

Application Summary:

2026 - 3352 - Community Impact Grant - Community Programs and Projects

Application ID

2026 - 3352 - Community Impact Grant - Community Programs and Projects

Applicant Information

Organization Information

Wood Buffalo Safe/Healthy Community Network
10019 MacDonald Ave 25B, Unifor Local 707a - Basement
Fort McMurray, AB, T9H 1S9

Primary Contact

Mikayla Bennett
10019 MacDonald Ave 25B
Fort McMurray, AB, T9H 1S9

Phone: (587) 646-0160
Email: community@scwb.ca

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Is the organization a registered non-profit?

Applicants must be a registered non-profit organization or a community group in partnership with a registered non-profit organization. If you have any questions regarding grant eligibility, please contact cip@rmwb.ca to book a pre-application meeting.

Yes

Has the organization operated within the Regional Municipality of Wood Buffalo for at least one year?

Applicants must have resided or operated within the Regional Municipality of Wood Buffalo for at least one year prior to applying. If you have any questions regarding grant eligibility, please contact cip@rmwb.ca to book a pre-application meeting.

Yes

In the last year, have there been any significant changes to your organization or program?

No

What is your organization's Mission Statement?

Our mission is to support and facilitate inclusive safety awareness programming that promotes injury prevention in the region.

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Brief Summary of the Proposed Program(s) and/or Project(s).

Impact Programming

Through education and engagement Impact programming encompasses road safety initiatives, newcomer safety programs and older adults (seniors)/elders programming. Enhancing safety awareness during these programs helps to promote safer lives for residents.

Childhood Injury Prevention

Prioritizes the safety & well-being of children by providing the support, guidance and resources to ensure the proper installation & use of car seats, Child Passenger Safety Technician training, pedestrian safety, helmet fitting/exchange, and bicycle safety (scooter, rollerblades, etc). It focuses on the safe transport of children by educating caregivers, and the children themselves, while raising awareness of best safety practices. It is designed to empower families on a wide range of safety strategies to promote a culture of safety consciousness.

Rural Safety Programming

This recognizes the challenges faced in rural areas and aims to bring current programming as needed to these communities. We are dedicated to engaging residents to create a more resilient & thriving community to meet their evolving safety needs through education, training and resource development.

Please note any restrictions on participating in your organization's programs, projects, services or events.

There are no restrictions on participating in our organization's programs or services. We encourage individuals of all ages, cultures, backgrounds, ethnicities, gender and incomes to attend our programs as a part of our on-going commitment to developing inclusivity & diversity within our organization.

Minimum number of board members according to the organization's bylaws:

4

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Please list your current Board of Directors in the table:

Board of Directors

Name	Board Position	Years on Board
Lesley Pearcey	Chair	4 years
Leslie Howlett	Vice Chair	5 years
Orville Davis	Treasurer	6 years
Alexdel Amor	Director	4 years

Do one or more board representatives or program staff have lived experience or expertise reflective of the demographics your organization serves?

Yes

If Yes; please briefly explain the lived experience or expertise.

Board Chair - "As a mom of two very busy boys it is often a challenge to keep them safe. When they were just babies in car seats, I received training through my position with Safe Community Wood Buffalo and became a Child Passenger Safety Technician. I was able to ensure they were riding as safely as possible in my vehicle as well as many other children over the years.

My boys are older now and have grown up listening to the pedestrian and bicycle safety presentations at their school and each year as a family we enjoyed learning at Family Safety Day.

These simple safety messages of buckling up and wearing a helmet we as parents we can tell our children over and over it seems, and they will still forget or choose not to. Often it takes someone on the outside to get through to our children and help them truly learn good safety habits. Without these positive outside influences, you will most definitely see a decline of safety behaviours in practice."

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Program/Projects Details

Are you applying for more than one program or project?

If you are unsure, please contact CIP@rmwb.ca for clarification.

Yes

Program/Projects

Step 1: Click on the button below to enter the name of your program(s) or project(s).

Step 2: Click on the Save Draft button at the bottom of the screen.

Step 3: Click on the "Program/Project Details" button below to complete the details of each Program/Project. Please be sure to submit the current program/project information form before moving onto the next project information form.

Program/Project: Impact Programming Status: Completed

Program/Project: Childhood Injury Prevention Status: Completed

Program/Project: Rural Safety Programming Status: Completed

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Finances

Organization's most recent Fiscal Year End date

Please click Save Draft to update the following two questions with this date.

12/31/2024

Unrestricted Net Assets

Unrestricted Net Assets (accumulated net assets/surplus that the organization has not set aside for a particular purpose or earmarked by a donor for a specific program or project) from your Financial Statements ending: 12/31/2024

\$28,392.00

Total Operating Expenses

Total Expenses from your Financial Statements Ending: 12/31/2024

\$281,312.00

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What efforts have been made in the past fiscal year to increase the financial support for your organization?

Increased Grant Applications: We intensified our efforts to secure funding by submitting a higher number of grant applications to various foundations and government programs. These applications targeted funding areas closely aligned with our mission.

Grant and Sponsorship Tracker: a detailed tracking system for grants and sponsorship requests, ensuring we could efficiently manage application deadlines, progress, and follow-ups. This tracker has helped us stay organized and maximize our chances of securing funds from diverse sources.

Community Networking Opportunities: We actively participated in various community networking events to build relationships with local businesses, leaders, and potential donors. By attending these events, we have broadened our reach and established valuable connections that contribute to our fundraising efforts.

Volunteering - the agency's staff volunteered within community to bring awareness & network with other organizations and potential funders.

Professional Development - Through training and conferences staff has made connections to new funders. The Executive Director attended the Western Canada Fundraising Conference to gain education on building our fundraising efforts.

Sponsorship packages - Many of our programs have sponsorship packages that are tailored to allow businesses to support what matters to them as well as their exposure.

Please complete the following budget table: If there are multiple programs, projects, services or events included in this application, please provide the total budget for all requests in the budget table. Additionally, attach a detailed breakdown of the budget by program, project, service or event on the Attachment tab.

Secured Revenue

Revenue Sources	Description	Revenue (Jan-Dec)
Sponsorship	Pembina (P.A.R.T.Y. Program 2026)	\$5,000.00
Other	Syncrude Operated by Suncor (one time donation)	\$4,500.00
Other	iA Financial Group (donation)	\$5,000.00
Casinos/Bingos	Casino	\$30,000.00
Program/Event Income (Ticket sales, admission, etc.)	Program Revenue	\$3,000.00
Casinos/Bingos	50/50 or Bingo	\$2,000.00

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Other	Fundraising	\$5,000.00
		\$54,500.00

Revenue in Progress

Revenue Sources	Description	Revenue (Jan-Dec)
Grant	Suncor/Syncrude	\$40,000.00
Grant	CNRL	\$10,000.00
Grant	CN Rail	\$5,000.00
Grant	Honda	\$5,000.00
Grant	CNOOC	\$5,000.00
In-Kind Donation	Volunteer Hours (1059 hours at \$20per hour)	\$21,180.00
		\$86,180.00

Expenses

Type of Expense	Description	Total Expenses	Requested RMWB Grant
Program Staff wages & Benefits	Payroll wages	\$115,000.00	\$30,000.00
Program Materials & Supplies	Program Costs	\$40,000.00	\$40,000.00
Rent - Venue/Facility/Room/Equipment	Office/program space Rental	\$11,000.00	\$10,000.00
Training	Staff Training	\$2,500.00	\$2,500.00
Food Costs	Food Expenses	\$2,500.00	\$2,500.00
Advertising/Marketing	Agency/program marketing	\$5,000.00	\$2,500.00
Transportation and Delivery	Staff Milage	\$2,500.00	\$2,500.00
Administration Costs 15% Maximum	Office supplies, telephone, insurance, subscriptions, accounting, bookkeeping, utilities	\$22,960.00	\$10,000.00
Volunteer Appreciation	Volunteers for large programming	\$500.00	\$0.00
Other (Provide Detail)	Volunteer hours as a monetary value	\$21,180.00	\$0.00
		\$223,140.00	\$100,000.00



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Shortfall

Total	
(Total Secured Revenue - Total Expenses)	\$168,640.00

Total RMWB Grant Request

Amount	
Total	\$100,000.00

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Total Cost of Program, Project, or Service

Total cost includes all costs of the entire program, project or service.

\$223,140.00

Total Grant Amount Request

Up to 75% of total program, project cost up to maximum of \$100,000.

\$100,000.00

Grant request as percentage of total cost of program, project or service

Click on the Save Draft button to calculate the percentage.

45%

Outline any expected non-financial resources being leveraged for this program, project, service or event to demonstrate community support.

We average between 750-1000 volunteer hours per year which do not have a financial gain but do have a monetary value. Community members donating their time as an in-kind service allows some of our larger programs to run.

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Attachments

Please attach a budget breakdown for each program, project, service or event if there are multiple requests included in this application.

[Childhood_Injury_Prevention_detailed_budget.pdf](#)

34.3 KB - 10/10/2025 4:00 PM

[Impact_Programming_detailed_budget.pdf](#)

34.5 KB - 10/10/2025 4:00 PM

[Rural_Programming_detailed_budget.pdf](#)

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Total Files: 3

Please attach a Partnership Letter(s) of Support for the proposed program, project, service or event to demonstrate authentic partnership and collaboration.

Applicants may use the >Partnership Letter of Support Template or submit a customized letter.

Each letter should include the following five key elements:

1. Commitment to the partnership and shared initiatives
2. Confirmation of the community need
3. History of prior collaboration or rationale for a new partnership
4. Defined roles, responsibilities, and resource commitments
5. Contact information for the partner organization

Each letter must be signed by an authorized representative of the partner organization.

Please note: The partnership letter is a mandatory requirement for Community Sustaining applicants and optional for Community Impact Grant application.

[SCWB_Letter_of_Support_RCMP.pdf](#)

70.7 KB - 10/10/2025 3:28 PM

Total Files: 1



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Please attach signed Financial Statements for the most recent fiscal year end.

Year-end date must fall between July 1, 2024 of last year and June 30, 2025.

[Safe_Community_Wood_Buffalo_2024_Financial_Statement.pdf](#)
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Total Files: 1

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Declaration

Declaration: In making this application, I, the undersigned, confirm:

- that I have read the appropriate Grant Guidelines;
- that I understand that this application form and all required attachments must be completed in full and received before 2025-10-14 4:30 p.m. MT;
- that I understand that this application form and any attachments shall be part of the Community Investment Program Approval Committee (CIPAC, Council Appointed) meeting agenda and accessible through all methods that the public meeting agenda is available;
- that I understand the term of the Grant is January 1 to December 31, 2026 and that all expenditures must happen during this term; and
- that I am authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.
- that I understand the personal information collected in this application is collected under the authority of Section 4(c) of the Protection of Privacy Act and is managed in accordance with the Act. It will be used to process your application and contact you if needed during the review of this application. If you have questions about the collection or use of your personal information, you may contact the Manager, Community Partnerships and Initiatives, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at 587-919-5522.

Acknowledgement

I do hereby certify that to the best of my knowledge, this application contains a full and correct account of all matters stated herein.

Applicant Name

Mikayla Bennett

Position/Title

Community Engagement Coordinator

Date: 10/10/2025

Program, Project or Service Name

Impact Programming

Beginning Date

01/01/2026

Completion Date

Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

12/31/2026

Location program, project or service will be provided:

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.
Do not select the rural community if the service is provided to the clients from rural communities through the urban service area.

Anzac, Conklin, Fort Chipewyan, Fort McKay, Fort McMurray, Janvier, Saprae Creek Estates

Please complete the following Program/Project or Event Delivery Details.

Program, Project, or Event Delivery Information

Program/Project/ or Event Location	In Person (Yes/No)	Virtually (Yes/No)	Travel Budget Required (Yes/No)
Learn2Drive	Yes	Yes	no
P.A.R.T.Y. (Preventing alcohol and risk related trauma in youth)	Yes	No	Yes
National Day of Remembrance for Road Crash Victims	Yes	No	No
Smart Choices, Safe Streets	Yes	Yes	Yes
Newcomer Winter Safety	Yes	Yes	No
Newcomer Cyber Safety	Yes	Yes	No
Seniors/Elders Fall Prevention	Yes	No	No
Seniors Cyber Safety	Yes	Yes	No

How does your organization plan to address barriers related to delivering virtual services in rural areas. This may include limited internet access, lack of devices, and limited technical support. If applicable.

The organization will prioritize travel to rural areas to offer in-person programming. Where not feasible, we offer mailed packages for applicable programs including safety information, swag for students, safety equipment, and all program supplies. Program supplies will include; a script of presentation if necessary for the program facilitator, printed materials, craft supplies, learning manipulatives and more as required. Recordings of programs are available to be sent via email or on a USB drive included in the mailed package to avoid any disruption due to internet service.

How does your organization plan to address transportation barriers to provide the program, project, service or event? If applicable.

In instances where programming is not directly offered in a community such as Draper, residents can access programming at the closest location where program delivery is feasible to them for example Waterways or Downtown. Select programs are also available virtually through our online platform and can be accessed if desired by a community or community member that can not be reached either due to financial or transportation barriers.

Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- ☒ Community support services and wellness
- ☐ Accessibility, inclusion and belonging
- ☐ Hosting events/new business and visitors
- ☒ Partnership and collaboration
- ☒ Rural and Indigenous Communities and Relationships
- ☐ Social participation
- ☐ Value of culture, heritage and regional pride

Describe how the proposed program, project, service or event align with these priorities.

This program fosters safe behaviors in transportation, recreation, and injury prevention, enhancing community wellness. By decreasing preventable injuries, it alleviates healthcare burdens, enhances safety, and improves overall quality of life.

Workshops and events provide community members with essential knowledge and resources, such as safety gear, accessible to all regardless of socioeconomic status. The program tailors its approach to the community's diverse needs, using culturally relevant materials to ensure safety messages resonate with everyone.

Collaborating with other organizations, it expands safety education and outreach while addressing unique challenges faced by rural and Indigenous communities through respectful partnerships with Indigenous leaders.

In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.

Target Population

Age	Target Population
Children (0-12 years)	447
Youth (13-18 years)	1571
Adults	1139
Seniors (65+)	54
Families	0
Community	0
Total	3211

Please identify the equity deserving population the program, project, service or event will serve.

Youth, Seniors, 2SLGBTQIA+, Immigrants, refugees and/or newcomers, First Nations, Métis, and/or Inuit Peoples, Other racialized communities, Youth, Seniors, Women and/or girls, People experiencing poverty and/or homelessness, People living with disabilities, People living in rural communities

How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.

Safe Community Wood Buffalo staff has prioritized training, completing Autism and Neurodiversity Awareness Training, Indigenous Awareness Training, Age Sensitivity Training, Cultural Awareness Training and Wood Buffalo Pride Inclusivity Training. We offer virtual programs that allow clients to work at their own pace and will plan community events with sensory friendly options. Partner agencies provide translation services.

Success Stories:

"It was great to do Learn2Drive online, it was relaxing to me to work in the quiet a little bit at a time." - Learn2Drive online participant

"I have global learning delay this is the first time I have understood that material. I was so discouraged because I had taken the test three times before and failed but I am ready to try again now after the course." - Learn2Drive in-person participant

"Teens participated and were engaged. Very few phones were out and that speaks volumes. We appreciate you speaking slowly and clearly for our hearing impaired student" -Teacher whose class attended P.A.R.T.Y. Program

"Appreciate a Pride L2D event, I felt comfortable with the teacher"

If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.

Fall Prevention for seniors specifically has a version that was developed and shared by Nations in British Columbia to align with Indigenous cultures and encourage the elders to connect the fall prevention techniques with Indigenous teachings.

All of our programs are offered to the Indigenous communities and we have often worked around schedules depending on what each Nation decides is best. Programs can be tailored for delivery with input from Elders and community.

Logic Model

Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?

Traffic/Road Safety - address the concerns & issues within community regarding distracted, impaired driving. We can see these problems in local news and by discussing current statistics with our local RCMP.

Newcomer Safety- addresses the ongoing & unique concerns that newcomers to our region face when settling here. Our region has a very harsh winter climate and the need is identified to us by our partner agencies requesting this support and booking our programming for their clients.

Senior Safety - Fall Prevention, along with Cyber Safety for seniors in our region. We support agencies and organizations in the region that have senior and elder clientele with programs as they ask, when specific topics arise during their group sessions.

Our programs are well established in the community, we have been delivering all of these for many years. These programs are continually booked and asked for because there is community need. Programming requests occasionally exceed capacity as we are often fully booked months in advance.

Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)

Injury prevention is at the core of all of our programs. Without education to prevent injuries, we cannot expect the population to have the tools to avoid injury.

The target demographic for the road safety programs begins in schools as students begin their journey as drivers. Safe driving habits will impact all residents of our city.

Newcomer programs help set up families and individuals starting out in our region with tools to thrive. We offer Winter Safety and Cyber Safety, both of these programs broken down to address language barriers with extra pictures, translations, etc.

Safe Community is constantly improving and tailoring programs for specific populations within the community to ensure that our safety and injury prevention messaging is always clear regardless of language or learning needs.

The seniors safety programs sometimes require a different approach, we adapt to the clients needs by using printed resources, larger basic fonts and colours, and relating topics.

Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."

If we deliver a program such as Newcomer Winter Safety, the newcomer clients are more prepared for regional winter conditions, allowing for enhanced community participation and reduced injuries.

If we deliver any of our road safety focused programs to youth or adults that are learning/currently driving, the community will have more educated and aware drivers on the roads that will lead to safer travel in our region. Participants learn skills in a safety conscious way and develop safe driving habits.

If we deliver cyber safety programs to newcomers or seniors, there will be more awareness and ability to protect their personal identity online as well as avoidance and education on scams.

Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)

Staff: Time and expertise of trained employees dedicated to program development, coordination, and service delivery.

Venue space: Facilities for hosting educational workshops and community events.

Volunteers: Community members who contribute their time and skills to assist with program implementation and events.

Computers and technology: Tools for data management, communications, and virtual program delivery.

Board support: Guidance and oversight from the board of directors in strategy development and decision-making.

Partnerships: Collaborations with local organizations, businesses, schools, and health agencies to enhance program reach and impact.

Sustainability planning: Efforts to ensure long-term viability through strategic resource management, fundraising, and partnerships.

Cultural competency: Integrating culturally sensitive practices into programming to ensure inclusivity for all community members.

Program development: Ongoing refinement of educational and safety programs.

Ongoing training: Professional development for staff and volunteers to maintain effectiveness and adapt to new challenges.

Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)

Workshops: sessions like P.A.R.T.Y. Program activities educate youth with examples of distracted and impaired driving or the consequences of making those choices through interactive learning and hands on activity stations.

School programs: Smart Choices, Safe Streets and P.A.R.T.Y. Program are both delivered in schools either in a smaller class setting or a large full day program.

Virtual: Learn2Drive, Winter Safety, and Cyber Safety are available online via our platform that allows completion through an app or computer.

Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

Learn2Drive

of courses - 8 (2 day or single day 7 hours, also offered online for someone to take by themselves)
of partner - 3 (WBRL, Autism Society, YMCA)
of participants - 97

P.A.R.T.Y. Program

of event days - 9 (5 full days, 4 half days)
of partners - 9 (FMPD, FMCD, Northlands School Division, RCMP, RES, AHS, Victims Services, CMHA, RMWB)
of participants - 1200

National Day of Remembrance

of event days - 1
of partners - 2 (RCMP, Victims Services)
of attendees - 300-500

Smart Choices, Safe Streets

Event length - 1 month
of partners - 5 (SADD Alberta, FMPD, FMCD, Northlands School Division, RCMP)
of participants - 800
of people exposed to safety messaging post program - 1600

Newcomer Winter Safety/Cyber Safety

of events - 5
of partners - 4 (YMCA, Multicultural Association, WBRL, Keyano College)
of participants - 105

Seniors Fall Prevention/Cyber Safety

of events - 3
of partners - 2
of participants 50-60

Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

Increased Knowledge: Participants will show a notable enhancement in their understanding of safety practices and injury prevention strategies.

Safer Behaviours: we expect a measurable reduction in risky behaviours and unsafe driving practices.

Community Engagement: We aim for heightened participation in community safety initiatives, promoting a culture of responsibility and safety among residents.

Collaboration: We foresee improved collaboration and resource-sharing among local organizations dedicated to safety and injury prevention.

Focusing on these outcomes will allow us to evaluate the program's effectiveness and its impact on participants' knowledge, behaviors, and the overall safety culture within the community. We will assess these changes using pre- and post-workshop surveys to measure knowledge gain. We will also monitor local injury data and track event attendance and community engagement through attendance records and feedback forms. Furthermore, we will document the number and effectiveness of partnerships formed and the joint initiatives executed during the grant period.

What tools will you use to measure the outcomes of the program, project, service or event?

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Observation

Please provide details of how your program, project, service or event differs from other services being offered in the community.

There are currently no other organizations that focus solely on injury prevention for all ages within the community.

We are the current license holder for P.A.R.T.Y. Program in the community.

We customize our programming to address the unique safety concerns that our community faces while adapting to any changes.

We continuously collaborate with a variety of different community groups across many sectors to create safety solutions along with partnering on service delivery.

We are committed to on-going improvement as an agency by taking all feedback within community as a chance to grow internally.

We strive to ensure our programs & events are accessible to all ages, cultures, backgrounds and financial status of individuals, we are working towards being inclusive at every level.

We host community events that engage the community in a fun and informative way, making safety appealing to all ages.

We are committed to on-going training & development as an agency, we believe that training is vital in skill development and growth.

This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.

Community Organization or Group	Role
Wood Buffalo Regional Library	Hosts Learn2Drive as a teen program and Newcomer Winter Safety
Fort McMurray Public School Division	Smart Choices, Safe Street campaign and P.A.R.T.Y. Program are both in school programs
Fort McMurray Catholic School Division	Smart Choices, Safe Street campaign and P.A.R.T.Y. Program are both in school programs
YMCA	Invites us in for newcomer programming such as winter safety and cyber safety
Multicultural Association of Wood Buffalo	Newcomer Winter Safety Host for their clients
Keyano College	Newcomer Winter Safety Host for their international students
Autism Society of the Regional Municipality of Wood Buffalo	Facilitates Learn2Drive program for their clients who wish to participate
RCMP	P.A.R.T.Y. Program collaborator, National Day of Remembrance for Road Crash Victims and Smart Choices Safe, Streets
Regional Emergency Services	P.A.R.T.Y. Program collaborator
AHS	P.A.R.T.Y. Program collaborator
Victims Services	P.A.R.T.Y. Program collaborator, National Day of Remembrance for Road Crash Victims
Canadian Mental Health Association	P.A.R.T.Y. Program collaborator
Blue Heron Support Services	P.A.R.T.Y. Program Collaborator
Alberta Injury Prevention Network	Collaboration for national events and awareness
Parachute Canada	Collaboration for national events and awareness
Bylaw Services	P.A.R.T.Y. Program collaborator
Northlands School Division	P.A.R.T.Y. Program collaborator and Smart Choices, Safe Streets
SADD Alberta	Smart Choices, Safe Streets

Program, Project or Service Name

Childhood Injury Prevention

Beginning Date

01/01/2026

Completion Date

Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

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Anzac, Conklin, Fort Chipewyan, Fort McKay, Fort McMurray, Janvier, Saprae Creek Estates

Please complete the following Program/Project or Event Delivery Details.

Program, Project, or Event Delivery Information

Program/Project/ or Event Location	In Person (Yes/No)	Virtually (Yes/No)	Travel Budget Required (Yes/No)
Car Seat Safety (Seat checks, Clinics, Info Sessions, Technician Training, Seat Testing, Education, Events)	Yes	Yes	Yes
Pedestrian Safety (Halloween, Positive Ticketing)	Yes	Yes	Yes
Bicycle Safety (Including scooters, rollerblades, etc)	Yes	No	Yes
Family Safety Day	Yes	No	Yes
Helmet Exchange	Yes	No	Yes
Community Events	Yes	No	Yes
Community Information	Yes	Yes	No
Buckle Up Wood Buffalo (Online Engagement)	No	Yes	No

How does your organization plan to address barriers related to delivering virtual services in rural areas. This may include limited internet access, lack of devices, and limited technical support. If applicable.

The organization will prioritize travel to rural areas to offer in-person programming. Where travel is not feasible, we offer mailed packages for applicable programs including safety information, swag for students, safety equipment, and all program supplies. Program supplies will include; a script of presentation if necessary for the program facilitator, printed materials, craft supplies, learning manipulatives and more. Recordings of programs are available to be sent via email or on a USB drive included in the mailed package to avoid any disruption due to internet service.

How does your organization plan to address transportation barriers to provide the program, project, service or event? If applicable.

In instances where programming is not directly offered in a community such as Draper, residents can access programming at the closest location to them where program delivery is feasible, for example Waterways or Downtown. Select programs are also available virtually through our online platform and can be accessed if desired by a community or community member that can not be reached either due to financial or transportation barriers.

Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- ☒ Community support services and wellness
- ☐ Accessibility, inclusion and belonging
- ☐ Hosting events/new business and visitors
- ☒ Partnership and collaboration
- ☒ Rural and Indigenous Communities and Relationships
- ☐ Social participation
- ☐ Value of culture, heritage and regional pride

Describe how the proposed program, project, service or event align with these priorities.

This program fosters safe behaviors in transportation, recreation, and injury prevention, enhancing community wellness. By decreasing preventable injuries, it alleviates healthcare burdens, enhances safety, and improves overall quality of life.

In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.

Target Population

Age	Target Population
Children (0-12 years)	2368
Youth (13-18 years)	137
Adults	5123
Seniors (65+)	102
Families	0
Community	0
Total	7730



Project Summary Childhood Injury Prevention

Please identify the equity deserving population the program, project, service or event will serve.

Youth, Seniors, 2SLGBTQIA+, Immigrants, refugees and/or newcomers, First Nations, Métis, and/or Inuit Peoples, Other racialized communities, Youth, Seniors, Women and/or girls, People experiencing poverty and/or homelessness, People living with disabilities, People living in rural communities

How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.

Safe Community Wood Buffalo Staff has prioritized training, completing Autism and Neurodiversity Awareness Training, Indigenous Awareness Training, Age Sensitivity Training, Cultural Awareness Training and Wood Buffalo Pride Inclusivity Training. We offer virtual programs that allow clients to work at their own pace and plan community events with sensory friendly options.

Success Stories

"I feel so much peace of mind knowing my seats are installed correctly and can keep my child safe regardless of my abilities" - Parent at a car seat check

"Very appreciative we could change our helmet. Thank you for letting him try some on and making sure it fits." - Parent who brought her child to exchange a helmet

Paediatrician offices, the maternity unit in the hospital, public health and family doctors regularly request our informational cards to give out to their patients regarding car seat safety and how to book a car seat check.

If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.

We have recognized certain ways to engage indigenous communities by always being respectful and incorporating different practices such as gathering with food at the beginning of programming, alternating times or locations to suit the need of that specific community.

Logic Model

Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?

Car Seat Safety & Buckle Up Wood Buffalo: more educated car seat/booster seat usage. The national average for car seat misuse is roughly 79%, we see it in collected data from our region as well.

Pedestrian Safety: safe usage of the regions sidewalks and roadways. Being a safe pedestrian is a skill everyone needs to help keep our city safe.

Bicycle Safety (scooters, rollerblades, etc): helmet usage while riding things that put wheels under your feet and add speed. Injuries in children and adults who are not using helmets are present in this community.

Family Safety Day & Community Events/Information: Injury prevention knowledge including safe driving, helmet usage, car seat usage, distracted/impaired driving. Education is the best tool for injury prevention.

Helmet Exchange: families needing support to get the proper safety equipment. Helmets are expensive and for some families this cost is not attainable.

Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)

Injury prevention is at the core of all of our programs and without the education to prevent the injuries, we cannot expect the population to have the tools to avoid injury.

The targeted demographic for the Pedestrian Safety and Bicycle Safety programs begins in schools with students building the tools and gaining that education all throughout elementary school.

Ensuring our safety information such as the car seat information rack cards are available to parents/caregivers from the start of their journey on the maternity ward at the hospital and throughout their child's life at doctors offices, public health and schools. Safe Community is constantly improving and tailoring programs for specific populations within the community to ensure that the messaging always gets across regardless of language or learning needs.

Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."

If we provide the education and information on how to properly use car seats/booster seats then more parents and caregivers will be informed and have the tools to succeed with proper usage in our region.

By allowing families to exchange their broken, ill-fitted, or expired helmets for new properly fitted helmets, we are ensuring that there is no financial burden or gap and making sure every child can have a helmet.

By presenting pedestrian safety in a fun Halloween presentation in the schools we are exposing the children to education on how to use our sidewalks/trails safely while making it relatable and easy for them to understand.

When we put our car seat safety information online through our Buckle Up Wood Buffalo Facebook group and other social media channels, we have a greater reach. We allow families to ask questions through those platforms if they do not have the time to physically come see us.

Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)

Staff: Time and expertise of employees dedicated to program development, coordination, and service delivery.

Venue space: Facilities for hosting educational workshops, community events, and support groups.

Volunteers: Community members who contribute their time and skills to assist with program implementation and events.

Computers and technology: Tools for data management, communications, and virtual program delivery.

Board support: Guidance and oversight from the board of directors in strategy development and decision-making.

Partnerships: Collaborations with local organizations, businesses, schools, and health agencies to enhance program reach and impact.

Sustainability planning: Efforts to ensure long-term viability through strategic resource management, fundraising, and partnerships.

Cultural competency: Integrating culturally sensitive practices into programming to ensure inclusivity for all community members.

Program development: Ongoing refinement of educational and safety programs.

Ongoing training: Professional development for staff and volunteers to maintain effectiveness and adapt to new challenges.

Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)

Workshops: specific car seat education class offered to different groups and organizations that work closely with children or need to transport children.

Presentations: educational presentations on safety awareness, delivered to schools, community agencies, pre/post-natal groups, child services workers.

Community outreach events: Hosting local events to engage the public and raise awareness of safety practices such as Family Safety Day or Summer Safety Splash, Helmet Exchange pop ups, etc.

School programs: Pedestrian safety, bicycle safety.

Virtual: Child Passenger Safety Information Session that is online and available for new parents or daytime providers that need the certification to transport children.

Training: The two staff members at Safe Community are certified Child Passenger Safety Technician Instructors and offer training to community members, local organizations and law enforcement.

Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

Car Seat Safety

of event days - 125 (seat test days, car seat check days, clinics, info sessions, training, etc)

of partners - 10 (RCMP, Bylaw, AHS, The Hub, Keyano College, Child and Family Services, MomCo, The Children's Centre, Child Development Day Homes, Summit GM)

of participants - 1038

Pedestrian Safety (Halloween)

of events - 3

of partners - 3 (FMPD, FMCS, RCMP, The Hub)

of participants - 1120

Bicycle Safety

of events - 5

of partners - 4 (RCMP, Bylaw, FMPD, FMCS)

of participants - 380

Helmet Exchange

of events - 5



of partners - 4 (RCMP, BYLAW, Autism Society, Wood Buffalo U Can Ride 2)

of participants - 250

Family Safety Day

of events - 1

of partners - 20-30 (community organizations and businesses)

of participants - 500

Community Events

of events attended - 2

of partners - 2-4 (community organizations or businesses)

of participants - 485

Community Information

of people receiving information - 1200

Buckle Up Wood Buffalo (Dedicated child passenger safety social media with questions answered and information shared)

of people reached - 3000

Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

Increased Knowledge: Participants will show a notable enhancement in their understanding of safety practices and injury prevention strategies.

Safer Behaviours: we expect a measurable reduction in risky behaviours such as riding a bicycle with no helmet, not using a crosswalk, improper car seat usage.

Community Engagement: We aim for heightened participation in community safety initiatives, promoting a culture of responsibility and safety among residents.

Collaboration: We foresee improved collaboration and resource-sharing among local organizations dedicated to safety and injury prevention.

Focusing on these outcomes will allow us to evaluate the program's effectiveness and its impact on participants' knowledge, behaviors, and the overall safety culture within the community. We will assess these changes using pre- and post-workshop surveys to measure knowledge gain. We will also monitor local injury data and track event attendance and community engagement through attendance records and feedback forms. Furthermore, we will document the number and effectiveness of partnerships formed and the joint initiatives executed during the grant period.

What tools will you use to measure the outcomes of the program, project, service or event?

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Observation

Please provide details of how your program, project, service or event differs from other services being offered in the community.

There are currently no other organizations that focus solely on injury prevention for all ages within the community.

We are the currently the only two Child Passenger Safety Technician Instructors in our region and 2/3 in the province. This makes our community unique as we work with our partners and continually offer training to RCMP and Bylaw officers right here in our community.

We customize our programming to address the unique safety concerns that our community faces while adapting to any changes.

We continuously collaborate with a variety of different community groups across many sectors to create safety solutions along with partnering on service delivery.

This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.

Community Organization or Group	Role
RCMP	program support, trainees for child passenger safety technician training. Gift of Safety referral agency.
Bylaw	program support, trainees for child passenger safety technician training. Gift of Safety referral agency.
Alberta Health Services	Program host for pregnancy fairs, good beginnings mom and baby groups. Makes our information available to clients. Gift of Safety referral agency.
The Hub Family Resource Centre	Program host for mom and baby groups as well as handing out our car seat safety information. Gift of Safety referral agency.
The Children's Centre	Program host for mom and baby groups as well as handing out our car seat safety information. Gift of Safety referral agency.
Keyano College	We provide info sessions when asked for nursing students on car seat safety.
Child and Family Services	We provide hands on information sessions with their staff who are transporting children, on car seat usage.
Child Development Dayhomes	We provide in person and virtual child passenger safety information sessions they require for their day home providers if they would like to transport children.
Summit Gm	Buckle Up Wood Buffalo Partner who provides us space for car seat clinics and training.
The Autism Society of the Regional Municipality of Wood Buffalo	We provide support with car seat education for respite staff, sensory friendly and inclusive portions of our events.
Wood Buffalo U Can Ride 2	Helmet fitting and support for their clients.
FMPSD/FMCSD	In school programs such as Halloween Safety, Bicycle Safety, etc.
Fireweed Wellness Lodge	Gift of Safety referral agency. Information hand outs on car seat safety are provided by us.
Pediatrician Offices	Information hand outs for car seat safety are provided by us for their offices.

Program, Project or Service Name

Rural Safety Programming

Beginning Date

01/01/2026

Completion Date

Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

12/31/2026

Location program, project or service will be provided:

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.
Do not select the rural community if the service is provided to the clients from rural communities through the urban service area.

Anzac, Conklin, Fort Chipewyan, Fort McKay, Fort McMurray, Janvier, Saprae Creek Estates

Please complete the following Program/Project or Event Delivery Details.

Program, Project, or Event Delivery Information

Program/Project/ or Event Location	In Person (Yes/No)	Virtually (Yes/No)	Travel Budget Required (Yes/No)
Pedestrian Safety (Halloween Safety)	yes	yes	yes
Car Seat Safety (car seat checks, information sessions, car seat clinics, education)	yes	yes	yes
Bicycle Safety (including scooters, roller blades, etc.)	Yes	no	yes
Helmet Exchange	Yes	no	yes
Community Events	Yes	no	yes
Learn2Drive	Yes	Yes	Yes
Cyber Safety	Yes	Yes	Yes
Fall Prevention for Seniors and Elders	Yes	No	Yes

How does your organization plan to address barriers related to delivering virtual services in rural areas. This may include limited internet access, lack of devices, and limited technical support. If applicable.

The organization will prioritize travel to rural communities. We offer mailed packages for applicable programs including safety information, swag for students, safety equipment, and all program supplies. Program supplies will include; a script of presentation if necessary for the program facilitator, printed materials, craft supplies, learning manipulatives and more. Recordings of programs are available to be sent via email or on a USB drive included in the mailed package to avoid any disruption due to internet service.

How does your organization plan to address transportation barriers to provide the program, project, service or event? If applicable.

In instances where programming is not directly offered in a community such as Draper, residents can access programming at the closest location where program delivery is feasible to them for example Waterways or Downtown. Select programs are also available virtually through our online platform and can be accessed if desired by a community or community member that can not be reached either due to financial or transportation barriers.

Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- ☒ Community support services and wellness
- ☐ Accessibility, inclusion and belonging
- ☐ Hosting events/new business and visitors
- ☒ Partnership and collaboration
- ☒ Rural and Indigenous Communities and Relationships
- ☐ Social participation
- ☐ Value of culture, heritage and regional pride

Describe how the proposed program, project, service or event align with these priorities.

This program fosters safe behaviors in transportation, recreation, and injury prevention, enhancing community wellness. By decreasing preventable injuries, it alleviates healthcare burdens, enhances safety, and improves overall quality of life.

In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.

Target Population

Age	Target Population
Children (0-12 years)	493
Youth (13-18 years)	135
Adults	257
Seniors (65+)	108
Families	0
Community	0
Total	993



Project Summary Rural Safety Programming

Please identify the equity deserving population the program, project, service or event will serve.

Youth, Seniors, 2SLGBTQIA+, Immigrants, refugees and/or newcomers, First Nations, Métis, and/or Inuit Peoples, Other racialized communities, Youth, Seniors, Women and/or girls, People experiencing poverty and/or homelessness, People living with disabilities, People living in rural communities

How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.

Safe Community Wood Buffalo Staff has prioritized training, completing Autism and Neurodiversity Awareness Training, Indigenous Awareness Training, Age Sensitivity Training, Cultural Awareness Training and Wood Buffalo Pride Inclusivity Training. We offer virtual programs that allow clients to work at their own pace and will plan community events with sensory friendly options.

Success Stories:

Elders and community members were very happy to have us for tea, fall prevention information and bingo. Fort McKay has had us come out multiple times for this program.

"I feel so much peace of mind knowing my seats are installed properly. Appreciate you coming to community, I didn't want to drive into town with my car seat installed wrong" - Parent after a car seat check

"Thank you for bringing the helmets, making the obstacle course for the kids and helping them get properly fitted" - Community Health Nurse re: bike safety

If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.

We have recognized certain ways to engage Indigenous communities by always being respectful and incorporating different practices such as gathering with food at the beginning of programming, alternating times or locations to suit the need of that specific community, and using the terms and language when we can (Elder vs senior etc.).

Logic Model

Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?

Car Seat Safety & Buckle Up Wood Buffalo: more educated car seat/booster seat usage. The national average for car seat misuse is roughly 79%, we see it in collected data from our region as well.

Pedestrian Safety: safe usage of the regions sidewalks and roadways. Being a safe pedestrian is a skill everyone needs to help keep our city safe.

Bicycle Safety (scooters, rollerblades, etc): helmet usage while riding things that put wheels under your feet and add speed. Injuries in children and adults who are not using helmets are present in this community.

Helmet Exchange: families needing support to get the proper safety equipment. Helmets are expensive and for some families this cost is not attainable.

Traffic/Road Safety - address the concerns & issues within community regarding distracted, aggressive, impaired driving. We can see these problems in local news and by discussing current statistics with our local RCMP and Bylaw.

Senior Safety - Fall Prevention, along with Cyber Safety for seniors in our region. We support the agencies or organizations in town that have senior clientele with these programs as they ask when specific topics arise during their group sessions.

Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)

Injury prevention is at the core of all of our programs and without the education to prevent the injuries, we cannot expect the population to have the tools to avoid injury.

The targeted demographic for Road Safety, Pedestrian Safety and Bicycle Safety programs begins in schools with students building the tools and gaining that education all throughout elementary school.

Making sure our safety information such as the car seat information rack cards are available to parents/caregivers at any rural community/health centre. The Elders/Seniors safety programs sometimes require a different approach, so we adapt to the client's needs by using printed resources, larger font, basic fonts and colours, and relating topics.

Safe Community is constantly tweaking and tailoring some of these programs for specific populations of people within the community to ensure that the messaging always gets across regardless of language or learning needs.

Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."

If we provide the education and information on how to properly use car seats/booster seats then more parents and caregivers will be informed and have the tools to succeed with proper usage in our region.

By allowing families to exchange their broken, ill-fitted, or expired helmets for new properly fitted helmets, we are ensuring that there is no financial burden or gap and making sure every child can have a helmet.

By presenting pedestrian safety in a fun Halloween presentation in the schools we are exposing the children to education on how to use our sidewalks/trails safely while making it relatable and easy for them to understand.

If we deliver any of our road safety focused programs to youth or adults that are learning/currently driving, the community will have more educated and aware drivers on the roads that will lead to safer travel in our region.

If we deliver cyber safety programs to seniors, there will be more awareness and ability to protect their personal identity online as well as avoidance and education on scams.

Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)

Partnerships: Collaborations with local organizations, businesses, schools, and health agencies to enhance program reach and impact.

Sustainability planning: Efforts to ensure long-term viability through strategic resource management, fundraising, and partnerships.

Cultural competency: Integrating culturally sensitive practices into programming to ensure inclusivity for all community members.

Program development: Ongoing refinement of educational and safety programs.

Ongoing training: Professional development for staff and volunteers to maintain effectiveness and adapt to new challenges.

Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)

Workshops: specific car seat education class offered to different groups and organizations that work closely with children or need to transport children.

Presentations: educational presentations on safety awareness, delivered to schools, community agencies, pre/post-natal groups, child services workers.

Community outreach events: Hosting local events to engage the public and raise awareness of safety practices such as Family Safety Day or Summer Safety Splash, Helmet Exchange pop ups, etc.

School programs: Pedestrian safety, bicycle safety.

Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

Pedestrian Safety (Halloween)

of events - 3

of partners - 3 (RCMP, Northlands School Division, Elsie Fabian School)

of participants - 235

Car Seat Safety

of events - 5

of partners - RCMP

of participants - 59

Bicycle Safety

of events - 3

of partners - 3 (RCMP, AHS, Bylaw)

of participants - 86

Helmet Exchange

of events - 4

of partners - 3 (RCMP, AHS, Bylaw)

of participants - 123

Learn2Drive

of events - 4

of partners - 2-4 (schools in some of the communities or rec centres will host)

of participants - 44

Cyber Safety

of events - 2-4

of partners - (schools in some of the communities or rec centres will host)

of participants - 30-50

Fall Prevention for Seniors and Elders

of events - 3

of partners - 2-3 (usually a band office or community centre will host us)

of participants - 90

Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

Increased Knowledge: Participants will show a notable enhancement in their understanding of safety practices and injury prevention strategies.

Safer Behaviours: we expect a measurable reduction in risky behaviours such as; riding a bicycle with no helmet, not using a crosswalk, improper car seat usage, unsafe driving practices (less distracted and impaired driving).

Community Engagement: We aim for heightened participation in community safety initiatives, promoting a culture of responsibility and safety among residents.

Collaboration: We foresee improved collaboration and resource-sharing among local organizations dedicated to safety and injury prevention.

Focusing on these outcomes will allow us to evaluate the program's effectiveness and its impact on participants' knowledge, behaviors, and the overall safety culture within the community. We will assess these changes using pre- and post-workshop surveys to measure knowledge gain. We will also monitor local injury data and track event attendance and community engagement through attendance records and feedback forms. Furthermore, we will document the number and effectiveness of partnerships formed and the joint initiatives executed during the grant period.

What tools will you use to measure the outcomes of the program, project, service or event?

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Observation

Please provide details of how your program, project, service or event differs from other services being offered in the community.

There are currently no other organizations that focus solely on injury prevention for all ages within the community.

We are the currently the only two Child Passenger Safety Technician Instructors in our region and 2/3 in the province. This makes our community unique as we work with our partners and continually offer relevant training RCMP and Bylaw officers right here in our community.

We customize our programming to address the unique safety concerns that our community faces while adapting to any changes.

We continuously collaborate with a variety of different community groups across many sectors to create safety solutions along with partnering on service delivery.

This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.

Community Organization or Group	Role
RCMP	Program support
Bylaw	Program support
Northlands School Division	Program Host
Elsie Fabian School	Program Host
AHS	Program support/host
RMWB	Program host/transportation
Fort McMurray First Nation 468	Program host/event coordination
The Hub	Program partner
Fort McKay First Nation	Program host/event coordination
Chipewyan Prairie First Nation Health Centre	Program host
Terese Tuccaro School	Program host
Athabasca Delta School	Program host
Athabasca Tribal Council	Program Support

Childhood Injury Prevention Budget - Safe Community Wood Buffalo

Type of Expense	Description	Total Expense	RMWB Grant
Program Staff Wages and Benefits	Payroll wages	\$73,600.00	\$19,200.00
Program Materials & Supplies	Program costs	\$25,600.00	\$25,600.00
Rent- Venue/Facility/Room	Office/program space rental	\$7,040.00	\$6,400.00
Training	Staff training	\$1,600.00	\$1,600.00
Food Costs	Food Expenses	\$1,600.00	\$1,600.00
Advertising/Marketing	Agency/program marketing	\$3,200.00	\$1,600.00
Transportation and Delivery	Staff milage, rural flights	\$1,600.00	\$1,600.00
Administrative Costs	Office supplies, utilities, insurance, accounting, bookkeeping, subscription and licensing	\$14,694.40	\$6,400.00
Volunteer Appreciation	volunteer appreciation	\$320.00	\$0.00
Other	Volunteer Hours as a monetary value	\$13,555.20	\$0.00
		\$142,809.60	\$64,000.00

Impact Injury Prevention Programming Budget - Safe Community Wood Buffalo

Type of Expense	Description	Total Expense	RMWB Grant
Program Staff Wages and Benefits	Payroll wages	\$32,200.00	\$8,400.00
Program Materials & Supplies	Program costs	\$11,200.00	\$11,200.00
Rent- Venue/Facility/Room	Office/program space rental	\$3,080.00	\$2,800.00
Training	Staff training	\$700.00	\$700.00
Food Costs	Food Expenses	\$700.00	\$700.00
Advertising/Marketing	Agency/program marketing	\$1,400.00	\$700.00
Transportation and Delivery	Staff milage, rural flights	\$700.00	\$700.00
Administrative Costs	Office supplies, utilities, insurance, accounting, bookkeeping, subscription and licensing	\$6,428.80	\$2,800.00
Volunteer Appreciation	volunteer appreciation	\$140.00	\$0.00
Other	Volunteer Hours as a monetary value	\$5,930.40	\$0.00
		\$62,479.20	\$28,000.00

Rural Injury Prevention Programming Budget- Safe Community Wood Buffalo

Type of Expense	Description	Total Expense	RMWB Grant
Program Staff Wages and Benefits	Payroll wages	\$9,200.00	\$2,400.00
Program Materials & Supplies	Program costs	\$3,200.00	\$3,200.00
Rent- Venue/Facility/Room	Office/program space rental	\$880.00	\$800.00
Training	Staff training	\$200.00	\$200.00
Food Costs	Food Expenses	\$200.00	\$200.00
Advertising/Marketing	Agency/program marketing	\$400.00	\$200.00
Transportation and Delivery	Staff milage, rural flights	\$200.00	\$200.00
Administrative Costs	Office supplies, utilities, insurance, accounting, bookkeeping, subscription and licensing	\$1,836.80	\$800.00
Volunteer Appreciation	volunteer appreciation	\$40.00	\$0.00
Other	Volunteer Hours as a monetary value	\$1,694.40	\$0.00
		\$17,851.20	\$8,000.00



Chief Superintendent Mark Hancock
Officer in Charge
Wood Buffalo RCMP Detachment
105 Paquette Drive
Fort McMurray, AB T9K 0P5

Your File

Safe Community Wood Buffalo
Unifor Local 707A
25B - 10019 MacDonald Ave.
Fort McMurray, AB T9H 1S9

Our File

2025-09-22

Dear Sir/Madam:

Support for Safe Community Wood Buffalo

As the Police of Jurisdiction, the Wood Buffalo RCMP fully supports the programs and services offered by Safe Community Wood Buffalo.

Safe Community Wood Buffalo is a valuable social-profit organization within the Regional Municipality of Wood Buffalo, with dedicated staff committed to providing residents with education on a wide range of safety topics. Their expertise in car seat safety has been especially vital to the Wood Buffalo RCMP over the years, through the training provided to our members and the many collaborative efforts to educate residents.

Beyond car seat safety, the Wood Buffalo RCMP is proud to partner with Safe Community Wood Buffalo on numerous community events and initiatives, including Family Safety Day, the PARTY Program, and local bike rodeos.

The Wood Buffalo RCMP values this strong partnership and looks forward to many more years of working together to support the safety and well-being of our community.

Sincerely,

Chief Superintendent Mark Hancock
Officer in Charge
Wood Buffalo RCMP

FILE COPY

WOOD BUFFALO SAFE/HEALTH COMMUNITY NETWORK
Financial Statements
Year Ended December 31, 2024

WOOD BUFFALO SAFE/HEALTH COMMUNITY NETWORK
Index to Financial Statements
Year Ended December 31, 2024

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INDEPENDENT PRACTITIONER'S REVIEW ENGAGEMENT REPORT

To the Members of Wood Buffalo Safe/Health Community Network

We have reviewed the accompanying financial statements of Wood Buffalo Safe/Health Community Network (the Association) that comprise the statement of financial position as at December 31, 2024, and the statements of revenues and expenditures, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO), and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

Basis for Qualified Conclusion

In common with many not-for-profit organizations, the Association derives revenue from fundraising activities, the completeness of which is not susceptible to us obtaining evidence we considered necessary for the purpose of the review. Accordingly, the evidence obtained of these revenues was limited to the amounts recorded in the records of the Association. Therefore, we were not able to determine whether any adjustments might be necessary to fundraising revenue, excess of revenues over expenses, and cash flows from operations for the year ended December 31, 2024, current assets and net assets as at December 31, 2024. Our review conclusion on the financial statements for the year ended December 31, 2023 was modified accordingly because of the possible effects of this limitation of scope.

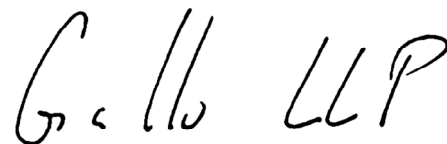
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Independent Practitioner's Review Engagement Report to the Members of Wood Buffalo Safe/Health
Community Network *(continued)*

Qualified Conclusion

Based on our review, except for the possible effects of the matter described in the *Basis for Qualified Conclusion* paragraph, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Wood Buffalo Safe/Health Community Network as at December 31, 2024, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

Sherwood Park, Alberta
June 24, 2025

A handwritten signature in black ink, appearing to read "G. H. LLP". The letters are stylized and cursive.

CHARTERED PROFESSIONAL ACCOUNTANTS

WOOD BUFFALO SAFE/HEALTH COMMUNITY NETWORK**Statement of Revenues and Expenditures****Year Ended December 31, 2024**

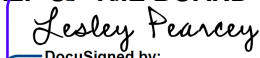
	2024	2023
REVENUES		
Grants and funding	\$ 185,735	\$ 185,069
Casino proceeds	37,145	54,860
Fundraising Income	12,853	-
Donations and program revenue	3,550	16,897
Interest income	53	55
	<u>239,336</u>	<u>256,881</u>
EXPENDITURES		
Salaries and benefits	178,931	186,610
Program expense	29,491	58,537
Subcontractors	16,875	19,910
Rent	13,587	11,597
Office	14,270	10,707
Professional fees	8,195	13,261
Travel	5,121	3,599
Advertising and promotion	4,641	3,004
Meals and entertainment	3,221	1,547
Business taxes, licenses and memberships	2,791	1,320
Utilities	2,310	2,027
Insurance	1,778	3,039
Interest and bank charges	101	161
	<u>281,312</u>	<u>315,319</u>
DEFICIENCY OF REVENUES OVER EXPENDITURES	<u>\$ (41,976)</u>	<u>\$ (58,438)</u>

WOOD BUFFALO SAFE/HEALTH COMMUNITY NETWORK
Statement of Changes in Net Assets
Year Ended December 31, 2024

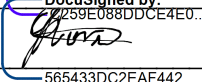
	General Fund	2024	2023
NET ASSETS - BEGINNING OF YEAR	\$ 70,368	\$ 70,368	\$ 128,806
DEFICIENCY OF REVENUES OVER EXPENDITURES	(41,976)	(41,976)	(58,438)
NET ASSETS - END OF YEAR	\$ 28,392	\$ 28,392	\$ 70,368

WOOD BUFFALO SAFE/HEALTH COMMUNITY NETWORK**Statement of Financial Position****December 31, 2024**

	2024	2023
ASSETS		
CURRENT		
Cash	\$ 47,205	\$ 85,452
Accounts receivable	250	-
Goods and services tax recoverable	1,559	2,091
Prepaid expenses	823	1,759
	<u>49,837</u>	89,302
RESTRICTED CASH (Note 3)	<u>41,376</u>	37,309
TOTAL ASSETS	<u>\$ 91,213</u>	\$ 126,611
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 19,064	\$ 8,149
DEFERRED INCOME (Note 4)	<u>43,757</u>	48,094
TOTAL LIABILITIES	<u>62,821</u>	56,243
NET ASSETS	<u>28,392</u>	70,368
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 91,213</u>	\$ 126,611
LEASE COMMITMENTS (Note 5)		

ON BEHALF OF THE BOARD**X**


Director

X


Director

See notes to financial statements

WOOD BUFFALO SAFE/HEALTH COMMUNITY NETWORK**Statement of Cash Flows****Year Ended December 31, 2024**

	2024	2023
OPERATING ACTIVITIES		
Deficiency of revenues over expenditures	\$ (41,976)	\$ (58,438)
Changes in non-cash working capital:		
Accounts receivable	(250)	-
Prepaid expenses	936	(1,117)
Accounts payable	10,915	(5,043)
Goods and services tax payable	532	(820)
Deferred income	(4,337)	(5,537)
	7,796	(12,517)
DECREASE IN CASH FLOW	(34,180)	(70,955)
Cash - beginning of year	122,761	193,716
CASH - END OF YEAR	\$ 88,581	\$ 122,761
CASH CONSISTS OF:		
Cash	\$ 47,205	\$ 85,452
Restricted cash <i>(Note 3)</i>	41,376	37,309
	\$ 88,581	\$ 122,761

WOOD BUFFALO SAFE/HEALTH COMMUNITY NETWORK**Notes to Financial Statements****Year Ended December 31, 2024****1. NATURE OF OPERATIONS**

Wood Buffalo Safe/Health Community Network (SCWB) is a not-for-profit organization of Alberta. As a not-for-profit organization, SCWB is exempt from the payment of income tax under Section 149(1)(l) of the Income Tax Act.

SCWB operates for the purpose of providing a safe environment in Wood Buffalo to live, learn, work, and play. It aims to deliver programs and initiatives that promote education, awareness, support of injury prevention, and advocacy of effective policies and programs.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIESBasis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO). Significant policies observed in the preparation of the financial statements are summarized below.

Cash and cash equivalents

Cash includes balances with banks. Cash subject to restrictions that prevent its use for current purposes is included in restricted cash.

Financial instruments policy

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses reported in income. All other financial instruments are recorded at cost.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, the Association determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Association expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future period, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

Financial assets measured at amortized cost include cash.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

Donated services and materials

Volunteers contribute a significant amount of time each year to assist the organization in carrying out its events and services. The fair value of donated services cannot be reasonably determined and are therefore not reflected in these financial statements.

(continues)

WOOD BUFFALO SAFE/HEALTH COMMUNITY NETWORK
Notes to Financial Statements
Year Ended December 31, 2024

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Revenue recognition

Wood Buffalo Safe/Health Community Network follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred.

Unrestricted contributions are recognized as revenue when received or receivable, if the amount to be received can be reasonably estimated and collection is reasonably assured.

Restricted contributions related to general operations are recognized as revenue in the year in which the related expenses are incurred.

Deferred income

Deferred income consists of funding for future programs, and is recognized in the period in which the service is provided.

Use of estimates

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Significant estimates made by management include the collectible amounts of accounts receivable and completeness of accounts payable and accrued liabilities. Actual results could differ from these estimates.

3. EXTERNALLY RESTRICTED CASH

\$41,376 (2023 - \$37,309) is held in a separate cash account and has limitations in use as provided by the Alberta Gaming and Liquor Commission.

The regulations of Alberta Gaming, Liquor and Cannabis provide that the use of the net proceeds from casinos is restricted to certain approved expenditures of the Association. The Association defers recognition of casino revenues until such time as the allowable expenditures are incurred.

4. DEFERRED INCOME

	Opening balance	Received	Recognized	Closing balance
Alberta Gaming and Liquor Commission	\$ 37,308	\$ 36,655	\$ 32,588	\$ 41,375
Community Services Recovery Fund grant	10,785	10,000	18,404	2,382
	<u>\$ 48,093</u>	<u>\$ 46,655</u>	<u>\$ 50,992</u>	<u>\$ 43,757</u>

Deferred income consists of funds received towards events and programs that will take place in 2025.

WOOD BUFFALO SAFE/HEALTH COMMUNITY NETWORK**Notes to Financial Statements****Year Ended December 31, 2024****5. LEASE COMMITMENTS**

Wood Buffalo Safe/Health Community Network has a long term lease which ends February 28, 2025.

Future minimum lease payments as at December 31, 2024, are as follows:

2025	<u>\$ 1,397</u>
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6. FINANCIAL INSTRUMENTS

The Association is exposed to various risks through its financial instruments and has a comprehensive risk management framework to monitor, evaluate and manage these risks. The following analysis provides information about the Association's risk exposure and concentration as of December 31, 2024.

Credit risk

Credit risk arises from the potential that a counter party will fail to perform its obligations. The Society is not currently exposed to credit risks due to the fact that funding and levels of service are predetermined via grants and subsidies.

Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Association is exposed to this risk mainly in respect to its accounts payable.

7. COMPARATIVE FIGURES

Some of the comparative figures have been reclassified to conform to the current year's presentation.