

## Application Summary:

### 2026 - 3374 - Community Impact Grant - Community Events

#### Application ID

2026 - 3374 - Community Impact Grant - Community Events

#### Applicant Information

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##### Organization Information

Swamp Rat Theatre Fellowship

s.20(1)

Fort McMurray, AB, T9K 0R4

##### Primary Contact

Jenny Price

s.20(1)

Fort McMurray, AB, T9H2T3

Phone: s.20(1)

Email: swampratexperience@gmail.com

## Application Summary: 2026 - 3374 - Community Impact Grant - Community Events

### Is the organization a registered non-profit?

Applicants must be a registered non-profit organization or a community group in partnership with a registered non-profit organization. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### Has the organization operated within the Regional Municipality of Wood Buffalo for at least one year?

Applicants must have resided or operated within the Regional Municipality of Wood Buffalo for at least one year prior to applying. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### What is your organization's Mission Statement?

Artists in fellowship building diverse, innovative, inclusive, community-driven performing arts experiences.

### Brief Summary of the Proposed Event(s):

Swamp Rat Experience is producing *The Lion and the Jewel* by Wole Soyinka presented as part of its Black History Month programming and *Boston Marriage*, David Mamet's drawing-room comedy first produced in 1999, explores a complex lesbian relationship set in 19th-century Boston.

### Please note any restrictions on participating in your organization's programs, projects, services or events.

We endeavour to make our events as accessible as possible with tiered pricing, flexible schedules, etc. However, our volunteers must be available throughout the scheduled rehearsal process and the shows run for a limited engagement.

### Minimum number of board members according to the organization's bylaws:

7

## Application Summary: 2026 - 3374 - Community Impact Grant - Community Events

**Please list your current Board of Directors in the table:**

### Board of Directors

Name	Board Position	Years on Board
Ashley Makey	Chair	2
Jonathan Ndukwe	Vice Chair	0
Rhonda Robinson	Treasurer	1
Sherry Duncan	Secretary	0
Bishop Nel	Director	1
Kaylee Pearce	Director	0
Stacey Grant	Director	1

**Do one or more board representatives or program staff have lived experience or expertise reflective of the demographics your organization serves?**

Yes

**If Yes; please briefly explain the lived experience or expertise.**

Jonathan Ndukwe is a local artist who has experience in bringing elements of his culture to the arts scene in our region. Bishop Nel is an emerging local queer performing artist.



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### Event Details

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#### Are you applying for more than one event?

If you are unsure, please contact [CIP@rmwb.ca](mailto:CIP@rmwb.ca) for clarification.

Yes

### Event(s)

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**Step 1:** Click on the button below to enter the name of your event(s).

**Step 2:** Click on the Save Draft button at the bottom of the screen.

**Step 3:** Click on the "Event Details" button below to complete the details of each event. Please be sure to submit the current event information form before moving onto the next event information form.

**Event: The Lion and the Jewel    Status: Completed**

**Event: Boston Marriage    Status: Completed**

## Application Summary: 2026 - 3374 - Community Impact Grant - Community Events

### Finances

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#### Organization's most recent Fiscal Year End date

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Please click Save Draft to update the following two questions with this date.

06/30/2025

#### Unrestricted Net Assets

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Unrestricted Net Assets (accumulated net assets/surplus that the organization has not set aside for a particular purpose or earmarked by a donor for a specific program or project) from your Financial Statements ending: 06/30/2025

\$8,060.00

#### Total Operating Expenses

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Total Expenses from your Financial Statements Ending: 06/30/2025

\$15,708.00

#### What efforts have been made in the past fiscal year to increase the financial support for your organization?

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Swamp Rat Experience applied for 3 different grants. This included applying for a sustaining grant through the Government of Alberta. We have been approved through the first phase of that grant process.

We also held several fundraising events including "The Queen's Ball" last spring. We also actively pursued sponsorship dollars for all of our events and programs.

**Please complete the following budget table: If there are multiple programs, projects, services or events included in this application, please provide the total budget for all requests in the budget table. Additionally, attach a detailed breakdown of the budget by program, project, service or event on the Attachment tab.**

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### Secured Revenue

## Application Summary: 2026 - 3374 - Community Impact Grant - Community Events

Revenue Sources	Description	Revenue (Jan-Dec)
Sponsorship	Thrifty Duchess - Lion and the Jewel	\$1,500.00
		<b>\$1,500.00</b>

### Revenue in Progress

Revenue Sources	Description	Revenue (Jan-Dec)
Program/Project Income (Ticket sales, admission, etc.)	Playbill Ads	\$250.00
Other	Fundraising and Donations	\$1,500.00
Government of Canada Grant	Canada Council for the Arts	\$5,000.00
Sponsorship	Local business sponsorship	\$10,000.00
Program/Project Income (Ticket sales, admission, etc.)	Ticket Sales	\$40,000.00
		<b>\$56,750.00</b>

### Expenses

Type of Expense	Description	Total Expenses	Requested RMWB Grant
Program Materials & Supplies	Performance Licensing and Scripts	\$2,728.00	\$0.00
Program Materials & Supplies	Pencils, spike tape, gaff tape, etc	\$700.00	\$0.00
Administration Costs 15% Maximum	Travel costs and shipping	\$1,100.00	\$0.00
Advertising/Marketing	Photography, Playbill, Printed Materials, Social Media	\$2,500.00	\$0.00
Gifts for Elders / Honorariums	Full production team for 2 productions	\$29,500.00	\$25,000.00
Program Materials & Supplies	Costume, Lighting, Props, Set (2 productions)	\$8,200.00	\$0.00
Program Staff wages & Benefits	Labour - Technicians and Front of House	\$7,936.00	\$0.00
Administration Costs 15% Maximum	Box Office	\$500.00	\$0.00
Rent - Venue/Facility/Room/Equipment	Keyano Theatre and King Street Theatre	\$21,460.00	\$0.00
		<b>\$74,624.00</b>	<b>\$25,000.00</b>



## Application Summary: 2026 - 3374 - Community Impact Grant - Community Events

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### Shortfall

	Total
(Total Secured Revenue - Total Expenses)	\$73,124.00

### Total RMWB Grant Request

	Amount
Total	\$25,000.00



## Application Summary: 2026 - 3374 - Community Impact Grant - Community Events

### Total Cost of Event

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Total cost includes all costs and in kind donations of the entire event.

\$74,624.00

### Total Grant Amount Request

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Up to 75% of total event cost up to maximum of \$25,000.

\$25,000.00

### Grant request as percentage of total cost of event

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Click on the Save Draft button to calculate the percentage.

34%

### Outline any expected non-financial resources being leveraged for this program, project, service or event to demonstrate community support.

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Keyano Theatre will provide access to their extensive prop and set piece collection. They will also support both events with their knowledge of production.



## Application Summary: 2026 - 3374 - Community Impact Grant - Community Events

### Attachments

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**Please attach a budget breakdown for each program, project, service or event if there are multiple requests included in this application.**

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[Boston\\_Marriage\\_Production\\_Budget\\_-\\_PRODUCTION\\_BUDGET\\_2\\_0.pdf](#)  
87.9 KB - 10/12/2025 1:57 PM

[The\\_Lion\\_and\\_the\\_Jewel\\_Production\\_Budget\\_-\\_PRODUCTION\\_BUDGET.pdf](#)  
85.6 KB - 10/12/2025 1:57 PM

Total Files: 2

**Please attach a Partnership Letter(s) of Support for the proposed program, project, service or event to demonstrate authentic partnership and collaboration.**

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Applicants may use the >Partnership Letter of Support Template or submit a customized letter.

Each letter should include the following five key elements:

1. Commitment to the partnership and shared initiatives
2. Confirmation of the community need
3. History of prior collaboration or rationale for a new partnership
4. Defined roles, responsibilities, and resource commitments
5. Contact information for the partner organization

Each letter must be signed by an authorized representative of the partner organization.

Please note: The partnership letter is a mandatory requirement for Community Sustaining applicants and optional for Community Impact Grant application.

[Partnership\\_Letter\\_KT\\_for\\_SRE\\_signed.pdf](#)  
99.2 KB - 10/12/2025 1:59 PM

Total Files: 1



## Application Summary: 2026 - 3374 - Community Impact Grant - Community Events

**Please attach signed Financial Statements for the most recent fiscal year end.**

Year-end date must fall between July 1, 2024 of last year and June 30, 2025.

[Swamp\\_Rat\\_Theatre\\_Fellowship\\_Jun\\_30\\_2025\\_-\\_client\\_package\\_-\\_signed.pdf](#)  
188.9 KB - 10/18/2025 2:39 PM

Total Files: 1

## Application Summary: 2026 - 3374 - Community Impact Grant - Community Events

### Declaration

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Declaration: In making this application, I, the undersigned, confirm:

- that I have read the appropriate Grant Guidelines;
- that I understand that this application form and all required attachments must be completed in full and received before 2025-10-14 4:30 p.m. MT;
- that I understand that this application form and any attachments shall be part of the Community Investment Program Approval Committee (CIPAC, Council Appointed) meeting agenda and accessible through all methods that the public meeting agenda is available;
- that I understand the term of the Grant is January 1 to December 31, 2026 and that all expenditures must happen during this term; and
- that I am authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.
- that I understand the personal information collected in this application is collected under the authority of Section 4(c) of the Protection of Privacy Act and is managed in accordance with the Act. It will be used to process your application and contact you if needed during the review of this application. If you have questions about the collection or use of your personal information, you may contact the Manager, Community Partnerships and Initiatives, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at 587-919-5522.

### Acknowledgement

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I do hereby certify that to the best of my knowledge, this application contains a full and correct account of all matters stated herein.

### Applicant Name

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Jenny Price

### Position/Title

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Artistic Director

**Date:** 10/12/2025



## Event Summary The Lion and the Jewel

### Event Name

The Lion and the Jewel

### Beginning Date

2026-01-01

### Completion Date

Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

2026-02-21

### Location program, project or service will be provided:

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.  
Do not select the rural community if the service is provided to the clients from rural communities through the urban service area.

Fort McMurray

### Please complete the following Program/Project or Event Delivery Details.

## Program, Project, or Event Delivery Information

### What type of event are you applying for?

- ☒ Cultural Focused
- ☐ Related to a National or Provincial Holiday
- ☐ Sport Focused
- ☐ Other

**Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- ☐ Community support services and wellness
- ☒ Accessibility, inclusion and belonging
- ☒ Hosting events/new business and visitors
- ☒ Partnership and collaboration
- ☐ Rural and Indigenous Communities and Relationships
- ☐ Social participation
- ☒ Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

This initiative aligns with SRE's commitment to inclusive storytelling, community relevance, and support for developing artists.

The Lion and the Jewel offers a timely opportunity to connect with the region's sizable Nigerian population, many of whom are unaware of the presence of local theatre. The play's themes, rooted in the historical tension between Western education and Indigenous traditions, resonate with current conversations around cultural identity and representation.

Presenting this work during Black History Month adds meaningful context and underscores SRE's dedication to programming that reflects the diversity of the community it serves.



**In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.**

### Target Population

Age	Target Population
Children (0-12 years)	0
Youth (13-18 years)	0
Adults	20
Seniors (65+)	0
Families	0
Community	170
Total	190

**Please identify the equity deserving population the program, project, service or event will serve.**

Immigrants, refugees and/or newcomers, Other racialized communities

**How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.**

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We will support the advancement of emerging director Lola Taiwo and a potential team of new artists within a theatre production framework. This support will be in the form of direct mentorship from multiple local artists experienced with the various roles needed to produce a play.

We also reduce barriers for our audience members by offering discounted tickets for seniors, students, and other traditionally low-income groups.

**If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

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N/A

## Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

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The Lion and the Jewel offers a timely opportunity to connect with the region's sizable Nigerian population, many of whom are unaware of the presence of local theatre. The play's themes, rooted in the historical tension between Western education and Indigenous traditions, resonate with current conversations around cultural identity and representation.

Nigerian director Lola Taiwo proposed this project to us after engaging with Swamp Rat Experience through auditions for our last production of Doubt: A Parable. She noted that until she saw the auditions advertised by the Multicultural Association, she was not aware of opportunities for individuals with her cultural background to participate in local theatre.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

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By engaging Lola Taiwo from the beginning and having her involvement be the core of the event, we believe we will have much more success in engaging more members of the local Nigerian community than if we were to produce this play without the cultural context she can provide.

The play is also written by a well-known and popular Nigerian playwright. That name recognition will also help us to engage our target audience.

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

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Swamp Rat Experience was highly successful in producing Rent: The Musical in 2023 by taking a similar approach. The goal was to engage new local queer artists. By having a queer production team at the heart of the process, we were able to meet our goals.

Individuals are more likely to engage with events when they see themselves represented in the team of organizers.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

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The Artistic Director and Production Manager of Swamp Rat Experience will collectively invest over 100 hours of work into this event. We will also be using King Street Theatre, our organizations home venue located inside Composite High School. The production team (Director, Stage Manager, Choreographer, Vocal Coach, Set Designer, Lighting Designer, Prop Designer) will spend 100s of hours combined to bring this production to life. There will also be a volunteer cast of approximately 12 individuals who will spend approximately 120 hours each working on this event.



**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

For the staff, production team, and volunteers: Auditions, Rehearsals, one on one mentorship of key members of the production team, stage intimacy and safety workshops for all participants

For event attendees: attending performances, participation in a talk-back session with the actors and members of the production team

**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

- Production team (7 individuals): receive training and experience
- 4 performances
- 1 talk-back session

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

1. Volunteer actors and production team have an increased sense of belonging within the local performing arts community
2. Attendees learned something new about a culture that is not their own

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys

**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

We are the only local theatre company that actively seeks proposals from the broader community. Keyano Theatre selects their productions in house. Theatre; Just Because has focused their operations on festivals and youth programming.

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Multicultural Association of Wood Buffalo	Promotion of auditions
Rehoboth Alliance	Promotion of auditions and calls for artists
United for Change	Promotion of auditions and calls for artists

Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.

**Event Name**

Boston Marriage

**Beginning Date**

2026-01-01

**Completion Date**

Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

2026-04-30

**Location program, project or service will be provided:**

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.  
Do not select the rural community if the service is provided to the clients from rural communities through the urban service area.

Fort McMurray

**Please complete the following Program/Project or Event Delivery Details.****Program, Project, or Event Delivery Information****What type of event are you applying for?**

- ☒ Cultural Focused
- ☐ Related to a National or Provincial Holiday
- ☐ Sport Focused
- ☐ Other

**Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- ☐ Community support services and wellness
- ☒ Accessibility, inclusion and belonging
- ☒ Hosting events/new business and visitors
- ☒ Partnership and collaboration
- ☐ Rural and Indigenous Communities and Relationships
- ☒ Social participation
- ☒ Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

Swamp Rat Experience is staging David Mamet's Boston Marriage at Keyano Theatre in April 2026. This project will be produced by a queer and women-led team, with a strategic focus on engaging 2SLGBTQIA+ artists and audiences, building local artistic capacity in a region without post-secondary arts education, and deepening community collaboration by working closely with Keyano Theatre. Through high-quality theatrical storytelling, we will showcase queer and women-led narratives, foster professional development for emerging local talent, and strengthen ties within Wood Buffalo's arts community.

**In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.**

### Target Population

Age	Target Population
Children (0-12 years)	0
Youth (13-18 years)	0
Adults	1130
Seniors (65+)	0
Families	0
Community	0
Total	1130



**Please identify the equity deserving population the program, project, service or event will serve.**

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2SLGBTQIA+, Women and/or girls

**How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.**

We will launch a targeted outreach campaign to connect directly with queer communities across Wood Buffalo. This includes partnering with local pride organizations, youth 2SLGBTQIA+ groups, and clubs to share audition notices and artist calls, distribute discounted tickets, and invite conversation to ensure that the production speaks authentically to 2SLGBTQIA+ audiences and creators alike.

Boston Marriage becomes a training ground for emerging talent in a region without formal arts education. We offer paid roles in direction, stage management, lighting, and design. Each role will include elements of mentorship, hands-on responsibilities, and professional experience.

We also reduce barriers for our audience members by offering discounted tickets for seniors, students, and other traditionally low-income groups.

**If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

N/A

## Logic Model

**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

This initiative aligns with Swamp Rat Experience's commitment to inclusive storytelling, community relevance, and support for developing artists and will catalyze Wood Buffalo's cultural vitality by nurturing local artistic talent, including directors, actors, designers, and technicians, through paid professional opportunities, mentorship, and high-caliber production experience in a region that lacks post-secondary arts education and hands-on professional arts development.

Mamet's razor-sharp comedy ignites meaningful conversations around identity, female partnership, and the transformative power of positive queer narratives, creating an inclusive space for 2SLGBTQIA+ artists and audiences. Ultimately, Boston Marriage demonstrates how nonprofit theatre investments build social capital, strengthen community cohesion, and reinforce Fort McMurray's emergence as a vibrant, inclusive arts hub.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

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#### Engage 2SLGBTQIA+ Community

We will launch a targeted outreach campaign to connect directly with queer communities across Wood Buffalo. This includes partnering with local pride organizations, youth 2SLGBTQIA+ groups, and clubs to share audition notices and artist calls, distribute discounted tickets, and invite conversation to ensure that the production speaks authentically to 2SLGBTQIA+ audiences and creators alike.

#### Build Artistic Capacity

Boston Marriage becomes a training ground for emerging talent in a region without formal arts education. We offer paid roles in direction, stage management, lighting, and design. Each role will include elements of mentorship, hands-on responsibilities, and professional experience.

#### Deepen Collaboration and Capacity

Producing Boston Marriage with Keyano Theatre means more than utilizing their venue; it's a creative collaboration rooted in shared vision and mutual support. Our teams will cooperate throughout the process, offering our small, volunteer-based organization an opportunity to learn and grow our internal capacity.

#### Showcase Queer & Women-Led Stories

At the heart of this project is a leadership team composed of 2SLGBTQIA+ women in several key artistic roles. Their perspectives will shape every element of the production, from casting choices to scenic design, ensuring David Mamet's text is filtered through an empowered female and queer lens.

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

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Swamp Rat Experience was highly successful in producing Rent: The Musical in 2023 by taking a similar approach. The goal was to engage new local queer artists. By having a queer production team at the heart of the process, we were able to meet our goals. Individuals are more likely to engage with events when they see themselves represented in the team of organizers.

Having had the opportunity to collaborate with Keyano Theatre and their highly experienced artistic professionals in the past, we have seen and experienced increased capacity within our organization before. For example, our Artistic Director, Jenny Price, has previously had the opportunity to learn from Keyano's lighting and sound operators. This has given her enough knowledge (and a support network) to be able to be the lead technician for King Street Theatre, Swamp Rat Experiences new home venue in partnership with the Fort McMurray Public School District.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

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10 paid local artists  
3-5 productions mentees  
3 volunteer performers, 18 volunteer for front of house and backstage technicians  
In-kind rehearsal space donated by Keyano Theatre  
Performance space at a discounted rate at Keyano Theatre  
Access to Keyano Theatre's workshop areas  
2 volunteer carpenters

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

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Public Performances: The production will be presented over four scheduled performances at Keyano Theatre. Each performance will be marketed to reach diverse audiences across Fort McMurray Wood Buffalo, with specific efforts to engage the 2SLGBTQIA+ community and other underrepresented groups. Mentorship: As our region lacks post-secondary arts education and few to no opportunities for Wood Buffalo artists to receive hands-on experience in a professional environment, this production will include several mentorship opportunities tied to the artistic and technical roles such as Director, Stage Manager, and Designers.





**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

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Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

3-5 local artists mentored in new positions

13 local artists wil gain additional experience

3 organizations in collaboration (SRE, Keyano Theatre, Wood Buffalo Pride)

4 public performances.

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

#### Metrics for Success

##### Attendance and reach:

- Target 70–85% audience capacity across four performances

##### Engagement and satisfaction:

- Post-show survey average satisfaction of 4.4/5 or higher
- Net Promoter Score (NPS) of +40 or higher
- 60% of surveyed attendees report increased interest in attending future SRE shows

##### Community impact:

- Two or more partnerships with 2SLGBTQ+ community groups or leaders
- 150 sign-ups or follows across SRE's newsletter and social channels attributable to the production

##### Artistic development:

- Artistic team mentorship plan completed (goals set, mid-process check-in, end-of-run review)

##### Press and public profile:

- Minimum three media mentions or reviews
- Positive sentiment in 80% of coverage
- 10,000+ earned media/social impressions related to the production

#### **What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Focus Groups, Observation, Other:



### Other:

Ticket Analytics, Press and Social engagement tracking

### Please provide details of how your program, project, service or event differs from other services being offered in the community.

We are the only local theatre company that actively seeks proposals from the broader community. Keyano Theatre selects their productions in house. Theatre; Just Because has focused their operations on festivals and youth programming.

### This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.

Community Organization or Group	Role
Keyano Theatre	Partners - providing rehearsal space, performance space, mentorship
Wood Buffalo Pride	Engagement and connection with local 2SLGBTQ+ community

Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.

Updated: Oct 3, 2025

## PRODUCTION BUDGET

*Boston Marriage* by David Mamet  
Keyano Theatre, April 23-25, 2026

Presented by Swamp Rat Experience  
Sponsored by Keyano Theatre

Line item	\$ Code	Notes	KT Calc.	SRE Calc.	Actual	Final
<b>REVENUES</b>						
Ads		<i>Revenue from ads in playbill</i>	\$ -	\$ 200.00	\$ -	\$ -
Fundraising & Donations			\$ -	\$ 1,000.00	\$ -	\$ -
Grants		<i>RMWB, GOA</i>	\$ -	\$ 17,500.00	\$ -	\$ -
Sponsorship			\$ -	\$ 7,500.00	\$ -	\$ -
Ticket Revenue		<u><i>Ticket sales projection</i></u>	\$ 28,000.00	\$ 9,000.00	\$ -	\$ -
<b>TOTAL REVENUES</b>			<b>\$ 28,000.00</b>	<b>\$ 35,200.00</b>	<b>\$ -</b>	<b>\$ -</b>
<b>EXPENSES</b>						
<b>Administration</b>						
Licensing and Rentals	5253	<i>Performance rights plus scripts</i>	\$ -	\$ 2,278.00	\$ 2,278.00	\$ -
Materials and Supplies	5102		\$ -	\$ 500.00	\$ -	\$ -
Mileage and Travel	5784		\$ -	\$ 1,100.00	\$ -	\$ -
<b>Advertising &amp; Promotions</b>						
Photography	5020	<i>Including promotional photos and archival</i>	\$ -	\$ 500.00	\$ -	\$ -
Playbill	5610		\$ -	\$ 750.00	\$ -	\$ -
Printed Materials	5610	<i>Posters</i>	\$ -	\$ 50.00	\$ -	\$ -
Social Media	5615	<i>Ads</i>	\$ -	\$ 250.00	\$ -	\$ -
<b>Honorariums</b>						
Director	5060	<i>Devon Sereda Goldie</i>	\$ -	s.20(1)	\$ -	\$ -
Stage Manager	5060	<i>Courtney Orr</i>	\$ -		\$ -	\$ -
Intimacy Director	5060		\$ -		\$ -	\$ -
Fight Director	5060		\$ -		\$ -	\$ -
Costume & Props Designer	5060		\$ -		\$ -	\$ -
Set & Lighting Designer	5060	<i>Alan Roberts</i>	\$ -		\$ -	\$ -
Scenic Painter	5060	<i>Alan Roberts</i>	\$ -		\$ -	\$ -

Sound Design	5060		\$ -	s.20(1)	\$ -	\$ -
Production Management	5060	Hanna Fridhed & Jenny Price	\$ -		\$ -	\$ -
<b>Production</b>						
Costumes	5251		\$ -	\$ 1,200.00	\$ -	\$ -
Lights	5102		\$ -	\$ 500.00	\$ -	\$ -
Properties	5252		\$ -	\$ 500.00	\$ -	\$ -
Set	5250		\$ -	\$ 2,500.00	\$ -	\$ -
<b>Venue</b>						
Auditions and Rehearsals	5090	Covered by KT sponsorship	\$ -	\$ -	\$ -	\$ -
Labour			\$ -	\$ -	\$ -	\$ -
Technicians		s.20(1)	\$ 6,448.00	\$ -	\$ -	\$ -
Front of House			\$ 988.00	\$ -	\$ -	\$ -
Box Office	5692	Covered by KT sponsorship	\$ -	\$ -	\$ -	\$ -
Theatre Usage	5090	Load-in (Apr 14) to Restore (Apr 26)	\$ 20,460.00	\$ -	\$ -	\$ -
<b>TOTAL EXPENSES</b>			<b>\$ 27,896.00</b>	<b>\$ 26,128.00</b>	<b>\$ 2,278.00</b>	<b>\$ -</b>
<b>DIFFERENCE</b>			<b>\$ 104.00</b>	<b>\$ 9,072.00</b>	<b>\$ (2,278.00)</b>	<b>\$ -</b>

PRODUCTION BUDGET						
The Lion and the Jewel by Wole Soyinka King Street Theatre, Feb 19-21, 2026					Presented by Swamp Rat Experience Directed by Lola Taiwo	
Line item	\$ Code	Notes	Projected	Confirmed	Paid/Recieved	Final
REVENUES						
Ads		Revenue from playbill ads	\$ 100.00	\$ -	\$ -	\$ -
Fundraising & Donations			\$ 500.00		\$ -	\$ -
Grants			\$ 7,500.00		\$ -	\$ -
RMWB CIP Events			\$ 7,500.00		\$ -	\$ -
CCA			\$ 5,000.00		\$ -	\$ -
Sponsorship			\$ 4,000.00	\$ 1,500.00	\$ 1,500.00	\$ -
In-Kind			\$ -		\$ -	\$ -
Ticket Revenue		<u>Ticket sales projection</u>	\$ 3,800.00		\$ -	\$ -
<b>TOTAL REVENUES</b>			<b>\$ 28,400.00</b>		<b>\$ 1,500.00</b>	<b>\$ -</b>
EXPENSES						
Administration						
Licensing and Rentals	5253	Performance rights plus scripts	\$ 450.00		\$ -	\$ -
Materials and Supplies	5102		\$ 200.00		\$ -	\$ -
Mileage and Travel	5784		\$ -		\$ -	\$ -
Advertising & Promotions						
Photography	5020	Including promotional photos and archival	\$ 500.00		\$ -	\$ -
Playbill	5610		\$ 250.00		\$ -	\$ -
Printed Materials	5610	Posters	\$ 50.00		\$ -	\$ -
Social Media	5615	Ads	\$ 150.00		\$ -	\$ -
Honorariums						
Director	5060	Lola Taiwo	s.20(1)		\$ -	\$ -
Stage Manager	5060				\$ -	\$ -
Vocal Coach	5060				\$ -	\$ -
Costume Designer	5060				\$ -	\$ -

	Set & Props Designer	5060		s.20(1)		\$ -	\$ -
	Lighting Design	5060				\$ -	\$ -
	Choreographer	5060				\$ -	\$ -
	Sound Design	5060				\$ -	\$ -
	Technical Advisor	5060	Alan Roberts			\$ -	\$ -
	Production Management	5060	Hanna Fridhed & Jenny Price			\$ -	\$ -
	<b>Production</b>						
	Costumes	5251	Incl. dry cleaning, rentals, etc.	\$ 1,500.00		\$ -	\$ -
	Lights	5102		\$ 500.00		\$ -	\$ -
	Properties	5252		\$ 700.00		\$ -	\$ -
	Set	5250		\$ 800.00		\$ -	\$ -
	<b>Venue</b>						
	Auditions and Rehearsals	5090		\$ -		\$ -	\$ -
	Labour			\$ -		\$ -	\$ -
	Technicians	5060		\$ 500.00		\$ -	\$ -
	Front of House	5060		\$ -		\$ -	\$ -
	Box Office	5692		\$ 500.00		\$ -	\$ -
	Performance Venue	5090		\$ 1,000.00		\$ -	\$ -
	<b>TOTAL EXPENSES</b>			<b>\$ 20,600.00</b>		<b>\$ -</b>	<b>\$ -</b>
	<b>DIFFERENCE</b>			<b>\$ 7,800.00</b>		<b>\$ 1,500.00</b>	<b>\$ -</b>



KEYANO COLLEGE  
**THEATRE**

Partnership Letter

Keyano Theatre

September 23, 2025

To Whom It May Concern,

Subject: Letter of Support and Partnership for Swamp Rat Theatre Fellowship (Swamp Rat Experience)

On behalf of Keyano Theatre, I am pleased to express our strong support and commitment to partnering with Swamp Rat Experience in the implementation of *Boston Marriage*. This initiative aligns with our shared mission to provide quality community benefits, particularly in the areas of entertainment and live performance.

We are committed to working collaboratively with Swamp Rat Experience to ensure the success of this project. We recognize the pressing need for arts education, arts activities and arts opportunities in our community.

Our organizations have a history of successful collaboration, including the very similar arrangements of Rent and Suite Surrender, which demonstrates our ability to work effectively together.

As a committed partner, Keyano Theatre will contribute to the project in the following ways:

- Provide rehearsal space at no cost
- A reduced rate for stage time
- Access to stock set, props and costume pieces
- Provide box office services

Swamp Rat Experience will provide:

- Artistic direction, choice and staffing
- Lead all rehearsals, performance and post show planning
- Create all production elements of set, costume, props, lighting and others as needed.
- Create and lead marketing materials and decisions for the project.

For any further information or clarification, please contact:

Jenny Price  
Artistic Director  
Swamp Rat Experience  
Phone: 780-715-8142  
Email: [jenny@swampratexperience.com](mailto:jenny@swampratexperience.com)

We look forward to the opportunity to collaborate on this important initiative and are confident in the positive impact it will have on our community.

Sincerely,

Eugene Carnegie  
General Manager  
Keyano Theatre



**SWAMP RAT THEATRE FELLOWSHIP**  
**Compiled Financial Information**  
**Year Ended June 30, 2025**



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## COMPILATION ENGAGEMENT REPORT

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To the Management of Swamp Rat Theatre Fellowship

On the basis of information provided by management, we have compiled the statement of financial position of Swamp Rat Theatre Fellowship as at June 30, 2025, and the statement of revenues and expenditures and changes in net assets for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial information ("financial information").

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

We performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, *Compilation Engagements*, which requires us to comply with relevant ethical requirements. Our responsibility is to assist management in the preparation of the financial information.

We did not perform an audit engagement or a review engagement, nor were we required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.

Fort McMurray, Alberta  
July 29, 2025

*Bazylo & Dunn Chartered Professional Accountants LLP*

**SWAMP RAT THEATRE FELLOWSHIP****Statement of Financial Position****June 30, 2025**

	2025	2024
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	\$ 9,812	\$ 17,243
Security deposits	1,000	-
	<u>\$ 10,812</u>	<u>\$ 17,243</u>
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT</b>		
Accounts payable	\$ 1,684	\$ 2,890
Goods and services tax payable	1,068	566
	<u>2,752</u>	<u>3,456</u>
<b>NET ASSETS</b>	<u>8,060</u>	<u>13,787</u>
	<u>\$ 10,812</u>	<u>\$ 17,243</u>

**ON BEHALF OF THE BOARD**Rhonda Robinson

Director

Director

**SWAMP RAT THEATRE FELLOWSHIP**  
**Statement of Revenues and Expenditures and Changes in Net Assets**  
**Year Ended June 30, 2025**

	2025	2024
<b>RECEIPTS</b>		
Donations and fundraising	\$ 8,048	\$ 4,895
Grants (recoveries)	(598)	18,485
Interest	105	73
Merchandise	512	405
Partnerships and sponsorships	7,250	20,005
Performance fees	11,104	37,196
Registration fees	23,029	12,573
	<u>49,450</u>	<u>93,632</u>
<b>DIRECT COSTS</b>		
Artistic fees and expenses	37,920	60,552
Production and technical fees	1,549	12,026
	<u>39,469</u>	<u>72,578</u>
	<u>9,981</u>	<u>21,054</u>
<b>EXPENSES</b>		
Advertising and promotion	5,955	9,804
Insurance	1,822	1,719
Interest and bank charges	1,152	493
Office	1,758	1,634
Professional fees	2,874	4,253
Supplies	2,097	721
Travel	50	2,163
	<u>15,708</u>	<u>20,787</u>
<b>NET EXCESS (DEFICIENCY) OF RECEIPTS OVER EXPENSES</b>	(5,727)	267
<b>NET ASSETS - BEGINNING OF YEAR</b>	<u>13,787</u>	<u>13,520</u>
<b>NET ASSETS - END OF YEAR</b>	<u>\$ 8,060</u>	<u>\$ 13,787</u>

See notes to financial information

**SWAMP RAT THEATRE FELLOWSHIP**  
**Notes to Compiled Financial Information**  
**Year Ended June 30, 2025**

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**1. BASIS OF ACCOUNTING**

The basis of accounting applied in the preparation of the statement of financial position of Swamp Rat Theatre Fellowship as at June 30, 2025, and the statement of revenues and expenditures and changes in net assets for the year then ended is on the historical cost basis and reflects cash transactions with the addition of:

- accounts payable and accrued liabilities
-




# Swamp Rat Theatre Fellowship Jun 30, 2025 - client package

Final Audit Report

2025-10-18

Created:	2025-10-17
By:	Jenny Price s.20(1)
Status:	Signed
Transaction ID:	CBJCHBCAABAAeCNtf-kGRaKctIS3T9clnpEnzX6FaVzX

## "Swamp Rat Theatre Fellowship Jun 30, 2025 - client package" History

-  Document created by Jenny Price s.20(1)  
2025-10-17 - 5:06:10 PM GMT
-  Document emailed to Ashley Freemark s.20(1) for signature  
2025-10-17 - 5:07:08 PM GMT
-  Email viewed by Ashley Freemark s.20(1)  
2025-10-17 - 5:27:23 PM GMT
-  Signer Ashley Freemark s.20(1) entered name at signing as Ashley Makey  
2025-10-17 - 5:29:29 PM GMT
-  Document e-signed by Ashley Makey s.20(1)  
Signature Date: 2025-10-17 - 5:29:31 PM GMT - Time Source: server
-  Document emailed to Rhonda Robinson s.20(1) for signature  
2025-10-17 - 5:29:36 PM GMT
-  Email viewed by Rhonda Robinson s.20(1)  
2025-10-17 - 6:12:16 PM GMT
-  Document e-signed by Rhonda Robinson s.20(1)  
Signature Date: 2025-10-18 - 8:08:54 PM GMT - Time Source: server
-  Agreement completed.  
2025-10-18 - 8:08:54 PM GMT



Adobe Acrobat Sign