



# Application Summary: 2026 - 3319 - Community Impact Grant - Community Events

## Application ID

2026 - 3319 - Community Impact Grant - Community Events

## Applicant Information

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### Organization Information

Fort McMurray Junior Moose Association  
113 Woodpecker Pl  
Fort McMurray, AB, T9K 0L4

### Primary Contact

Roxanne Andras  
113 Woodpecker Pl  
Fort McMurray, AB, T9K 0L4

Phone: s.20(1)  
Email: treasurer@fmjuniormoose.com



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### Is the organization a registered non-profit?

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Applicants must be a registered non-profit organization or a community group in partnership with a registered non-profit organization. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### Has the organization operated within the Regional Municipality of Wood Buffalo for at least one year?

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Applicants must have resided or operated within the Regional Municipality of Wood Buffalo for at least one year prior to applying. If you have any questions regarding grant eligibility, please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) to book a pre-application meeting.

Yes

### What is your organization's Mission Statement?

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The 2012 Junior Moose are a spring hockey team in Fort McMurray dedicated to providing elite grassroots hockey opportunities. Our mission is to focus on development, instill a strong work ethic, and foster a love of the game through fun and competitive play.

### Brief Summary of the Proposed Event(s):

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The Moose Cup, a spring hockey tournament at Centrefire Place, Fort McMurray. Designed to provide local players spring hockey opportunities, welcome teams from other communities, foster competitive play, skill development, and community connections. The tournament highlights the region's passion for hockey while creating a vibrant gathering for athletes and fans.

### Please note any restrictions on participating in your organization's programs, projects, services or events.

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This tournament is open to players born in 2012, with the Fort McMurray Junior Moose Association attempting to open the event to include players born in 2014.

### Minimum number of board members according to the organization's bylaws:

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3



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**Please list your current Board of Directors in the table:**

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### Board of Directors

Name	Board Position	Years on Board
Rick Bowman	Director	3
Stephanie Jenniex	Manager	3
Randy Jenniex	Member at Large	3

**Do one or more board representatives or program staff have lived experience or expertise reflective of the demographics your organization serves?**

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Yes

**If Yes; please briefly explain the lived experience or expertise.**

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All three of our board members were youth hockey players and understand the value and recognize the importance of grassroots opportunities, as these programs helped shape their early development and love for the game. They understand that investing in grassroots hockey ensures future generations have the same chance to grow their skills and passion for the sport.



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### Event Details

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#### Are you applying for more than one event?

If you are unsure, please contact [CIP@rmwb.ca](mailto:CIP@rmwb.ca) for clarification.

No

### Event(s)

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**Step 1:** Click on the button below to enter the name of your event(s).

**Step 2:** Click on the Save Draft button at the bottom of the screen.

**Step 3:** Click on the "Event Details" button below to complete the details of each event. Please be sure to submit the current event information form before moving onto the next event information form.

**Event: 2026 Moose Cup    Status: Completed**

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## Finances

### Organization's most recent Fiscal Year End date

Please click Save Draft to update the following two questions with this date.

09/30/2025

### Unrestricted Net Assets

Unrestricted Net Assets (accumulated net assets/surplus that the organization has not set aside for a particular purpose or earmarked by a donor for a specific program or project) from your Financial Statements ending: 09/30/2025

\$0.00

### Total Operating Expenses

Total Expenses from your Financial Statements Ending: 09/30/2025

\$59,799.52

### What efforts have been made in the past fiscal year to increase the financial support for your organization?

We participate in fundraising, have access to Suncare Program, and have obtained sponsorships.

**Please complete the following budget table: If there are multiple programs, projects, services or events included in this application, please provide the total budget for all requests in the budget table. Additionally, attach a detailed breakdown of the budget by program, project, service or event on the Attachment tab.**

## Secured Revenue

Revenue Sources	Description	Revenue (Jan-Dec)
Other	we do not have any secured income at this time	\$0.00

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\$0.00

### Revenue in Progress

Revenue Sources	Description	Revenue (Jan-Dec)
Other	registration for 6 teams - if we can get 3 in each division	\$9,000.00
Sponsorship	try for at least 3 or 4	\$4,500.00
Other	raffle baskets / jersey sales at tournament	\$1,500.00
		<b>\$15,000.00</b>

### Expenses

Type of Expense	Description	Total Expenses	Requested RMWB Grant
Advertising/Marketing	Facebook Advertising	\$100.00	\$100.00
Insurance - Program, Project, Service or Event	Insurance	\$300.00	\$0.00
Program Materials & Supplies	awards (MVP, HnH), medals, trophy, swag bags	\$6,000.00	\$6,000.00
Rent - Venue/Facility/Room/Equipment	ice rental	\$4,200.00	\$4,200.00
Program Staff wages & Benefits	referees, scorekeepers, timekeepers	\$4,000.00	\$0.00
Gifts for Elders / Honorariums	photographer	\$1,200.00	\$0.00
Other (Provide Detail)	announcer at games	\$6,500.00	\$6,500.00
Advertising/Marketing	sponsorship banner	\$120.00	\$0.00
		<b>\$22,420.00</b>	<b>\$16,800.00</b>

### Shortfall

	Total
(Total Secured Revenue - Total Expenses)	\$22,420.00

### Total RMWB Grant Request

Amount



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Total

\$16,800.00

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## Application Summary: 2026 - 3319 - Community Impact Grant - Community Events

### Total Cost of Event

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Total cost includes all costs and in kind donations of the entire event.

\$22,420.00

### Total Grant Amount Request

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Up to 75% of total event cost up to maximum of \$25,000.

\$16,800.00

### Grant request as percentage of total cost of event

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Click on the Save Draft button to calculate the percentage.

75%

### Outline any expected non-financial resources being leveraged for this program, project, service or event to demonstrate community support.

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In 2025 - TS Signs donated the t-shirts for all the players

In 2025 - Neville Productions provided a \$1000 discount to his announcing services

In 2025 - River Valley Boutique provided their services for free and only charged us the cost of the services for MVP awards



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### Attachments

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**Please attach a budget breakdown for each program, project, service or event if there are multiple requests included in this application.**

[2026\\_-\\_2012\\_Junior\\_Moose\\_Budget\\_xlsx\\_-\\_Moose\\_Cup\\_Budget.pdf](#)  
47.9 KB - 10/14/2025 1:55 PM

Total Files: 1

**Please attach a Partnership Letter(s) of Support for the proposed program, project, service or event to demonstrate authentic partnership and collaboration.**

Applicants may use the >Partnership Letter of Support Template or submit a customized letter.

Each letter should include the following five key elements:

1. Commitment to the partnership and shared initiatives
2. Confirmation of the community need
3. History of prior collaboration or rationale for a new partnership
4. Defined roles, responsibilities, and resource commitments
5. Contact information for the partner organization

Each letter must be signed by an authorized representative of the partner organization.

Please note: The partnership letter is a mandatory requirement for Community Sustaining applicants and optional for Community Impact Grant application.



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**Please attach signed Financial Statements for the most recent fiscal year end.**

Year-end date must fall between July 1, 2024 of last year and June 30, 2025.

[Financial\\_Statement.pdf](#)

155.2 KB - 10/14/2025 3:05 PM

Total Files: 1

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### Declaration

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Declaration: In making this application, I, the undersigned, confirm:

- that I have read the appropriate Grant Guidelines;
- that I understand that this application form and all required attachments must be completed in full and received before 2025-10-14 4:30 p.m. MT;
- that I understand that this application form and any attachments shall be part of the Community Investment Program Approval Committee (CIPAC, Council Appointed) meeting agenda and accessible through all methods that the public meeting agenda is available;
- that I understand the term of the Grant is January 1 to December 31, 2026 and that all expenditures must happen during this term; and
- that I am authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.
- that I understand the personal information collected in this application is collected under the authority of Section 4(c) of the Protection of Privacy Act and is managed in accordance with the Act. It will be used to process your application and contact you if needed during the review of this application. If you have questions about the collection or use of your personal information, you may contact the Manager, Community Partnerships and Initiatives, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at 587-919-5522.

### Acknowledgement

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I do hereby certify that to the best of my knowledge, this application contains a full and correct account of all matters stated herein.

### Applicant Name

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Roxanne Andras

### Position/Title

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Treasurer

**Date:** 10/14/2025



## Event Name

2026 Moose Cup

## Beginning Date

2026-04-16

## Completion Date

Note: The term of the grant is January 1 - December 31, 2026. The program, project, service or event and all expenditures must occur during this term.

2026-04-19

## Location program, project or service will be provided:

Note: If the grant is approved, the communities served will be included in the Grant Agreement and data collection from all communities will be required.  
Do not select the rural community if the service is provided to the clients from rural communities through the urban service area.

Fort McMurray

## Please complete the following Program/Project or Event Delivery Details.

## Program, Project, or Event Delivery Information

### What type of event are you applying for?

- Cultural Focused
- Related to a National or Provincial Holiday
- Sport Focused
- Other



**Council approved seven funding priorities. Please indicate which funding priority/priorities are applicable to this application.**

Please select at least 3 funding priorities for the Community Sustaining and Subsidiary Grant applications. Please select at least 1 funding priority for the Community Impact Grant (Community Programs and Projects or Community Events) application.

- Community support services and wellness
- Accessibility, inclusion and belonging
- Hosting events/new business and visitors
- Partnership and collaboration
- Rural and Indigenous Communities and Relationships
- Social participation
- Value of culture, heritage and regional pride

**Describe how the proposed program, project, service or event align with these priorities.**

Moose Cup aligns priorities by fostering partnership, collaboration, bringing together local organizations, volunteers, and sport associations to deliver a high-quality tournament that benefits athletes. Promoting social participation, encouraging players, parents, and community to come together to celebrate sport. Showcasing the region's passion for the game, Moose Cup highlights the value of culture, heritage, and regional pride, reinforcing hockey's role as a cornerstone of community identity. The tournament also creates a sense of belonging, connecting local players with visiting teams and building friendships. The Moose Cup generates economic activity, supports local tourism, and showcases Fort McMurray for sport and community gatherings.



**In the table below, please identify the total number of unique participants that you anticipate will access the funded program, project, service or event.**

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## Target Population

Age	Target Population
Children (0-12 years)	75
Youth (13-18 years)	75
Adults	0
Seniors (65+)	0
Families	0
Community	400
Total	550

**Please identify the equity deserving population the program, project, service or event will serve.**

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Youth, Youth

**How does your organization ensure that its programs, projects, services or events are accessible and inclusive for anyone who has an interest? Please share examples and success stories of accessibility and inclusivity.**

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The Moose Cup is designed to be accessible and inclusive for anyone with an interest in hockey. Registration is open to a wide range of teams and skill levels, giving local athletes the chance to compete alongside visiting teams. Hosting the event at Centrefire Place ensures a safe and accessible venue with barrier-free entry and seating for players, families, and fans.

Inclusivity goes beyond the ice. Families and community members are encouraged to volunteer, cheer, and take part in activities surrounding the tournament, creating a welcoming environment for all. The participation of out-of-town teams has been a key success, broadening competition while fostering new friendships and cultural exchange.

Feedback from players and families highlights that the Moose Cup offers more than hockey—it creates an atmosphere where every participant feels valued, connected, and proud to be part of the community.

**If applicable, please explain how your program, project, service or event celebrates Indigenous culture, serves Indigenous communities and/or promotes Indigenous healing, language, cultural restoration, or reconciliation.**

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The Moose Cup is proud to celebrate and include Indigenous culture through meaningful participation and representation. The Moose program has multiple Indigenous players, whose involvement highlights hockey as a space for connection, cultural pride, and reconciliation.

Hosting the tournament in Fort McMurray, a region with strong Indigenous roots, provides opportunities for Indigenous youth to showcase their skills, build confidence, and connect with peers from other communities. Each year, the event begins with a land acknowledgement, recognizing and respecting the Indigenous peoples whose traditional territory we gather on. This practice sets the tone for inclusivity, respect, and reconciliation.

Through the Moose Cup, Indigenous players are celebrated not only as athletes but also as role models, inspiring younger generations and strengthening community ties. Their presence demonstrates how hockey can support healing, belonging, and reconciliation while fostering pride in both culture and sport.

## Logic Model

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**Statement of Need: What social problem or gap do you hope to address by delivering the program, project, service or event? What evidence do you have that this problem or gap exists?**

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The Moose Cup was created to address the lack of spring hockey opportunities in our region. Until now, families had to travel outside of Fort McMurray for their children to participate in competitive spring tournaments, creating barriers due to cost, distance, and time away from home. The Moose Cup is the first spring hockey tournament in our region, filling this gap by giving local players the chance to develop their skills, compete at a high level, and stay connected to the game closer to home.

This event also addresses a broader social need for accessible recreation and community gathering opportunities. By inviting teams from other communities, the Moose Cup provides local athletes with exposure to diverse competition while building connections across regions. The strong registration and participation in local hockey programs demonstrate the demand for more opportunities beyond the traditional season.

In addition to player development, the Moose Cup strengthens community pride and reduces barriers for families, ensuring all athletes have the chance to experience the excitement of tournament play without leaving their home community.

**Broad Strategy: How will the program, project, service or event address the social problem? (e.g., What approach are you taking that you hope will lead your program, project, service or event to support the social problem?)**

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The Moose Cup addresses the lack of spring hockey opportunities by hosting the region's first local spring tournament, providing accessible, high-quality competition close to home. By welcoming teams from other communities, we offer diverse competition, skill development, and social connection for players. The event engages families and volunteers, creating a supportive and inclusive environment that strengthens community ties, fosters regional pride, and ensures all athletes have the opportunity to participate in meaningful, skill-building hockey experiences without leaving the area.

**Rationale: What evidence or research do we have that this strategy will work? To demonstrate for example, "If [my organization] does 'x' program, project, service or event, then [this] change will happen for the target population."**

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The Moose Cup has proven successful in its first two years, hosting competitive spring hockey for the 2012 age group. Evidence from these tournaments shows that providing local, accessible sports opportunities increases participation, skill development, and social connection among youth. By expanding to include the 2014 age group in the third annual Moose Cup, local players will benefit from consistent, high-quality competition close to home. Past success also demonstrates that inclusive, community-focused events strengthen family involvement, foster friendships, and build a sense of belonging, supporting both athletic and social development.

**Inputs: What resources will be invested to achieve your goal? (e.g., staff labour, venue space, volunteers, computers, etc.)**

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The Moose Cup is entirely volunteer-based, with dedicated community members contributing their time and expertise to plan and run the tournament. We have Centrefire Place booked as the venue, providing high-quality ice and facilities for players and spectators. Local businesses are engaged to support and shape the event, supplying services, equipment, and sponsorship where needed. These combined resources—volunteer labour, venue space, and community partnerships—ensure the Moose Cup delivers a safe, inclusive, and well-organized tournament that meets its goals for player development and community engagement.

**Activities: What activities make up the program, project, service or event? (e.g., workshops, mentorship sessions, etc.)**

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The Moose Cup consists of multiple on-ice games for participating teams, including round-robin play and championship matches. The tournament is supported by youth referees, providing them with development and leadership opportunities. Off-ice activities include volunteer-led scorekeeping, family-friendly events, and community engagement opportunities. The event also incorporates opening ceremonies with a land acknowledgement, fostering inclusivity and cultural awareness. Together, these activities create a safe, engaging, and skill-building environment for players, officials, and the broader community.



**Outputs: What do you deliver? (e.g., # of total participants trained, # of organizations, # of sessions, # of events, etc.). Note, each activity should have outputs.**

Note: If the program, project, service or event is approved, your outputs may be included in the Grant Agreement and data collection on the outputs is required.

Moose Cup is one event - spring hockey tournament  
4 teams with approx. 18 players each team in the 2012 division  
4 teams with approx. 18 players each team in the 2014 division  
Each team will play ~5 games over 3 days  
~10 community sponsors including financial contributions and gift in kinds  
~6 youth refereeing opportunities  
Neville Productions provides an opportunity for youth to broadcast and announce the games

**Outcomes: What change do you want to see for the participants by running your program, project, service or event? Organizations are required to identify at least one outcome, that will be measured through the grant period, should the application be approved.**

Note: If the program, project, service or event is approved, your outcomes will be included in the Grant Agreement and data collection on the outcomes is required.

The Moose Cup aims to provide participants with enhanced skill development, confidence, and a sense of belonging through competitive spring hockey. Players will benefit from meaningful competition close to home while connecting with peers from other communities who travel to Fort McMurray for the tournament. Success will be measured through player participation numbers, visiting team engagement, volunteer involvement, and participant feedback, demonstrating increased opportunities for youth hockey, stronger community connections, and a welcoming, inclusive environment for all participants.

**What tools will you use to measure the outcomes of the program, project, service or event?**

Note: If your organization is approved for funding, copies of the measurement tools selected will be requested.

Surveys, Observation



**Please provide details of how your program, project, service or event differs from other services being offered in the community.**

We are the only spring hockey tournament.

**This grant is intended to promote an allied social profit sector within the Municipality. List the community groups or organizations that will be actively involved in the program, project, service or event delivery.**

Community Organization or Group	Role
Neville Productions	broadcasting and announcing the games
Refereeing Association	refeing
Centrefire Place	venue and concession
Riggers Hockey Association	Leduc team who've attend the last 2 Moose Cup
Earls	Sponsorship
Birch Mountain Enterprises	Sponsorship
TS Signs	Sponsorship

Note: Please be sure to press "Submit" on the current event details. Once you "Submit" the event details you will not be able to make any changes. Please contact [cip@rmwb.ca](mailto:cip@rmwb.ca) if you require support.

**2026 Moose Cup**

REVENUE	Proposed	Actual	NOTES
Item			
Team #1 - Tournament Registration Fee	\$1,500.00		
Team #2 - Tournament Registration Fee	\$1,500.00		
Team #3 - Tournament Registration Fee	\$1,500.00		
Team #4 - Tournament Registration Fee	\$1,500.00		
Team #5 - Tournament Registration Fee	\$1,500.00		
Team #6 - Tournament Registration Fee	\$1,500.00		
Sponsorship (2 x \$1000 + 1 x \$2500)	\$4,500.00		
Jersey Sale	\$500.00		
Baskets	\$1,000.00		
Float - Cash Box	\$100.00		
<b>TOTAL</b>	<b>\$15,100.00</b>	<b>\$0.00</b>	
EXPENSES			
Ice	\$4,200.00		
Medals	\$1,200.00		
Refs	\$3,200.00		
Advertising	\$100.00		
Scorekeepers and Timekeepers	\$800.00		
Tournament Insurance	\$300.00		
MVP Hoodies	\$2,000.00		
Heart n Hustle Towels	\$2,000.00		
Jerry Neville - silver package	\$6,500.00		
Photography Package	\$1,200.00		
Miscellaneous	\$200.00		
Sponsor Banner	\$120.00		
Swag bags	\$600.00		
Float - Cash Box	\$100.00		
<b>TOTAL</b>	<b>\$22,520.00</b>	<b>\$0.00</b>	

# Fort McMurray Junior Moose Association Financial Statement

For the year 10/01/2024-30/09/2025

## Assets

Bank Balance 31/12/2024	5,201.06	
Total Assets		5,201.06

## Liabilities

There are no liabilities.

## Income

Sponsors	3,000	
Tryout Fees	1,900	
Registration Fees	11,850	
Suncares Grant	11,405	
Other (sold ice, apparel, etc.)	3,210	
Moose Cup Revenue	9,308	
Fundraisers	8,071	
Total Income		<u>48,744</u>

## Disbursements

Moose Cup	9,199	
Program Expenses	31,223	
Out of Town Tournament Expenses	13,523	
Total Disbursements		<u>53,945</u>

This statement has been reviewed and approved by:

Signed by:

*Roxanne Andras*

SABA71C7CB04478  
Secretary Treasurer

Roxanne Andras

Signed by:

*Stephanie Jenniex*

DFE848862561493  
Board Member

Stephanie Jenniex

Date: October 14, 2025

Budget Variance

-\$7,420.00

\$0.00