

2025 Regulations



Election signage within the Municipality is regulated under **Land Use Bylaw No. 99/059 (LUB)**.

Compliance: All election signs must meet safety standards outlined in [Section 5.2](#) of the LUB and comply with all federal, provincial, and municipal legislation.

Type & Placement: Signs must be temporary in nature and may include portable signs, as defined in [Section 7.8](#) of the LUB. Signs are permitted in all districts.

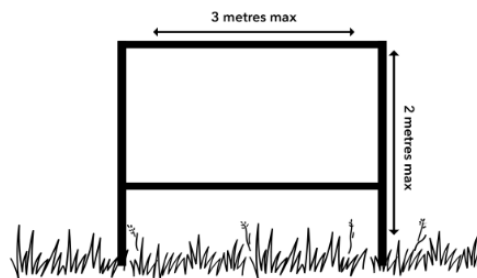
Permitting: A development permit is **not** required provided the sign complies with the LUB.

Dimensions: Maximum size allowed is 2.00m (height) x 3.00m (width) with a total area not exceeding 3.00 sq. m.

Contact Requirement: Each candidate **must** submit the name and contact information of the individual responsible for their signs prior to installation.

Display Period: Election signs may be placed beginning at 12:00 p.m. (noon) on Nomination Day **September 22, 2025**.

Removal Deadline: All election signs and related structures **must** be removed by 8:00 p.m. on **October 23, 2025** (72 hours post-election).



Provincial Highways: Highways 63, 69, and 881, are under Alberta Transportation jurisdiction, for sign placement contact their Fort McMurray District Office at 780-743-7376 or visit: alberta.ca/election-signs.

Sign Maintenance & Safety:

- Signs that pose a public safety risk, are damaged, or vandalized must be repaired or removed by the responsible party upon notice.
- Signs posing an immediate and substantial public safety risk may be removed without notice.

Recommended Safety Measures:

- Seek landowner permission prior to sign placement.
- Click Before You Dig: Visit Alberta One Call before any ground disturbance.

For further guidance, candidates are encouraged to review the Land Use Bylaw and reach out to elections@rmwb.ca as needed.

Election Sign Safety and Visibility Guidelines

To ensure public safety and maintain the orderly movement of traffic, election signs must not:

- Obstruct or interfere with the safe flow of vehicular or pedestrian traffic, including blocking required sightlines at intersections or crossings.
- Obstruct or impair the visibility or interpretation of any traffic signal, sign, or device.
- Use lighting that could be mistaken for emergency vehicle lights (e.g., police, fire, ambulance) or that may indicate danger.
- Imitate standard traffic signs (e.g., stop, yield) or use symbols, wording, or characters that may mislead or confuse motorists or pedestrians.

Recommended Safety Precautions for Sign Installation

Before and during sign installation, candidates and campaign teams are strongly encouraged to:

- Take all reasonable steps to prevent driver distraction.
- Wear reflective vests or bright clothing for visibility, especially near roadsides.
- Install signs during daylight hours only.

Minimize disruption to the travelling public by:

- Parking vehicles well away from travel lanes.
- Activating four-way hazard lights when stopped roadside.
- Avoiding peak traffic periods if possible.

By following these safety measures, candidates and their teams contribute to a safe and respectful election environment for all residents.



Election Sign

An Election Sign is **any** sign connected with a municipal, school board, provincial, or federal election, including signs promoting a candidate or party ([Section 7.6](#)).

Roll-Up or Pop-Up Banner

A roll-up banner, like the example to the right, can be considered a Banner Sign under the LUB. If the banner is used as an Election Sign, it **must** comply with the provisions for both Election Signs ([Section 7.6](#)) and Banner Signs ([Section 7.3](#)). Banner Signs are **not** exempt from requiring a Development Permit, so if you plan to use a banner for election purposes, you will need to apply for one.



If the Banner is Indoors at a Private Event:

- If the banner is placed inside a building or during an event with restricted public access, it is considered an Internal Sign under Section 3.3 and does **not** require a Development Permit.

Posters

Posters can generally be considered Election Signs and are typically exempt from requiring a Development Permit, provided they comply with the applicable size and placement requirements in the LUB.

Please note that Election Signs are not a permitted or discretionary use in most residential districts.

Portable Sign Provisions

If a banner or other election sign is portable, it **must** also comply with [Section 7.8](#) – Portable Signs.

