

OFFICE OF THE MAYOR

## **PROCLAMATION**

WHEREAS the Regional Municipality of Wood Buffalo is home to the first

community health centre in Alberta to achieve an internationally

recognized Baby-Friendly Designation; and

WHEREAS this designation highlights the region's understanding of the

importance of optimal nutrition in the early months and years of life, and how it is fundamental for community health and well-being; and

and now it is fundamental for community health and well-being; and

WHEREAS enabling families that choose to breastfeed is beneficial for several

reasons, and it is integral we work alongside the community to

support breastfeeding in public spaces at all times; and

WHEREAS National Breastfeeding Week is recognized across Canada every year

during the first week of October, and is a time to acknowledge the role we all can play in encouraging breastfeeding families in the

region; and

WHEREAS this year's theme is Closing the Gap: Breastfeeding Support For All.

**NOW THEREFORE**, I, Sandy Bowman, Mayor of the Regional Municipality of Wood Buffalo, do hereby proclaim **October 1-7**, **2024**, as:

## NATIONAL BREASTFEEDING WEEK

**IN WITNESS WHEREOF,** I have hereunder set my hand and caused to be affixed the seal of the Regional Municipality of Wood Buffalo in Fort McMurray, Alberta, this **17**th day of **September 2024**.

Sandy Bowman

Mayor