Grounded in demographic trends showing the Black population in Wood Buffalo has risen to over 7%, this strategy provides a proven model for increasing social participation and cross-cultural respect. It directly supports the CIP's 2026 priorities of Accessibility, Inclusion, and Belonging, Social Participation, and Community Wellness, ensuring measurable, lasting impact through community-based collaboration and shared cultural experience.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

Rehoboth Alliance will leverage a combination of human, financial, and community resources to deliver the 12th Annual Black History Month Celebration effectively and efficiently. The initiative will be coordinated by a volunteer planning committee of 20 members representing 12 African and Caribbean countries, supported by administrative staff responsible for logistics, reporting, and evaluation. Over 80 volunteers will assist with event setup, registration, hospitality, and accessibility coordination.

Program delivery will utilize accessible community venues provided through partnerships with schools, the YMCA, and the Multicultural Association. In-kind contributions—including venue space, sound and presentation equipment, and volunteer time—represent significant cost efficiencies and local support. The requested \$25,000 Community Impact Grant will be used primarily for event coordination, cultural programming, and participant engagement activities. Demographic data showing the Black population's growth to over 7% in Wood Buffalo underscores the need for continued investment in inclusive community events. Resources will therefore also be directed toward marketing and outreach to ensure equitable participation across youth, newcomers, and underrepresented groups.

## Event Summary Black History Month Celebration

### Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)

The 12th Annual Black History Month Celebration will feature five interconnected events designed to promote education, inclusion, and cultural pride across the Regional Municipality of Wood Buffalo.

**Lincoln Alexander Essay Competition (January 22, 2026):** Students from local schools will write on topics exploring Black Canadians' history and contributions. Research shows that youth engagement in culturally relevant learning enhances empathy and civic participation.

**Mayoral Proclamation (February 2, 2026):** Officially recognizing Black History Month, reinforcing municipal commitment to diversity and belonging.

**Educational Seminar (February 14, 2026):** A half-day session on "Black Canadians: Contributions, Struggles, and Persistence," encouraging community dialogue and evidence-based learning.

**Cultural Extravaganza (February 21, 2026):** A free public event showcasing African and Caribbean culture through music, dance, artifacts, and cuisine—creating inclusive spaces for intercultural exchange.

**Banquet and Awards Night (February 28, 2026):** Recognizes essay winners, community leaders, and local entrepreneurs while celebrating regional diversity.

These activities collectively respond to local demographic trends showing a 7% Black population and increasing multicultural participation.

### Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

The 12th Annual Black History Month Celebration will deliver measurable, data-driven outcomes across all five planned activities, ensuring transparency and alignment with the Community Investment Program's reporting standards.

#### Lincoln Alexander Essay Competition

- 150 student participants from public and Catholic schools
- 15 schools engaged
- 3 award categories with 6 total winners

#### Mayoral Proclamation

- 1 official proclamation event
- 50 attendees, including community leaders, youth, and partner organizations

## Event Summary Black History Month Celebration

- Municipal recognition through social media and local media outreach (estimated reach: 10,000 residents)

### Educational Seminar

- 1 half-day seminar
- 100 participants (educators, students, and community members)
- 3 expert speakers delivering evidence-based presentations

### Cultural Extravaganza

- 1 large public event with over 800 attendees
- 20 cultural performances and exhibits representing African and Caribbean nations
- 15 community organizations participating

### Banquet and Awards Night

- 1 formal event with 200–250 attendees
- 10 recognition awards presented
- Participation from at least 5 cultural and business partners

### Overall Outputs:

- Approx. 1,500 unique participants
- Over 20 collaborating organizations
- 5 major public events generating inclusive engagement and measurable community participation across age, culture, and demographic groups.

## Event Summary Black History Month Celebration

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

The Black History Month Celebration aims to achieve measurable improvements in community inclusion, cultural awareness, and social participation within the Regional Municipality of Wood Buffalo. The primary outcome is increased understanding and appreciation of Black Canadians' contributions among participants, leading to greater intercultural connection and reduced experiences of social isolation or bias.

Evidence shows that community-based cultural programs enhance belonging and empathy—key indicators of social cohesion identified in Statistics Canada's Social Capital Framework. Using participant surveys and post-event feedback, Rehoboth Alliance will measure changes in attitudes, awareness, and community engagement levels across diverse demographic groups.

Specific outcomes include:

- 80% of participants report increased awareness of Black heritage and local cultural diversity.
- 70% of youth participants express greater pride in identity and community connection.
- 10 new or strengthened partnerships among schools, cultural groups, and community organizations.
- Sustained annual growth in participation, building on prior years' attendance (from 300 to over 1,500).

By fostering understanding and engagement through measurable indicators, the initiative contributes to a more inclusive, informed, and cohesive Wood Buffalo community.

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Observation, Other:

## Event Summary Black History Month Celebration

### Other:

Attendance and Partnership Tracking – Quantitative records of participant numbers, organizational collaborations, and event reach will provide longitudinal data to assess community growth and engagement trends.

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

The Black History Month Celebration is unique within Wood Buffalo as the only annual initiative specifically focused on recognizing and celebrating the experiences and contributions of people of African descent. While the region hosts various multicultural activities, few provide sustained, education-based engagement that promotes cultural awareness and inclusion at this scale.

Informed by local demographic data showing the Black population has grown to over 7%, the program directly addresses the need for greater representation and community dialogue. Its structure—combining youth engagement, public education, and cultural celebration—creates inclusive spaces that complement, rather than duplicate, other community initiatives. The program's strength lies in its evidence-based, partnership-driven approach. Collaboration with schools, cultural organizations, and community partners ensures accessibility, authenticity, and measurable social impact. Continuous growth in attendance, from fewer than 300 to more than 1,500 participants, demonstrates both community demand and effectiveness in fostering belonging.

## Event Summary Black History Month Celebration

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Fort McMurray Public School Division	Promote and coordinate student participation in the Lincoln Alexander Essay Competition and educational engagement activities.
Fort McMurray Catholic School Division	Fort McMurray Catholic School Division
YMCA of Northern Alberta – Wood Buffalo Region	Support event promotion, volunteer coordination, and accessibility logistics for public events.
Multicultural Association of Wood Buffalo (MCA)	Collaborate on marketing, community outreach, and ensuring diverse cultural representation in events.
Afro-Canadian Community Associations (various member groups)	Form planning and subcommittees to coordinate cultural performances, exhibits, and community participation.
Local Businesses and Sponsors	Provide in-kind and financial support, event materials, and recognition awards for community members and students.

**Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.**



To Whom It May Concern,

**Subject: Letter of Support and Partnership for Black History Month Program 2026**

On behalf of the Cameroonian Canadian Association of YMM, I am pleased to express our strong support and commitment to partnering with Rehoboth Alliance in the implementation of the Black History Month Program scheduled for February 2026. This initiative aligns with our shared mission to celebrate and promote Black heritage, diversity, and cultural understanding in our community.

We are committed to working collaboratively with Rehoboth Alliance to ensure the success of this project. Our organizations have a history of successful collaboration, particularly in the annual Black History Month celebrations, where we have actively participated in both the Cultural Extravaganza and the Banquet and Awards Night events. This demonstrates our ability to work effectively together and our shared commitment to promoting Black excellence.

The Cameroonian Association will contribute to the program delivery, outreach, and cultural enrichment components of the Black History Month celebration. We will provide cultural performances, traditional attire, and artifacts to showcase the rich diversity of Black heritage.

**Resources Committed:**

We will commit volunteer time, cultural resources, and in-kind support to ensure the success of the program.

We recognize the pressing need for celebrating and promoting Black history and culture in our community, and we believe that this initiative will have a positive impact on our community's cultural understanding and appreciation.

We look forward to the opportunity to collaborate on this important initiative and are confident in the positive impact it will have on our community.

For any further information or clarification, please contact:

Ernestine Eyongeta  
President  
Cameroonian Canadian Association Of YMM  
Phone: 780-713-5715  
Email: cmerooncommunity2021@gmail.com

Sincerely,

  
Ernestine Eyongeta  
President  
Cameroonian Canadian Association Of YMM

Kenyan Group in Fort McMurray

30/09/25

To Whom It May Concern,

**Subject: Letter of Support and Partnership for Black History Month Program**

On behalf of the Kenyan Group, I am pleased to express our strong support and commitment to partnering with Rehoboth Alliance in the implementation of the Black History Month Program.

This initiative aligns with our shared mission to celebrate cultural diversity, promote inclusivity, and honor the contributions of people of African descent within our community. We are committed to working collaboratively with Rehoboth Alliance to ensure the success of this important project.

We recognize the pressing need for continued education, awareness, and celebration of Black history and heritage in our community. Black History Month provides an opportunity to highlight the achievements, struggles, and resilience of Black people, while fostering understanding and unity among all cultures.

The Kenyan group has a history of successful collaboration, including our joint participation in past Black History Month celebrations and cultural events, which brought together community members to learn, share, and connect. These efforts have strengthened our partnerships and amplified the voices of diverse cultural groups in the region.

- Roles and Responsibilities: The Kenyan Group will contribute through program delivery, cultural presentations, and community outreach to encourage participation.
- Resources Committed: We will dedicate volunteer time, cultural performances, and in-kind support to enhance the program's impact.

For any further information or clarification, please contact:

Rebecca Achieng  
Representative  
Kenyan Group

We look forward to the opportunity to collaborate on this initiative and are confident in the positive impact it will have on our community.

Sincerely,

*Beckydotydeachy*  
Rebecca Achieng  
Kenyan Group

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GETHSEMANE INTERNATIONAL ASSEMBLY  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED MARCH 31, 2025

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Gethsemane International Assembly  
Financial Statements  
For the year ended March 31, 2025  
(Unaudited)

Content

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Notice to Reader	Page 2
Financial Statements	
Statement of Financial Position	3
Statement of Operations	4
Notes to Financial Statements	5

**OBA Accounting and Income Tax Solutions**  
**(Chartered Professional Accountant)**

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Management is responsible for the accompanying financial statements of Gethsemane International Assembly Inc, which comprise the statement of financial position as of March 31, 2025 and 2024, and the related statement of operations for the years then ended, and the related notes to the financial statements in accordance with accounting principles generally accepted (GAAP) in Canada.

I have performed compilation engagements in accordance with GAAP. I did not audit or review the financial statements nor was I required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, I do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

OBA Accounting and Income Tax Solutions



Osei Baah-Acheamphour, CPA

Date: September 17, 2025

Approved on behalf of the board of directors



Pastor Kenneth Oppon

Chair

Date: September 17, 2025

Chair

Gethsemane International Assembly  
Statement of Financial Position

As at year ended March 31	2025	2024
<b>Current Assets</b>		
Cash and Cash Equivalent	35,044	81,043
	<b>35,044</b>	<b>81,043</b>
<b>Receivable</b>		
Grant/Contribution	5,000	24,437
<b>Total Current Assets</b>	<b>5,000</b>	<b>105,480</b>
<b>Capital Assets</b>		
Vehicle	28,593	50,038
Potcast Equipment	16,608	-
<b>Total Capital Assets</b>	<b>45,202</b>	<b>50,038</b>
<b>Total Assest</b>	<b>85,245</b>	<b>155,518</b>
<b>Current Liabilities</b>		
Vehicle Loan	21,538	26,712
Deferred Grants	-	25,680
<b>Total Liability</b>	<b>21,538</b>	<b>52,392</b>
<b>Net Assets</b>	<b>63,707</b>	<b>103,126</b>

Gethsemane International Assembly  
Statement of Activities

<u>As at year ended March 31</u>	<u>2025</u>	<u>2024</u>
<b>REVENUE</b>		
Grants	198,998	211,273
Ticket Sales	23,155	20,991
Camp Registration	7,520	6,950
Tithes and Offering	105,566	107,305
Others	1,984	-
<b>Total Revenue</b>	<b>337,223</b>	<b>346,519</b>
<b>EXPENSES</b>		
Salaries, Wages and Benefits	115,603	113,787
Ministry, Programs and Events	101,276	99,628
Telephone and Internet	1,296	1,077
Advertising and Promotion	10,302	9,850
Profesional Services	10,890	9,550
Memberships and Subscriptions	623	1,392
Office Expenses	10,932	20,329
Training, Trave and Conference	10,630	12,107
Interest on Vehicle Loan	2,214	2,418
Rent	42,500	40,325
Insurance	4,051	10,774
Interest and Bank charges	2,412	678
Amortization	15,011	21,445
<b>Total Expenses</b>	<b>327,741</b>	<b>343,360</b>
<b>Surplus</b>	<b>9,482</b>	<b>3,159</b>

March 31, 2025

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Significant summary of accounting policies

**1. Nature and mandate of the Organization**

Gethsemane International Assembly, operating under the name "Rehoboth Alliance".

Rehoboth Alliance is a community-based organization with a mandate to encourage healthy development of the social, cultural and emotional needs of youth, women and children in the Regional Municipality of Wood Buffalo (RMWB) and Alberta. Rehoboth Alliance carries a broad mandate in the community which places a heavy emphasis on visible minority youth, women and children because of their unique challenges and the need for robust social and community supports. We are driven by a set of values which include valuing our clients, giving everyone an opportunity, inclusiveness, diversity, professionalism and accountability.

**Basis of Accounting**

The Financial Statements have been prepared using the accrual concept consistent with Generally Accepted Accounting Principles (GAAP) of Canada.

**Revenue Recognition**

Rehoboth Alliance's revenue comprises of grants, tithes and offering, events ticket sales and donation, and they are recognized as earned when the amount is received or can be measured, and collection is reasonably assured.

Governments grants and other grants are recognized as earned when the associated programs/activities are complete as per agreement otherwise deferred.

**Lease**

Rehoboth Alliance leases its current location and it is accounted for as operating lease and the rental cost is expensed as incurred.

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**1. Cash**

Gethsemane International Assembly's bank accounts are held in two (2) chartered banks.

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**2 . Tangible Capital Assets**

	<b>Cost</b>	<b>Accummulated Amortization</b>	<b>Net Book Value</b>
Vehicle	71,483	36,456	35,027
Potcast Equipment (WIP)	16,608	-	16,608
	<b>88,092</b>	<b>36,456</b>	<b>51,636</b>



3 October 2025

To Whom It May Concern,

Letter of Support for Black History Month On behalf of Ghanaian Canadian Association (GCAF) of Fort McMurray

I am pleased to express our strong support and commitment to partnering with **Rehoboth Alliance** in the celebration of **Black History Month Program**.

This important initiative aligns closely with our shared mission to promote the wellbeing of our members while fostering multiculturalism, diversity, and inclusivity in Fort McMurray. We are dedicated to working collaboratively with Rehoboth Alliance to ensure the success and impact of this meaningful program. We are committed to working collaboratively with **Rehoboth Alliance** to ensure the success of this project.

We recognize the pressing need for multiculturalism, diversity in our community. Rehoboth Alliance is one of the organizations championing multiculturalism, diversity initiatives in our community.

GCAF, have a history of successful collaboration with Rehoboth Alliance's events including Senior's Programme, Youth Empowerment, and Black History Month events.

For any further information or clarification, please contact me.

Yours sincerely,

*Albert Arthur Brown*

**Albert Arthur Brown**  
Secretary  
Ghanaian Canadian Association of Fort McMurray (GCAF)