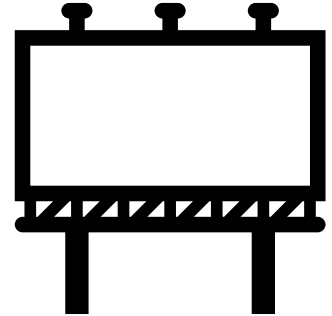


Third-Party Advertising

A third party advertiser is any individual, group, or corporation that **promotes** or **opposes** the election of a candidate through election advertising during the regulated period:
October 31, 2024 - October 20, 2025.

Third-party advertisers are regulated under Part 8 of the **Local Authorities Election Act** (LAEA) and must understand rules related to eligibility, registration, contributions, and reporting.



Registration Requirements

Third-party advertisers must register with the Municipality unless already registered with the Provincial Registrar.

Who Can Register?

You are **eligible** if you are:

- ? An individual who resides in Alberta
- ? A group where all members reside in Alberta
- ? A corporation that carries out business in Alberta
- ? An Alberta trade union or employee organization

When Do I Need to Register?

You must register as a third-party advertiser if you:

- ? Incur or plan to incur \$1,000+ in election advertising expenses
- ? Accept or plan to accept \$1,000+ in advertising contributions
- ? Must notify RMWB within 30 days of any changes to registration

How Do I Register?

Complete Form 27 at rmwb.ca/elections.

Submit supporting documents (if applicable):

- Resolution from your governing body (if you have one)
- List of principal officers or members (if you are a group)

Optional: Fill out the Contact Information Form to be listed publicly

Submit forms to either:

- elections@rmwb.ca
- RMWB Elections Team
Legislative Services, Jubilee Building
9909 Franklin Avenue, Fort McMurray AB T9H 2K4



Campaign & Advertising Rules

Campaign Period

October 31, 2024 - December 31, 2025

(Changed from previous elections due to legislative updates.)

Only candidates who have filed a notice of intent may:

- ✓ Accept campaign contributions
- ✓ Incur campaign expenses

Campaign Restrictions

Candidates must not:

- ✗ Use a replica or facsimile of the ballot in any advertising
- ✗ Display or distribute advertising within a voting station or on its property during advance or election day voting
- ✗ Canvass or attempt to influence votes within a voting station or its surrounding property

